AGENDA

Global Forum on Media and Gender
Towards a Global Alliance

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Global Forum on Media and Gender

Towards a Global Alliance
Message from Irina Bokova
Director-General of UNESCO on the occasion of
The Global Forum on Media and Gender

The media plays an increasingly important role in shaping our thoughts and behaviours – including with regard to perceptions of women and men. Too often still, the media reflects and sustains discriminatory attitudes to gender, failing to represent the voices of women or to report on such crucial concerns as gender-based discrimination, including violence against women. The fact remains also that women still have relatively little decision-making power inside media organizations.

This first Global Forum on Media and Gender is designed to untangle the roots of such trends and to unite the efforts of media and other civil society partners to contribute to positive change for women’s empowerment. The media plays an essential role in promoting gender equality – we must support this fully.

To what extent do codes of ethics prescribe the integration of gender equality concerns in media practice? What is the position of women in the production chain of information and media content, in the structure and the management team of media organizations? How can we ensure the safety of women journalists? What alternatives can be offered by new technologies? What are the necessary media regulatory frameworks and national gender polices? These are just a few of the questions that will be discussed by the Global Forum on Media and Gender, in Bangkok from 2 to 4 December 2013.

I believe this Forum will give new momentum to global efforts to promote gender equality in and through the media, by strengthening international cooperation through a Global Alliance for Media and Gender, which can also contribute to shaping an ambitious post-2015 development agenda.

UNESCO acts across the world to ensure that women and men benefit equally from freedom of expression as a basic human right. Imbalanced access to information, media and technology, under-representation, insufficient media coverage, the prevalence of stereotypical media content and information regarding gender, as well as violence against women journalists – we are working to tackle all of these obstacles to the equal enjoyment of freedom of expression.

Cooperation is essential to success. This is why UNESCO and its partners invite all actors – especially journalists and representatives of the media – to join forces in a Global Alliance for Media and Gender to catalyse deep change for women’s empowerment and gender equality in and through media. Our vision is clear. Together, we can achieve it.
First Global Forum on Media and Gender

The First Global Forum on Media and Gender is an important follow-up to one of the critical areas of concern of the Beijing Declaration and Platform for Action, “Women and the Media Diagnosis”, and its strategic objectives.

The purpose of this first global event on gender and media is to initiate processes that will link up ongoing actions and add momentum to gender equality and women’s empowerment (GEwe) in and through media.

This topic will take marked prominence in the Post 2015 MDGs formulation. GEwe is about equality between women and men; equality between boys and girls. Implicit here is that GE permeates all present development priorities and those to come.

According to the report of the thematic consultation, Addressing Inequalities - Post 2015 Development Agenda, “Gender-based discrimination and the denial of the rights of women and girls, remains the single most widespread driver of inequalities in today’s world.”

While there is much more to be done, there is nascent but noticeable progress toward gender-sensitivity in media since the Beijing Declaration. However much of the work is insulated at the national and, in a few cases, regional levels with the absence of global cooperation. Many of these initiatives have had limited impact. Gender-based stereotypes continue in media in many parts of the world. As we are living in a global world, missing are universal actions and norms that can give impetus to interventions at the national and regional levels, particularly in countries where inequalities are the norm. Addressing these challenges through global cooperation can lead to agreement on common values and standards (e.g. How to measure gender-sensitivity in media content? Is there a common understanding of what a gender stereotype means? Are there common methodologies?).

Key themes to be addressed during the Global Forum on Media and Gender

1) Gender-sensitive policies and strategies in media (particularly public service broadcasters, government-controlled media, private, and community radios – including those online)
2) Gender mainstreaming in journalism education
3) Safety of women journalists online and offline
4) Media and information literacy and gender
5) Reporting on issues affecting women including gender-based violence, women in conflict and post-conflict situations
6) Media, legal and regulatory frameworks and national gender polices/strategies
7) Facilitate citizens’ media dialogue on gender equality

A stepping stone to the future

This event is not a once-off discussion, but the beginning of a global movement in the form of the Global Alliance for Media and Gender. For example, follow-up to the Forum will be strategically linked to World Radio Day 2014 and Women Make the News, 2014.
## Conference Programme

**Global Forum on Media and Gender**  
2-4 December 2013  
Bangkok, Thailand

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Venue</th>
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<tbody>
<tr>
<td>07:30-8:30</td>
<td>Registration (for all participants)</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>08:30-9:30</td>
<td>Opening Ceremony</td>
<td>Grand Hall: Queen's Park 1-2</td>
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<tr>
<td>09:30-10:00</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>10:00-12:00</td>
<td>Plenary Session 1 (Global status of women in media and technology)</td>
<td>Grand Hall: Queen's Park 1-2</td>
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<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
<td>Rainbow Room</td>
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<tr>
<td>13:00-15:00</td>
<td>Special Session  (High level government representatives reports on actions taken to achieve Strategic Objective J.1. and J.2. of the Beijing Declaration and Platform for Action – paragraphs 239 and 243 (selected cases from each region))</td>
<td>Grand Hall: Queen's Park 1-2</td>
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<tr>
<td>15:00-15:30</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>15:30-17:00</td>
<td>Parallel Session 1 (Promoting gender equality and women’s empowerment (Gewe) through radio (this will include community radio etc)</td>
<td>Queen's Park 3</td>
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<tr>
<td>15:30-17:00</td>
<td>Parallel Session 2 (UN actions and media policies on the safety of women journalists: Panel discussion)</td>
<td>Bangkok Panorama 1</td>
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<tr>
<td>15:30-17:00</td>
<td>Parallel Session 3 (Current Research on Gender and Communication (Part 1): the policy and strategy link)</td>
<td>Bangkok Panorama 2</td>
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<tr>
<td>17:00-18:30</td>
<td>Parallel Session 4 (Gender-sensitivity in media self-regulatory bodies, journalists associations/union and broadcasting association/union)</td>
<td>Saithip</td>
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<tr>
<td>17:00-18:30</td>
<td>Workshop A (Use access to information provisions to report on gender equality and women’s human rights issues: Some experiences)</td>
<td>Bangkok Panorama 1</td>
</tr>
<tr>
<td>17:00-18:30</td>
<td>Workshop B (Reducing gender stereotyping in the media: Competencies and case studies (A practical workshop) Topics will include portrayal of women in crisis and revolutions)</td>
<td>Bangkok Panorama 2</td>
</tr>
<tr>
<td>15:30-17:00</td>
<td>Side Event (Safety of Women Journalists both on and off the Frontline – Doha Centre for Media Freedom)</td>
<td>Benjasiri Room 1</td>
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<tr>
<td>20:00</td>
<td>Welcome Reception</td>
<td>Grand Hall: Queen's Park 1-2</td>
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## Day TWO (Tuesday) 03 December 2013

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<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
<th>Venue</th>
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<tbody>
<tr>
<td>9:00-10:30</td>
<td>Parallel Session 5: Media coverage of gender based injustices (topics will include violence against women, women’s access to asset and property ownerships, participation in public and private decision making, women in conflict and post-conflict and women, media and elections)</td>
<td>Queen’s Park 3</td>
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<tr>
<td>9:00-10:30</td>
<td>Workshop C: Gender mainstreaming in media: A business and development model</td>
<td>Bangkok Panorama 1</td>
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<tr>
<td>9:00-10:30</td>
<td>Workshop D: MIL and cultural competencies to advocate GEWE: A practical workshop for youths (girls/boys and young women/men)</td>
<td>Bangkok Panorama 2</td>
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<tr>
<td>10:30-10:45</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>10:45-12:00</td>
<td>Plenary Session 2: Case studies on gender mainstreaming in media from all continents: A focus on PSBs and government-controlled media as well as private/commercial media</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
<td>Rainbow Room</td>
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<tr>
<td>13:00-14:30</td>
<td>Parallel Session 6: Gender-sensitive curriculum development for journalism training institutions: Theory and practice</td>
<td>Queen’s Park 3</td>
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<tr>
<td>13:00-14:30</td>
<td>Parallel Session 7: Girls/Boys, Women/Men and Technology: Enabling voices Social media, Internet blogging and GEWE</td>
<td>Bangkok Panorama 1</td>
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<tr>
<td>13:00-14:30</td>
<td>Parallel Session 8: The Gender Dimensions of Freedom of Expression</td>
<td>Saltaship</td>
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<tr>
<td>14:30-14:45</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>14:45-16:15</td>
<td>Plenary Session 3: High level panel discussion: Media leaders and civil society leaders speak face to face</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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<tr>
<td>16:15-17:15</td>
<td>Parallel Session 9: Regional Caucuses sessions led by regional stakeholders</td>
<td>*Asia: Queen’s Park 3</td>
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<td>*Arab States: Bangkok Panorama 1</td>
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<td>*Latin America &amp; Caribbean: Bangkok Panorama 2</td>
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<td>* Africa: Saltaship</td>
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<td>* North America/Europe Benjaziri Room 2</td>
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<tr>
<td>17:15-18:15</td>
<td>Plenary session 4: Report and debate on the “Development Agency Framework on Media and Gender” and Partner Organizations deliberation</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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## Day THREE (Wednesday) 04 December 2013

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<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
<th>Venue</th>
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<tbody>
<tr>
<td>9:00-10:30</td>
<td>Plenary Session 5: Social diversity and the media (here a focus will be given to women/men in the media based on race, social class, ethnicity, religious beliefs, sexual orientation, age etc. Examples will be drawn from all regions of the world)</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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<tr>
<td>10:30-10:45</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>10:45-12:00</td>
<td>Parallel Session 10: Gender-sensitivity of media regulation and laws</td>
<td>Queen’s Park 3</td>
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<tr>
<td>10:45-12:00</td>
<td>Parallel Session 11: Women journalists on the frontline: Their stories</td>
<td>Saltaship</td>
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<td>10:45-12:00</td>
<td>Workshop D: Networking media and journalists for GEWE</td>
<td>Bangkok Panorama 1</td>
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<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
<td>Rainbow Room</td>
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<tr>
<td>13:00-14:30</td>
<td>Parallel Session 12: Women in entertainment media</td>
<td>Queen’s Park 3</td>
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<tr>
<td>13:00-14:30</td>
<td>Parallel Session 13: Research studies on media and gender (Part 2)</td>
<td>Saltaship</td>
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<tr>
<td>14:30-14:45</td>
<td>Refreshments break</td>
<td>Grand Hall Foyer</td>
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<tr>
<td>14:45-15:45</td>
<td>Plenary Session 6: Plenary Session 6: Report from relevant working groups and feedback</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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<td>15:45-16:45</td>
<td>Plenary Session 7: Closing session</td>
<td>Grand Hall: Queen’s Park 1-2</td>
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<tr>
<td>9:00-10:00</td>
<td>Side Event WACC Gender Ethics in Journalism: Tools for media professionals</td>
<td>Benjaziri Room 1</td>
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<td>10:45-11:45</td>
<td>Side Event Al Jazeera</td>
<td>Benjaziri Room 1</td>
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<tr>
<td>13:00-14:00</td>
<td>Side Event GenderLinks: Making every voice count - a 360 degree approach to Gender and the Media in Southern Africa</td>
<td>Benjaziri Room 1</td>
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### Monday, 2 December 2013

