

# UNESCO Photo Contest 2016

## #Science4Sustainability

### Science for Sustainable Future

Science will be essential to reach many of the goals of the 2030 Agenda for Sustainable Development. Sustainable solutions, whether at the global, regional or country level, require creativity, new advances in scientific knowledge, discoveries and innovations. Sustainability science promotes problem driven cross-disciplinary approaches to address interconnected environmental and social issues.

**#Science4Sustainability** is a social media campaign to promote science education and research to empower people to design the solutions they need. The campaign will begin on the World Environment Day, 5 June 2016 and end on the World Science Day, 10 November 2016.

Through capacity building, policy advice and sharing best practices, UNESCO also helps countries manage their renewable energy resources to help ensure access to sustainable energy for all. In order to ensure that scientific progress is nurtured and taken into account at all levels of governmental decision-making, UNESCO promotes the development of science governance structures and mechanisms.

### The Contest

Considering the above, UNESCO New Delhi Office invites entries for a photo contest on the theme **Science for Sustainable Future**, to promote the social media campaign **#Science4Sustainability**.

### How do I participate?

Five thematic categories are open for photographic submissions:

- Science in everyday life
- Science for Peace and Development
- Biodiversity, Natural Heritage and Wildlife
- Water and Life
- Climate Change

1. The contest is open to nationals of the six UNESCO Cluster countries, namely, Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka.
  - Photographs must be submitted under the chosen category(s), with your name and residing country along with a short description of the photo in not more than 30 words. Please mail your entries to: [unescondlphotos@gmail.com](mailto:unescondlphotos@gmail.com)
  - To participate for the special prize for the most popular photo on social media: Like us on Facebook <https://www.facebook.com/unesconewdelhi/> or follow us on Twitter [https://twitter.com/UNESCO\\_NDL](https://twitter.com/UNESCO_NDL). Upload your photo on Facebook or twitter with the hashtag **#Science4Sustainability #UNESCONewDelhi**. Please make sure that the post is public. The photo with maximum likes and shares either on Facebook or with maximum retweets on twitter shall win this prize.
2. Last date for receiving the entries is **31 August 2016**. Entries must be submitted in jpeg format, minimum resolution 300 dpi and maximum file size 5MB. Entrants should retain high-resolution files of their submissions. In the event your submission is shortlisted, you will be asked to submit the original high-resolution image.

3. There are no limits on the number of entries that each entrant can submit. The photo can be taken using a mobile phone, camera or any other device. Expenses incurred during submission are to be borne by the entrant.
4. Photos must be taken by the entrant himself or herself. Photos can be colour-corrected or have filters applied, but should not be digitally manipulated in terms of content and context. Please do not include any watermark or borders on your image.
5. UNESCO shall not bear any responsibility for late or lost Entries due to network failure or any other reason.

### Participation Rules

6. Photographers will retain all copyrights to their images. By submitting their entries, the Entrants accept that these entries may be used by UNESCO as part of its communication tools.
7. Entrants must possess the exclusive rights to entries and are responsible for having obtained any necessary permission from the subjects shown on the entries, in accordance with applicable law.
8. UNESCO reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time without giving any reason.

### Judging criteria

9. UNESCO will select the winning Entries on the basis of the following main criteria:

- **Originality:** Use your imagination and create something unique and memorable
- **Effectiveness:** Ability of the Entry to effectively convey the message
- **Quality:** Composition and aesthetics of the photo submitted

### Awards

10. The top three entries will receive cash prize 1<sup>st</sup> Prize –USD 300; 2<sup>nd</sup> Prize –USD 250; 3<sup>rd</sup> Prize –USD 200 and a special prize will be awarded to the most popular photo on social media.
11. Ten (2 from each category) contest winners will receive Certificates of Merit and a memento.
12. The top four winning entries will have the honour of being displayed at the UNESCO New Delhi office's new premises in the Diplomatic area of New Delhi.
13. The winning photographs will also feature on UNESCO New Delhi's website.
14. Winners will be announced on the UNESCO New Delhi website as well as on all UNESCO official social media platforms.
15. UNESCO's decision will be final. Any attempt by an entrant to influence the result or subvert the contest will lead to immediate disqualification

**Note:** UNESCO staff and their family members are not eligible to participate in the photo contest.