



**中国教育国际交流协会**

China Education Association for International Exchange

**International Association of Universities (IAU)  
2006 International Conference**

and

**China Education Association for International Exchange (CEAIE)  
7th International Forum on Education**

**Jinglun Hotel and China World Hotel  
Beijing, China**

**12 – 15 October 2006**

*Conference Program*

**Thursday 12 October**

- |                |   |
|----------------|---|
| 4:00 pm        | <b>IAU 2006 International Conference Registration</b><br>Venue: Jinglun Hotel, No. 3, Jianguomenwai Ave., Beijing 100020, |
| 5:00 – 7:00 pm | <b>IAU Conference Opening Cocktail Reception</b><br>Venue: Jinglun Hotel  |

## IAU International Conference

### Internationalization of Higher Education New Directions, New Challenges

China World Hotel

#### Friday 13 October

- 8:00 am            **Registration** (*continued*)  
Venue: China World Hotel, No. 1, Jianguomenwai Ave., Beijing 100004
- 9:00 - 9:30 am    **Goolam Mohamedbhai**, *President IAU, Former Vice-Chancellor, University of Mauritius*  
**Jiang Bo**, *Secretary General of CEAIE, Beijing, China*  
**Opening remarks**
- 9:30 -10:15 am    **Jane Knight**, *Adjunct Professor, Comparative International Development Education Centre, Ontario Institute for Studies in Education, University of Toronto, Canada*  
**IAU 2005 Global Survey on Internationalization: Changing Patterns and Challenges of Internationalization**  
Internationalization is in fact becoming one of the most important and increasingly complex forces of change in higher education. The dynamic growth means changes in motivations, benefits, risks and outcomes at both institutional and national levels. Responses from higher education institutions in 95 countries to the *2005 IAU Global Survey on Internationalization* permit, for the first time ever, a look at regional differences and similarities in approaches and expectations of the international dimension of higher education and point to major challenges in the coming years.
- 10:15 - 10:45 am    *Discussion*
- 10:45 - 11:15 am    *Tea/Coffee Break*
- 11:15 - 11:30 am    **Yasuyuki Aoshima**, *Director, UNESCO Office Beijing, China*  
**The Importance of Internationalization of Higher Education for UNESCO**  
Dr. Aoshima will deliver a Speech on behalf of the UNESCO Higher Education Division.
- 11:30 - 11:45 am    **Ching Fai Ng**, *President and Vice-Chancellor, Hong Kong Baptist University (HKBU), Hong Kong SAR, China*  
**The HKBU Internationalization Policy**  
In its early years of establishment, international co-operation contributed to the survival of the then Hong Kong Baptist College, which has by 1994 acquired formal status of a university, and changed its name to Hong Kong Baptist University. In the course of its development, HKBU has linked internationalization to the core functions of the University. Prof. Ng's presentation will examine the rationale behind and the goal of the Internationalization Policy of the University, share some of the recent successful experiences, and look into difficulties and problems that HKBU has to face in its efforts to become a truly internationalized campus and to provide a truly international educational experience to its students.

- 11:45 - 12:00 am **Antoinette Charon Wauters**, *Immediate Past President, European Association for International Education (EAIE), University of Lausanne, Switzerland*  
**Internationalization Processes in European Higher Education**  
 For two decades, tremendous changes have positively affected the internationalization of the Higher Education institutions in Europe. The first round of innovations was induced by the European Union ERASMUS programme favoring student mobility, teaching staff exchanges and joint programs; other European programs favored combined research programs. The second round, initiated in 1999, consisted in the implementation of the Bologna declaration that played the role of catalyst to harmonization and developments of institutional study programs and strategies including their internationalization. In the meantime, most European HE institutions have also developed bi- and multilateral programs with other partners in Europe and worldwide, and several national and European associations have fostered and professionalized further the internationalization of HE institutions.
- 12:00 – 12:15 pm **Akilagpa Sawyerr**, *Secretary-General, Association of African Universities (AAU), IAU Board Member*  
**Internationalization of Higher Education in Africa**  
 Internationalization has always been an integral aspect of higher education, in Africa no less than elsewhere. Today, African higher education is actively and, in most instances, positively engaged in the internationalization process – curriculum diversification, staff and student exchanges, collaboration in research and teaching, etc.  
 For a proper appreciation, however, it is absolutely vital to locate African higher education and its institutions within the context of contemporary global imbalances and inequalities – in terms of the efficacy of political support in the international arena, access to material means, control over knowledge and knowledge resources, etc. From this perspective, it is clear that African higher education, like the African economy, is caught up in a situation of dependent internationalization – its knowledge systems frequently subordinated to the hegemony of Western canons and paradigms, its institutions and researchers invariably the juniors in any international partnerships, its educational spaces the “export markets” for developed country institutions, and its top talent under constant pressure to “drain” North. While this is, by no means, the whole story, it is an indispensable element in any realistic appreciation of the many constructive and promising developments in African higher education internationalization. It also provides a reality check, both for African higher education institutions and for their international partners, in the construction of sustainable international relationships, structures and understandings that truly benefit all.
- 12:15 - 12:45 pm *Discussion*
- 12:45 – 1:00 pm **Juan Ramon de la Fuente**, *Rector, National Autonomous University of Mexico, IAU Vice-President*  
**Closing remarks**
- 1:00 – 3:00 pm *Lunch at Jinglun Hotel*  
*and Book launch:*  
**Internationalization of Higher Education: New Directions, New Challenges – 2005 IAU Global Survey Report**
- 4:15 pm Bus departure IAU Conference participants for the Great Hall of the People, Tian An Men Square, where the **Grand Opening Reception for CEAIE 25<sup>th</sup> Founding Anniversary Ceremony** will take place