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<th>Time</th>
<th>Event</th>
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<th>Details</th>
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<tbody>
<tr>
<td>7:30-8:30</td>
<td>Registration (for all participants)</td>
<td>Grand Hall Foyer</td>
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</table>
| 8:30-9:30  | **Opening Ceremony**                                                  | Grand Hall Queens Park 1-2                                            | **Chair:** Mr Javad Mottaghi, ABU  
**Opening addresses:**  
- Janis Karklins, Assistant Director-General for Communication and Information, UNESCO  
- Ms Phumzile Mlambo-Ngcuka, Executive Director of UN Women (Video Message)  
- Dr. Eun-Ju Kim, International Telecommunication Union (ITU)  
- Mr Luc Stevens, Representative of Ban Ki Moon, the UN Secretary General  
- Mr Abdulaziz Othman Altwaijri, Director-General of ISESCO  
- H.E. Mr. Chaturon Chaisang, Minister of Education, Thailand  
**Photo Session**  
**Keynote Speaker:** Ms Kalpana Sharma, Journalist (India).  
**Video** on the need for a Global Alliance on Media and Gender  
**Refreshments break**                                                                                                                                                                                                                                                                |
| 10:00-12:00| **Plenary Session 1**                                                 | Grand Hall Queen Park 1-2                                            | **Global status of women in media and technology**  
**Description:** Relatively recent studies (2010/2011) carried out on gender equality in the staffing and reporting of media have revealed little changes since similar findings of seminal research undertaken 15 years before the 1995 Beijing Declaration and Platform for Action (BDPA). This indicates slow progress, but it is progress nonetheless. On the side of technology, there is a dearth of gender disaggregated data. However research done by ORBICOM (The network of UNESCO Chairs in Communication) shows that women access and use of technology is lagging behind that of men in the vast majority of countries where data were available. This session will give an overview of the present status from a regional perspective. It will set stage for the rest the Forum calling on all stakeholders to come together to turn the slow progress into larger successes over the next 5-10 years.  
**Moderators:**  
- Ms. Philomène Aboudou, representing African Union of Broadcasters  
- Mr. Alton Grizzle, Programme Specialist in Communication and Information, UNESCO  
**A roundtable discussion with:**  
- Yara Bader, Doha Centre for Media Freedom (Arab States)  
- Ms Elisa Lees Munoz, Executive Director, International Women Media Foundation (USA)  
- Ms Colleen Lowe Morna, Executive Director, Gender Links (Africa)  
- Mr Martin Hadlow, Secretary General, Asia-Pacific Media Information Centre (Asia-Pacific)  
- Ms Aimée Vega Montiel, Vice President, International Association of Media and Communication Researchers (Latin America and the Caribbean)  
- Ms Claudia Padovani University of Padova, (Europe) |
Key Questions:

- Is women’s involvement in media staffing and content homogenous across regions?
- What are the main obstacles for women to advance in media and technology?
- What successful strategies increase gender sensitivity in media and technology?
- How can gender inequities in access to and usage of technology and media be addressed?

12:00- 13:00

Lunch

13:00-15:00

Special Session:

High level government representatives reports on actions taken to achieve Strategic Objective J.1.and J.2. of the Beijing Declaration and Platform for Action (BDPA) – paragraphs 239 and 243

Sharing Experiences: Morocco, Congo, South Africa, Thailand, India, USA and Europe

Venue: Grand Hall Queens Park 1-2

Description: The Fourth UN World Conference on Gender, which was held in Beijing (1995), was attended by many government representatives who participate in the drafting of the BDPA and supported its adoption. Strategic Objectives J.1.and J.2 are specifically concerned with women’s access and participation in media and technology and the reduction of stereotypical representation of women/men and boys/girls in the media. Paragraphs 239 and 243 outline actions to be taken by governments towards achieving these objectives. This session will explore selected cases from each region.

Moderator:
Janis Karklins, Assistant Director-General UNESCO Communication and Information Sector

Roundtable discussion:
- Ms Bassima Hakkaoui, Moroccan Minister of Solidarity, Women, Family and Social Development
- Mr Lambert Mende, Minister of Media, Relations with the Parliament and Citizenship (Democratic Republic of Congo)
- Ms. Liri Kopaçi-Di Michele, Head of Division Gender Equality and Violence against Women Directorate General of Human Rights and Rule of Law, Council of Europe
- Supriya Sahu, Joint Secretary, Ministry of Information and Broadcasting (India)
- Mr. Per Lundgren, Senior Adviser for Culture & Media at the Nordic Council of Ministers (Europe)
### Key Questions:
- What actions have been taken by governments to achieve the objectives of Strategic Objective J.1 and J.2 of the BDPA?
- What actions have succeeded and what failed? Why?
- Are these successful actions replicable across countries and regions?

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<tr>
<td>15:00-15:30</td>
<td>Refreshments break</td>
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<tr>
<td>15:30-17:00</td>
<td><strong>Parallel Session 1</strong></td>
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<td><strong>Promoting gender equality and women’s empowerment (GEwe) through radio (this will include community radio etc)</strong></td>
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<td><strong>Venue:</strong> Queen Park 3</td>
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<td><strong>Description:</strong> Radio is still by far the most far-reaching medium of communication, particular in developing countries. So important is radio in enabling access to information for the most marginalised that recently UNESCO launched the World Radio Day (WRD) – 14 February – to ensure that this reality is not forgotten. The overarching theme for WRD 2014 will be about gender equality and women’s empowerment. This session will explore how radio (private, PSB or community) whether offline or online can help to promote GEwe.</td>
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<td><strong>Moderator:</strong> Ms Lilian Kiefer, PANOS South Africa</td>
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<td><strong>Panellists:</strong></td>
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<td>- Ms Lamis Andoni, Acting Editor-in-chief, Radio Al Balad, Amman and Board member of Community Media Network, Jordan</td>
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<td>- Dr Emily Sikazwe, Women For Change, Zambia</td>
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<td>- Ms Maria Eugenia Chavez, President AMARC-Women’s International Network (AMARC-WIN) Latin America</td>
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<td>- Ms. Manisha Aryal, Director, Global Human Rights Programme, Internews, Nepal</td>
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<td><strong>Key Questions:</strong></td>
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<td>- What factors hinder the performance of radio in supporting women empowerment?</td>
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<td>- Is there less stereotypical representation of men and women in the content of community radio?</td>
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<td>- Do women and men have equal access to community radio?</td>
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<td>- How can community radio help women’s voices to be heard?</td>
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| 15:30-17:00| **Parallel Session 2:**                      |
|            | **UN actions and media house policies on the safety of women journalists:** Panel discussion |
|            | **Venue:** Bangkok Panorama 1                |
|            | **Description:** Threats to women’s safety have followed their expanded engagement in public expression across all media platforms. In addition, sexual violence—which can be divided into targeted sexual assault, mob violence, and assault in captivity—has become increasingly visible and has also moved online as defamation |
campaigns against women often leverage sexual mores and sexualized intimidation. Women war reporters, in particular, have disappeared and been threatened, harassed, and physically and sexually assaulted. The UN has recognized the particular threats that women journalists face, and the UN Action Plan on the Safety of Journalists and the Issue of Impunity seeks to find particular ways to address the gender dimension of this issue. This panel will analyze some of the trends around safety of women journalists, present new research and findings on this topic, and explore what the UN and media houses are doing to address these issues. This panel will review some of the cutting edge research being conducted around this issue. Intimidation and violence towards women journalists – or fear of these – are on the rise and include a new, online dimension that brings new challenges and threats.

Moderator:
Courtney Radsh Senior Project Officer, UNESCO Paris

Panellists:
- Hannah Storm, Director, International News Safety Institute - Preliminary research on global survey on violence against women journalists
- Mr Gabriel Baglo, African Federation of Journalists
- Ms Veronica Gordon, Association for Media and Women in South Sudan Media partner (AMWISS)

Key Questions:
- What are they key threats against women journalists?
- What are the good practises that media houses can in store to improve the working environment of women journalists?

Parallel Session 3:
Current Research on Gender and Communication (Part 1): the policy and strategy link

Venue:
Bangkok Panorama 2

Description: Training of journalists and media owners or executives is a necessary but not sufficient step to achieving GEwe in and through media. Also needed are policies which can enable sustainable changes. Research is crucial to inform evidence-based policy formulation.

Moderator:
- Ms Janet Wasko, President of the International Association of Media and Communication Researchers (IAMCR)
- Ms Manil Cooray, Asia-Pacific Institute of Broadcast Development

Panellists:
- Ms. Margaret Gallagher. Ireland. Independent researcher “Researching, Advocacy, Policy and Training. Advances and challenges of the feminist scholars community towards the gender and communication debates”
- Ms. Aimée Vega Montiel. Mexico. IAMCR / National Autonomous University of Mexico; “Violence of Gender, Media and Information”
- Ms. Gitiara Nasreen, Bangladesh Nari Progati Sangha & GMMP Asia region co- coordinator
- Ms. Atidel Mejbri, Communication and Information sector CAWTAR, Tunisia
### Key Questions:
- How are research studies influencing policies and in which countries?
- What are the justifications for continued support to research?
- Are there areas for which more research is needed? What should be the research agenda for the Global Alliance on Media and Gender?
- What are the good practices in establishing gender and media research centres at higher education institutions?

### Workshop A:
**Use access to information provisions to report on gender equality and women’s human rights issues: Some experiences.**

**Venue:** Bangkok Panorama 1

**Description:** Access to information provisions or freedom of information laws (FOI laws) are part of the constitution of about 68 countries. These provisions guarantee the right of access to information by the general public domain information or data held by national governments. They allow citizens, through a legal process, to request certain information from government entities about their operation. This is done within established limitations. Use of these provisions offers a viable mechanism for all citizens to monitor how public entities address gender equality issues in their policies, internal operations and programmes. This workshop considers the competencies needed to use access to information provisions and shares some useful experiences.

