Regional Conference of Museum Specialists of CIS countries

in the framework of the UNESCO Pilot Project “A series of regional and national capacity-building trainings for CIS countries in museum management based on UNESCO/ICOM Museum Studies Training Package”

Running a Museum – XXI Century

with the support of the UNESCO Moscow Office for Armenia, Azerbaijan, Belarus, the Republic of Moldova and the Russian Federation & The Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation (IFESCCO)

22-24 April, 2010
Minsk, Belarus
The Regional Conference of museum specialists from the CIS countries with the international participation “Running a Museum – XXI Century” is holding within the framework of the UNESCO/IFESCCO Pilot Project “A series of regional and national capacity-building trainings for CIS countries in museum management based on UNESCO/ICOM Museum Studies Training Package” (2008-2010) under the Agreement between UNESCO and the Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation (IFESCCO).

The Conference is the concluding presentational event within the framework of the long-term UNESCO/IFESCCO pilot project which was successfully implemented with the participation of museum specialists of more than 100 museums from Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, the Republic of Moldova, the Russian Federation, Tajikistan and Uzbekistan.

The Conference was prepared by the National Commission of the Republic of Belarus for UNESCO with the conceptual, organizational and financial support of the UNESCO Cluster Office in Moscow and IFESCCO, and in partnership with the Belarusian Committee of the International Council of Museums “ICOM”, Ministry of Culture of the Republic of Belarus, Belarusian State University of Culture and Arts.

The major aim of the event is to consolidate and enhance educational content of museums, foster improvement of legislative aspects of the effective implementation of the Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property (1970) and elaborate the future plan of action for the development of museum-to-museum partnership and further development of the capacity-building trainings for museum specialists in the CIS countries.
The main purpose of this proclamation coincides with the key principals of UNESCO, expressed on the idea “to develop and to increase the means of communication between […] peoples and to employ these means for the purposes of mutual understanding and a truer and more perfect knowledge of each other’s lives” so as to “construct the defences of peace in the minds of men”.

The year 2010 will provide a unique occasion to reaffirm the key ideas underpinning the UNESCO's commitment, based on the paradigm of a plural humanity where cultural diversity and intercultural dialogue are mutually reinforcing and whose implications drive all UNESCO’s programmes in the fields of education, natural sciences, social and human sciences, culture, and communication and information.

All actions undertaken by the countries for the realization of ideas of UNESCO in the International Year for the Rapprochement of Cultures, should be directed on the raising the awareness of the international community of the virtues of diversity and intercultural dialogue, using specific examples to show that all cultures and civilizations derive from and feed into each other, and to fight for human rights and against new forms of racism and discrimination.
It is highlighted in the Message from Irina Bokova, Director-General of UNESCO, “2010, International Year for the Rapprochement of Cultures”, that “Given the new challenges of an increasingly interconnected world, our shared task is to build solid bridges, based on solidarity between all cultures so as to create a new universal ethics of living together.”

Ms Françoise Rivière, Assistant Director-General for Culture emphasized in her address to world museum community “as UNESCO embarks upon the International Year for the Rapprochement of Cultures, which aims to foster peace and sustainable development through dialogue among cultures, museums have an important role to play in generating exchange and reflection. By providing neutral public platform for different cultures to interact, museums can offer new perspectives for cultural understanding in the 21st century. With this in mind it is necessary “ to actively participate in “International Museum Day” (18 May 2010), an annual event established and promoted by the International Council of Museums (ICOM) since 1977. With “Museums For Social Harmony” as its theme, this year’s edition represents a critical milestone for intercultural dialogue to promote mutual respect and intergenerational exchange. It is hoped that new model of collaboration will emerge from this year’s celebration”.

