

IFCD Project Recommended by Expert Panel

| Request N. | Country | Applicant | Field of activity | Type of application | Recommended amount (US\$) | Year of funding |
|------------|----------|---|-------------------|---------------------|---------------------------|-----------------|
| 136 | Cameroon | Research Centre for Peace, Human Rights and Development - REPERID (NGO) | Cultural policies | Program/Project | 78,560 | 2013 |

| | |
|---|---|
| Project title | Decentralisation, the Diversity of Cultural Expressions and Local Policies: a new paradigm for local development strategies in Cameroon |
| Aim | The project seeks to place culture at the heart of local development processes through the promotion of a better understanding of the opportunities that cultural industries open for social and economic development. |
| Brief summary (§ 16.1) | The Research Centre for Peace, Human Rights and Development (REPERID), a local NGO established in 2003, proposes to address the lack of awareness of the new legal instruments relating to culture and strengthen the capacities of local and national authorities in order to implement them by: 1) carrying out capacity-building trainings and networking activities; 2) develop network-building activities and 3) implementing awareness-raising activities to communicate the results of the project results. |
| Expected results and impact (§ 16.2) | <ul style="list-style-type: none"> • Human and institutional capacities of council and ministry's authorities are strengthened – 3 training workshops and exchange sessions will be implemented to better understand the national and international legal framework relating to culture in the light of Cameroon's 2004 decentralisation laws and the UNESCO 2005 Convention. Tailor-made training material will be developed for all capacity-building activities. • Connections among stakeholders are created to help better understand and implement cultural policies and measures – A network-building activity will be implemented to exchange best practices, lessons learned and experiences in the sector. As a result, a Network of Cultural Actors (NECA) will be created in each council, bringing together a wide range of cultural stakeholders. • Public awareness about the opportunities that culture brings to development is raised – REPERID will conduct a media campaign, communicating the results of the workshops and giving visibility to the country's cultural industries and products through different media (TV, radio, newspapers). |
| Relevance to the objectives of the Convention and the fields of activity of the IFCD (§16.4) | <ul style="list-style-type: none"> • Contributes to the introduction of cultural policies to promote creative industries in Cameroon – both the capacity building of policy makers and the awareness-raising campaign are instrumental in ensuring effective policy interventions to develop competitive and dynamic local cultural industries. • Reaffirms the importance of the link between culture and development - by training and providing councils and ministry's authorities with the tools and resources to understand the value and the opportunities that |

| | |
|--|---|
| | <p>culture brings to development processes.</p> <ul style="list-style-type: none"> Encourages dialogue and strengthens the institutional infrastructure in Cameroon – by identifying institutional capacity gaps, strengthening policy and decision makers' capacities, and promoting network-building among key cultural actors. |
| Feasibility and expected structural impact (\$16.5) | <p>The sustainability of the project highly depends on the appropriation and understanding of the value of culture as a source of development, which would give rise to new policies and legal transformations in Cameroon. In this sense, the evaluators underline that the project intends to use all its resources to serve this purpose.</p> <p>The NGO's professional background and the experience of its staff in human rights and in the promotion of a culture of peace, their training programs in disadvantaged populations and their budget management plan demonstrate the applicant's organizational capacity and competence to implement the proposed activities.</p> <p>The budget is quite detailed, adequately estimated and is consistent with the proposed activities and the expected results.</p> |
| Recommended amount (US\$) (\$16.3) | 78,560 |
| Comments from evaluators | The evaluators strongly recommend supporting this project proposal because of its alignment with the priorities of the 2005 Convention and the IFCD (capacity building, awareness raising and gender equality). Indeed, the project has great potential to fuel political and legal changes in the Councils' structures, impacting positively the implementation of national and international laws that promote the diversity of cultural expressions. |