

### Project Recommended by the IFCD Panel of Experts

Score	Country	Request number	Applicant	Field of activity	Focus on capacity-building for cultural policies
33	Paraguay	2014 / 171	Asociación Colectivo de Cultura y Participación – ACCP (NGO)	Cultural industries	Yes

<b>Project title</b>	Promoting the active participation of youth in cultural industries in Paraguay.
<b>Project duration</b>	March 2014 – March 2015
<b>Aim</b>	The project aims at empowering youth from disadvantaged communities of Asunción through the promotion of their active participation in cultural industries by conducting mapping, training and network-building activities.
<b>Brief summary (§ 16.1)</b>	Asociación Colectivo de Cultura y Participación (ACCP), a Paraguayan NGO committed to the construction of a fairer, inclusive and egalitarian society through education, communication and culture, proposes to: 1) conduct training workshops for 100 young people from disadvantaged communities to promote job creation in the cultural industries; 2) support participants to set up and develop their creative initiatives; and 3) promote network-building between youth and key actors in the cultural industries sector.
<b>Expected results and impact (§ 16.2)</b>	<ul style="list-style-type: none"> <li>• Five youth cultural organizations are established and 100 young people are empowered – ACCP will support the creation of five youth cultural organizations for 100 young people in Asunción and two other cities in the Central Department where project activities will be carried out. Youth will complete 10 mapping exercises to analyse local cultural industries which will be followed by 40 capacity-building workshops in the creation, production and distribution of cultural goods and services.</li> <li>• 100 young people from disadvantaged communities are trained and coached to develop sustainable creative initiatives – ACCP will strengthen the participants fundraising, marketing and communications skills in order to ensure the sustainability of their creative initiatives. These initiatives will be developed in the framework of the youth cultural associations.</li> <li>• Connections and partnerships between youth and other key stakeholders of the project are established - Two preparatory meetings to set up the basis of the cooperation network between the abovementioned five cultural organizations and at least three established cultural organisations will be held. Five other network-building activities will be organized to promote innovative partnerships with key actors in the sector, namely governmental authorities and the private sector, and encourage policy development to support job creation for youth in the cultural industries.</li> </ul>

<b>Recommended amount in US\$ (§ 16.3)</b>	90,000
<b>Relevance to the objectives of the Convention and the fields of activity of the IFCD (§ 16.4)</b>	<ul style="list-style-type: none"> <li>• Empowers members of disadvantaged communities through the cultural industries in Paraguay – by targeting training and coaching efforts in disadvantaged communities, this project is giving young creative professional tools and resources that they can share with their communities, promoting self-confidence and social cohesion.</li> <li>• Contributes to the strengthening of existing local cultural industries – by conducting capacity building workshops and networking activities to support an active participation of youth in cultural industries, ACCP ensures that a greater diversity of cultural goods and services can reach the marketplace.</li> </ul>
<b>Feasibility and expected structural impact (§ 16.5)</b>	<p>Young people represent over 40% of Paraguay's population. Despite their large number, youth, especially those from disadvantaged communities, still find it difficult to actively participate in the cultural industries due to the lack of training and educational opportunities. This project proposal represents a valuable initiative to provide young men and women with opportunities to generate income and create jobs through the cultural industries.</p> <p>Most public policies, strategies and programs in Paraguay deal with poverty, youth, economic growth and cultural industries development separately. This project intends to link them together by engaging key stakeholders in supporting job creation for youth in the field of cultural industries.</p>
<b>Comments from evaluators</b>	<p>The evaluators recommend the project because it provides the necessary tools and resources for youth to develop a future career in the cultural industries, generate income and create jobs.</p> <p>The expected results are measurable and meet the objectives of the 2005 Convention and IFCD in many points (capacity-building, network-development and youth empowerment).</p>