

Quadrennial Periodic Report on Measures to Protect and Promote the Diversity of Cultural Expressions

General guidelines ?

- (i) The number of pages of the periodic reports should not exceed 20, excluding Annexes;
- (ii) Declarative statements shall be supported by facts and explanations;
- (iii) Information and analysis are to be derived from a variety of sources and be illustrated with examples;
- (iv) Long historical accounts are to be avoided;
- (v) Links may be added directly in the text.

Languages:

The Report is to be prepared in English or French, the working languages of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions.

Parties are encouraged to submit, to the extent possible, their reports in both working languages of the Committee.

Parties that are in a position to do so are invited to also submit their reports in other languages (e.g., national languages) for purposes of information sharing.

Structure of reports:

Section Number	Heading	Suggested number of pages
	Executive Summary	1
1	General information	0,5
2	Measures	12
3	Awareness-raising and participation of civil society	3
4	Main results achieved and challenges encountered when implementing the Convention	3,5
Annex		

The original version(s) of the Report, signed by the official designated on behalf of the Party, is (are) sent to the following address: UNESCO, Section of the Diversity of Cultural Expressions, 1 rue Miollis 75732 Paris Cedex 15, France. The deadline for receipt of the reports is 30 April 2012. ?

The electronic version of this PDF form is to be sent through email to reports2005c@unesco.org or uploaded to : <http://www.unesco.org/tools/filedepot/>. ?

Parties are invited to contact the Secretariat for any clarification or information. The Secretariat would also welcome feedback which will be used in the development of the supporting tools and also contribute to future reporting cycles.

1. General Information

(Estimate: 250 words)

Page 2

a) Name of Party

Jordan

b) Date of ratification

2007/02/16

c) Ratification process

The Ministry of Culture has coordinated with a number of local institutions and civil society organizations so as to prepare this report.

d) Total contribution the
International Fund for Cultural
Diversity (in USD)

e) Organization(s) or entity(es) responsible for the preparation of the report

Ministry of Culture , Jordan Television, Al-Rai Newspaper, Jordanian Writers League in addition to General Statistics Department and different NGOs from across the Kingdom.

f) Officially designated point of contact

Title	First name	Family name	Organization	Position
Mr.	ZAID	AJLOUNI	MINISTRY OF CULTURE	Head of research and Documentation

Mailing address

The Hashemite Kingdom of Jordan -
Ministry Of Culture -Heritage Directorate -
Head of research and Documentation
zaid ajlouni

Telephone 00962779606630

E-mail zaid_ajlouni@yahoo.com

Fax 009625624653

g) Description of the consultation process established for the preparation of the report

The Ministry has coordinated with a number of local institutions and civil society organizations so as to prepare this report; the mentioned institutions and societies include: Jordan Television, Al-Rai Newspaper, Jordanian Writers League in addition to General Statistics Department and different NGOs from across the Kingdom.

h) Name of representative(s) of participating civil society organization(s)

Title	First name	Family name	Organization	Position
Mr.				



Executive Summary of the Report

In writing this summary, please include the main achievements and challenges in implementing the Convention and, where appropriate, an outlook for the future. ?

(Maximum 500 words)

Since its establishment, the Ministry of Culture has played a pioneer role in encouraging culture and creativity in Jordan. The Ministry has contributed to the elevation of Jordanian Cultural Action through implementing and fostering a variety of annual programmes, events and activities; in particular, those concerned with cultural diversity. It is safe to say that all programmes, events and activities held, supported, or given patronage by the Ministry all contribute in one way or another to ensuring, safeguarding and further developing cultural diversity; as this diversity is one of the main pillars of the Ministry and is the cornerstone of cultural work in general. A number of the mentioned programmes and achievements include:

