UNESCO’s Contribution to EXPO 2015

1 May – 31 October 2015

The theme chosen for EXPO Milano 2015, “Feeding the Planet, Energy for Life”, provides an excellent opportunity for UNESCO to share its experience of the relationship between man, culture, nature and the production/consumption of food with a global audience, and to explore the vital role of cultural and natural diversity as drivers for sustainable development.

As well as participating in EXPO Milano as a member of the UN system under the banner “The Zero Hunger Challenge. United for a Sustainable World”, UNESCO has prepared a broad set of activities and events in and around Venice and other Italian UNESCO sites, as part of the “Venice to EXPO 2015” Programme:

• The “Behind Food Sustainability” exhibition

• Water worlds, including the “Exploring the Venice Lagoon” multimedia installation and two international conferences, “Waterscapes and Historic Canals as a Cultural Heritage” and “Water for a Sustainable World”

• Children’s EXPO, including the Treasure Hunt in Venice, the Parco degli Alberi Parlanti in Treviso and Young Leonardo at EXPO

• The involvement of other designated territories and sites in Italy

UNESCO’s contribution to EXPO 2015 was made possible thanks to the generous support of the Italian Ministry of Foreign Affairs and International Cooperation to the UNESCO Regional Bureau for Science and Culture in Europe, Venice (Italy).
Feeding the Planet, Energy for Life

“Behind Food Sustainability” Exhibition

Water Worlds with “Exploring the Venice Lagoon” and “Waterscapes and Historic Canals as a Cultural Heritage”

Children’s EXPO with the Treasure Hunt, Leonardo EXPO and the Parco degli Alberi Parlanti

Involvement of other designated territories and sites in Italy

© Ente Parco Nazionale delle Dolomiti Bellunesi; Ente Parco Nazionale dell’Appennino; Ente Parco Nazionale del Circeo Tosco-emiliano; Ente Parco Nazionale della Sibilla
The “Behind Food Sustainability” exhibition brings together experiences from UNESCO networks – World Heritage sites, Biosphere Reserves and elements of the Intangible Cultural Heritage – viewed as examples of food sustainability that can yield valuable lessons for the future. Communities from around the world share expertise, traditional knowledge and practices and an undivided passion for sustainable development in their territories – “heritage” to be passed down to future generations.

The exhibition includes five main thematic areas, each focusing on a particular sustainability challenge: Managing Water; Looking after the Land; Balancing the Food Economy; Protecting diversity; Fostering participation.

It also features a map table with interactive tablets that allow you to learn about more UNESCO sites from all over the world, an eight-minute video on the same subjects (which will also be shown by the Ministry of the Environment and the Protection of Land and Sea in the Thematic Area on Biodiversity at EXPO Milano 2015) and a dedicated web page.
Behind Food Sustainability
Oltre la Sostenibilità Alimentare

Exhibition panels

Exhibition map and layout

The exhibition by theme, programme and country on the tablets
Exploring the Venice Lagoon

The aim of this interactive multimedia installation is to convey the universal value of the 'Venice and its Lagoon' World Heritage site. Visitors will have the chance to explore the historic waterways that extend inland from Venice itself. The Venice lagoon is a rich, complex ecosystem containing a wealth of cultural and historical heritage and a broad variety of natural habitats and cultural landscapes that together represent a unique 'Water Civilization'.

partners

Centro Internazionale Civiltà dell’Acqua (ONLUS), Comune di Venezia – Ufficio Sito UNESCO “Venezia e la sua Laguna” - Direzione Affari Istituzionali, Metadistretto Veneto per i Beni Culturali e Ambientali

useful info

UNESCO Venice Office, Palazzo Zorzi, Castello 4930, Venice (Italy)
21 May – 31 October 2015; Tuesday-Sunday;
10 am - 1 pm; 2 pm – 5:30 pm
www.unesco.org/new/en/water-worlds
www.civiltacqua.org
‘Water for a Sustainable World’ Conference

In the context of Aquae Venezia 2015, the UN World Water Assessment Programme (UN-WWAP) is promoting a conference on the World Water Development Report 2015, titled “Water for a Sustainable World”.

The conference will study the role water resources play in fundamental social processes such as economic growth, poverty reduction and environmental sustainability.

Waterscapes

UNESCO is lending its support to the organization of the “Waterscapes and Historic Canals as a Cultural Heritage” international conference focusing on tangible and intangible heritage linked to waterways and historic canals and the policies that should be put in place to encourage sustainable tourism and development in the areas in question.

Waterscapes partners

Aquae 2015 Pavilion in Marghera  
21-22 May 2015  
www.aquae2015.org/explore/conference/un-wwap-water-for-a-sustainable-world

Centro Internazionale Civiltà dell’Acqua (Onlus); Università Cà Foscari; Istituto Veneto di Scienze, Lettere ed Arti

Istituto Veneto di Scienze, Lettere ed Arti, San Marco 2945, 30124 Venice (Italy)  
14-15 May 2015  
www.waterscapesculturalheritage.org

Would you like to learn more about the Bacchiglione? The Tagliamento? All you need is the App!
CHILDREN’S EXPO

The Treasure Hunt in Venice

Based on the “H2Ooooh!” initiative, produced by UNESCO and Gruppo Alcuni with the support of RAI Fiction on issues of water protection and its sustainable use, the Treasure Hunt reaches out to Venice’s younger visitors. Using the fun new App, participants can embark on an adventure around the narrow Venetian streets to discover many different facts about this precious resource. At the end of the itinerary, all participants will be given a board game that will allow them to continue to explore at home.