**Moderator:** Beth Costa, President of International Federation of Journalists (IFJ)

**Panellists:**
- Mr. Malcolm W. Joseph, Executive Director, Center for Media Studies and Peace Building (CEMESP) Liberia
- Ms. Amie Joof, FAMEDEV-Inter Africa Network for Women, Media, Gender and Development
- Mr Juan Pablo Guerrero Amparán, Mexico will attend via video link

**Key Questions:**
- How can the use of access to information laws help the media and civil society to report on practices in public or private sector that discriminate on the basis of gender?
- Are journalists and civil society using access to information laws in this respect?
- What are some successful cases?
- What are the main recommendations regarding Freedom of Information & Women’s Rights?
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<tr>
<td>17:00-18:30</td>
<td><strong>Workshop B:</strong> Reducing gender stereotyping in the media: Competencies and case studies (A practical workshop) <a href="#">Topics will include portrayal of women in crisis and revolutions</a></td>
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<td>Venue: Bangkok Panorama 2</td>
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<td><strong>Description:</strong> Stereotypes present incomplete, subjective and sometimes false image of the reality. By disseminating stereotyped messages, media can influence people’s attitude and opinions. Particularly, gender-based stereotypes hinder women’s empowerment and gender equality by reinforcing among the public the idea that roles traditionally assigned to men and women in the basis of an archaic patriarchy family and social system cannot be changed. In this sense, for the media to produce coverage that is complete and diverse, it is critical that content they produce goes deeper than a male-centric and stereotypical perspective. During this workshop participants will analyze some case studies from the Arab world and other region to address the key questions below that are mainly related to the social responsiveness of the media and their role in reducing social and economic inequalities between men and women by eradicating gender-based stereotypes from their content.</td>
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<td><strong>Moderator:</strong> Lilian Kiefer, Director, Panos South Africa</td>
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<td><strong>Presenters:</strong> - Ms Ammu Joseph, Journalists - Mr Chikosa Banda from University of Malawi - Ms Khania Mouffok – Freelance journalist, TV5 correspondent in Algeria, Media trainer specializes in gender-sensitive media content, Algeria</td>
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<td><strong>Key Questions:</strong> • How does a revolution or a national conflict affect the portrayal of women disseminated by the media? The cases of Tunisia and Algeria. • Are the media aware of the social and economic negative effect of disseminating gender stereotypes? • Are the media aware of to what extent they can contribute to reduce social and economic inequalities between men and women by eradicating gender stereotypes from their content? Are they aware enough of their social responsibility? • What would be the profit to the private and public media for eradicating gender-based stereotypes? • What are the best practices across the world? How did these media achieve the goal of eradicating gender-based stereotypes from their content?</td>
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<td>17:00-18:30</td>
<td><strong>Parallel Session 4</strong> Gender-sensitivity in media self-regulatory bodies, journalists associations/union and broadcasting association/union</td>
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<td>Venue: Saithip</td>
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|           | **Description:** Media self-regulatory bodies, unions and associations can encourage diversity in the media. They have the mandate to ensure that media and journalists
collectively work towards ethics and diversity in their operations, content and reporting. In so doing they too should look inwards at their own operations to make these gender-sensitive.

**Moderator:**
Mr Prof. ALBERTUS AOCHAMUB, President, South African Broadcasting Association and Director General, Namibia Broadcasting Station

**Panellists:**
- Ms Fatimah Abdulkareem, Vice-Chair, International Federation of Journalists, Nigeria
- Ms Alison Meston, Director of Press Freedom at World Association of Newspapers and News Publishers, WAN-IFRA

**Key Questions:**
- Is there gender equality in the staffing media self-regulatory bodies, unions and associations? Are their operations gender-sensitive?
- What is the impact of self-regulation on gender-based issues in the media?
- What are good practices in incorporating gender into media monitoring?

**20:00**
Welcome Reception

**15:30-17:00**

**Side event:**

**Safety of women journalists both on and off the frontline**
Doha Centre for Media Freedom
Venue: Benjasiri Room 1

**Tuesday, 3 December 2013**

**9:00-10:30**

**Workshop C:**

**Gender mainstreaming in media: A business and development model**
Venue: Bangkok Panorama 1

**Description:** Media professionals and executives often talk about the bottom-line when issues concerning what and who make the news or what content or development challenges are given prime-time attention. It is true that advertising is the most widely used and most successful business model for media offline or online. But with 50% of the world’s population being women is there a case to make gender equality and women’s empowerment a business and development model?

**Moderator:**
Ms Natalia Llieva, Asia-Pacific Broadcasting Union

**Panelists:**
- Ms Grace Davies, Project Manager, the BBC’s Media Action Initiative
- Ms Usha Bhasin, Special Advisor Doordashan, India
### Key Questions:
- What are the key components of making a case for gender mainstreaming from a business perspective for the media?
- What are some good practices and are these replicable?

### Workshop D:
**MIL and cultural competencies to advocate GEwe: A practical workshop for youths (girls/boys and young women/men)**

**Venue:** Bangkok Panorama 2

**Description:** People including young women’s and men’s social behaviour and the way they see themselves can be influenced by gender-based stereotypes they receive from the media. In this sense, and to enable adults and young people to advocate gender equality and women’s empowerment they should learn to identify and understand gender-based stereotypes and conventions disseminated by the media and cultural norms which influence these. During this workshop adults and youth will have the opportunity of analyzing some pieces of media content and discussing about gender roles, gender-based stereotypes, and gender-based inequalities. They will also debate on how media conventions align with their actual live experiences. During the workshop they will become aware of the power of media (traditional and digital) in orientating individual attitudes and behaviors that become massive social attitudes and behaviors that usually hinder gender equality and women’s empowerment. Suggestions on how adults and youth can create their own media content to challenging gender-based stereotypes and to advocate women’s empowerment by using new media will be shared.

**Moderator:**
Roger Dunscombe Co-chair Australian Teachers of Media

**Panelists:**
- Rawan Annan, Researcher; Media Studies, American University of Beirut, Freelance
- Copywriter and Social Media Consultant
- Ms. Sikhonzile Ndlouv, Genderlinks (South Africa)
- Ms. Porntip Yenjabok, MIL expert, Thailand

**Key Questions:**
- How can MIL effectively contribute to advance gender equality and women’s empowerment?
- How can MIL be used to mainstream gender issues in the media and to improve the representation of women?
- What is the current impact and the future potential of MIL policies for all citizens put in place in terms of advancing gender equality and women’s empowerment?

### Parallel Session 5:
**Media coverage of gender based injustices**

**Venue:** Queen Park 3

**Description:** For the media to accurately mirror societies and produce coverage that is complete and diverse, it is critical that the news in particular reflects the world in a
way that goes deeper than a male-centric and stereotypical perspective. All journalists can play a role in opening up thinking on gender equality and gender-based stereotypes and injustices in and through media. Such injustices include violence against women, women’s access to property and assets and participation in public and private decision-making.

**Moderator:** Diana Senghor, Director Panos West Africa

**A roundtable discussion with:**
- Mr. Malcolm W. Joseph, Executive Director, Center for Media Studies and Peace Building (CEMESP), Liberia
- Ms. Claudia Florentin- Gender-sensitive reporting on human trafficking
- Ms. Aimée Vega Montiel – Violence against women
- Ms. Liri Kopaçi-Di Michele, Head of Division Gender Equality and Violence against Women Directorate General of Human Rights and Rule of Law, Council of Europe
- Ms Hamida El Bour, Institute of Press and Information Science - Female politicians visibility during election periods in Tunisia after the revolution (Tunisia)

**Key Questions:**
- How can the media play a role as a watchdog in societies by covering gender based injustices?
- To what ethical standards should journalists adhere to report accurately and holistically gender based injustices?  
- What case studies exist where the media reinforced their role as watchdog in societies by covering gender based injustices?

| 10:30- 10:45 | Refreshment Break |
| 10:45-12:00 | **Plenary Session 2:**

**Case studies on gender mainstreaming in media from all continents:**

**A focus on PSBs and government-controlled media**

Venue: Grand Hall Queens Park 1-2

**Description:** In general, PSB and government-controlled media are more likely than private media to have a gender equality policy, code or measure in place; it is due to their obligation, as publicly funded structures, to demonstrate gender-sensitivity as a part of reflecting social diversity. In this session, PSB and government-controlled media from across the world will share how they mainstream gender-equality in their internal policies, including programming policies, how they monitor their action to that purpose, and what are the positive social effects they have observed as a consequence of the gender mainstreaming. They will also exchange ideas and opinions about their obligation to promote gender equality, how to keep their editorial independence untouched, and to promote media policies and practices towards safety of female journalists.

**Moderator:**
- Mr Pier Luigi Malesani, Secretary General COPEAM (Permanent Conference of Mediterranean Audiovisual )
- Ms Racheal Nakitare, President, International Association of Women in Radio and Television
Keynote speaker:
May Chidiac, Journalists and UNESCO/Guillermo Cano World Press Freedom Prize, 2006

A roundtable discussion with:
- Ms. Evelyne Faye, Gender Focal Point, African Union of Broadcasters
- Mr. Anothai Udomsilp, Thai Public Broadcast Service
- Ms. Corletha Olivierre, Director of the Board of the Caribbean Broadcasting Union and General Manager of NBC Radio in St. Vincent
- Ms. Natalia Llieva, ABU Executive Assistant to SG and Gender Focal Point, Asia-Pacific Broadcasting Union
- Mr. Prof. Albertus Aochamub, President, South African Broadcasting Association (SABA) and Director General, Namibia Broadcasting Station
- Laura Garciaandia, Journalist, OTI (Latin America)

Key Questions:
- Does Governmental action to promote gender equality in PSB violate the right to freedom of expression and public media editorial independence?
- How gender equality should be mainstreamed in PSB’s internal policies?
- What are the main positive social effects observed as a direct consequence of a gender mainstreaming policy in public media?

