### Purpose

The UNESCO Office for Eastern Africa invites organizations working in Somalia to submit a proposal to undertake education, advocacy and outreach activities for the protection and promotion of Somali cultural heritage, including translation of three UNESCO Conventions in the field of Culture into Somali language, development of a heritage education programme based on the UNESCO World Heritage in Young Hands Kit and tested in pilot projects in Mogadishu and Galkayio, organization of advocacy and awareness-raising workshops and activities related to the protection of cultural heritage and heritage education, in order to raise awareness of various stakeholders (governmental and non-governmental bodies as well as the general public) on the importance of protecting cultural heritage and opportunities to promote culture for sustainable development.

### Background information

**UNESCO**

As a UN specialized agency, the United Nations Educational, Scientific and Cultural Organization (UNESCO) promotes international cooperation among its 195 Member States and 8 Associate Members in the fields of education, natural sciences, social and human sciences, culture, and communication and information. It functions as a laboratory for ideas and a standard-setter for emerging issues, enhancing the dissemination and exchange of knowledge and information.

UNESCO operates through cooperation with governments, institutions/organizations as well as individuals at global, regional, national and local levels and has a wide range of stakeholders, including:

- the governing bodies (i.e. the General Conference and the Executive Board),
- the Secretariat (Headquarters, Field Offices, Institutes), National Commissions for UNESCO, the UN system’s coordination and cooperation mechanisms (including thematic UN years and decades for which UNESCO has been designated lead agency) international conventions (e.g. for the Protection of the World Cultural and Natural Heritage, for the Safeguarding of Intangible Cultural Heritage, or on the Protection and Promotion of the Diversity of Cultural Expressions), intergovernmental programmes (e.g. the Intergovernmental
Oceanographic Commission), programme networks (e.g. UNESCO Chairs, Associated Schools), UNESCO Centres, Clubs and Associations

Regional Office for Eastern Africa
The UNESCO Office in Nairobi was created in 1965 for the purpose of serving as a regional hub for science, technology and innovation (STI) in Sub-Saharan Africa. Following the UNESCO Africa Field Reform of 2011, UNESCO Regional Office has evolved from a Regional Office for Science and Technology to the even broader scope of a Multi-Sectoral Regional Office responsible for 13 Member States in Eastern Africa and the adjacent Indian Ocean Islands. Countries covered by the Regional Office include: Comoros, Djibouti, Ethiopia, Eritrea, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Tanzania, Somalia, South Sudan and Uganda.

Scoping Study on the Culture Sector in Somalia
The Study includes the following Recommendations for action and identifies strategic priority areas for targeted investment designed to restore the nation’s capacity to use culture as a means to promote economic development and a restored sense of national identity:

1) Support Somali authorities/partners for the creation of unified policy-legal-regulatory frameworks
2) Sensitize all partners on the importance of integrating cultural heritage into the long-term national development goals
3) Support to secure financial resources for cultural development
4) Capacity building support for skilled heritage professionals
5) Facilitate accession to international instruments on culture
6) Seek coordinated cooperation and support from the international community for culture matters
7) Support the rehabilitation of key cultural institutions such as the Somalia National Museum and Somalia National Library.

Objective
In the framework of the UNESCO’s Major Programme IV for Culture, which aims to support Member States with “Protecting, conserving, promoting, and transmitting culture and heritage for dialogue and development” as well as “Fostering creativity and the diversity of cultural expressions as well as the safeguarding of intangible cultural heritage for sustainable development”, UNESCO Regional Office for Eastern Africa is seeking a contractor to assist the Organization in efforts to strengthen the protection and promotion of cultural heritage in Somalia.
**Scope of work**

The contractor shall be responsible for undertaking the following activities:

a. Translation into Somali language of the following UNESCO Conventions:
   i. 1972 Convention concerning the Protection of the World Cultural and Natural Heritage
   ii. 2003 Convention for Safeguarding of the Intangible Cultural Heritage
   iii. 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions
   iv. The above documents are approximately 16,473 words total.

b. Organization of four advocacy and awareness raising workshops with national authorities in Mogadishu on the benefits of ratification of the abovementioned UNESCO Conventions in the field of culture, and notably the 1972 World Heritage Convention.
   i. Identifying and mobilizing national authorities and directors of cultural centers, museums and cultural heritage sites or other key stakeholders and decision-makers to attend the workshops;
   ii. Securing the venue and catering services required for the workshops;
   iii. Printing and distributing the agenda and meeting documents necessary for the workshop;
   iv. Ensuring the travel arrangements for UNESCO or other experts participating in the workshops;
   v. Preparing the report of the workshops;
   vi. Raising awareness of the workshops through various media outreach.

c. Development of heritage education resources and implementation of activities based on the UNESCO World Heritage in Young Hands Kit and the World Heritage Education Programme.
   i. Educational outreach activities should take place at 24 primary schools in both Mogadishu and Galkayio.
   ii. Additional activities should target local authorities, teachers, mentors, community representatives, young men and women, including artists and professionals in the culture sector.

**Deliverables**

The contractor shall be responsible for providing UNESCO with the following deliverables:

a. Electronic versions of the Somali translations of the 3 UNESCO Conventions in Word version no later than **15 September 2018**;

b. Media clippings and a summary of press coverage of project activities no later than **15 December 2019**.

c. Final Report on advocacy workshops and education activities no later than **15 December 2019**.
| Awareness-raising | a. Ensuring media outreach and awareness about UNESCO support of all activities related to the protection and promotion of cultural heritage in Somalia.  
b. All publications including banners and posters used during the activities will bear the logos of UNESCO and Government of Somalia. |
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| Deadline          | Interested entities are requested to send in their proposals together with a cost estimate to Ms. Karalyn Monteil, Programme Specialist for Culture (k.monteil@unesco.org) by no later than 30 March 2018.  
For any inquiry, please contact Ms. Monteil by e-mail. |