The idea of rapprochement of cultures and achievement of social harmony reflects an essence of the Project on national and regional capacity building trainings of museum specialists from CIS countries. The Regional Conference of museum specialists of the CIS countries to be held as a result of these trainings should promote the further advancement of the cultural heritage of the CIS countries, development of open communication between specialists in the field of preservation of cultural heritage, supporting of intercultural dialogue and new form of cooperation.
The Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation (IFESCCO)

The Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation of the CIS (IFESCCO) was created under an agreement signed at the meeting of the Council of the Heads of Governments of the Commonwealth of Independent States (CIS) on May 25, 2006 in Dushanbe. The agreement was signed by seven CIS states: the Republic of Armenia, the Republic of Belarus, the Republic of Kazakhstan, the Republic of Kyrgyzstan, the Russian Federation, the Republic of Tajikistan and the Republic of Uzbekistan. In 2008 the Republic of Azerbaijan also signed the agreement thereby joining IFESCCO.

IFESCCO s mission is to contribute to the further development of humanitarian cooperation and intercultural dialogue in the Commonwealth of Independent States (CIS) by means of education, science, culture, arts, information and communications, sport, tourism and youth matters.

IFESCCO contributed to the promotion of the Humanitarian Years in CIS: consequently the year 2008 was declared the Year of Literature and Reading, 2009 - the Year of Youth, 2010 - the Year of Science and Innovations in CIS, with more than 200 IFESCCO projects completed or under way. Among the projects supported by IFESCCO in 2008-2010 are both large joint events aimed at the development of the system and structure of humanitarian cooperation, as well as projects of cooperation in thematic areas.

Since 2010 is the Year of Science and Innovations in CIS, the IFESCCO’s priorities for this year are those of contributing to a more active interaction of CIS member states in science, education, transfer of technologies, upgrading professional skills, development of the CIS common scientific and educational space, development of the intercultural dialogue by means of education and science, integration of the intercultural dialogue in education, fostering access to national and international scientific achievements, granting international awards “Stars of the Commonwealth” (including the nominations in the area of science and education) and “Commonwealth of Debuts” (for the young researchers and scientists), broadening opportunities for the young people in scientific and innovative areas,
developing the system of academic mobility in CIS, supporting student and scholar exchanges.

The year 2010 is also the Veterans Year in CIS dedicated to the 65th anniversary of the Victory in the Great Patriotic War, therefore IFESCCO is planning a representative international scientific conference and a number of other joint projects. In the cultural field IFESCCO’s projects in 2010 aim at promoting common cultural heritage of CIS countries and intercultural dialogue, harmonization of standards of museum, library, archive services and introduction of information technologies in these arrears, promotion of mutual translation, book publishing and distribution, organization of arts and theatre festivals, exhibitions, competitions, as well as trainings, courses and master-classes for students and professionals in arts, music, cinema, theatre.

Cooperation with UNESCO in CIS region is one of the IFESCCO’s priorities. In November 2008 UNESCO and IFESCCO signed in Paris a Memorandum of Mutual Understanding. In 2008 IFESCCO launched its first joint long-term project with UNESCO “A series of regional and national capacity-building trainings for CIS countries in museum management based on UNESCO/ICOM Museum Studies Training Package”. Within the project in June 2008 the first Regional Training “Running a Museum – XXI century” (Saint Petersburg) was conducted, in which museum directors and staff members of the Ministries of Culture of the nine CIS countries took part.

In 2009 as a follow up of the Regional Training Workshop conducted in St. Petersburg a series of national capacity-building trainings on modern museum management using the UNESCO/ICOM Museum Training Package were carried out in Armenia, Azerbaijan, Belarus, Moldova and the Russian Federation. The UNESCO/ICOM learning and presentational materials for museum staff were published and disseminated. In 2010 within the project the Regional capacity-building Conference of the CIS countries with the international participation entitled “Running a Museum – XXI Century” will be organized with a task to elaborate plan of actions for future partnership and effective networking between the museums of CIS countries in the context of implementation of the 1970 and 2001 UNESCO Conventions and UNESCO/ICOM recommendations.

At the moment several projects in cooperation with UNESCO Moscow Office are being implemented, including analysis of the current state and trends of vocational training and arts education in CIS countries.

