

Date: 4/08/05

Project: Pale Kweyol

Submitted to: UNESCO

Written by: Youth Culture and Heritage Movement

PAP Pale Kweyol Action Plan

Key Result Area	Activity (ies)	Objective	Venue	Time Frame	Output/ Impact
Training of Tutors	Eight (8) training sessions	To empower five (5) persons with the capacity to teach the Kweyol Language	Goodwill Secondary School/ Botanical Gardens	August 8 th – 22 nd	There will be an increase in the human resource base for teaching the Kweyol language hence ensuring its preservation
Promotional Campaign	Promotional Campaign using all aspects of the mass media	To create awareness of the program and more importantly increase participation in the program	Various public facilities as well as media houses	August 23 rd – December 20th	High level of participation Opportunity to get feed back from the general public Acquiring of more financial/ technical support
Kweyol Classes	Ten (10) in class sessions, Three (3) practical sessions, Two (2) field trips Two (2) classes in Kweyol art	<ul style="list-style-type: none">• Teach at least seventy (70) young persons conversational Kweyol,• Participants will be skilled in the Kweyol arts	Goodwill Secondary School, Botanical Gardens,	September 24 th – October 24 th	There will be an increase in the number of young persons speaking Kweyol Gain more support from the students in the movement to make Kweyol a core language in our school curriculum

		<ul style="list-style-type: none"> • At least five participants will be afforded the opportunity to become Kweyol tutors • Increase communication skills between Dominicans and French as well as Creole visitors • To demonstrate that knowledge of the language can help students to learn French 	market places		<p>Create interest in learning the language There will be at least twice as many tutors when the program is repeated Skills in the Kweyol arts will generate economic incentives Maintain the standard of the language</p>
Creole March (Marche Kweyol)	March through the capital city of Roseau with a “lapo Kabwit” band before a ceremony at the Old Market	<ul style="list-style-type: none"> • To promote the use of our national wear • To demonstrate the commitment to the Kweyol movement • To encourage participation in upcoming activities of the program • To display the diversity in the Kweyol garments • To appeal to the youth and elders for support in the movement 	October 15 th	Capital City Roseau	<p>Demonstrate the momentum that the program has created, Increase public support Increase the publicity of the program To demonstrate to visitors how much we treasure our culture</p>
Kweyol Spelling Bee	Inter school Creole Spelling Bee at the primary and secondary levels	<ul style="list-style-type: none"> • To generate interest in the language from an early age • To increase the knowledge of the language among the youth 	October 17 th – 18 th	St. Gerard’s Hall/ UWI campus	<p>The youth of Roseau will have greater knowledge and understanding of Kweyol Parents will encourage their children to learn Kweyol but more importantly will teach it to</p>

		<ul style="list-style-type: none"> To encourage parents to teach their children Kweyol To familiarize the youth with common Kweyol words 			<p>them</p> <p>Rally support for the program to ensure participation when the program is repeated</p>
Closing Ceremony	Presentation of awards/ certificates, speeches, cultural interludes, acknowledgements	<ul style="list-style-type: none"> To present participants with certificates of completion of the program To acknowledge those who assisted and guided us for their efforts Reward outstanding participants 	October 19 th	Old Mill Cultural Center	<p>To formally conclude the first phase of the program</p> <p>To encourage the participation in upcoming activities in the program</p> <p>To show gratitude to our supporters</p>
Kweyol Explosion/ Extravaganza	A concert featuring participants of the Parle Creole project and various groups/ individuals	<p>To create the first opportunity for participants, young individuals and professionals to showcase their Kweyol talent , to raise funds towards future activities, to give visitors an opportunity to witness the captivating nature of our culture</p> <p>Increase public support</p>	October 19 th	Old Mill Cultural Center	<p>Participants will have a sense of achievement, cultural groups/ individuals from across the island will gain publicity, funds towards other activities will be sourced</p>
Peer tutoring	Students from participating schools shall conduct a three(3) week Kweyol beginners course	<p>Generate a multiplier effect for the program, to encourage young persons to speak Kweyol amongst themselves</p> <p>To generate interest in higher level courses in Kweyol</p>	November 7 th – 25 th	At participating schools	<p>Students will encourage their peers to learn and speak Kweyol, Participants will have improved their training skills, beginners will encourage their parents to teach them Kweyol</p> <p>Create a base for participants when the program is repeated</p>
Kweyol Radio program	Historical Segments/ Questions, Riddles, Guessing games, Inter	<ul style="list-style-type: none"> <i>Improve the learning experience by making it more</i> 	September 19 th – 29 th	Kairi FM	<p>Facilitate national and international publicity for the program, cultural groups/ individuals</p>