- 1. The National Programme for Development of a Culture of Dialogue**
- 2. Community Awareness and Communication Programme**
- 3. Conventions, Assemblies, and Conferences Programme**
- 4. Participation in Cultural Weeks of neighboring and friendly Countries**
- 5. Participation in international book exhibitions**
- 6. Participation in international festivals, conferences and in cultural and artistic assemblies.**
- 7. Establishing partnership agreements and conducting executive cultural programmes.**
- 8. Carrying out theatrical and artistic festivals**
- 9. Cross-Mediterranean internet project**
- 10. Publications and productions project**
- 11. Cultural Non-Governmental Organizations and Institutions**
- 12. Meddler Project for Protection of Intangible Cultural Heritage**
- 13. Cultural Diversity Agreement**
- 14. Global Heritage**
- 15. The Hashemite Kingdom of Jordan is a current member of the Civilization Coalition outset by United Nations**

2. Measures

(Estimate: 6000 words)

Page 4

Parties shall provide information on policies and measures adopted to protect and promote the diversity of cultural expressions within their territory (at the national, regional or local levels) and at the international level (including trans-regional or trans-national levels).

Information to be presented in this Section of the report is to be organized according to the following themes:

- i) cultural policies and measures;*
- ii) international cooperation and preferential treatment;*
- iii) the integration of culture in sustainable development policies;*
- iv) protecting cultural expressions under threat.*

Key questions:

Parties shall respond, to the extent possible, to the following questions for each theme:

- (a) What are the main objective(s) of the policy or measure? When was it introduced?*
- (b) How has it been implemented, which public agency(ies) is (are) responsible for its implementation and what resources have been allocated to ensure implementation?*
- (c) What challenges have been identified in the implementation of this measure?*
- (d) What has been the effect or impact of the policy or measure? What indicators were used to lead to this conclusion?*

2.1 Cultural policies and measures

2.1 Cultural policies and measures

The purpose of this section is to report on cultural policies and measures in place to promote the diversity of cultural expressions at the different stages of creation, production, distribution, dissemination and participation/enjoyment.

Measures may be understood as those that:

- *nurture creativity,*
- *form part of an enabling environment for independent producers and distributors*
- *provide access to the public at large to diverse cultural expressions.*

They may be regulatory or legislative, action or programme oriented, institutional or financial measures. They may be specifically introduced to address the special circumstances and needs of individuals (e.g. women, young people) or groups (e.g. persons belonging to minorities, indigenous people) as creators, producers or distributors of cultural expressions.

For more information on the types of measures to be reported on, please refer to [Article 6, Rights of Parties](#) at the national level, and the [Operational Guidelines adopted on Article 7](#) on measures to promote cultural expressions.

2.1 Cultural policies and measures

Policy / measure 1

Name of policy / measure

Jordanians are entitled to establish societies and political parties provided that the objects of such societies and parties are lawful, their methods peaceful, and their by-laws not contrary to the provisions of the Constitution .

Please check as appropriate. More than one box can be checked.

Goal	Type of intervention	Target
<input checked="" type="checkbox"/> creation	<input type="checkbox"/> regulatory	<input type="checkbox"/> artists/creators
<input type="checkbox"/> production	<input type="checkbox"/> legislative	<input type="checkbox"/> producers/entrepreneurs
<input type="checkbox"/> distribution	<input checked="" type="checkbox"/> institutional	<input type="checkbox"/> cultural enterprises
<input type="checkbox"/> dissemination	<input type="checkbox"/> financial	<input type="checkbox"/> young people
<input type="checkbox"/> participation/enjoyment	<input type="checkbox"/> other (please specify below)	<input type="checkbox"/> women
<input type="checkbox"/> other (please specify below)	<input type="text"/>	<input type="checkbox"/> persons belonging to minorities
<input type="text"/>		<input type="checkbox"/> indigenous peoples
		<input type="checkbox"/> other (please specify below)
		<input type="text"/>

a) What are the main objective(s) of policy or measure? When was it introduced?