More information: http://www.mfgs-sng.org/
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<td>Vice Minister of Culture of the Republic of Belarus, Chairman</td>
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<td>Uladzimir Shchasny</td>
<td>Chairman of the National Commission of the Republic of Belarus for UNESCO, Vice-Chair</td>
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<td>Alla Stashkevich</td>
<td>Chair of the Belarusian Committee of ICOM, Coordinator</td>
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<td>Sergej Azaronak</td>
<td>Director of the Belarusian State Museum of the History of Great Patriotic War</td>
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<td>Tamara Buntovskaya</td>
<td>Director of the Institute of Professional Development and Retrainings of Personnel of the Belarusian State University of Culture and Arts</td>
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<td>Svietlana Gavrilova</td>
<td>Main Specialist of the Ministry of Culture of the Republic of Belarus</td>
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<tr>
<td>Elena Krasovskaya</td>
<td>Counsellor of the Ministry of Foreign Affairs of the Republic of Belarus, Executive Secretary of the National Commission of the Republic of Belarus for UNESCO</td>
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<tr>
<td>Zinaida Kucher</td>
<td>Director of State Museum of the History of Theatrical and Musical Culture of the Republic of Belarus</td>
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<td>Elena Matevosian</td>
<td>Director of Yanka Kupala State Literary Museum</td>
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<td>Olga Mironchik</td>
<td>Deputy Director of the National History Museum of Belarus</td>
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<td>Vladimir Prokoptsov</td>
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<tr>
<td>Valery Stalyarchuk</td>
<td>Director of the National History and Culture Museum-Reserve “Nyasvizh”</td>
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Programme Committee

Galina Andreeva  
Executive Director of the ICOM Russia

Julia Kupina  
Deputy Director of the Peter the Great Museum of Anthropology and Ethnography (Kunstkamera), Russian Academy of Sciences

Liubava Moreva  
Programme Specialist for Culture, UNESCO  
Moscow Office for Armenia, Azerbaijan, Belarus, the Republic of Moldova and the Russian Federation

Alla Stashkevich  
Chair of the Belarusian Committee of ICOM

Roya Taghiyeva  
Chair of the ICOM Azerbaijan, Director of State Museum of Azerbaijan Carpet and Decorative Art
Regional Capacity-Building Conference of Museum Specialists of CIS Countries
Minsk, Belarus

21 Wednesday April 2010

09.00 – 23.00
Arrival of Conference participants
Accommodation at “Oktyabrskaya” Hotel

18.00
Welcome Party at the State Museum of Theatrical and Musical Culture of the Republic of Belarus
(Minsk, Muzykalny per., 5)

22 Thursday April 2010

09.00 – 10.00
Registration of participants

(The Executive Committee of the Commonwealth of Independent States (17, Kirov Str., Minsk) ('Conference Hall'))
Programme

Plenary Session

10.00 – 10.20 Opening Ceremony

Welcome Addresses:

Pavel Latushka  Ministry of Culture of the Republic of Belarus

Dendev Badarch  UNESCO Representative in Armenia, Azerbaijan, Belarus, the Republic of Moldova, and the Russian Federation; Director of the UNESCO Cluster Office in Moscow

Cristian Manhart  Chief of Museums and Cultural Objects Section of the UNESCO Secretariat

Elena Krasovskaya  Counsellor of the Ministry of Foreign Affairs of the Republic of Belarus, Executive Secretary of the National Commission of the Republic of Belarus for UNESCO

Galina Andreeva  Executive Director of the ICOM Russia

Armen Smbatyan  Executive Director of the Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation of the CIS (IFESCCO)//represented by Olga Barakaeva, Counsellor of IFESCCO

10.20 – 10.35 Introductory presentations

Moderator
Alla Stashkevich
Chair of the ICOM Belarus

“Running a Museum – XXI Century”: Capacity-building trainings in museum management based on the UNESCO/ICOM Museum Studies Training Package

