DAY 2 – Thursday 21 June
15:50 – 16:15

Presentation title
“Three Years of UK OER: Impact of OER on Open University UK”

Presentation Abstract

➢ Name of the initiative – The Open University UK Open Educational Resource Initiative
➢ Scope of the initiative – Informal and formal learners
➢ Name of the countries covered by the initiative Worldwide (though 50% users in UK)
➢ Duration of the initiative – Last 6 years – but now underwritten as business as usual into foreseeable future for OU UK
➢ Estimated number of beneficiaries – Currently 7m+ users per year
➢ Number of languages covered by the initiative – English
➢ Brief description of the national/regional/international impact – 7m active users a year (50% UK), many taking up formal and registered study as a consequence

PRESENTER

Andrew is interested in how rich and interactive open media can help people start their journey into learning.

Before joining the OU Andrew worked for the BBC. For ten years he made TV and radio programmes for the OU (including some of the more popular strands of Science output such as Rough Science – now on Discovery). For the last 8 years he was head of e-learning at BBC Worldwide Ltd. He has led teams producing a wide range of www, broadband and mobile including products for Department of International Development and The World Bank Institute (in Kenya, Ghana and Ethiopia), literacy materials for Asylum seekers in the UK, and teacher training materials for UK Head teachers, and executive training for Oracle.

He joined the OU in April 09 and is now helping co-ordinate and develop the OU open media strategy. This includes national and international TV and radio broadcasts with the BBC, as well as YouTube, iTunesU and OpenLearn activities.