

Museum Management Training at the Fine Arts Zanabazar Museum

UNESCO-Zanabazar Museum National Training Workshop – Ulaanbaatar, Mongolia, 8- 23 October 2007

COURSE BIBLIOGRAPHY

GENERAL REFERENCES

Running a museum: a practical handbook

Boylan, Patrick J. (ed.), ICOM. Paris, France, Paris: ICOM, 2004; VIII, 231 p.: ill.; 19,5 cm., ISBN 92-9012-658-2

SECURITY

Building an emergency plan: a guide for museums and other cultural institutions

Dorge, Valerie (comp.); Jones, Sharon L. (comp.) / Getty Conservation Institute. Los Angeles, United States, Los Angeles: Getty Trust Publications, 1999; VIII, 208 p.: ill. ; 28 cm., ISBN 0-89236-551-X
http://www.getty.edu/conservation/publications/pdf_publications/emergency_plan.pdf

Can you stand the heat? A fire safety primer for libraries, archives, and museums

Trinkley, Michael , Atlanta: Solinet Conservation Services, 1993 ; VII, 70 p. : fig. ; 23 cm.

Responsible stewardship of our collections requires that all collections-holding repositories take seriously the risk of fire and engage in planning designed to protect not only the collections, but also - and even more importantly - human life. This paper is written to provide libraries, archives, and museums with an introduction to fire safety in simple, easy to understand terms. The nature of fire, its destructive powers, and how it typically affects both staff and patrons are briefly discussed. Detailed explanations are offered of all the fire detection and suppression devices typically used in repositories, and their features and benefits are analyzed. The paper also stresses the importance of conducting periodic fire safety inspections and outlines the necessary elements of a fire safety programme for an institution.

Cultural Heritage Protection Handbook 1: Security at Museums

English 2006, Mongolian 2007 (refer to Course Reading Materials)

Fire prevention programs for museums

Baril, Paul , In: *Canadian Conservation Institute Technical Bulletin*, n. 18, 1997, p. 1-12, fig., ISSN 0706-4152

Fire damages and destroys Canadian collections every year. This Technical Bulletin is intended to help museums develop and implement effective fire prevention programmes. It describes the ways and means to develop and implement a successful, comprehensive, yet not overbearing programme. Numerous examples are provided to help museum staff prepare documents and procedures.

Museum security and protection: a handbook for cultural heritage institutions

Liston, David (ed.)/ ICOM. Paris, France / International Committee on Museum Security, London: Routledge, 1993; XIII, 319 p. ; 23,5 cm. , ISBN 0-415-07509-2

Museum Security , including Disaster Preparedness

Jirasek, Pavel, In: *Running a Museum: A Practical Handbook*, 2004, p. 133-146, ISBN 92-9012-157-2

Sammlungsgut in Sicherheit,
Günther S. Hilbert
Gebr. Mann Verlag, Berlin, ISBN 3-7861-2348-9

Security Guide (Part 1 Fire Protection, Part 2 Intrusion – Cerberus A.G. 1992)

Security Hardware and Security System Planning for Museums
Wayne Kelly
Canadian Information Heritage Network

The Qualified Security Guard
Gerard Barbeau (1981)

MUSEUM MANAGEMENT

Museum Management
Edson, Gary, In: *Running a Museum: A Practical Handbook*, 2004, p. 133-146, ISBN 92-9012-157-2

MARKETING

Marketing
Mork, Paal, In: *Running a Museum: A Practical Handbook*, 2004, p. 133-146, ISBN 92-9012-157-2

Marketing Communications A European Perspective
De Pelsmacker, P., Geuens M. and Van den Bergh, J. Essex: Pearson Education Limited, 2004

Marketing Made Simple
Lancaster, G.& Reynolds, P. Oxford: Elsevier Science, 2002

Museum Strategy and Marketing
Kotler, P. & Kotler, N. San Francisco: Jossey-Bass Inc., 1998

Marketing Management
Kotler, P. San Francisco: Jossey-Bass Inc., 2003

Strategic Brand Management: Building, Measuring, and Managing Brand Equity
Keller, K. Upper Saddle River, N.J.: Prentice Hall, 2003