Liubava Moreva
Programme Specialist for Culture, UNESCO Moscow Office for Armenia, Azerbaijan, Belarus, the Republic of Moldova and the Russian Federation

Museums of Belarus.
Modern Condition and Perspectives of Development

Sviatlana Gavrilova
Main Specialist of the Ministry of Culture of the Republic of Belarus
## Session I
Museums as Centres of Education and Communication: Experience. Opportunities. Prospects

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<td>The Analysis of Museum Practices</td>
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<td>11.00 – 11.10</td>
<td>The Analysis of Museum Practices</td>
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### 10.35 – 10.50

**Interpretation of Art and World in the Conditions of Realization of Full-Time and Distance Museum Educational Program**

Aleksey Boyko  
Head, Content of Activity Section, The Russian Center of Museum Pedagogy and Children Creativity, The Russian Museum

### 10.50 – 11.00

**Special Museum Cultural and Educational Programs (Thematic meetings, Parties and Concerts, Art Events) in the Hermitage Museum**

Lyudmila Torshina  
State Hermitage Museum. Head of Sector of Special Programs, Science and Education Division

### 11.00 – 11.10

**Special Educational Programs for the Exhibitions of Contemporary Art in the Hermitage Museum (in the framework of the project “Hermitage 20/21”)**

Kudriavtseva Sophia  
State Hermitage Museum, Head of Youth Education Centre
11.10 – 11.20
The Role of Non-Formal Education in the Educational Politics of the State Museum of Azerbaijan Carpet and Decorative Arts

Roya Taghiyeva
Director of the State Museum of Azerbaijan Carpet and Decorative Arts, Chair of ICOM Azerbaijan

11.20 – 11.30
«Through Culture and Arts to Life“: New Project of Gomel Palace and Park Ensemble

Oksana Toropova
Director of the Museum of Gomel Palace and Park Ensemble (Belarus)

11.30 – 11.45
Coffee \ Tea Break

11.45 – 11.55
The Practice of the Establishment of Interactive Museum (Children Museum in Polotsk, Belarus)

Tamara Dzhumantaeva
Deputy Director of the National Polotsk History and Culture Museum-Reserve
11.55 – 12.05

**Educational Programs of Museums-Reserve and the Development of International Cooperation**

Elena Verkhovskaya  
Deputy Director of Moscow State Integrated Art and Historical, Architectural and Natural Landscape Museum-Reserve (MSIMR) "Kolomenskoye"

Marina Tsaturova  
Director on the UNESCO Projects of Moscow State Integrated Art and Historical, Architectural and Natural Landscape Museum-Reserve (MSIMR) "Kolomenskoye"

12.05 – 12.15

**Museum Pedagogics in Armenia**

Hasmik Harutyunyan  
Deputy Director on Scientific Issues of Armenian National Gallery

12.15 – 12.25

**Project “Museum Night” at the National Art Museum of the Republic of Belarus**

Irina Skvortsova  
Head of Education Department of the National Art Museum of the Republic of Belarus

12.25 – 12.35

**Strategic Planning of Museum Activity**

Gulchachak Nazipova  
General Director of the National Museum of the Republic of Tatarstan
12.35 – 13.30  Discussion

Subjects of Discussion:

Search of effective ways of the interaction of a museum and education system. Museum educational programs as a basis of such interaction.

Cooperation of museums of the CIS countries in the field of museum education. Establishment of the effective mechanism of an exchange of the best museum practices.

Moderators
Aleksey Boyko
State Russian Museum (St. Petersburg, Russian Federation)

Roya Taghiyeva
State Museum of Azerbaijan Carpet, (Baku, Azerbaijan)

13.30 – 14.10  Lunch
14.10 – 14.20
Organizational and Legal Issues of Using the Informational Technologies in a Museum
Julia Kupina
Deputy Director of the Peter the Great Museum of Anthropology and Ethnography (Kunstkamera), Russian Academy of Sciences

14.20 – 14.30
Actual Museum in the Social Space. Aims and Perspectives
Gulmira Djunushalieva
Head of the Department of Documentation of the State History Museum of Kyrgyz Republic

