Panel 4: Multicultural cities: the challenges of urban governance

POWERPOINT PRESENTATIONS

Moderator: John Rossant (United States of America), Founder and Chairman, New Cities Foundation
Speakers:

- Marcello Balbo (Italy), Chairholder, UNESCO Chair on the Social and Spatial Inclusion of International Migrants – Urban Policies and Practices, University IUAV of Venice
- Eric Huybrechts (Belgium), Head of International Affairs, Institut d'Aménagement et d'Urbanisme d’Île-de-France
- Hiroshi Okano (Japan), Professor of Urban Research and Professor of Graduate School of Business, Osaka City University
- Miao Chengchao (China), Secretary of the Committee of the Communist Party of the Shangcheng District of the City of Hangzhou
International Conference on
Culture for Sustainable Cities

Hangzhou, People’s Republic of China
10 – 12 December 2015

International Migration and the City
Local responses to a global process

Marcello Balbo
SSIIM Unesco Chair - Università IUAV di Venezia
Where and how

• Heading more and more to the city
• Government and governance
Policy levels

- Migration policies
- Migrants policies
Cultural diversity as an opportunity

• From guest to citizen
• From emergency to project
• From solidarity to promotion of citizenship
• From challenge to opportunity
POST-CONFLICT GOVERNANCE
REBUILDING BEIRUT CULTURAL LINKS THROUGH RECONSTRUCTION

International Conference on Culture for Sustainable Cities
UNESCO – Hangzhou - 10-12 December 2015
Panel 4: Multicultural cities: the challenge of Urban governance
Eric HUYBRECHTS (ICOMOS-ISOCARP-SFU-ADP) / International Affairs
MULTICULTURAL DIVERSITY

How to support cultural diversity in cities?
• Spatial Planning and urban projects to tackle Governance
• Culture as expression of Identities
• Natural and historical heritages as asset for multicultural identities

Post-conflict reconstruction: a show case for fostering cultural diversity
• Institutional weakness: how to strengthen governance?
• Fragile social links: how to foster social relations?
• Spatial Fragmentation: how to deal with Territorial identities?

Beirut: a show case of contradictory experiences
1. City center: the core of multicultural diversity?
2. Demarcation line: how to reconcile fighting communities?
3. Outskirts: how to build common vision for development?
BEIRUT CENTRAL DISTRICT

Process
• 140,000 land owners > shareholders
• Master plan fixed by Government coalition
• Private developer > costly land price
• Public administrations to launch the project
• Heritage and public spaces as a marketing tool for city competition

Results
• Physical heritage diversity
• High quality design of public space
• Mall & Business center
• Empty luxury apartments: few inhabitants
• No public transportation
• Slow process (1/3 after 25 years)

A City center without inhabitants
PINE FOREST RECONCILING PARK

Challenge
- On the Demarcation line
- Node between Sunis, Chias and Christians
- Sole large park in the city

Process
- Ile de France Region fund
- International competition
- Implementation by the State Government
- Municipal operating
- Pressure from CSOs

Results
Well designed and implemented (1992-1995)
Weak municipal capacity to manage the park
A jewel to be protected
Political awareness

Open after 20 years (2015)
HIGH METN REGIONAL PARK

- National Development Plan (SDATL)
- Beirut Agglomeration border
- Maronites / Druzes conflicts
- Natural and historical heritages

Process
- Ile de France Region fund
- Federation of Municipalities leadership
- Heritage: the heart of the development project
- Planning to co-build the projects
- Large participation and training
- A Charter based on goals, plans and priorities

Results
- 16 > 64 municipalities signed the Charter
- Rebirth of the Federation of Municipalities
- New law on Sustainable Territories
- 42 priority projects
Governance and Cultural diversity

Process, better than Efficiency, to support Cultural diversity
- Private owned process: profit oriented project
- Technocratic process: a physical project
- Territorial Planning process: co-building a territory

Cultural diversity, a core challenge for Reconstruction & Reconciliation
- Heritage resources: a tool to co-build territory
- Soft (planning) & hard (projects and regulation)
- Short & long terms tools for implementation

Smart planning: the missing link
CULTURAL EDITING AND NETWORKING MULTICULTURAL CITIES BY CREATIVE “VERBS”: SOCIAL SUSTAINABILITY THROUGH ACTORS’ LINKAGES

Hiroshi OKANO
Urban Research Plaza, Graduate School of Business
Osaka City University, OSAKA, JAPAN
THEORETICAL FRAMEWORK

