



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

## Guidelines for the use of the International Year of Languages logo (IYL 2008)

Everybody can mention the IYL 2008 (for instance using the formula “in the framework of IYL 2008” or “on the occasion of the IYL 2008”) and the suggested slogan (“languages matter!”) without any restriction.

The following restrictions only apply to the use of the formal IYL 2008 logo, including UN and UNESCO Logos.

### 1. Uses of the logo

The logo is primarily intended for three kinds of application: information, fundraising and use by a commercial entity, as outlined below:

#### a. Information uses of the logo

Information uses of the logo are those which are:

- Primarily illustrative
- Not intended to raise funds; and
- Not carried out by a commercial entity

All entities interested in using the IYL 2008 logo for information purposes should apply for approval to UNESCO. When requesting approval, the entities should provide:

- A short statement of identity (membership, objectives, etc.);
- An explanation of how and where the logo will be used.

Before the logo is used for information purposes, a waiver of liability in accordance with section 2 below must be signed by the entity requesting to use the logo.

#### b. Fund-raising uses of the logo

Fund-raising uses of the logo are those intended to raise resources to cover costs of activities for the IYL 2008. Fund-raising uses of the logo may be undertaken only by non-commercial entities. All entities interested in using the IYL 2008 logo for fund-raising purposes should apply for approval to UNESCO, the lead agency for the Year. When requesting permission to use the logo for fund-raising purposes, the entities should provide:

- A short statement of identity (membership, objectives, etc.);
- An explanation of how and where the logo will be used;
- An explanation of how the fund-raising will take place;
- A summary budget; and
- An explanation of how the proceeds would be allocated to cover costs of activities for IYL 2008

Before the logo is used for fund-raising purposes, a waiver of liability in accordance with section 2 below must be signed by the entity requesting to use the logo.

### **c. Uses of the logo by a commercial entity**

The uses of the logo by commercial entities are all those undertaken by or involving commercial entities, as well as any use intended to lead to commercial or personal profit.

All commercial entities interested in using the IYL 2008 logo should apply for approval to UNESCO, the lead agency for the Decade. When requesting permission to use the logo, the entities should explain:

- The nature of the company or enterprise;
- The proposed uses of the logo;
- The names of countries/territories where the logo will be used;
- The nature of products/services that the entity produces/sells in those areas;
- How the products relate to disseminating the messages behind the IYL 2008;
- What profits the entity is expected to make from the use of the logo; and
- A summary budget, giving the expenses and any proposed royalties or contributions the entity is expected to make to local, national or international activities for the preparations of the IYL 2008 or in favor of implementation of the activities of the IYL 2008.

Before the logo is used by a commercial entity, a contract must be signed with UNESCO, the lead agency for the Year. In particular, such contracts must include provisions concerning the waiver of liability in accordance with section 2 below. Such contracts must also provide the detailed terms and conditions concerning the use of the logo, including the details of the information enumerated above.

## **2. Liability**

All entities authorized to use the IYL 2008 logo for the purposes specified herein must agree to the following provisions on waiver of liability:

- The entity is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
- UNESCO does not assume any responsibility for the activities of the undersigned; and

- The entity shall hold harmless and defend UNESCO and its officials against any action that may be brought against UNESCO or its officials as a result of the use of the logo.

When the logo is used for information and fund-raising purposes, the waiver of liability form below must be signed by the entity.

When the logo is used by a commercial entity, the provisions on waiver of liability must be incorporated into a contract to be signed by the entity.

All duly signed waiver-of-liability forms and contracts must be received by UNESCO, the lead agency for the Year before the proposed activities are carried out.

### **3. How to obtain the logo**

The logo design and accompanying text can be downloaded from the UNESCO IYL Website

### **4. Inquiries**

All enquiries about the use of the logo and information concerning the IYL 2008 should be directed to:

[unyl2008@unesco.org](mailto:unyl2008@unesco.org)

**Mr Mauro Rosi**  
**Intersectoral Focal Point for Languages**  
**UNESCO**  
**1, rue Miollis**  
**75732 Paris Cedex 15**  
**France**

[Form]

Waiver of Liability for the Use of the IYL 2008 Logo

The undersigned acknowledges that, in using the International Year of Languages (IYL 2008) logo as explained in its submission dated \_\_\_\_\_ to UNESCO, the lead agency for the Year:

- a. the undersigned is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
- b. UNESCO does not assume any responsibility for the activities of the undersigned; and
- c. the undersigned shall hold harmless and defend UNESCO and its officials against any action that may be brought against UNESCO or its officials as a result of the use of the logo.

Signed \_\_\_\_\_

Date \_\_\_\_\_