These rights are also a form of expression and cultural diversity which is considered an essential factor in empowering individuals and groups in order to express their thoughts and values and share them with others .

b) How has it been implemented?

the establishment of the Department of Culture and Arts in 1966, followed by the establishment of the Ministry of Culture to be a sponsor and an official umbrella for cultural and creative work in Jordan

Which public agency(ies) is (are) responsible for its implementation?

Agency name

Ministry Of Culture

[Add agency](#)

What resources have been allocated to ensure implementation?

(an approximate total expressed in US dollars)

c) What challenges have been identified in the implementation of this measure?

1. Lack of private sector participation in funding of cultural activities.
2. Weakness of current evaluation mechanisms for policies, strategies.
3. Lack of coordination among official cultural institutions and civil society organizations.

d) At what level was the policy / measure designed to have an impact?

Local Regional National International

Has the impact of this policy / measure been investigated?




2.1 Cultural policies and measures

No Yes

If yes, what was the impact :

What indicators were used to lead to this conclusion?

2.2. International cooperation and preferential treatment Page 8

The purpose of this section is to report on measures aimed at facilitating international cooperation and preferential treatment  to artists and cultural professionals, as well as cultural goods and services from developing countries.

Measures are understood as legal, institutional and financial frameworks, policy and programme activities that, for example:

- support the mobility of artists and cultural professionals abroad (sending and receiving);*
- provide greater market access for the distribution of cultural goods and services from developing countries through specific agreements;*
- strengthen independent cultural industries as a means to contribute to economic growth, poverty reduction and sustainable development;*
- aim to build institutional and management capacities through international cultural exchange programmes or partnerships among civil society organizations and networks.*

For more information on the types of measures to be reported on, please refer to [Article 12](#) (Promotion of international cooperation), [Article 14](#) (Cooperation for development), [Article 16](#) (Preferential treatment for developing countries) and their corresponding Operational Guidelines.



2.2. International cooperation and preferential treatment

Policy / measure 1

Name of policy / measure

Projects and programmes implemented by the Ministry of Culture in the field of cultural diversity

Please check as appropriate. More than one box can be checked.

Goal	Frameworks	Type of intervention	Target
<input checked="" type="checkbox"/> mobility	<input checked="" type="checkbox"/> cultural cooperation agreements	<input type="checkbox"/> institution building	<input type="checkbox"/> artists/creators
<input type="checkbox"/> market access	<input type="checkbox"/> trade agreements	<input type="checkbox"/> financial investment	<input type="checkbox"/> producers / distributors
<input checked="" type="checkbox"/> strengthen independent cultural industries	<input type="checkbox"/> culture and trade agreements	<input type="checkbox"/> technology transfer	<input type="checkbox"/> cultural enterprises
<input type="checkbox"/> develop management skills	<input type="checkbox"/> co-production / co-distribution agreements	<input checked="" type="checkbox"/> capacity building	<input type="checkbox"/> young people
<input checked="" type="checkbox"/> exchange information and expertise	<input type="checkbox"/> other (please specify below)	<input type="checkbox"/> networking/partnership development	<input type="checkbox"/> women
<input type="checkbox"/> needs assessment ?		<input type="checkbox"/> operational action plan ?	<input type="checkbox"/> persons belonging to minorities
<input type="checkbox"/> South-South cooperation		<input type="checkbox"/> other (please specify below)	<input type="checkbox"/> indigenous peoples
<input type="checkbox"/> North-South-South cooperation			<input type="checkbox"/> other (please specify below)
<input type="checkbox"/> other (please specify below)			

a) What are the main objective(s) of policy or measure? When was it introduced?

1. Cross Mediterranean Internet Project
2. Participation in Cultural Weeks in neighboring and Friendly Countries.
3. Participating in Festivals, conferences and International Cultural and Artistic Assemblies.
4. Establishing partnership agreements and conducting executive cultural programmes, around 60 agreement.
5. Participation in International Book Exhibitions.

b) How has it been implemented?