Cultural Editing
by Social Assembling
To document the 'dynamics' brought on by urbanization, differing from Jane Jacobs and Richard Florida

‘Social sustainability' as development that promotes the harmonious evolution of civil society

To emphasize it as “the key concept” that can avoid increasing economic inequalities, social exclusion, cultural tensions, and spatial segregation

Cosmopolitanism, Sharing and Sliding of Social Values by cultural editing, Lifelong Learning by global setting

Fostering entrepreneurial spirit through cultural editing
CULTURAL EDITING

“Everything Is Edited” (Matsuoka 2006)
AWASE (patching, attaching), KASANE (piling up)
KISOI (competing), SOROE (getting together)
- ZURASHI (sliding, past/present, this world/that world, dead people’s world (Okano 2009, 2012, 2013, 2015, forthcoming)
- SUMIWAKE (Co-existing, Cohabiting)
- TSUKURIKOMI (Design for Quality, Cost, Delivery, Environment)
- SASHIHIKI (Reduce) Rock ZEN garden (No Water, Visibility of Water)
SASHIHIKI (SHOW IMPORTANCE BY MAKING MISSING)
ROCK ZEN GARDEN (NO WATER, BUT GETTING VISIBILITY OF WATER)
CREATIVE “VERBS” : RE-FINDING CREATIVITY CONCEPTS EMBEDDED IN PRACTICE

- Power and Knowledge, Archeology and Genealogy (Foucault)
- Practice and Habitus (Bourdieu)
- Practice base strategy (Wittington)
- Dwelling and Building (Heidegger)
- Communicative action (Habermas)
- Reassembling the Social (Latour)
  ⇒ Actor Net Work Theory (ANT)
- Creative “Verbs” and Cultural practice (Okano)
ACTOR NETWORK THEORY

- Collective of **people, things, and events and actions** whereby multiple actors and spaces create citizen’s knowledge and memory.
- “people” in neighborhoods
- “things”: memory, road
- “actions”: festivals and its events
  - components of gestalt “actor”
- **Carrier**: Culture; Culture Editing
KITARO NISHIDA 西田幾多郎(1911,1926)

- Kitaro Nishida: the perspective of “absolute nothingness,” which asserts the superiority of “fundamental” places that “deny the self, ego, and subjectivity, and also make it possible for them to exist.”
- Restoration of “places” demonstrated by the domain of community and unconsciousness, which serves as a seedbed to support the self and the natural environment that gently envelops human lives.
- “Place where there is nothing”
Cosmopolitanism is a fusion of *cosmos* (world) and *polis* (city), and suggests the possible existence of multiple perspectives on globalization that depart from a single identity (Tomlinson, 1999).

Concept that goes beyond the traditional limitations.
Syncretism had been seen in all aspects of things (religion, literature, music, representational arts) all over the world.

Shinbutsu Shugo "fusion of practices from both Shinto and Buddhism" is a typical example.

When Buddhism was introduced from India through China in the 6th Century, it tolerated the coexisting beliefs in Shinto, the Japanese folk religion, Buddhist temples were attached to Shinto shrines and devoted to both Kami (Japanese Gods based on public belief in nature) and Buddha.
SHRINE AND TEMPLE (SILVER TEMPLE, KYOTO)
FOX OR DEER COULD BECOME GOD
METASEQUOIA TREE BECOMES GOD (CHINA) 1948
CASES FOR URBAN CULTURE

LINKING OSAKA AND OTHER CITIES BY CULTURE
KADE GALLERY, ARTIST GLOBAL NETWORKS WITH KUMANO OLD PATH (UNESCO HERITAGE 2003)

- Sacred Sites and Pilgrimage Routes in the Kii Mountain Range
- West Pure Land
- Main house with Arts Gallery & tenement
ISSHIN-JI TEMPLE IN OSAKA, SANTIAGO, OKI ISLAND

- Awase, OKU (cultural editing), Temple of Buddha statues made of dead people's bones (The only one case)
2 YAO CITY, OSAKA PREFECTURE

- Ikoma Mountain as a main actor
- Kawachi dance with telling words
- Bob Marley, Beatles, etc.
- Tokyo Kawachi Ondo Fes
- Yao (Kawachi) established Culture of Osaka
MT. IKOMA, HORSE, MEDICINE, DOSHO TOWN, OSAKA
③ OSAKA CITY UNIVERSITY BOTANICAL GARDEN