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<td>12:00-13:00</td>
<td>Lunch</td>
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<td>13:00-14:30</td>
<td><strong>Parallel session 6:</strong></td>
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<td>Gender-sensitive curriculum development, policies and networking for journalism training institutions: Theory and practice</td>
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<td><strong>Description:</strong> Mainstreaming gender and women’s empowerment related issues in a curriculum for journalism training institutions is a necessary and complementary step to mainstreaming gender into the media themselves. Logically, it could be assumed that, in theory, if journalism students had the opportunity to learn, about gender equality and how to produce gender-sensitive media content, before they begin to practice their job, this could aid, gender mainstreaming in the media. Having a pool of properly skilled journalists along with a committed decision-makers’ board is one of the key elements towards a successful gender mainstreaming policy. During this workshop, experiences of developing gender-sensitive curricula in journalism training institutions will be shared. Panelists will discuss main challenges of mainstreaming gender into a journalism curriculum and what are the priorities, main challenges to mainstream gender into journalism education. The need for and experiences in implementing gender-sensitive policies will also be explored. Finally the session will advocate for networking among journalism training institutions on GEwe.</td>
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<td><strong>Moderator:</strong> Elaine Steyn, World Journalism Education Congress</td>
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<td><strong>Panelists:</strong></td>
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<td>Ms. Julie Posetti, Lecturer, Journalism University of Wollongong</td>
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<td>Ms. Emily Brown, Polytechnic of Namibia, Namibia</td>
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<td>Violet Valdez, World Journalism Education Congress</td>
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<td>Media and Gender Institute of the Communication University of China and UNESCO Media and Gender Chair</td>
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<td>Mr. Dr. Herbert F. Makoye, Dean of the School of Journalism and Mass Communication, University of Dar es Salaam</td>
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<td></td>
<td>Derek Weeks, co Chairs Australian Teachers of Media</td>
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<td>Li Huiqun</td>
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### Key Questions:
- What are the entry points for gender mainstreaming in a journalism education curriculum?
- What are the main challenges regarding an effective gender mainstreaming in journalism education?
- To what extent are journalism-training institutions responsible for the capability or lack thereof, of practising journalists who have received journalism training.

#### 13:00-14:30
**Parallel Session 7:**

**Girls/Boys, Women/Men and Technology: Enabling voices**

**Social media, Internet blogging and GEwe**

**Venue:** Bangkok Panorama 1

**Description:** Within the unequal structures of global media and at a time when gender equity is too easily taken for granted, technology offers various opportunities for strengthening women empowerment initiatives through digital and online networks. Technology may create spaces and gateways to solicit collaboration, questions and reactions and may play an important role to enable women’s voices. However technology also creates specific risks towards Girls/Boys and Women that calls for additional legislation, regulatory and policy frameworks to protect and empower them through media and information literacy and other means and to militate against abuses and to secure a safe space for girls/boys and women/men to exercise their right to communicate without fear of abuse, harassment, and violence while ensuring that they are able to capitalize on the opportunities provided by new technologies.

**Moderator:**

Dr. Eun-Ju Kim, International Telecommunication Union (Ms)

**A roundtable discussion with:**
- Ms Stella Paul, Member of the Board of WorldPulse and journalists
- Ms Barbara Birungi, Director Hive Co Lab, Uganda
- Ms Fadwa Misk, Editor- in-Chief of the feminist webzine Quandisha, Morocco

**Key Questions:**
- What is the impact of women and girls being exposed to technology?
- What impact can technology have in reinforcing marginalized voices and construct identities in societies?
- How can technology empower women and girls?
- Can media and information literacy help to enhance positive use of technology?
- How can technology be used to protect women and girls?
- What measures can be undertaken to protect women and girls from violence in the digital age?
- What case studies exist where technology contributed towards gender awareness in media practice?

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#### 13:00-14:30
**Parallel Session 8:**

**Gender Dimensions of Freedom of Expression**

**Venue:** Saithip
**Description:** Freedom of Expression implies that both women and men have the right to express their ideas and make their voices heard. In reality this plurality of ideas, especially in societies where women’s access to the public sphere is restricted, does not exist, and media development initiatives need to be geared towards a plurality and diversity in the media industry that reflect the diversity of society.

**Moderator:** Coleen Lowe Morna, CEO, Gender Links and Courtney Radsch, Senior Project Officer UNESCO

**A roundtable discussion with:**
- Ms Ammu Joseph , Freelance Journalists and Researcher
- Ms Hannah Storm, International News Safety Institute, Deputy Director
- Ms Alana Barton, International Women’s Media Foundation

**Key Questions:**
- What are the gender dimensions of Freedom of Expression?
- Which tools exist to make media development initiatives gender sensitive?
- What good practices exist in media development initiatives that acknowledge the importance of gender equality in Freedom of Expression?

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<th>14:30-14:45</th>
<th>Refreshment Break</th>
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<tr>
<td>14:45-16:15</td>
<td>Plenary Session 3:</td>
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**High level panel discussion:** Media leaders and civil society leaders speak face to face

Venue: Grand Hall Queens Park 1-2

**Description:** Given the evolution of the media, their place and role in modern societies, the media can be fully integrated into society and can play a pivotal role in promoting democratic values such as gender equality, good governance and sustainable development. Civil society promoting the same objectives can play an important role to ensure more equitable citizen participation in the media. Furthermore civil society can also engage the media to further its developmental goals such as the promotion of gender equality and empowerment.

**Moderator:** Ms Sarah Macharia, Ph.D. Manager, Gender & Communication World Association for Christian Communication (WACC)

**Keynote:** Ms Alison Meston, Director of Press Freedom at World Association of Newspapers and News Publishers, WAN-IFRA

**Roundtable discussion:**
- Ms. Corletha Olivierre, Director of the Board of the CBU and General Manager of NBC Radio in St. Vincent
- Mr Anothai Udomsilp, Thai Public Boradcast Service
- Ms. Mahasen Al Imam, Director of Arab Women Media Centre and AYAMM Chief Editor
- Ms. Colleen Lowe Morna, Chief Executive Office, Gender Links
- Ms. Assetou Koité, President Pan-African Women Organization (PAWO)
### Key Questions:
- What advantages does interaction between the media and civil society offer in promoting gender equality?
- What are the ethical considerations to be taken into account when civil society and the media cooperate and promote gender equality?
- How can civil society address gender inequality in the media?

### Parallel Session 9:

**Regional Caucuses sessions led by regional stakeholders**

These sessions will be the occasion for all stakeholders including media organisations, unions, broadcasting associations, journalism training institutions and CSO to discuss gender and media related challenges from a regional point of view. It is evident that different regions of the world are at different stages concerning gender equality in and through the media and are confronted with different context-related challenges, which should be addressed from different approaches. It will also be the opportunity for stakeholders to further discuss a regional position for inputs into the working group that will debate the Draft Framework and Action Plan for the Global Alliance on Media and Gender (GAMG). Finally, stakeholders will be able to propose strategies for regional cooperation, leading to the setting up regional chapters of the GAMG.

**Arab States**  
**Moderator:**  
- Ms Mahasen Al Imam, Director of AWMC and Chief Editor of AYAMM  
- Jan Keul, Director, Doha Centre for Media Freedom (Qatar)

Venue: Bangkok Panorama 1

**Asia**  
**Moderator:**  
- Ms Natalia Llieva, Executive Assistant to the Secretary General and Gender Focal Point, Asia-Pacific Broadcasting Union

Venue: Queen Park 3

**Latin America and the Caribbean**  
**Moderators:**  
- Ms Corletha Oliverre, Director of the Board of the CBU and General Manager of NBC Radio in St.Vincent  
- Laura Garciandia, Iberoamerican Telecommunication Organization, (ITO)

Venue: Bangkok Panorama 2

**Africa**  
**Moderators:**  
- Ms Philomène Aboudou, Representative, African Union of Broadcasters  
- Ms Coleen Lowe Morna, Executive Director, Genderlinks CEO (South Africa)

Venue: Saithip
**Europe and North America**

**Moderators:**
- Ms Beth Costa, General Secretary, IFJ
- Ms. Liri Kopaci-Di Michele, Head of Division Gender Equality and Violence against Women Directorate General of Human Rights and Rule of Law, Council of Europe

Venue: Queen Park 5

**Venue:** Benjasiri Room 2

### 17:15-18:15

**Plenary session 4:**

**Report and debate on the Development Agency Framework on Media and Gender and Partner Organizations deliberation**

Venue: Grand Hall Queens Park 1-2

**Moderator:** Kim, Gwang-Jo, Director for the UNESCO Bangkok Office

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### Wednesday, 4 December 2013

#### 9:00-10:30

**Plenary Session 5:**

**Social diversity and the media** (here a focus will be given to women/men in the media based on race, social class, ethnicity, religious beliefs, sexual orientation, age etc.)

**Venue:** Grand Hall Queens Park 1-2

**Description:** The impact of media in the viewer’s perception of our society is a recurrent interrogation that implies questioning the representation of the compositions of our societies. To determine the role and responsibilities of media, this session will focus on gender issues that are affected by questions related to race, social class, ethnicity, religious beliefs, sexual orientation, age etc. This session will determine how A Global Alliance Media and Gender can encourage and facilitate responsible media coverage to prevent them from spreading prejudice and will address how they cover or undercover the diversity of our societies.