Which public agency(ies) is (are) responsible for its implementation?

Agency name

Ministry of culture and with a number of EU and MENA Arab countries.

[Add agency](#)

What resources have been allocated to ensure implementation?

(an approximate total expressed in US dollars)

c) What challenges have been identified in the implementation of this measure?



2.2. International cooperation and preferential treatment

d) At what level was the policy / measure designed to have an impact?

Local Regional National International

Has the impact of this policy / measure been investigated?

No Yes

If yes, what was the impact :

- 1- Spreading awareness concerning the importance of the culture of dialogue between different ends of society, among communities and within one culture.
- 2- Spreading community awareness with regards to the importance and benefits of dialogue among cultures as well as the importance of reaching a mutual understanding based on realities of the age, respect individual characteristics as well as characteristics of others
- 3- Creating awareness concerning the danger of the culture of violence, and its negative reflections on society.
- 4- Promotion of the value of tolerance.
- 5- Targeting youth/new generation in training on communication skills, dialogue, respect of the others opinion and strengthening this culture in institutions fostering youth
Interpersonal Conflict Resolution skills aiming at enhancing
- 6- Interpersonal Conflict Resolution skills aiming at enhancing tolerance and fighting extremism.

What indicators were used to lead to this conclusion?



2.3. Integration of culture in sustainable development policies

The purpose of this section is to report on measures aimed at integrating culture as a strategic element in development policies and assistance programmes at all levels (local, national, regional and international) and indicate how they are linked to human development goals, notably poverty reduction. ?

It is understood that sustainable development policies are to be formulated, adopted and implemented with relevant authorities responsible for the economy, environment, social affairs and culture. Measures to be reported on this section should take this interrelatedness into account.

For more information on the types of measures to be reported on, please refer to the [Operational Guidelines adopted on Article 13](#), Integration of culture in sustainable development.

In addition to measures, Parties shall report on whether and which indicators have been adopted in their country to evaluate the role and impact of culture in sustainable development policies and programmes.

2.3. Integration of culture in sustainable development policies

Policy / measure 1

Name of policy / measure

Cultural Diversity

Please check as appropriate. More than one box can be checked.

Goal	Type of intervention	Target
<input checked="" type="checkbox"/> participatory governance of culture ?	<input type="checkbox"/> inter-ministerial cooperation	<input checked="" type="checkbox"/> artists/creators
<input type="checkbox"/> economic empowerment through the cultural industries	<input checked="" type="checkbox"/> awareness-raising of the cultural dimension of development	<input type="checkbox"/> producers / distributors
<input checked="" type="checkbox"/> building inclusive and creative societies	<input checked="" type="checkbox"/> capacity-building for development actors	<input checked="" type="checkbox"/> cultural enterprises
<input type="checkbox"/> nurturing contemporary creativity and production of cultural expressions	<input type="checkbox"/> institution-building for viable cultural industries	<input type="checkbox"/> young people
<input type="checkbox"/> equitable access to cultural life and diverse expressions	<input type="checkbox"/> long-term financial investments	<input type="checkbox"/> women
<input type="checkbox"/> increased literacy of diversity and its expressions	<input type="checkbox"/> developing legal frameworks	<input type="checkbox"/> persons belonging to minorities
<input type="checkbox"/> other (please specify below)	<input type="checkbox"/> skills development / training	<input type="checkbox"/> indigenous peoples
	<input type="checkbox"/> networking/partnership development	<input type="checkbox"/> other (please specify below)
	<input checked="" type="checkbox"/> exchange of information and expertise	
	<input type="checkbox"/> indicator development / collection of data	
	<input type="checkbox"/> other (please specify below)	

a) What are the main objective(s) of policy or measure? When was it introduced?

