

Parallel Workshops

Series A: Wednesday 16 July, 16:30 – 18:00

1. Higher Education and Sustainable Development

Room: Wit, Educatorium

Higher education institutions are increasingly involved in the vast array of issues covered by the concept of sustainable development. They are concerned about environmental degradation, social regulation and deregulation, economic imbalances both locally and globally. Higher education leaders are more and more convinced that it is higher education teaching and research that will make a difference and enable tomorrow's society to find ways "to meet the needs of the present generation without compromising the ability of future generations to meet their own needs." The number of research projects, programmes, courses, policies and conferences at all education levels, including higher education, devoted to the different aspects of sustainable development is rising. This workshop will illustrate a particular approach - Regional Centres of Expertise, developed by UNU, but will also discuss other possible paths, identify remaining gaps in HEI commitment and possible actions still needed by HEIs.

IAU Partner



Chair

Rietje van Dam Mieras, *Board of Directors, Leiden University, The Netherlands*

Speakers

- **Hans van Ginkel**, *Former Rector UNU, Utrecht University, Past President IAU*
- **A.H. Zakri**, *Director, United Nations University - Institute of Advanced Studies (UNU-IAS), Yokohama, Japan*
- **Heloise Buckland**, *Coordinator, Barcelona Regional Centre of Expertise, Centre for Sustainability (CITIES) Technical University of Catalonia, Spain*
- **Dorcas Otieno**, *Executive Director, Kenya Organization for Environmental Education (KOE), Nairobi, Kenya, Kenya Regional Centre of Expertise*

2. Internationalization – Institutional Strategies for Optimizing Benefits and Mitigating Risks

Room: Rood, Auditorium

The *IAU 2005 Global Survey on Internationalisation of Higher Education* clearly indicated that higher education institutions from around the world perceive both the benefits and the risks in current internationalization developments. This session will invite participants to engage directly in small group discussions about various institutional strategies to ensure how to increase the numerous benefits (opportunities for staff and students, improvement of academic quality, change in curriculum, etc). The most pressing risks (such as commercialization and commodification of higher education, concerns with quality provision and increasing number of degree mills, brain drain, etc) also need institutional responses and strategies to mitigate such risks. The Workshop will rely on several resource persons and the active participation of all present. Their task will be to share insights in developing and implementing strategies and new activities which minimize such negative effects, and innovative approaches to make the benefits of internationalization accessible to more people and more institutions everywhere.

Chair

Pari Johnston, *Director of International Relations, International Affairs Branch, Association of Universities and Colleges of Canada (AUCC)*

Expert Resource Persons and Scenarios

1: Richurvana University

Room: 102

Madeleine Green, *Vice-President American Council on Education (ACE), USA*

2: Runaway Business University

Room: 103

Thomas Wu, *Director of Academic Links, The Chinese University of Hong Kong, China*

Scenario 3: Fairplay University

Room: 104

Georges Nahas, *Vice-President, Balamand University, Lebanon*

Scenario 4: Muchinneed University

Room: 109

James Otieno Jowi, *Chair, Network of Emerging Scholars on Internationalization of Education in Africa, Moi University, Kenya*

3. Keys to Equitable Access and Successful Retention Strategies in Higher Education

Room: 42, Auditorium

The rhetorical commitments to increasing and broadening access to higher education are well known. However, many obstacles stand in the way. Often these obstacles are interrelated and recurring; they include limited institutional capacity, insufficient resources (human and financial), inadequate prior preparation of learners, poor fit with learning needs, language barriers, etc.. This workshop will examine some of the policies and practices at the institutional and governmental levels that can serve to overcome these obstacles and secure equitable access, successful retention and graduation.

Chair **José Gomes**, *Vice-Rector, University of Porto, IAU Deputy-Board Member, Portugal*

Speakers

- **Shyam Menon**, *Central Institute of Education, University of Delhi, India*
- **Jacqueline E. King**, *Director, Center for Policy Analysis, American Council on Education*

4. Public-Private Partnerships to Meet Demands for Higher Education

Room: A, Auditorium

If public funding is no longer sufficient to meet the demand for higher education, what kinds of public-private partnerships are needed to fill the financial gap? What other benefits are to be gained by such partnerships in terms of higher education and research? Are there examples from other, traditionally public service sectors from which higher education could learn? What policy frameworks are required to mobilize the private sector to provide support for and to collaborate with higher education institutions while respecting their autonomy and values? What changes are needed in the HEIs to create the conditions for the establishment of productive and mutually beneficial partnerships that are attractive to the private sector? These and other issues will be the focus of this workshop where participants will share lessons learned, difficulties or constraints encountered and investigate strategies for making such public-private partnerships work to increase higher education capacity and relevance.