14.30 – 14.40
About the project «Circumpolar Civilisation in Museums of the World: Yesterday, Today, Tomorrow»
Aytalina Reshetnikova
Deputy Director for Scientific Work, Yakut State Museum of History and Culture of the Peoples of the North after Em. Yaroslavsky

14.10 – 16.00
Session II
Museums as Access Points to Knowledge on Cultural Heritage and Cultural Diversity
14.40 – 14.50  Presentation

The Activity on Preservation and Promotion of Cultural Heritage at the National Museum of the Republic of Tajikistan named after K. Bekhsod
Abduwali Sharipov
Director of the National Museum of the Republic of Tajikistan

14.50 – 15.00  Presentation

The Activity of the National Art Museum of Moldova in the Hard Economic Conditions. Problems of Protect and Promotion of Cultural Heritage
Tudor Zbarnea
General Director of the National Art Museum of Moldova

15.00 – 15.10  Presentation

Museums and Heritage. The Role of Museums in the Preservation and Promotion of Cultural Heritage (On an example of Uzbekistan)
Bakhadir Alkarov
Chief of the Department for museums and libraries of the Ministry of Culture and Sport of the Republic of Uzbekistan

15.10 – 15.40  Coffee/Tea Break

15.40 – 17.00  Discussion

Subject of Discussion:

Role of information and representative resources of museums of the CIS countries in the development of intercultural dialogue and museum cooperation

Moderator
Alexander Guzhalovsky
professor of the Belarusian State University
17.20 – 18.00
Opening Ceremony of the joint exhibition “Vilenskie obrazy” of Yanka Kupala State Literary Museum and City Art Gallery of L. Shchemelev (Minsk, Yanka Kupala Str., 4)

18.00 – 19.00
Dinner
(the restaurant «Tovarisch», Minsk, Yanka Kupala Str., 23)

23 April 2010

08.00
Departure of participants to Mir town from “Oktyabrskaya” Hotel

09.30 – 10.30
Introduction to the Radziwill’s Castle of XVI – XIX centuries in Mir (a branch of the National Art Museum of the Republic of Belarus)

10.30 – 12.00
Session III
The role of museums in the implementation of the Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property (1970)
(Conference Hall in Mir Castle)
10.30—10.45  Key Report


Galina Andreeva
Executive Director of ICOM Russia

10.45. – 10.55  Presentation

Search and Returning of the Stolen or Illegally Taken out Cultural Values: Practice of the Ministry of Culture of the Russian Federation

Marina Tsyguleva
Head of the Legal Department of State Hermitage Museum

10.55 – 11.10  Presentation

Characteristics of Legal Regulation of Transition of Cultural Values in the Conditions of United Customs

Irina Petric
Chief of Department of the National Institute of State Security of Belarus

11.10 – 11.20  Presentation

Preservation of Cultural Heritage in the Republic of Kazahstan. Basic Aspects and Problems

Bazarbai Altayev
Chief Expert of the Department of Historical and Cultural Heritage, Committee of Culture, Ministry of Culture and Information of the Republic of Kazakhstan
11.20 – 12.10 Discussion

Subjects of Discussion:

Problems of acquisition and restitution of cultural values in the CIS countries.

Development of the international partnership system of the CIS countries as a necessary condition of implementation of the UNESCO Conventions of 1970.

Moderators
Galina Andreeva
ICOM Russia

Bazarbai Altayev
Kazakhstan, Ministry of Culture

12.10 – 12.30 Coffee/Tea Break

12.30 Departure to Nesvizh

13.00 – 14.10 City tour and sights seeing

14.10 – 15.00 Lunch

15.00 – 17.30 Session IV
Museums and Protection and Safeguarding of Cultural Heritage. Issues of Conservation and Development

(Conference Hall in the Radzivill’s Palace in Nyasvizh)
Programme

15.00 – 15.10  Presentation

Issues of Musealisation of Cultural Heritage Objects. Tensions between Conservation and Development
Alla Stashkevich
Chair of ICOM Belarus