The Ministry takes part in the special International Committee on the above-mentioned topic, as is working on implementing events and activities in this field. Jordan is one of the countries which signed the Agreement on Protection and Promotion of Diversity of Cultural Expressions.

b) How has it been implemented?

the authentication of Jordan on this agreement comes as a confirmation of this country's belief in the importance of cultural diversity and of developing this diversity for the good of Jordan, which is considered as a role model with regard to its national weave formed by mosaic cultural diversity of a good number of human cultures and diverse ethnicity

Which public agency(ies) is (are) responsible for its implementation?

Agency name

Ministry Of culture with all NGOs

[Add agency](#)

What resources have been allocated to ensure implementation?

(an approximate total expressed in US dollars)

c) What challenges have been identified in the implementation of this measure?



2.3. Integration of culture in sustainable development policies

d) At what level was the policy / measure designed to have an impact?

? Local Regional National International

Has the impact of this policy / measure been investigated?

No Yes

If yes, what was the impact :

What indicators were used to lead to this conclusion?

2.3. Integration of culture in sustainable development policies

Policy / measure **2**

Name of policy / measure

Community awareness and Communication Programme

Please check as appropriate. More than one box can be checked.

Goal	Type of intervention	Target
<input type="checkbox"/> participatory governance of culture ?	<input type="checkbox"/> inter-ministerial cooperation	<input type="checkbox"/> artists/creators
<input type="checkbox"/> economic empowerment through the cultural industries	<input checked="" type="checkbox"/> awareness-raising of the cultural dimension of development	<input type="checkbox"/> producers / distributors
<input checked="" type="checkbox"/> building inclusive and creative societies	<input type="checkbox"/> capacity-building for development actors	<input checked="" type="checkbox"/> cultural enterprises
<input type="checkbox"/> nurturing contemporary creativity and production of cultural expressions	<input type="checkbox"/> institution-building for viable cultural industries	<input checked="" type="checkbox"/> young people
<input type="checkbox"/> equitable access to cultural life and diverse expressions	<input type="checkbox"/> long-term financial investments	<input type="checkbox"/> women
<input checked="" type="checkbox"/> increased literacy of diversity and its expressions	<input type="checkbox"/> developing legal frameworks	<input type="checkbox"/> persons belonging to minorities
<input type="checkbox"/> other (please specify below)	<input type="checkbox"/> skills development / training	<input type="checkbox"/> indigenous peoples
	<input type="checkbox"/> networking/partnership development	<input type="checkbox"/> other (please specify below)
	<input type="checkbox"/> exchange of information and expertise	
	<input type="checkbox"/> indicator development / collection of data	
	<input type="checkbox"/> other (please specify below)	

a) What are the main objective(s) of policy or measure? When was it introduced?

1- Creating positive cultural interaction through delivering cultural products to the public in cities and in both rural and bediun areas.
 2- Investing direct communication tools as well as mass communication, and making use of influential's tools to reach target groups.
 3- Emphasizing positive cultural values and promoting its presence in society
 4- Enhancing social consensus with regards to positive cultural values, and strengthening its existence is society
 5- Strenghting social consensus on social, economic and political values and creating awareness with regards to dialogue and respect of opinion.

b) How has it been implemented?



2.3. Integration of culture in sustainable development policies

Which public agency(ies) is (are) responsible for its implementation?

Agency name

This programme was carried out in cooperation with the Higher Council for Youth among a number of Cultural Institutions in different Governorates in Jordan, where experts in the related domains took part

[Add agency](#)

What resources have been allocated to ensure implementation?

(an approximate total expressed in US dollars)

c) What challenges have been identified in the implementation of this measure?

d) At what level was the policy / measure designed to have an impact?

? Local Regional National International

Has the impact of this policy / measure been investigated?

No Yes

If yes, what was the impact :

What indicators were used to lead to this conclusion?

2.3. Integration of culture in sustainable development policies

Policy / measure 3

Name of policy / measure

Theatrical and Artistic Festivals

Please check as appropriate. More than one box can be checked.

