

Bibi Russell

Bangladeshi fashion designer, UNESCO Artist for Peace

Transcript

Radio is a very big thing. I come from Bangladesh and I work in the village because all my work is to save and reward the crafts people and I know that they are listening to the radio. Even the older and the younger people because they know that they have disconnection from the biggest cities so they want to know what is the weather, what is the thing and especially because we don't have that much education in the primary level for AIDS and other things, so young people want to know about this and they ask me when there's a radio program.

In Bangladesh we have of course our national radio but we have also private radios so young people especially the girls want to know about it and also know about health and education. They want to learn English because there are many BBC staff doing radio, so they want to know, they want to communicate, they want to know the information. In Bangladesh the young girls get married and they want to know what is the stages, what is the pregnancy problem and all these things, so radio is a very very big thing.

I see in the villages when someone has a radio people are sitting around and listening to it. So there are many programs, programs for young people, programs for very young, for teenagers, for older people so radio is a very very big thing. For music also. They are listening to the village music but there is other popular music in Bangladesh like bands. They want to know. Especially for the young girls they want to know about the health, beauty, AIDS and other complicated things, how to get reed of them. And also because Bangladesh politics is a big thing, they want to know what is the situation in the big town, which they came up always maybe by newspaper. Radio, they listen to it. And also many interesting things because they have the community radio, so they listen to it or they ask questions. On the radio you can really share if you have a problem, especially the young girls when they are doing primary education, [they can discuss] what are they chances to get in the secondary school and the subjects they are interested in. So it's also for entertainment, for the music. Music is life so they listen to music.

It's very important World Radio Day. You know there are these days like World Trade Day, AIDS Day, and Literary Day. They learn through radio, so I want to wish you, all of you a very happy World Radio Day.

Congratulations in Bangla, Bangladeshi indigenous language.

Thank you so much.