Venice (the itinerary includes the Museo di Storia Naturale, the Chiostro di San Salvador, Palazzo Zorzi, the Museo di Storia Navale, Dock 105 of the Arsenale)
4 May – 31 October 2015
www.unesco.org/new/en/treasure-hunt-for-blue-gold

Parco degli Alberi Parlanti in Treviso

The Parco degli Alberi Parlanti in Villa Margherita in Treviso is one of the Venice to EXPO 2015 activities aimed at children, schools and families, jointly organized by Gruppo Alcuni and UNESCO. Visitors to the park will be able to watch the Leonardo EXPO cartoons and the H2Ooooh! cartoon series featuring the Pet Pals, while specially designed itineraries will allow them to discover more about important subjects such as ecological footprints, water and energy saving.

Parco degli Alberi Parlanti - Villa Margherita, viale Felissent 31100, Treviso (Italy)
1 May – 31 October 2015
www.alcuni.it/index.php/il-parco

partners
Gruppo Alcuni; WWAP; Vela; Museo di Storia Naturale; Chiostro di San Salvador; Museo Storico Navale; Tesa 105 Arsenale

© Gruppo ALCUNI - Leonardo for EXPO
© Gruppo ALCUNI - Parco degli Alberi Parlanti

useful info
Gruppo Alcuni; RAI Fiction
Leonardo EXPO

UNESCO has contributed to the production of 13 episodes of the Leonardo EXPO cartoon in cooperation with Gruppo Alcuni and RAI Fiction, which allow children to explore various topics linked to sustainable development in the context of EXPO 2015: food, water, renewable energy, sustainable cities, ecological footprint, cooperation and solidarity. The cartoons are also on display at EXPO Milan as part of the United Nations multimedia points and in the Children’s Park.

EXPO in Milan (Children’s Park and UN Spoon Installations)
1 May - 31 October 2015
www.unesco.org/new/en/young-leonardo-for-EXPO
www.expo2015.org/it/esplora/aree-tematiche/children-park

The H2Oooh! cartoons will also be featured at EXPO in Milan!

partners
Gruppo Alcuni; RAI Fiction;
FAO; UN EXPO 2015

© Gruppo Alcuni - I Cuccioli

useful info

© Gruppo Alcuni - Young Leonardo for EXPO

© Gruppo Alcuni - Treasure Hunt for Blue Gold App
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The “Behind Food Sustainability” exhibition forms the core of UNESCO’s contribution to Venice to Expo 2015. It will be shown in Venice and in other UNESCO designated sites in the Veneto and further afield in Italy. These include:

Botanical Garden Padua
Padua’s botanical garden, founded in 1545 as a garden of simples, is now a World Heritage site of immense scientific and cultural value. The Biodiversity Garden is a new museum within the site that hosts almost 1,300 species and recreates the planet’s major ecosystems.

For three weeks, it will host the ‘Behind Food Sustainability’ exhibition, plus a series of conferences on the theme of biodiversity and food.

Delta del Po
The Rosolina Mare Conference Centre in the Po Delta Biosphere Reserve will host the “Behind Food Sustainability” exhibition and the “Water ways, memory lanes” multimedia project. The aim of this project is to encourage greater public interest on a topic which is of huge historical value but which also holds great potential for sustainable development in rural areas: navigation on inland rivers and lagoons. The specially designed ‘DeltaPo’ App for smartphones and tablets will allow visitors to further explore the delta landscape.

© Orto Botanico di Padova
©Museo della Navigazione Fluviale di Battaglia Terme
©Parco Nazionale Appenino Tosco-Emiliano
Behind Food Sustainability in Italian Parks and in Milan

The “Behind Food Sustainability” exhibition will be on display in a number of important territories and UNESCO sites throughout Italy, including:

The Dolomiti (World Heritage site and Alpi di Ledro – Giudicarie Biosphere Reserve); the Appennino Tosco-Emiliano (candidate to become a Biosphere Reserve); the Circeo (Biosphere Reserve); the Sila (Biosphere Reserve).

The Directorate for the Protection of Nature and Sea at the Italian Ministry of the Environment and the Protection of Land and Sea is organizing, in collaboration with UNESCO, a day in which Biosphere Reserves from Italy and beyond will have the chance to meet and discuss the topics selected by UNESCO for the “Behind Food Sustainability” exhibition. The exhibition video will also be shown on this occasion, and will remain on display in Milan until the end of October.

useful info
Theatre at the Centre of the Earth – Biodiversity Park at EXPO Milano 2015
20 June 2015
www.minambiente.it; www.un-expo.org