- Chair** **Maurits van Rooijen**, *President, Compostela Group of Universities, Vice-President (International and Institutional Strategy) University of Westminster, London, UK*
- Speakers**
- **Svava Bjarnason**, *Senior Education Specialist, IFC, World Bank Group, Washington, USA*
 - **Piyushi Kotecha**, *Chief Executive Officer, Southern African Regional Universities Association (SARUA)*

5. Institutional Governance in Higher Education: the Changing Face of Higher Education Management

Room: 40, Auditorium

Institutional governance is about the distribution and exercise of decision-making authority. Who is in charge of academic, financial and administrative decisions and how these are negotiated within the institution are matters undergoing major changes in many countries of the world. The introduction of new approaches and reforms in institutional decision-making structures are also transforming the relationships and responsibilities of HEIs *vis-à-vis* the State and Society more generally. This workshop will examine some of these and other questions that are emerging in the discourse and practice on the governance of higher education institutions.

Chair **Jeroen Huisman**, *Professor of Higher Education Management, Director of the International Centre for Higher Education Management (ICHEM), Bath University, UK, and Editor, Higher Education Policy (HEP), IAU*

Speakers

- **Glen Jones**, *Associate Dean, Academic at the Ontario Institute for Studies in Education, University of Toronto, Canada*
- **Prof. Sudjarwadi**, *Rector, Universitas Gadjah Mada, Indonesia*

6. The Bologna Process Beyond 2010 and Beyond Europe?

Room: B, Auditorium

The Bologna Process will reach a historical landmark in 2010, when all HEIs in Europe are expected to have implemented the principles set out in 1999. July 2008 will offer an opportunity to look back on achievements and ahead to what still needs to be done. Participants from European HEIs and institutions from around the world will be able to discuss the impact of changes introduced by the Bologna Process – impact inside participating countries but also outside Europe. For instance, is the Bologna Process a ‘brand’ that Europe can now export? What initiatives have other regions taken to integrate their higher education systems? How has the Bologna process changed student, faculty and staff mobility? What impact has it had on higher education internationalization policies in general? How do other regions profile themselves against the new European Higher Education Area (EHEA)? How has the Bologna Process impacted on the research front? Is the European Research Area (ERA) close to being achieved?

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Chair

Roch Denis, *Former Rector, Université du Québec à Montréal (UQAM), IAU Board Member, Canada*

Speakers

- **Lesley Wilson**, *Secretary-General, European University Association (EUA), Brussels, Belgium*
- **Rafael Cordera Campos**, *Secretary-General, UDUAL, Mexico*

7. Higher Education Responding to the Challenges of ‘Education for All’ and the Millennium Development Goals

Room: C, Auditorium

Despite the fact that higher education institutions are usually where teachers are trained and where pedagogical research is carried out, higher education is practically an invisible stakeholder in the initiatives to secure *Education for All* (EFA) and the education-related *Millennium Development Goals*. At the same time, the number of students knocking on the doors of higher education is increasing in all developing nations, mostly due to the advances made to reach these important objectives. It is not surprising to learn, through a recent IAU project, that higher education institutions are and wish to be more involved in these movements. Furthermore, such involvement is also supported by education research and numerous field studies that urge policy makers to consider education in a holistic way, drawing links between various sub-sectors and levels. The workshop will also provide an opportunity to showcase actions undertaken by higher education institutions in EFA and MDGs and allow participants to share views about why and how the higher education sector should be involved and contribute to meeting these UN objectives on time.

Chair **Enoch Duma Malaza**, *Chief Executive Officer, Higher Education South Africa (HESA)*

Speakers

- **Norihiro Kuroda**, *Director/Professor, Centre for the Study of International Cooperation in Education (CICE), Professor, Graduate School for International Development and Cooperation (IDEC), Hiroshima University, Japan*
- **N.V. Varghese**, *Head, Higher Education and Specialized Training, International Institute for Educational Planning (IIEP)*

8. Creating a Higher Education Area Built on Solidarity

Room: Megaron, Auditorium

The past decade of globalization has resulted in considerable change in higher education everywhere. Fuelled notably by the large increase in academic mobility, by the emergence of and growing offers from the private higher education sector and by the advent of distance education, the situation is seemingly leading to several paradoxes. Indeed, the gap between research and training institutions around the world has never been so great, both in terms of approaches and capacity, and this despite a growth in exchanges and link between them.

International competition between institutions seems to have been progressively recognized, while growing divides have appeared between institutions in the North and in the South. The former are generally better off in terms of human and material resources, although they are facing new challenges. The latter have to cope with limited resources and a demographic explosion, while still having to tackle the demands of development and the setting up of international standards. During this workshop, participants will debate how to create a higher education area built on solidarity.

IAU Partner



Chair

Jean-Dominique Assié, *Director, programme « Renforcement de l'excellence universitaire, partenariats et relations avec les entreprises », Agence universitaire de la Francophonie (AUF)*

Participants

- **Jamil Salmi**, *Coordinator, Network of tertiary education professionals, World Bank, Competition or Solidarity: New Challenges for Higher Education*
- **Alain Arconte**, *President, Regional Caribbean Rectors, Presidents and Heads of University Institutes Conference (CORPUCA)*

A simultaneous translation service into French will be available for this workshop