**Moderators:**
- Ms. Assetou Koité, President Pan-African Women Organization (PAWO)
- Jan Keulen, Director, Doha Centre for Media Freedom (Qatar)

**Keynote Speech:**
Mr Jamal Eddine Naji, General – Director of the High Authority of Audiovisual Communication (Morocco)

**Panellists:**
- Ms Georgia Love, Women Media Watch, Jamaica
- Titiporn Siriphant Puntasen, Faculty of Administration, Thammasat University
- Ms Rokhaya Diallo, Journalist, Canal Plus
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<tr>
<td>10:30-10:45</td>
<td>Refreshment Break</td>
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<td>10:45-12:00</td>
<td><strong>Parallel Session 10:</strong> Gender-sensitivity of media regulation and laws</td>
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<td><strong>Venue:</strong> Queen’s Park 3</td>
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<td><strong>Description:</strong> Legal and policy frameworks relating to the media are a matter of both form and substance. Media regulation and media laws need not only to exist, but also need to be implemented or enforced. They also need to be enforced in a non-discriminatory way, giving equal opportunities to all segments of society, despite language, gender, age, ethnicity or the urban-rural divide. The gender lens is often absent in the media regulation and laws itself and are not enforced to promote equality in society.</td>
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<td><strong>Moderator:</strong> - Mr Prof. ALBERTUS AOCHAMUB, President, South African Broadcasting Association and Director General, Namibia Broadcasting Station</td>
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<td>A roundtable discussion with:</td>
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<td>- Ms. Margaret Gallagher, Council of Europe Expert (Ireland)</td>
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<td>- Mr Haron Mwangi, Executive Director of Media Council Kenya (Kenya)</td>
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<td>- Ms IFJ Gender Council, Fatimah Abdulkareem, Vice-Chair (Nigeria)</td>
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<td>- Chantal Stevens, Oficina de Monitoreo de Publicacion de Avisos de Comercio Sexual, Ministerio de Justicia y Derechos Humanos de la Republica Argentina</td>
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<td><strong>Key Questions:</strong></td>
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<td>- How can media laws take the gender perspectives into account?</td>
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<td>- What prerequisites are necessary for media regulation to be gender sensitive?</td>
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<td>- Which examples of Gender sensitivity of media regulations and laws exist?</td>
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<td>10:45-12:00</td>
<td><strong>Workshop E:</strong> Networking media and journalists for GEwe</td>
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<td><strong>Venue:</strong> Bangkok Panorama 1</td>
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<td><strong>Description:</strong> So important are partnerships that Millennium Development Goal 8 is about global partnerships for development. Many networks of journalists/reports exist and many are working on gender equality and women’s empowerment issues. This session will explore a few cases and the potential for a global network of journalists/reporters as a part of the Global Alliance on Media and Gender.</td>
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Moderator: Beth Costa, Secretary General of IFJ

Panellists:
- Ms Alison Meston, Director of Press Freedom at World Association of Newspapers and News Publishers, WAN-IFRA
- Ms. Racheal Nakitare. President, International Association of Women in Radio and Television
- Ms Nezha Mghari, President of Moroccan Network of Women Journalists

Key Questions:
• What are existing networks of journalists/reporters working on GEwe issues;
• What strategies have been effective and with what outcome?
• Is there potential for a linking of this network to establish one global network of journalist/reporters on GEwe as a part of the Global Alliances on Gender and Media?
• What are some next steps to be taken?

10:45-12:00

Parallel Session 11:
Women journalists on the frontline: Their stories
Venue: Saithip

Description: Every day, men and women journalists reporting on conflicts around the world face danger. Many criminals who harm journalists are especially aggressive when the journalist in their sights happens to be female. Women journalists are also increasingly becoming victims of sexual harassment and rape.

Moderator: Dru Menaker

A roundtable discussion with:
- Flutura Kusari, Media Law Specialist (Kosovo)
- Ruth Sherlock, The Telegraph (UK)
- Mr Hassan Abdi Mohamed, KASMO Radio (Somalia)

Key Questions:
• What are the particularities of women journalists on the frontline?
• How can Member States, media houses, NGOs change the current situation of women journalists on the frontline?
• What can journalists do to make the frontline a safer place for women journalists?

12:00-13:00
Lunch

13:00-14:30

Parallel Session 12:
Women in entertainment media
Venue: Queens Park 3

Description: Entertainment is a part of human existence. People turn to all forms of media for entertainment; cinema, television, newspaper, radio including those on the
Internet. Half the world’s population are women. This means they all turn to these means at some point for entertainment. Are women and girls represented in entertainment media? Are women directors and producers recognised and given a fair chance? Do women and girls see themselves in the content of entertainment media? What is being done to address these concerns? These and other questions will be explored in the session.

**Moderator:**
Diana Senghor, Director, Panos West Africa

**Keynote Speech:** Ms. Madeline Di Nonno, Executive Director | Geena Davis Institute on Gender in Media (Via video link)

**Panellists:**
- Ms Yamina Kessar (Algerian film maker)
- Kosum Omphornuwat, Women, Gender and Sexuality studies Programme (WGSSP), College of Interdisciplinary Studies, Thammasat University
- Lisa French, Associate Professor in Cinema Studies, Media & Communication, Head of Cinema Studies, College of Design and Social Context, RMIT University, Melbourne.

**Key Questions:**
- What is his present status of women in entertainment media?
- What are the implications?
- What challenges women face in entertainment media? Are these different from the challenges men face?
- How can these be remedied and what is the role of civil society?

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13:00-14:30

**Parallel Session 13:**

**Research studies on media and gender (Part 2): Research and Policy Agenda for the Global Alliance on Media and Gender. Key International Perspectives**

**Venue:** Saithip

**Description:** Media and new technology are a part of culture and society. It is widely accepted that media are transmitters of culture and engines behind globalizing cultures. When carrying out research on media and gender an analytical framework encompassing all the facets of gender and media is necessary and needs to include actions to foster gender equality within media and gender portrayal in media and content. This sessions will chart a path for research and policy agenda for the Global Alliance on Media and Gender.

**Moderators:**
- Aimée Vega Montiel, Vice President, IAMCR
- Martin Hadlow, Secretary General, Asia-Pacific Media and Information Center

**Keynote Speech:** Janet Wasko, President IAMCCR/University of Oregon; “Core Issues for Researching and Policy Global Alliance on Media and Gender agenda”

**Panellists:**
- Ms Claudia Padovani, Italy. Padova University; “Gender Media Policy and Strategies”
- Mr Arthur Okwemba, the African Women & Child Feature Service (Kenya).
- Ms. Elisa Lees Munoz. Spain. International Women’s and Media Foundation (IWMF)
- Ms. Atidel Mejbr Communication and information sector, Center for Arab Women Training and Research (CAWTAR). Tunisia

**Key Questions:**
- What frameworks exist to analyze gender and media in society?
- What are the key issues that need additional research to address issues related to gender and media?
- What are the good practices in establishing gender and media research units in higher education institutions?

### Parallel Session 14:
**Gender, media and identity**
Venue: Bangkok Panorama 1

**Description:** The media influences how we see ourselves and the world around us. Women/men and boy/girls form their identity through socialization provided partially by the media. Often too the identity or image portrayed by the media of an individual or group conflicts with their own personal identity. This session complements Plenary Session 5 Social Diversity in Media. It focuses on individual or groups and their identity vis-à-vis the media.

**Moderator:** Rev. Dr. Karin Achtelstetter, General Secretary, World Association for Christian Communication (WACC) and Dru Menaker, IREX

**A roundtable discussion with:**
- Ms. Nidya Pesántez, Grupo de Apoyo al Movimiento de Mujeres del Azuay, Ecuador & GMMP Latin America region coordinator
- Ms Kyoko Murakami, Hosei University
- Ms GHania Mouffok, Freelance journalist, TVS correspondent in Algeria, Media trainer specialized in gender-sensitive media content. Algeria
- Ms Galya Stoyanova, Project Manager, Romedia Foundation
- Sukrittaya Jukping, Women, Gender and Sexuality Studies Programme (WGSSP), College of Interdisciplinary Studies, Thammasat University

**Key Questions:**
- Are women/men and boys/girls social identity influenced by the media?
- Do they passive or actively accept or in turn influence the image portrayed of them in the media? How can dialogue between media and citizens help?
- What are some current research and experience in this area?
- What are practical steps to be taken by the media to reflect balance images of women/men and boys/girls?

### Refreshment Breaks

### Plenary Session 6:
**Report from relevant working groups and feedback from all participants – Adaptation of relevant documents**
Venue: Grand Hall Queens Park 1-2
**Moderator:** Janis Karklins, Assistant Director-General UNESCO Communication and Information Sector or Kim, Gwang-Jo, Director for the UNESCO Bangkok Office

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| 15:45-16:45| **Plenary session 7:**  
Closing session  
Venue: Grand Hall Queens Park 1-2  
Statement from the Thai National Commission for UNESCO  
Statement from a media representative  
Statement from a civil society representative  
Statement from UNESCO |
| 9:00-10:00 | **Side Event**  
WACC Gender Ethics in Journalism: Tools for media professionals  
Venue: Benjasiri Room 1 |
| 10:45-11:45| **Side Event**  
Al-Jazeera  
Venue: Benjasiri Room 1 |
| 13:00-14:00| **Side Event**  
Making every voice count – a 360 degree approach to Gender and the Media in Southern Africa  
Gender Links  
Venue: Benjasiri Room 1 |
SPEAKER PROFILES

Global Forum on Media and Gender

Towards a Global Alliance
Arthur Okwemba

Arthur Okwemba is the Executive Director at African Woman and Child Feature Service. For the past 12 years he has worked in the area of Gender and Media, building and strengthening the capacity of CSOs, Media and the Citizens on Gender and Media issues in East Africa region. He has been involved in research on gender and media in Kenya and Tanzania, and development of media training manuals and policies on gender and other related issues. Okwemba holds a Master degree in Business and Administration from University of Nairobi, a Bachelor degree in Economics and Statistics from Egerton University and post-graduate diploma in journalism from the University of Nairobi and several certificates in gender and journalism training.

Ammu Joseph

Ammu Joseph is an independent journalist and author based in Bangalore, writing primarily on issues relating to gender, human development and the media. She contributes to a number of mainstream publications and web-based media. Among her publications there are six books. She served as Coordinator for India for the Global Media Monitoring Project 2010 and Coordinator for South Asia for the Global Report on Women in the News Media. She contributed to UNESCO’s Gender Sensitive Indicators for Media and was a member of an international team contributing to the UNESCO report on World Trends in the State of Freedom of Expression and Media Development. She has been on the visiting faculty of several institutes of journalism education in India. She is a founder-member of the Network of Women in Media, India.

Dr. Aimée Vega Montiel

Dr. Aimée Vega Montiel is a Vice-President of the International Association for Media and Communication Research (IAMCR) and a researcher at the National Autonomous University of Mexico, Center of Interdisciplinary Research in Sciences and Humanities. She has a Ph.D. in Journalism and Communication Studies, Autonomous University of Barcelona. Previously she has been President of the Mexican Association of Communication Researchers (AMIC) and Director of the Mexican Association of the Right to Information (AMEDI). She is a specialist in feminism and communication studies and she is particularly interested in women’s human rights, media and communication, and have published peer-reviewed articles and 8 single-authored/co-edited books. She is currently preparing two books as author: Media and Violence of Gender and Access and Participation of Women in Media Industries.