**China Education Association for International Exchange ([CEAIE](#))**

**7<sup>th</sup> China International Forum on Education**

and

**China Education Expo 2006**

**Friday 13 October**

6:30 – 8:00 pm

**Grand Opening Reception for CEAIE 25<sup>th</sup> Founding Anniversary Ceremony “Promoting International Exchanges, Building a Harmonious World” and for the 7<sup>th</sup> China International Forum on Education & International [China Education Expo 2006](#)**

Venue: The Great Hall of the People

**Saturday 14 October**

**Parallel sessions, [7th China International Forum on Education](#)**

Venue: Grand Ballroom, China World Hotel

**International Forum on Online Education (IFOE) 2006: “Quality Assurance in Online Education at Tertiary Level”** (The complete Program is available online at: [www.msuglobal.com/internationalforum.html](http://www.msuglobal.com/internationalforum.html))

**China-U.S. University President Forum: “International Mobility between China-US Students”**

**Seminar: “Trends in Sino-Japan Educational Academic Exchange”**

7:00 pm

**IAU Conference Dinner**

Venue: **Mogao Restaurant**, 1st and 2nd Floor, Jinzhiqiao Building, no.1 Jianwai Avenue, Chaoyang District, Beijing (in between Jinglun and China World Hotel)

**Sunday 15 October**

**Parallel sessions, 7<sup>th</sup> China International Forum on Education** (*continued*)

Venue: Grand Ballroom, China World Hotel)

**International Forum on Online Education (IFOE) 2006** (*continued*)

**Seminar on “Chinese-Foreign Cooperation in Running Schools to probe the way for better cooperation in terms of quality, contents and operation”**

CEAIE-IAU Joint Workshop

***Internationalization of Higher Education Institutions:  
Why, How and Where?***

China World Hotel, Beijing

Sunday 15 October

2:00 pm

**CEAIE and IAU**  
***Opening Remarks***

**Panel discussion: Internationalization: International and Region Specific Challenges and Opportunities: Perspectives from Asia, Latin America, Africa and Europe**

Chair: **Goolam Mohamedbhai**, *IAU President, Former Vice-Chancellor, University of Mauritius*

2:10 pm

**Zihe Rao**, *President Nankai University, Tjanjin, China*  
***Internationalization Processes at Higher Education Institutions in China Today: an Overview***

2:25 pm

**Peter Englert**, *Former Chancellor, University of Hawai'i at Manoa, USA, IAU Board Member*  
***Internationalization of Higher Education in Asia***

Participation and engagement in the process of internationalization of Higher Education in response to the process of economic globalization have been very vigorous and diverse in the many countries of the most populous continent of our globe. Population size alone promises that Asia will become a preeminent Higher Education destination in the near future. Different historical roots of traditional and western Higher Education in Asia provide the background for diversity in approaches to internationalization. Differences in economic development state and needs, as well as a multitude of indigenous people and ethnic minority cultures engaging for the first time in Higher Education add breadth and depth to internationalization efforts. Opportunities for innovative and globally leading new approaches to the process of internationalization originating from this scenario will be evaluated.

2:40 pm

**Axel Didriksson**, *Chief Executive Officer, Network of Macrouniversities of Latin America and the Caribbean, and Director, Studies Centre, Universidad Nacional Autonoma de Mexico (UNAM), Mexico*

***Internationalization of Higher Education in Latin America***

The presentation discusses the current initiatives and networks created in the region during the last ten years, to promote a new background of cooperation and internationalization. The impacts of the recent changes at institutional, sub regional and regional levels that are promoting links with the European Bologna process, and some of the most important student mobility and joint scientific research programs, collective graduate courses, and other networking efforts will be highlighted. Special emphasis will be put on the developments of the Latin American and Caribbean Macrouniversities Net, in order to show how these efforts are now part of the current international debate for the promotion of a different international cooperative provision of knowledge.

3:00 pm

*Break*

3:30 pm

**Antoinette Charon Wauters**, *Immediate past President, European Association for International Education (EAIE), University of Lausanne, Switzerland*

### ***Internationalization of Higher Education in Europe***

For two decades, tremendous changes have positively affected the internationalization of the Higher Education institutions in Europe. The first round of innovations was induced by the European Union ERASMUS programme favoring student mobility, teaching staff exchanges and joint programs; other European programs favored combined research programs. The second round, initiated in 1999, consisted in the implementation of the Bologna declaration that played the role of catalyst to harmonization and developments of institutional study programs and strategies including their internationalization. In the meantime, most European HE institutions have also developed bi- and multilateral programs with other partners in Europe and worldwide, and several national and European associations have fostered and 'professionalised' further the internationalization of HE institutions. Mrs Charon Wauters will focus on how European institutional internationalization implementation strategies.

3:45 pm

**Yang Meng**, *Deputy Secretary-General, CEAIE*

***International exchanges and CEAIE work in this field: Challenges and Opportunities for the Future***

4:00 pm

**Eva Egron-Polak**, *IAU Secretary-General*

***Internationalization of Higher Education: the work of IAU***

As IAU pursues the goal of 'a worldwide community of higher education', its new slogan, the internationalization higher education remains high on the Association's agenda. Past and present activities range from elaborating policy statements of principles and recommendations for institutions and decision makers alike, to facilitating international discussion for sharing lessons learned, to gathering data and information and publishing analysis of trends. The overall objective of the Association in this field has always been to promote better understanding of the reasons for internationalization of higher education, to explore various strategies being adopted and to monitor the positive and potentially negative impacts they may have on HEIs in different regions of the world, keeping in mind the diversity of contexts and institutions.

4:15 - 5:30 pm

*Discussion*

5:30 pm

**IAU and CEAIE**

*Closing Remarks*