15.10 – 15.20  Presentation

Musealisation and Adoption of Historic Buildings of the Russian Museum
Irina Teterina
Main Architect of the Russian Museum (St. Petersburg)

15.20 – 15.30  Presentation

Musealisation of the Radziwill's Castle in Mir. Experience and Possibilities
Vladimir Prokoptsov
Director of the National Art Museum of the Republic of Belarus

15.30 – 15.40  Presentation

Musealisation of the Radziwill's Residence in Nyasvizh. Experience and Possibilities
Valery Stalyarchuk
Director of the National History and Culture Museum-Reserve “Nyasvizh”
15.40 – 17.30  Discussion

Subjects for Discussion:

Issues of the museum adoption of monuments of architecture. Preservation and development

Preservation of cultural heritage and the development of tourism

Moderator
Alla Stashkevich
ICOM Belarus

17.30 – 20.00  Welcome Dinner

20.00  Departure to Minsk

24 April 2010

09.30 – 11.30

Session V

Development of Continuous Professional Education of Museum Personnel in the CIS Countries: Objectives and Requirements

9.30 – 9.45  Key Report

Perspectives of Development of the Project of the Regional and National Capacity-Building Trainings for CIS Countries in Museum Management based on UNESCO/ICOM Museum Studies Training Package

Julia Kupina
Deputy Director of the Peter the Great Museum of Anthropology and Ethnography (Kunstkamera) (St. Petersburg)
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<td>Ways of Interaction of Museums and High Schools in Culture Space</td>
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<tr>
<td></td>
<td>Evgeniy Lynyaev</td>
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<td>St. Petersburg State University, Philosophy Faculty;</td>
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<td>Department of Museums and Movement Protection, Lecturer</td>
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<td>Antonina Nikonova</td>
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<td>St. Petersburg State University, Philosophy Faculty,</td>
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<td>Deputy Head of the Department</td>
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<td>9.55 – 10.05</td>
<td>Training of Museologists in Russia: Old problems and New Prospects</td>
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<td>Anneta Sundieva</td>
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<td>Head of the Department of Russian State Humanities University</td>
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<td>Professional Training of Museum Specialists in Belarus</td>
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<td>Alexander Guzhalovsky</td>
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<td>Belarusian State University</td>
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<td>10.15 – 10.25</td>
<td>Additional Professional Training of Museum Experts</td>
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<td>of Kazakhstan (experience of the Center &quot;Desht-and-Art&quot;)</td>
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<td>Guldana Safarova</td>
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<td>Vice-Director of Desht-and-Art Center of Contemporary Culture,</td>
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<td>Laboratory of Social Development</td>
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10.25 – 11.30 | Discussion

Subject for Discussion:

Learn of Lesson and Prospects for the development of the Project on capacity-building trainings for CIS countries in museum management based on UNESCO/ICOM Museum Studies Training Package

Moderator
Julia Kupina
Deputy Director of the Peter the Great Museum of Anthropology and Ethnography (Kunstkamera)

11.30 – 11.50 | Coffee/Tea Break

11.50 – 13.00 | Closing Session

Discussion of the Development of Museum-to-Museum Partnership of CIS Countries as a Follow up of the UNESCO/IFESSCCO Project on Museum Management.

Elaborating of Recommendations for Reinforcing of Networking and Effective Management of Museums of the CIS Countries.

Moderators
Liubava Moreva
Programme Specialist for Culture, UNESCO Cluster Office in Moscow

Yelena Gorovykh
Culture Programme Assistant, UNESCO Cluster Office in Almaty

Alla Stashkevich
Chair of ICOM Belarus
Cultural Program:
visiting of museums and the National Library of Belarus

13.00 – 14.30
Excursion on the National Art Museum of the Republic of Belarus

14.30 – 16.00
Lunch

Cultural Program:
visiting of museums and the National Library of Belarus

24 - 25 April
Departure of participants
List of Participants

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