

IFCD Project Recommended by Expert Panel

Request N.	Country	Applicant	Field of activity	Type of application	Recommended amount (US\$)	Year of funding
031	Mongolia	Mongolian State University of Arts and Culture - MSUAC (State Party)	Cultural policies	Programme / project	79,000	2013

Project title	Cultural statistics in action: getting a clear picture of Mongolian cultural industries
Aim	The project aims to build an innovative national framework for cultural statistics to obtain a better measurement of Mongolian cultural industries.
Brief summary (§ 16.1)	In Mongolia, the current statistical data collected by the National Statistical Office and the Ministry of Education, Culture and Science does not fully reflect the diversity of the cultural industries sector in the country. Therefore, the MSUAC proposes to: 1) develop and put into action the National Framework for Cultural Statistics in Mongolia; 2) develop the capacities of the staff of the National Statistics Office through training programs and 3) establish a national Cultural Statistics Observatory.
Expected results and impact (§ 16.2)	<ul style="list-style-type: none"> • A National Framework for Cultural Statistics in Mongolia is implemented - a series of consultation meetings and 2 workshops will be carried out by MSUAC in collaboration with the UNESCO Institute of Statistics to establish guidelines and develop tools for collecting and analyzing data while proposing new indicators and aligning them to international coding systems in the field of cultural statistics. • Human and institutional capacities of the National Statistical Office staff and key stakeholders are strengthened in order to implement the new National Framework for Cultural Statistics - 3 national workshops will be conducted for 100-150 statistical workers, policy makers, researchers and professors in the field of cultural industries on data collection and analysis pertaining to cultural sector. • Establish a Cultural Statistics Observatory – the observatory will serve as a permanent platform for regular data collection and analysis pertaining to the cultural sector, for the dissemination of achievements and the introduction of new trends in cultural statistics. The observatory will publish its own journal of cultural statistics as an effective instrument for research in the field.
Relevance to the objectives of the Convention and the fields of activity of the IFCD (§16.4)	<ul style="list-style-type: none"> • Contributes to the introduction of better informed cultural policies to promote the cultural industries in Mongolia – both the development of a comprehensive cultural statistics framework and the establishment of a cultural statistics observatory are instrumental in ensuring effective policy interventions to develop a competitive and dynamic local creative industries sector. • Fosters cooperation and partnership building among different public institutions, civil society and academia in the cultural statistics field – the participation and involvement of a broad array of stakeholders across sectors cooperating in a mutually beneficial manner is encouraged

	<p>throughout the project activities.</p> <ul style="list-style-type: none"> Promotes information sharing and transparency – the creation of a Cultural Statistics Observatory and the publication of a journal of cultural statistics is expected to reveal important information about the economic structure and dynamics of the cultural industries in Mongolia, which have not yet been explored.
<p>Feasibility and expected structural impact (\$16.5)</p>	<p>The expected results are in line with the global and specific objectives of the IFCD. The proposed budget is coherent and the key activities are well-developed.</p> <p>The project will facilitate the active participation of all stakeholders in the formulation and implementation of the project (policy makers, academics and cultural operators) and the support for more stable institutions devoted to cultural statistics within the existing Mongolian National Statistics Office. This will contribute to achieving long-term sustainable results and ensuring an impact of the project.</p>
<p>Recommended amount (US\$) (\$16.3)</p>	<p>79,000</p>
<p>Comments from evaluators</p>	<p>The evaluators strongly recommended supporting this project because it aims at developing an appropriate framework for a new cultural statistics system in Mongolia based on modern methodology and advanced sets of tools which will introduce cultural policies and strengthen the institutional infrastructure. The project also contributes to cross-sector cooperation and an active involvement of all stakeholders in the project, as well as addressing the need for human and institutional capacity development of statisticians, policy makers and researchers in the field of cultural industries and statistics.</p> <p>The good working relationship between the Mongolian State University of Arts and Culture and the Ministry of Education, Culture and Science of Mongolia increases the chances for project success.</p>