Alton Grizzle

Alton Grizzle is a happily married Christian. He works at the UNESCO HQ in Paris as Programme Specialist in Communication and Information. He manages UNESCO global actions relating to gender and media and is co-manager of UNESCO’s global actions on media and information literacy (MIL). Alton has diverse education and experience in the fields of education, management, information systems and media and communication. He has conceptualized and spearheaded many projects and co-authored and edited books relating to MIL, gender and media, media development, communication for development. Prior to UNESCO, he was an educator/principal at secondary school and adult vocational training levels of the education systems in Jamaica for ten years. He holds a Diploma in secondary education from the Mico University College, a Bsc in management and economics at the University of the West Indies (UWI), a Msc in Computer-based Management Information Systems from the UWI, and MA Media and Communication from the University of Leicester, UK. Alton Grizzle is a PhD candidate at the Autonomous University of Barcelona where he is carrying out research on citizens’ response to MIL competencies.
Assetou Koité

Mrs Assetou Koité has been the President of the Pan-African Women Organization (PAWO), since her election during the Organization’s Congress in 2008. She has been working for several years for PAWO, including as Deputy Secretary-General in Algiers, Algeria and Secretary-General in Luanda, Angola. In 2009, Mrs Koité was elected Vice-President of the African Union ECOSOCC and she held that position for three years. Prior to her appointments at the Pan-African Women Organization, Mrs Koité was the Director of the Centre for Academic Studies and Research in Public Health in Khombole, Senegal. Born in 1944, Mrs Assetou Koité graduated from the High Institute for Specialized Assistants and Educators (Dakar, Senegal). She also holds a degree from the International Centre of Childhood (Centre International de l’Enfance - Paris, France) and is graduated from the Centre for Social Development (Bordeaux, France).

Barbara Birungi

Barbara Birungi is the founder of Women in Technology Uganda (WITU), which was founded in 2010. Ms Birungi has also been the executive director of Hive Colab in Uganda, a business accelerator and incubator for East African Startups, since its inception in 2010. Previously she worked for Appfrica International as well as for Makerere University on a project to increase the sales of rural craft making women using the web. Barbara Graduated with a Postgrad degree in Project Planning and Management and a Bachelor degree in Business Computing from Makerere University. She is an enthusiast of ICT4D and Women and the Girl Child In Uganda.

Claudia Florentin

Ms Florentin is an Argentinian journalist and theologian. She is Editor in Spanish for the Latin American and Caribbean Communication Agency ALC News specializing in covering gender issues. She worked on projects telling stories of gender violence against women in the province of Santa Fe and Entre Rios. She conducts workshops, seminars and courses on the media coverage of gender violence and working as a consultant for the public policy on gender issue. She has been a visiting professor in departments of communication of country’s various universities. She is working as a producer and radio host as well. Author of Learning Tools for ethical journalism and editorial policies regarding gender, produced by the World Association for Christian Communication (WACC) and the International Association of Journalists. Project Coordinator in Global Media Monitoring in the region and Argentina WACC. Member of the Coalition for Democratic Broadcasting. Member on Journalists Network for Argentina in a non-sexist communication (Red PAR ) and a member of the Association for Women’s Rights in Development (AWID).

Dr. Claudia Padovani

Dr. Claudia Padovani is a senior lecturer and researcher in International Relations at the University of Padova, Italy where she teaches courses in International Communication and Global Transformations and Political Cultures. She is a chair of the Working Group on Global Media Policy at the International Association for Media and Communication research (IAMCR) and member of the steering committee of the Mapping Global Media Policy project. She is also a founding member of the Next Generation Global Studies initiative and of the Women&Media European initiative. Dr. Padovani has been actively involved in several editions of the Global Media Monitoring Project (GMMP) and in the Communication Rights in the Information Society Campaign (CRIS). Her research areas include: governance and global transformations; trans-national mobilizations around communication rights, media reform and social justice; gender, media and policy developments. In recent years she conducted research on European national and media policies and practices to foster gender equality in and through the media (in cooperation with the European Institute for gender Equality) and on multi-stakeholder governance networks that have contributed to define normative frameworks concerning ‘women and media’ before and after the Beijing Conference of 1995.
Corletha Ollivierre

Corletha Ollivierre was trained as a teacher but left that profession after 10 years to formally join the media as a junior reporter at the National Broadcasting Corporation – NBC Radio in 1986. She also worked with the regional Caribbean News Agency as its correspondent in St Vincent for several years before rejoining the staff of NBC Radio as General Manager in 2001. Ms Ollivierre has also worked as a part time Assistant Editor at the Searchlight Newspaper in St Vincent and the Grenadines and is currently chair of the Board of Directors of Interactive Media Limited, the company that owns the Searchlight. Ms Ollivierre holds formal certification in Teacher Education; Youth and Community Development; Journalism and in Human Resources Management and Training. She volunteers with a support group of parents of children with disabilities as facilitator and is also actively involved working with the youths in her church.

Courtney Radsch

Dr. Courtney Radsch is Senior Programme Officer in the Freedom of Expression Section at UNESCO, where she focuses in part on the Arab region. She is also editor of the forthcoming UNESCO publication World Trends in Freedom of Expression and Media Development. Dr. Radsch is the author of several articles and book chapters that analyze the nexus of Arab media, technology and politics and has worked as a journalist in the Middle East and United States. She previously held positions with the New York Times, Al Arabiya in the United Arab Emirates, and the Daily Star in Lebanon and is a Huffington Post blogger. In addition, Dr. Radsch has experience conducting advocacy, managing advocacy campaigns and initiatives, and training journalists and civil society, with expertise on UN mechanisms and international human rights laws and norms, press freedom, and freedom of expression.

Derek Weeks

Derek Weeks is co-chair of Australian Teachers of Media National and is the President of the Queensland chapter. He has been comprehensively involved in successfully lobbying the Australian Government for Media Arts to be included in the National Curriculum and is currently providing advice to State and Territory authorities on curriculum implementation. Derek was previously the Education Officer for Screen Queensland for five years where he programmed cinema, filmmaking workshops and special opportunities for children and young adults as part of the Brisbane International Film Festival. He is currently the Deputy Principal of Indooroopilly State High School, a state school near Brisbane and a member of the Asia Pacific Screen Awards nominations jury for Best Children’s Feature Film.

Dr. Diana Senghor

Diana SENGHOR is a founding member and the Director General of Panos Institute West Africa (PIWA), created in 2000 as the first autonomous Panos Network member based in South (Dakar). Under SENGHOR’s leadership, PIWA has become a prominent African media support organization recognized for its contribution to the democratization of communication in the region and for its achievements on media laws and policies; capacity building of (professionals and citizen) journalists and media-practitioners. PIWA has gained reputation for its methodological innovations regarding media content production and exchange (Pan-African Radio Platform; African Flame), as well as training for media practitioners (Investigative Journalism; Radio Listening Clubs; Oral Testimonies, etc.). Democratic Governance which also encompasses gender issues, Migration, Peace and Conflicts in West Africa and the Sahel, are the thematic focuses of PIWA. Dr. Senghor holds a Doctorate in Philosophy (Paris I. Sorbonne); and Master in Philosophy (Cultural Anthropology-Paris VII). She started her career as a researcher in Anthropology (University of Dakar) and as the editor for several regional francophone magazines.
Dr. Elanie Steyn

Dr. Elanie Steyn is an associate professor in the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. She holds a Ph.D. in Business Management at the North-West University in South Africa. Dr. Steyn joined the Gaylord College in fall 2007. She has since taught graduate and undergraduate classes in business, management and leadership. Since 2007, Dr. Steyn has been involved with teaching two workshops as part of the State Department/University of Oklahoma grant to present the “Women Leadership Training” workshops to female journalists in South Asia. She is also the co-PI of three U.S. Department of State Studies of the U.S. Institutes (2011-2013) in new media and leadership for South Asian students and two professional exchanges U.S. Department of State grants with young entrepreneurs and media professionals in Bangladesh. Her research predominantly focuses on the role of the media in society, media management, leadership and women’s professional advancement in the media worldwide.

Elisa Lees Munoz

Elisa Lees Munoz is the IWMF’s Executive Director. She is responsible for identifying strategic opportunities and programmatic development and fundraising. Before joining the IWMF, Lees Munoz was executive director of the Crimes of War Education Project, a Washington D.C. based organization dedicated to raising awareness among journalists about international humanitarian law and its applicability to armed conflict. Lees Munoz has also held several positions at the Science and Human Rights Program of the American Association for the Advancement of Science in Washington, D.C. Munoz holds a master’s degree in international relations and a bachelor’s degree in government and politics, both from the University of Maryland.

Emily May Brown

Ms Brown serves as a Head of the Department Media Technology at the Polytechnic of Namibia. Her areas of specialization are Media Law, Media Advertising Strategies and Gender in the Media. Her project regarding an Audit on Gender in Media Education (GIME) was approved by UNESCO and the audit conducted in Namibia. In addition, she produced the publication “A Gender Toolkit for Educators”. Emily Brown serves on the Boards of Inter Press Service (IPS) Africa and Gender Links Southern Africa.

Emily Joy Sikazwe

Ms Sikazwe holds Master of Science Degree from Moldavia-Kishniev Agricultural Institute in Russia and Master and Post Graduate Diploma from COADY Institute in Canada. She is representing the organization Women For Change. As a gender activist she has played a big role in shaping the fight for gender equality and equitable distribution of resources between women and men in Zambia. She is also serving on various local and international bodies working towards improving the lives of vulnerable communities especially women and girls. In 2001 she was awarded Katherine Fleming International Award at COADY International for being devoted to improving the lives and economic sustainability of both women and men in Zambia, Africa.
Dr. Eun-Ju Kim
Dr. Kim is a Regional Director of ITU Regional Office for Asia and the Pacific. She has been educated from the Seoul National University for the first Master Degree; the London City University for the second Master and PhD; and the Harvard Kennedy School for Executive Education. Dr. Kim has been awarded by the Ministers of R.O. Korea and Mongolia with the Medal respectively; ITU with the Medal; and the President of Mongolia with the medal among others.

Fatima Abdulkareem
Ms Abdulkareem holds Master in Industrial Education and Master in Industrial and Labour Relations both from the University of Ibadan and Postgraduate Diploma in Journalism from the International Institute of Journalism in Abuja, Nigeria. She was a 25 years of a journalism experience with a gender focus. Ms Abdulkareem is incumbent National Treasurer of NUJ, Nigeria. She is also the Vice-President of Gender Council of Federation of African Journalists (FAJ) and the Vice-President of gender Council of International Federation of Journalists (IFJ). Ms Fatima Abdulkareem is an advocate for the Rights of Women and Children.

