

Project Recommended by the IFCD Panel of Experts

Score	Country	Request number	Applicant	Field of activity	Focus on capacity-building for cultural policies
37	Zimbabwe	2014 / 163	ZIMCOPY - Reproduction Rights Organization of Zimbabwe (NGO)	Cultural policies	Yes

Project title	Developing a National Strategy on Copyright.
Project duration	April 2014 – December 2014.
Aim	The project aims to strengthen the enforcement of copyright law in Zimbabwe through the development of a national strategy and the creation of a platform to regularly review the strategy.
Brief summary (§ 16.1)	ZIMCOPY, a non-profit organization committed to the promotion of the respect for copyright in Zimbabwe, proposes to: 1) identify the challenges and gaps in copyright legislation in Zimbabwe; 2) formulate recommendations to strengthen the effective protection of copyright at the national level; 3) develop a national strategy on copyright; and 4) establish a national platform to regularly review the strategy on copyright.
Expected results and impact (§ 16.2)	<ul style="list-style-type: none"> • Zimbabwe's challenges and gaps in copyright legislation are identified – A consultative meeting will be organized for representatives of public copyright enforcement authorities, rights holders and reproduction rights organizations to consider and analyse the state of copyright enforcement in Zimbabwe. • Recommendations on actions to strengthen the effective protection of copyright is submitted to relevant stakeholders – A workshop will be organized for right holders, leaders of reproduction rights organisations and major users of copyright to determine the actions needed to address copyright infringements and the effective promotion of creators' rights. As a result, recommendations will be drafted and submitted to relevant stakeholders. • National Strategy on Copyright is developed and adopted – A working session for the participants of the abovementioned meeting and a workshop will be organized to draft the national strategy on copyright, which will be built on the recommendations submitted. A national conference for representatives of rights holders' organizations and those of copyright enforcement authorities will be held to adopt the envisaged national strategy on copyright. • National platform to regularly review the strategy is established – In the framework of the abovementioned national conference, the national platform for the regular review of the strategy will be established.
Recommended amount in US\$ (§ 16.3)	92,928

<p>Relevance to the objectives of the Convention and the fields of activity of the IFCD (§ 16.4)</p>	<ul style="list-style-type: none"> • Contributes to the introduction of cultural policies to promote cultural industries in Zimbabwe. Both the consultative meeting and the working sessions to draft a national strategy, that will gather a wide number of stakeholders, are instrumental in ensuring effective policy interventions to develop a competitive and dynamic local cultural industry. • Encourages dialogue and strengthens the institutional infrastructure in Zimbabwe by identifying institutional capacity gaps and strengthening policy and decision makers' capacities, as well as by fostering network-building among key players in the field of copyright.
<p>Feasibility and expected structural impact (§ 16.5)</p>	<p>The proposed project complements and builds on a number of initiatives carried out at the national level, namely 1) the setup of an inter-ministerial committee to develop a new national intellectual property policy that intends to promote a better utilization of the human capital potential for social and economic development; and 2) the study on the contribution of the culture sector to the national economy, which was funded by the IFCD in 2011.</p> <p>The project demonstrates the potential for structural impact as it ensures the active engagement of key stakeholders in the field of cultural policy and copyright, namely the Ministry of Justice, the Southern and Eastern African Copyright Network, the National Arts Council of Zimbabwe, the Music Rights Association and the Zimbabwe Film Makers Guild.</p> <p>The information provided by the applicant indicates that ZIMCOPY is capable to implement the work plan and manage the budget.</p>
<p>Comments from evaluators</p>	<p>The evaluators strongly recommend this project because of its feasibility and measurable impact. The expected results and the activities will lead to the achievement of concrete results: the development and adoption of a national strategy on copyright.</p> <p>Furthermore, the objectives of this project are fully aligned with the ones of the 2005 Convention and of the IFCD. The project has a high potential of having significant impact on capacity building for cultural policies, which was given special attention in this IFCD's fourth call, since it will train copyright enforcement authorities and representatives of rights holders' organization to develop and implement effective strategies and actions.</p> <p>The evaluators recommend a reduction in the budget (92,928 US\$ instead of 95,828 US\$) of 2,900 US\$ corresponding to pocket allowances. The evaluators consider that the project already covers transportation, accommodation, lunch and dinner expenses for all participants, so there is no need to include any extra allowance.</p>