Goal	Type of intervention	Target
<input type="checkbox"/> participatory governance of culture ?	<input type="checkbox"/> inter-ministerial cooperation	<input checked="" type="checkbox"/> artists/creators
<input type="checkbox"/> economic empowerment through the cultural industries	<input checked="" type="checkbox"/> awareness-raising of the cultural dimension of development	<input type="checkbox"/> producers / distributors
<input checked="" type="checkbox"/> building inclusive and creative societies	<input type="checkbox"/> capacity-building for development actors	<input type="checkbox"/> cultural enterprises
<input type="checkbox"/> nurturing contemporary creativity and production of cultural expressions	<input type="checkbox"/> institution-building for viable cultural industries	<input type="checkbox"/> young people
<input type="checkbox"/> equitable access to cultural life and diverse expressions	<input type="checkbox"/> long-term financial investments	<input type="checkbox"/> women
<input type="checkbox"/> increased literacy of diversity and its expressions	<input type="checkbox"/> developing legal frameworks	<input type="checkbox"/> persons belonging to minorities
<input type="checkbox"/> other (please specify below)	<input checked="" type="checkbox"/> skills development / training	<input type="checkbox"/> indigenous peoples
	<input type="checkbox"/> networking/partnership development	<input type="checkbox"/> other (please specify below)
	<input type="checkbox"/> exchange of information and expertise	
	<input type="checkbox"/> indicator development / collection of data	
	<input type="checkbox"/> other (please specify below)	

a) What are the main objective(s) of policy or measure? When was it introduced?

The Ministry of Culture holds an annual Jordanian International Theatrical Festival. The Ministry also supports a number of artistic and theatrical festivals such as Amman Nights Theatrical Festival, Free Theatre Festival, Sufi Music Festival etc... where artists from different Arab and Foreign countries take part, these festivals provide the opportunity for interaction and communication with other human cultures

b) How has it been implemented?

Which public agency(ies) is (are) responsible for its implementation?

Agency name

Ministry of Culture

[Add agency](#)

What resources have been allocated to ensure implementation?

(an approximate total expressed in US dollars)

c) What challenges have been identified in the implementation of this measure?



2.3. Integration of culture in sustainable development policies

d) At what level was the policy / measure designed to have an impact?

? Local Regional National International

Has the impact of this policy / measure been investigated?

No Yes

If yes, what was the impact :

What indicators were used to lead to this conclusion?




United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

2.4 Protecting cultural expressions under threat

Page 18

The purpose of this section is to report on public policies, measures and actions taken by Parties to protect cultural expressions that are determined to be under threat. This is only in the event when a Party has previously identified a special situation  under [Article 8.2 of the Convention](#).

For more information on the types of measures to be reported on, please refer to the [Operational Guidelines adopted on Articles 8 and 17](#) on measures to protect cultural expressions at risk or in need of urgent safeguarding.



2.4 Protecting cultural expressions under threat

Have you identified a special situation under Article 8.2 of the Convention? 

No Yes

If no, please proceed to Section 3.

If yes, can the special situation be subject to action under other UNESCO Conventions (for instance, the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage)?

No Yes

If yes, please proceed to Section 3.

If no, please answer the questions below.

Special situation **1**

Name of the cultural expression

Please describe the risk or threat to the cultural expression and the source of the threat, inter alia, with factual data

Please determine the vulnerability and importance of the cultural expression at risk

Please determine the nature of the consequences of the risk or threat to the cultural expression, and demonstrate the nature of the cultural consequences

Please explain the measures taken or proposed to remedy the special situation:

Short-term and
emergency
measures

Long-term
strategies

Has your country provided assistance to other Parties, technical or financial, to remedy a special situation determined under Article 8 of the Convention?