- Collaboration among Prof. Ihara, Ihara Families, and operating staffs (working hard together like laborer)
- Family’s strong linkages and supports
- To go to Jomo Kenyatta to establish Agricultural and Technology University with JICA (ODA)
- Metasequoia and global network project (Korea, China, US, EU, Asia)
- Busan Citizens Park: Memory, Culture, Pleasure, Nature and Participation
- Resident-in scientists and artists (Swedish Collegium for Advance Studies in Linnaeus Garden)
METASEQUOIA AND OSAKA CITY UNIV. BOTANICAL GARDEN

- 1941 Osaka City Training Center for Cultivating Overseas Area
- 1945 Osaka City Training Center for Agriculture (Economic Division of Osaka City)
- 1950 Botanical Garden, Faculty of Science, Osaka City University (Dean: Professor Shigeru Miki)
RESIDENT-IN SCIENTISTS AND ARTISTS IN LINNAEUS GARDEN (SWEDISH COLLEGIUM FOR ADVANCE STUDIES)

SWEDISH COLLEGIUM
for ADVANCED STUDY

2013-14
### Properties tentatively included are:

<table>
<thead>
<tr>
<th>Country</th>
<th>Property Name</th>
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<tbody>
<tr>
<td>Sweden</td>
<td>Råshult Curate’s Residence</td>
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<tr>
<td></td>
<td>Culture Reserve</td>
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<td></td>
<td>Linnaeus Garden and Museum</td>
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<td>Linnaeus’ Hammarby</td>
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<td></td>
<td>Herbariones Upsalienses</td>
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<td>Australia</td>
<td>Kayman Botany Bay National Park</td>
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<tr>
<td>France</td>
<td>Jardin des Plantes</td>
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<td>Japan</td>
<td>Dejima</td>
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<tr>
<td>The Netherlands</td>
<td>Fuji-Hakone-Izu National Park</td>
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<tr>
<td>South Africa</td>
<td>Hortus botanicus Leiden</td>
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<tr>
<td>United Kingdom</td>
<td>Table Mountain National Park</td>
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<tr>
<td>USA</td>
<td>Chelsea Physic Garden</td>
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<td>Bartram’s Garden</td>
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**Note:** The tentative list is subject to change. For the most up-to-date information, please refer to the official UNESCO list. 

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*A Tentative Site on UNESCO’s World Heritage List*
CROSS-NATIONAL PROPOSAL

- Uppsala (Linne Memorial Place)
- Jardin des Plantes, Paris
- Chelsea Physic Garden, London
- Bartram's Garden, Philadelphia
- Kamay Botany Bay National Park, Sydney
- Table Mountain National Park, Cape Town
- Nagasaki and Hakone, Japan
- Hortus Botanicus, Leiden (will probably not be able to participate)
4 SHIGARAKI CITY, SHIGA PREFECTURE

- Metasequoia and Osaka Expo linked by Taro Okamoto
- Kibushi clay is the source of creativity (Creating red of blood by ceramic)
- Transfer into Otsuka Museum of Arts (Tokushima)
- Better way to conservation of heritage and educational utilization
- Resident-in artists (Shigaraki)
VARIETY OF COLOR, ATMOSPHERE

Yo-hen (deform of ceramic ware)
Hiieo (color pf fire)
Nuke (mewing)
Haikaburi (Wearing a ash)

Dragonfly’s eye, dripping off balls
Exploding of stone
Uni and Nuke (mewing)
Spatula eyes
FESTIVAL HALL (OSAKA)
FAUNS IS ENJOYING MUSIC BY SHIGARAKI CERAMIC
OTSUKA MUSEUM OF ARTS
(Naruto, Shikoku) Beyond “Imitation”
REBIRTH OF LOST GOGH
CULTURAL HERITAGE BY CERAMIC

- SHIGARAKI
- No change for 1,000 Years
TREE-EMBEDED CRAY (METASEQUOIA)
5. TOYOSAKI PLAZA (JUST NEXT TO OSAKA STATION, NOT FIRE’S EXTENSION AT AIR RAID DURING THE WAR)

Projects by URP and School of Life Science

Making community of practice

UNESCO CULTURE FOR SUSTAINABLE CITIES HANGZHOU 2015
ROJI (SMALL PATH) CONCERT
METASEQUOIA AND CULTURAL CREATIVITY
OKANO & TSUKAGOSHI (2015)

Hu, Miki, Chaney, Okamoto
NATURE AND CREATIVITY:

Base of the Pyramid
HISTORY OF BOP BASE (BOTTOM) OF THE PYRAMID

- C.K. Prahalad (Univ. of Michigan) Strategy, Core Competence
- Stuart Hart (Cornel) Development
- P. Kandachar (UT Delft) BOP Engineering