Fedwa Misk
Fedwa Misk is the founder and the director of Qandisha magazWine, the first collaborative magazine of Morocco and the Arab world. She is a host of the Literary Café, a series of cultural events in Casablanca and Rabat initiated in 2009. In 2013, her book “Capernaum” being part of the collective work “Casablanca, urban poem” was published by Editions Le Fennec in collaboration with the French Institute of Morocco. In 2014, another publication on the discrimination of women in different religions “Women and Religions” was released by Editions Le Fennec.

Galya Stoyanova
Galya Stoyanova is a Bulgarian Roma photographer and film director. She graduated from the University of Veliko Tarnovo, Bulgaria with a bachelor in Primary education and Romani language, further on she did her Master in National Security from the National Military University of Bulgaria, and in 2014 she will be graduating from her second Master in Law from University of Veliko Turnovo, Bulgaria. She has experience in activism regarding Roma and LGBT issues in Bulgaria and also in Europe. She was the part of several campaigns on Gender equality within Roma communities. In 2013 she completed a 6-month training internship at the Romedia Foundation in Budapest, where she made her debut film “Pages of My Book” (2013). Then she was involved in the organization and implementation of the “BUVERO - Citizen Journalism Training Camp” project developed for creating media literacy from a grassroots level and generating creativity through independent audiovisual content creation by young Romani women. For the Romedia Foundation she is engaged in the development of the “I’m a Roma woman” campaign, future development and implementation for the second BUVERO camp in 2014 and working on the future film projects to be further developed in 2014.
Gwang-Jo Kim

An education expert, Gwang-Jo Kim has worked in various capacities for the Government of the Republic of Korea. As the Deputy Minister of Education and Human Resources Development, he initiated the Global Human Resources Forum aimed at providing an international platform for sharing information, knowledge and best practices in human resources issues among leaders. He also worked in the Office of the President of the Republic of Korea where he played a key role in an education reform that contributed to the restructuring of the entire Korean educational system. From 2001 to 2003, he was seconded as a senior education specialist to the World Bank working mainly in the Latin American and Caribbean regions. He served as a professor at the Graduate School of Education at Keimyung University in Korea before joining UNESCO Regional Bureau for Education in Asia and the Pacific in early 2009. Mr Kim has a Bachelor’ degree in Public Administration from Korea University. He also holds a Master’s degree and Doctor of Education in Economics of Education from Harvard University in USA.

Grace Davies

Grace Davies is Senior Project Manager, Global with BBC Media Action, primarily responsible for a five-year multi-country grant from the UK Department for International Development that aims to reach over 200 million people in fourteen countries. Over four years with the organization, she has supported media development and research interventions across a number of countries including Kenya, Tanzania and Uganda. In 2009-10 she launched a major research and communications initiative Africa Talks Climate examining public perceptions and understanding of climate change across ten countries in sub-Saharan Africa. Before joining BBC Media Action she worked as a broadcast journalist for BBC World Service English online, and contributed to several online publications.

Georgia Love

Georgia Love is a gender-equality activist, social entrepreneur and training coordinator with WMW-Jamaica (formerly Women’s Media Watch). WMW Jamaica champions gender-equality, justice and violence-free social relations using gender-aware media analysis and transformative action. As a co-lecturer of the undergraduate course “Media, Gender & Development” at the Caribbean Institute of Media and Communication at the University of the West Indies. Love’s work creatively connects gender analysis to the foundation principles of journalism and communications. She’s also designed the curriculum for WMW’s newest programme “PowHERhouse” that builds girls’ and women’s capacity for media engagement to reframe the discourse on women’s leadership. Georgia holds a B.A in Political Science from Vassar College (N.Y. USA). She’s worked with the Center for Women in Government and Civil Society (U.S.), the Women’s Resource Center (Canada), Jamaica Women’s Political Caucus (Jamaica) and Development Alternatives With Women for a New Era (DAWN Global). She’s also a member of the CatchAFyah Caribbean Feminist Network.

Dr. Gitiara Nasreen

Dr. Gitiara Nasreen is Professor of Mass Communication and Journalism at Dhaka University. Trained in Communication, Journalism and Political Science; her research interest revolves around Gender, Work and Communications. She has facilitated several trainings and workshops for media professionals and activists on issues related to women’s portrayal and participation in media at home and abroad. She has been involved with the Global Media Monitoring Project (GMMP), Gender in Media Forum, Bangladesh Nari Progati Sangha, and several other right-based, monitoring, and advocacy groups and non-profit organizations in different capacities. Her recent publications include a co-authored book on the popular film industry of Bangladesh, and a trainers’ manual for mainstreaming gender in media.
Dr. Herbert F. Makoye

Dr. Herbert F. Makoye is currently the Dean of the School of Journalism and Mass Communication (SJMC) at the University of Dar es Salaam, Tanzania. Before joining the SJMC he was the Head of the Department of Fine and Performing Arts in the College of Arts and Social Sciences, University of Dar es Salaam. He earned his PhD in African Studies in 2000 at the Institute of African Studies, University of Ghana – Legon. Dr Makoye is very active in various gender based initiatives in education in Tanzania and other parts of African. For instance, he participated in the Forum for African Women Educationalists (FAWE) team to develop the Introduction to Gender Studies: A Training Module for Student Teachers for the Faculty of Education at Midlands State University, Zimbabwe. He co-authored the Gender Responsive Pedagogy: A Teachers’ Handbook. Nairobi, FAWE, 2005.

Jan Keulen

Since early 2011 Jan Keulen is the general director of the Doha Centre for Media Freedom, a press freedom organization based in Qatar. Mr Keulen worked twenty years as a correspondent for de Volkskrant and other Dutch media. He was based in respectively Madrid, Beirut, Cairo, Mexico City and Amman. Mr Keulen received the highest Dutch journalism award (NDP-prijs) for reporting on the Lebanese war. From 1998-2004 he was teaching journalism at the Rijks Universiteit Groningen. Mr Keulen was involved in mid-career training courses for journalists in the Netherlands and the Middle East. From 2006 until 2009 Mr Keulen was the founder and coordinator of the “Investing in the Future” program for journalists and media lawyers in Morocco, Egypt, Lebanon, Jordan, Bahrain and Yemen. In 2010 Mr Keulen designed and implemented with Article19 a course for journalists in Honduras, Guatemala, El Salvador and Nicaragua on Freedom of Expression, Access to Information and Safety of Journalists. He is the author of Standplaats Beiroet (1984), Weg van God, Iran twintig jaar na de revolutie (1999) and other books on the Middle East and Latin America.

Dr. Janet Wasko

Janet Wasko is the Knight Chair for Communication Research at University of Oregon in Eugene, Oregon, USA, and the President of the International Association for Media and Communication Research (IAMCR). She received a Ph.D. in Communication Research at the University of Illinois, Champaign-Urbana, in 1980. She is the author, co-author or editor of 19 books, including Movies & Money: Financing the American Film Industry, Understanding Disney: The Manufacture of Fantasy and How Hollywood Works. Edited collections include A Companion to Television, The Contemporary Hollywood Film Industry (with Paul McDonald), and Media in the Age of Marketization (with Graham Murdock). The most recent collection is The Handbook of Political Economy of Communications, edited with Graham Murdock and Helena Sousa. Her research and teaching focuses on the political economy of media, especially the political economy of film, as well as issues relating to democracy and media.
Janis Karlins

Before assuming duties of the Assistant Director-General for Communication and Information of UNESCO in 2010, Jānis Kārkliņš served as Latvian Ambassador to France, Andorra, Monaco and UNESCO, as well as the Permanent Representative of Latvia to the United Nations in Geneva. Prior to the post in Geneva, he served as the Undersecretary of State in Latvia. Previously, he served as Counselor in the Latvian Embassies in both France and Finland. He has an Engineering degree from the Riga Technical University in Latvia and attended an executive education programme for Eastern European diplomats at Hoover Institute at Stanford University, USA. He has also served as Chairman of the Governmental Advisory Committee of ICANN, Former President of the Preparatory Committee of the Tunis Phase of the World Summit on the Information Society.

Dr. Javad Mottaghi

Dr. Javad Mottaghi is the Secretary-General of Asia-Pacific Broadcasting Union (ABU). Before joining ABU he was a Director of the AIBD for 12 years. He has 34 years of national and international broadcasting experience in news and programming. Dr Mottaghi holds a PhD degree from the University of Teesside in England, Master in Management and Bachelor in Mechanical Engineering from Tehran Sharif University of Technology. Dr Mottaghi was awarded Elizabeth R Award for Exceptional Contribution to PSB. He is a member of the board for the World Radio & Television Council, Associate Member of the International Academy of Television and Radio in Russia. He also received a Life Time Award in 2010 for his 12 years of achievement in AIBD.

Dr. Jinying Tang

Dr. Jinying Tang is a lecturer and researcher of Media and Gender Institute of Communication University of China, and UNESCO Media and Gender Chair. She received her Master degree in 2005 from Pekin University, China. After graduation she has been researching and teaching at Communication University of China. She received her Ph.D in 2011 from Communication University of China. She is the executive chief editor of Report on the Development of Media and Gender in China (2011-2012, 2013), coeditor of Report on Media and Gender Research in China(2005-2006, 2007). She has publicized articles: analysis of narative on “Domestic Violence ” in Media Sphere of Li Yang Domestic Violence Case (2013), On Career Straits of Woman Journalists(2011), On Portraying Temporal Spirit of Rural Woman Figure: a Case Study of Media Communication of Li Chunyang (2008). She teaches the courses such as Media and Gender Study, Special Subjects on Women Theory, and News on Women. Scholarly Interests of Dr. Tang include Media and Gender; Women/Gender Theory; Research Methods in Media and gender Studies; Public Opinion and Gender.

Dr. Kyoko Murakami

Dr. Kyoko Murakami is currently Director of the Asia-Pacific Media and Information Literacy Education Centre, Program Manager of CultureQuest Japan, Lecturer at Hosei University in Japan. She is also a steering committee member of the Global Alliance for Partnerships on Media and Information Literacy (GAPMIL). After receiving her Ph.D. in the Graduate School of Education at the University of Kansas, she returned to Japan and started teaching media and information related courses such as media literacy, media and education, library and information science. Her research interests include media and gender issues in educational materials; children/students’ collaborative activities and cross-cultural/inter-cultural understanding; media and information literacy.
Laura Garciandia

Laura Garciandia is an active member of the Red Vanguardia. She is a “digital reporter” working on different initiatives in the Latin American communities. In particular, she helps migrants on the Mexican-American border, exposing the problems faced by them during their journey with the help of social networks (“Ayudalos a llegar”).