No Yes

If yes, please describe:




United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

3. Awareness-raising and participation of civil society

(Estimate: 1500 words)

Page 20

Parties have acknowledged the fundamental role of civil society  in protecting and promoting the diversity of cultural expressions and have committed to encourage their active participation in activities, designed to achieve the objectives of this Convention.

The purpose of this section is to report on what Parties are doing to involve civil society in their activities, what resources they are providing to ensure their involvement, and what results have been achieved.

It is also designed to engage civil society in reporting on what they have done to implement the Convention as per their roles and responsibilities outlined in [Article 11 of the Convention](#) and its [Operational Guidelines](#).



3. Awareness-raising and participation of civil society

3.1. Parties

Parties are to provide information on how they have involved civil society in activities such as:

- promoting the objectives of the Convention through awareness-raising and other activities

Local community plays an essential role in enhancing diversity of cultural expression through active participation in all activities and projects implemented by the Ministry of Culture, which are held with the efforts of cultural institutions and of non governmental organizations.

- collecting data and sharing and exchanging information on measures to protect and promote the diversity of cultural expressions within their territories and at the international level

a. Projects implemented by the Ministry of Culture within its Strategic plan in cooperation with Cultural organizations and institutions; which are programmes that are stated in the Strategy of the Ministry of Culture and are fully funded from the Ministry of Cultures share of the state budget. Implementation of such projects is carried out by representatives of civil society and organizations specialized in culture,

- developing policies while providing spaces where the ideas of civil society can be heard and discussed

1- Jordanian Cultural Cities Project
 2Creative Sabbatical Project
 Family Library Project (a library for every home)
 Treasure Project
 Jordanian Professional Theatre Project
 Mobile Childrens' Library Project
 Arab Ammunition Project
 Creative Camps Project
 Youth Creativity Competition Programme
 Training on Fine Arts Programme, within the Umbrella of the Ministry
 Programme for Educational Development in rehabilitation Centers
 Royal Cultural Center- Cultural Development Programme
 State Appreciation and Encouragement Prize/Programme
 Distribution of Cultural Productions Programme
 Cultural Development on Governorates Programme
 Al Khalidiya Festival for Nabataean Poetry

- implementing operational guidelines

- other



United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

3. Awareness-raising and participation of civil society

Page 22



3. Awareness-raising and participation of civil society

3.2. Civil society

Civil Society may provide information on activities they are pursuing such as:

- promoting the objectives and principles of the Convention within their territories and in the international fora

b. Independent projects held by cultural societies and organizations with the support and patronage of Public Sector, which are programmes organized and carried out by civil society organizations where the Ministry of Culture and other Official bodies provide patronage as well as financial and logistic support.

- promoting ratification of the Convention and its implementation by governments

Event	Organised by
Amman International Book Exhibition	Union of Jordanian Publishers
Al Azraq Festival	Al Azraq Forum
Al Fuhais Festival	Al Fuhais Cultural Club
Shbaiab Festival	Shabiab Society for Culture and Arts
Festival of Sufi Songs	Jordanian Forum for Music
AL Khalidiya Festival for Nabatean Poetry	Ministry of Culture
Mahes Festival for Culture and Arts	Mahis Municipality
Sabha and Dafyana Festival	Sabha and Dafyana Municipality
Basira Festival	Basira Cultural Festival
Al Ramtha Festival for Arab Poetry	Al Ramtha Cultural Forum
Kingdom of Peace Festival for Folklore	Union of Folklore Theatre
Amman Theatrical Days Festival	Al Fawanees Theatrical Group
Nights of Free Theatre Festival	Free Theatre Group
Evenings of Theatrical Rituals Festival	Theatrical Rituals Group
National Songs	Arts and Music Society
Al Zarqa Festival for Culture and Arts	Al Zarqa for Arts Group
Green Gown Cultural Festival	Cultural Institutions of Ajloun

- bringing the concerns of citizens, associations and enterprises to public authorities

- contributing to the achievement of greater transparency and accountability in the governance of culture