	<p>school quiz competition Educational sessions, Conts/ Poems from participants, Creole Drama “Mi Debah”, Guest speakers</p>	<p><i>exciting</i></p> <ul style="list-style-type: none"> • <i>Youth will become more versed in the Kweyol language</i> • <i>At least five (5) secondary schools will participate in an inter- school quiz competition</i> • <i>Visitors to our nation (particularly French and Creole visitors) will have an opportunity to learn the Kweyol language</i> • <i>To increase the outreach of the program</i> • <i>Persons will be encouraged to register for the Kweyol classes</i> • <i>To increase the number of positive aspects of the local media hence curtailing the impact of negative western mass media</i> • <i>To encourage participation in other activities of the Pale Kweyol project as well as projects coordinated by the Cultural Division</i> • <i>Young individuals, island wide will speak the Creole language more frequently.</i> • <i>Create opportunities for young</i> 			<p>Get feedback from the general public Persons who did not attend the classes will have another opportunity to lean Kweyol Promote Kweyol music and poetry</p>
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		<p><i>individuals and professionals to show case their Creole talent.</i></p> <ul style="list-style-type: none"> • <i>To get parents of the youth to teach them the language</i> 			
News paper Crossword Puzzles/ Quizzes	Puzzles and quizzes in each edition of the newspaper for the said time frame, participants shall cut out the puzzle and return it completed to selected venues where they shall receive their prizes	<ul style="list-style-type: none"> • <i>Improve the learning experience by making it more exciting</i> • <i>Provide an incentive for youth to keep their Kweyol knowledge up to date</i> • <i>Create an opportunity for the wider public to participate in the program</i> • <i>Increase the number of positive aspects of the local media</i> 	September 19 th – November 29 th	The Sun, other news papers are unconfirmed	Increase public awareness/ participation Assess the interest in Kweyol generated by the program Demonstrate techniques to learn the language in a less intensive setting
Kweyol Television program	Creole Apprentice: Weekly reality segment in which five (5) young persons try to become an apprentice at one of our Creole restaurants, Guest speakers, Interactive competitions Kweyol Wheel of fortune: this segment will be held twice following a similar format as the real show	<ul style="list-style-type: none"> • <i>Create the opportunity for every Dominican to learn Kweyol in the comfort of their homes</i> • <i>To educate the public of the history of the Kweyol language and culture</i> • <i>To encourage participation in other activities of the Pale Kweyol project as well as</i> 	September 26 th – October 29 th	Live Segments: Government information Service Creole Apprentice: This will be filmed at the Springfield Hotel	Demonstrate how the positive aspects of the western mass media can be manipulated to help save our culture Increased public participation/outreach Source of feedback Increased patronage of local cultural artists Demonstrate the creativity, organizational/coordinating skills of the Dominican youth

	Historical Segments/ Questions, Riddles, Guessing games, Inter school quiz competition Educational sessions, Conts/ Poems from participants, Guest speakers	<p><i>projects coordinated by the Cultural Division</i></p> <ul style="list-style-type: none"> • <i>Create opportunities for young individuals and professionals to show case their Kweyol talent</i> • <i>To increase the number of positive aspects of the local media</i> • <i>To promote other aspects of the Kweyol Culture such as the cuisine, music and dance</i> 			
Launching of the Y.C.H.M website	Work exercises, games and chat rooms to inspire the use of Creole on a regular basis, promotions for local cultural programs	<ul style="list-style-type: none"> • Create a website that will provide interested persons across the globe with the information and inspiration they need to learn the Kweyol language and culture • Provide a healthy pass time for our youth • To promote the integration of our culture into the technological world 	September 30 th	-	Make the knowledge of the Kweyol language available to the globe Increase participation in the program Provide an opportunity for our technologically inclined youth to help save their culture
Training of tutors	Eight (8) training sessions	To empower a large number of persons with the capacity to teach the Kweyol Language	Goodwill Secondary School/ Botanical Gardens	January 2006	There will be an increase in the human resource base for teaching the Kweyol language hence ensuring its preservation
Carnival Costume Band	Carnival Costume band showcasing Creole Culture	<ul style="list-style-type: none"> • To promote the Kweyol culture at our Carnival 	February 2006	Capital City Roseau	Young persons will have more appreciation for cultural costume bands

		<p>Celebration</p> <ul style="list-style-type: none">• To give the youth a chance to develop innovative Kweyol costumes hence adding their piece to the Kweyol legacy• To give visitors a chance to witness and part take in an innovative cultural experience• Give Kweyol musicians a more publicity			<p>Young persons will become actively involved in the organization of our Carnival Celebrations There will be a chance for foreigners to take part in the program</p> <p>Local cultural musicians will get an opportunity to play a larger role in our Carnival Celebrations</p>
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Itemized Budget	Activity	Cost (US \$)
	Creole Classes	
	Chalk (5 Boxes)	24.00
	Printing Paper (1 carton)	55.00
	Photocopying	73.00
	Creole Dictionaries.....	110.00
	Transportation for cultural field trips.....	200.00
	Training of young tutors (By a local Creole Expert)....	390.00
	Stipend for tutors (Needed for transportation etc).....	250.00
	Sub-total	1102.00
	Educational Video	
	Video cassettes (One (1) for each participating school)...	50.00
	Camera Man/ editor.....	350
	Sub-total	400.00
	Promotional Activities	
	One (1) hour interactive television program.....	270.00
	Television adverts.....	73.00
	Fliers.....	70.00
	Radio adverts.....	70.00
	Sub-total	483.00
	GRAND TOTAL	1985.00