- International Water /Health Project with WHI (Water Health International) (India)
- Emergency Medical Center with Ziqitza Healthcare Ltd. (India)
- Establishing Medical Fund with Sustainable Healthcare Foundation (Kenia)
Growing Interest

BUSINESS WITH FOUR BILLION
Creating Mutual Value at the Base of the Pyramid
THE MICHIGAN LEAGUE
ANN ARBOR, MICHIGAN
SOUTHWARK, S. 11, 2017

350+ Participants; 6 Continents; 30+ Countries
Astringent persimmons contain very high levels of soluble tannins and are unpalatably astringent (or "furry" tasting) if eaten before completely softened.

However, the sweet, delicate flavor of fully ripened persimmons of varieties that are astringent when unripe, is particularly relished. The astringency of tannins is removed in various ways.
Applications

- Reinforcement: So that paint on the paper and textiles, it becomes firm, can tough film on the surface of the fibers, also to have waterproof function.
- Adhesive: Pattern for dyeing cotton, Paint for bonding of paper to each other you can mix the glue.
- Insect repellent: It is preferable to paint in a bag for storage of pillars and folding screen.
- Medicine: Viper of anti-venom, burns, cracks in the wind and high blood pressure.
- Clarifying Sake (60% or more).
- Material for cosmetics.
PERSIMMON PRODUCT
REGIONAL AND LOCAL NETWORK WITH PERSIMMON

Clarifying for sake, bath, skin

Ise Katagami for coloring cotton
BAMBOO

- Clay wall
- Life tool (monkey and car class, tableware in chopsticks, prickly pear and a sense, the washing of laundry pole)
- Sustainable use of available plant resources
- Such as tea ceremony and flower arrangement, traditional culture that nurtures bamboo "Japanese mind"
- Flood, landslides, disaster prevention surface such as an earthquake disaster
- Protecting the land and life
- The "creative to plant" as greening ornamental plants
- Paper (Kyoto University Kōichirō Ueda learned bamboo was used for the West paper from GHQ, and ashamed of himself, to change his research theme into bamboo)
- Edison light bulb filament (Kyoto Yawata City)
CRAFTS FROM PRODUCTION
OFFICE EQUIPMENT AND STATIONERY

- Bamboo laptop cooler (it can be attached to a PC up to 17 inches)
- Bamboo Bicycle
- Bamboo notebook folder
- Bee’s hotel
AUTOMOTIVE AND BAMBOO
URUSHI LACQUER, LUSTRE, LUSTER, WATER SHARPENER
AUTOMOTIVE PARTS IN AMAZON FOR BRAZIL-BENZ (HEADREST MADE BY COCONUT FIBER)

Antonio Gobeia, Factory Director, is having headrest produced by a coconut fiber made headrest in his own village of Amazon. It is transported in Sao Paulo, and is mounted on the Mercedes-Benz's vehicles.

Source: The Mercedes-Benz which can gathers in the Amazon’s Grounds, 1997
BOTANICAL SOCIAL DESIGNING
Developing human resources able to take the lead in evaluating / implementing / suggesting urban or regional designs that harmonize ecology, society and people, and that further develop urban and regional culture.

There is a particular focus on fostering people who can design, manage and direct models, technologies and tools for managing an interface between such actors as the policy makers, urban planners, engineers and residents.
CONCLUSION: URBAN CREATIVITY AND GLOBAL NETWORK BY CULTURE

- Cultural Editing: Inclusion by using Verb
- Zurasu: Cultural Editing Technique to build a space of nothingness (no interest, so everyone shares value)
- Improvisation, Rhythm
- Finding a space for Lifelong Learning (time and Space)
- Social and global value’s linkage
- Thing/person: Metasquoia, Kaki (Astringent persimmon), Bamboo, etc.
- Role of association, group, merchant, botanist, musician, dancer, other specialist and ordinary people
City, Culture & Society: An Elsevier Journal launched in 2010

- Editor-in-chief: Francesco Bandarin, Professor of IMAV, Venetia and former Assis. Director-General, UNESCO for Culture
- Founding and Managing Editor: Hiroshi Okano, Osaka City University
- Editor: Andy Pratt: City University London
- Editor: Francois Colbert, HEC Montreal
- Editor: Hans Thomson, University of Zurich
- Editor: Giovanna Segre, Professor of IMAV, Venetia
THANK YOU FOR YOUR ATTENTION!