- monitoring policy and programme implementation on measures to protect and promote the diversity of cultural expressions



3. Awareness-raising and participation of civil society

- other

Civil society may also wish to share information on:

- activities they have planned for the next four years to implement the Convention

The Ministry provides all its facilities free of charge to cultural institutions and NGOs and also provides different forms of logistic support such as facilitating media coverage for cultural activities held by the mentioned institutions and NGOs and also provides support for promotional programmes for cultural productions of all forms

- main challenges encountered or foreseen and solutions found or envisaged to overcome those challenges

Please specify which civil society organizations contributed to this section of the Report:

4. Main achievements and challenges to the implementation of the Convention

(Estimate: 1750 words)

Parties and other participating stakeholders are to share information on:

a) main results achieved in implementing the Convention

Jordan is one of the first countries which signed the Agreement on Protection and Promotion of Diversity of Cultural Expressions 2007, and has made placed effort since then to move forward with implementation of the articles of the mentioned agreement which aims at enhancing diversity of cultural expressions. Jordan has carried out a number of procedures with regards to the agreement including:

- 1- Establishment of a Directorate for Cultural Heritage at the Ministry, which aims at protection and enhancement of intangible cultural heritage, in addition to protection and enhancement of cultural expression forms, which in turn support the implementation of the articles stated in the agreement
- 2-General secretary for the ministry of culture JERYES SAMAWI has been Chosen as the Spokesperson for the agreement responsible for explanation and promotion of its articles, who is the representative of Jordan in the Agreement on Protection and Promotion of Diversity of Cultural Expression.
- 3-Identifying a Liaison Officer with the secretariat at UNESCO for information sharing with regards to the Agreement on Protection and Promotion of Diversity of Cultural Expression, Mr. Zaid Ajloni, Head of Documentation and Research Unit at the Ministry, has been selected for the mentioned post to carry out the mentioned tasks
- 4- Publication of book on Cultural Diversity in cooperation with a number of researchers in the filed of Heritage so as to compile rich material from the heritage of the Hashemite Kingdom of Jordan, that would in turn enrich cultural diversity. It is worth mentioning that this book contains an intensified unit on the agreement and on main challenges with regards to implementation of its articles
- 5- Providing support to a good number of institutions and NGOs which play a role in enhancing the articles of the agreement.
- 6- Commencement of a major project which includes a national database on cultural diversity called "almaknez" where components of the Jordanian Cultural heritage are combined, documented, saved and published within a dictionary and through a special website. The beneficiaries of this project are researchers in the filed of heritage, writers, poets, academics and stakeholders
- 7- Preparation for implementation of specialized programmes and projects, and workshops on the topic of cultural heritage and on the Agreement on Protection and Promotion of Diversity of Cultural Expressions aiming at raising awareness with regards to the agreement and to explain its articles and values.
- 8- Strengthening international cooperation through signing cultural international agreements which contribute to increasing cultural communication channels and to promote cultural products of the Hashemite Kingdom of Jordan and friendly countries and contribute to promotion and enhancement of cultural expression forms.

b) main challenges encountered or foreseen

Few challenges facing with regards to the implementation of the articles of the agreement, these challenges can be summarized in the difficulty of the terminology related tot the subject. The Ministry has carried our necessary procedures to overcome this challenges through distribution of the agreement to civil society organisations and by publishing news and topics related to Cultural diversity in different forms of media.

c) solutions found or envisaged to overcome those challenges

d) steps planned for the next four years towards implementation of the Convention and priority activities to be undertaken during that period



United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

4. Main achievements and challenges to the implementation of the Convention

Page 26



Date and Signature Information

Date when report was prepared

2011/04/01

Name of the designated official(s) signing the report

Title	First name	Family name	Organization	Position
Dr.	Salah	Jarrar	Ministry Of Culture	MINISTER

(!) To be completed on the printed copy

Date of signature

Signature