Dr. Li Huiqun

Dr. Li Huiqun obtained her Ph.D in the Department of Chinese Language and Literature, Perking University. She is a member of UNESCO-CUC Chair on Media and Gender and an Associate Professor of Institute of Communication Studies of Communication University of China (CUC). She is an author of “Boudoir and Engraved Boats: Study on Literator and Women in the Lower Reaches of the Yangtze River from the Reign of Jiaqing and Daoguang”, Communication University of China Press (2009). Her current research projects include Study on Fashion Communication in a Global Context; Media Study in Gender Perspective; The Internationalization of Higher Education and Female Leadership in Education Administration.

Lilian Kiefer

Lilian Kiefer is the Executive Director of Panos Institute Southern Africa. She holds a Master’s Degree in Development Studies from the University of the Free State in South Africa and a Bachelor of Arts Degree in Humanities from the University of Malawi. She also holds a Certificate in Investigating, Monitoring and Reporting Human Rights Violations, and in Introduction to Human Rights, from the University of Oxford and Fahamu. Lilian’s main interest lies in ensuring that poor and marginalized communities of Southern Africa are given an opportunity to participate in developmental dialogue and that they have a voice in matters that affect them. Before joining PSAf, Lilian worked as a Gender and HIV and AIDS Programme Coordinator for Concern Universal Malawi, a National Trainer for Gender Mainstreaming under the Southern Africa AIDS Trust and as a Programme Manager for Youth Net and Counselling. She also undertook consultancies as a social researcher for the Centre for Social Research at the University of Malawi.

Liri Kopaci-Di Michele

Ms Liri Kopaci-Di Michele is the Head of Division of Gender Equality, Violence against Women and Domestic Violence at the Council of Europe, responsible for developing and implementing standards and activities in the area of gender equality and violence against women. Since joining the Council of Europe in 1997, she has worked in a variety of positions including the Congress of Local and Regional Authorities, the Committee on Economic Affairs of the Assembly, Deputy-Head of the Private Office of the President of the Parliamentary Assembly and Adviser in the Private Office of the Secretary General. She graduated with a Master in Management from the University of Surrey in England and a Bachelor in English Language and Literature from the University of Tirana in Albania.
Mahassen Al Emam

Ms Mahassen Al Emam was the first female editor-in-chief of a Jordanian newspaper in 1994. In 1999 she established the Arab women media center (AWMC) in Jordan to support female journalists in her country. She was awarded several awards for her distinguished journalism performance such as award from JPU general assembly as a first Jordanian women elected for the JPU committee years 1996-1998; award from Queen Noor Foundation for being outstanding journalist in local and regional press affairs; Knight Fellowship Award 2002, and she was selected by Kingston University (London) as one of 14 Arab creative women of the year (2010).

Malcolm W Joseph

Malcolm W Joseph is the Executive Director of the Center for Media Studies & Peace Building. During his professional career Mr Joseph was holding positions of the Vice-President of Press Union of Liberia; Vice-President of West African Journalist Association; Regional Executive Committee Member; and West African Civil Society Forum. He is presently the Coordinator of the Liberian Media Laws and Policy Reform Process; Chairman, Board of Directors of the West African Network for Peacebuilding Liberia; and Chairman of the Liberian Coalition for Free Expression. Mr. Joseph holds Master degree in International Relations, Master of Public Administration in Public Sector Management, Bachelor in Mass Communication and over twenty certificates in various disciplines of journalism and mass communication. He teaches mass communication at the United Methodist University, and also served for two years as Chairman of the Department of Mass Communication at the African Methodist Episcopal University. Mr. Joseph is a 2009 Stanford fellow on democracy, development and the Rule of law at Stanford University in California USA. He is also a 2010 Internews Annerberg-Oxford Fellow on Global Media Law Reform at the University of Oxford the UK.

Manil Cooray

Manil Cooray is the Deputy Director of AIBD and has served the Institute since 1991. Ms Cooray is graduated from the University of Northern Territory, Australia and holds a Bachelor degree in Vocational and Adult Education. She pursed her advanced training in television production and training methodology at RNTC in the Netherlands. She specializes in broadcast training and Human Resource Development. As the AIBD consultant she has conducted Training of Trainers in the countries in Asia, Pacific, Africa and Central Asian Republics. Ms Cooray has designed content and implemented training of broadcasters on Gender Equality on various themes on Gender Sensitization & Advocacy through the Media, Fighting Stereotypes, Identity, Gender for TV, Media and Reproductive Health. She conducted extensive research on Gender Mainstreaming in Broadcasting Organisations which resulted with the publication “Broadcasting for All: Focus on Gender”.

GLOBAL FORUM ON MEDIA AND GENDER / SPEAKER PROFILES
Margaret Gallagher

Margaret Gallagher is a researcher and writer specializing in gender, media and communication. She started her career at the British Broadcasting Corporation (BBC) in London, before moving to the Open University where she was Deputy Head of the Audiovisual Media Research Group. She has worked as a free-lance consultant for the United Nations and its agencies, the European Commission, the Council of Europe, international development agencies and broadcasting organizations. Widely published on women, media and development, she serves on the editorial boards of International Communication Gazette, Feminist Media Studies, Media Development, and Communication, Culture and Critique. She is currently Key Expert on Media Monitoring for the European Neighbourhood Barometer project ‘Opinion Polling and Media Monitoring’ (EuropeAid, European Commission).

Martin Hadlow

Martin Hadlow is currently Secretary-General of the Asian Media Information and Communication Centre (AMIC) based in Singapore. His professional background is in journalism and radio broadcasting and he has held senior management and production roles in public service, commercial and community radio in Australia, New Zealand, Papua New Guinea, Hong Kong, Solomon Islands and the UK. He had an extensive career with the United Nations Educational, Scientific and Cultural Organization (UNESCO), serving in field postings and in senior roles at Headquarters in Paris, including Director of the Division of Freedom of Expression, Democracy and Peace, and acting Director of the Bureau of Public Information. He established UNESCO’s first field offices in the former Soviet republics of Central Asia, in Kabul, Afghanistan, and a temporary office in Baghdad, Iraq. He previously headed UNESCO’s regional communication advisory offices in Kuala Lumpur, Malaysia and Amman, Jordan. Following his UNESCO career, he joined the University of Queensland as an Associate Professor in the School of Journalism and Communication and was foundation Director of the School’s Centre for Communication and Social Change.

Mina Kessar

Mina Kessar is a scriptwriter and is working in the filming industry for last 19 years. In 2003 she filmed a movie “Douleur du silence” which was banned from television for 4 years. In 2005 she created another movie about the issue of girls’ education in Arab countries which was also banned. Mina Kessar has participated in the creation of fifty short and feature films. After many years working for the National Office of Art and Cinematographic Industry (ONCIC) she became a script is for Canal Algeria, the second string of the francophone Algerian Television.

Per Lundgren

Per Lundgren is Senior Advisor Culture and Media Nordic Council of Ministers in Copenhagen, Denmark. Since 2007 he is in the board of directors of World Summit on media for Children Foundation. He is also a Director of The World Summit on Media for Children and Youth, Karlstad Sweden 2010. Mr Lundgren is a co-writer in Media Literacy Education in Action: Theoretical and Pedagogical Perspectives. Member of expert group for UNESCO Media and Information Literacy Curriculum, Member of the group of founders of UN Media Literacy Education Online Clearinghouse, Project Manager for European Commission supported project Alliance for a Media Literate Europe, UNICEF Havana International Youth Film Festival Jury, Coordinator for the European Schoolnet Virtual School Media Department, Council of Europe, Strasbourg on “Human Rights in the Information Society”.
Porntip Yenjabok, Ph.D

Porntip Yenjabok is an Assistance Professor at the Department of Communication arts and Information Science Faculty of Humanities, Kasetsart University, Bangkok, Thailand. She is a media and information literacy expert and has led a number of initiatives in this area including the Knowledge Development of Media Literacy in Thailand, 2008 and Development of Media Education Handbook for the Secondary School Teacher in Thailand, 2006. She has spoken in many international conferences and is the Thai representative to the UNESCO Intergovernmental Council for the Information for All Programme, Russia, 2013.

Julie Posetti

Julie Posetti is an award winning and internationally published journalist and journalism academic who is currently completing her PhD on ‘The Twitterisation of Journalism’ through the University of Wollongong (UOW). She teaches broadcast, convergent and social journalism at UOW. Her research interests focus on the intersection of journalism and social media, representation of women, minorities and marginalised communities. A 25 year journalism veteran, she was a news editor, radio journalist, TV documentaries reporter and political correspondent with the Australian Broadcasting Corporation before becoming an academic. She continues to freelance for a range of media outlets and she is currently the Australia correspondent for the respected US website, PBS Mediashift. Posetti was the recipient of the 1996 Australian Human Rights Award for Radio and she was awarded a national higher education award for excellence in teaching and learning in 2007. Her current teaching focus is on hybrid models of public and social journalism as practical interventions in problematic reporting of disadvantaged people and communities. In this context, she has most recently partnered with academics at the University of Technology in Sydney and the independent online publication New Matilda in the Women In Media project. You can follow Posetti on Twitter @julieposetti

Racheal Nakitare

Racheal Nakitare is a President of the International Association of Women in Radio and Television (IAWRT). Ms Nakitare is a journalist with over twenty years experience in media and communication. She holds Master in Communication studies from the University of Nairobi. She studied New Media and Conflict Transformation at Philip Merril School of Journalism, University of Maryland. She is also a Knight Fellow and a beneficiary of the Commonwealth Broadcasting Bursary. Racheal has trained at Radio Netherlands training center, South African Broadcasting Corporation as well as at the Commonwealth Broadcasting Association. She is also a Chair of the Disaster Risk Reduction Network for Journalist’s in Africa (DIRAJ) and a member of the Editor’s Guild. She is passionate about human rights, women’s issues and the use of media for the change.

Rawan Annan

Rawan Annan is a researcher in Media Studies at the American University of Beirut. For the past year Rawan has worked on research regarding gender discrimination and sexual harassment of female journalists in Lebanon. Before that, four years of experience as a copywriter and content manager in the advertising industry had given Rawan a strong background in classical and digital advertising. She is interested in gender studies, cultural narratives, political communication, and social psychology. Raised in Sydney, Australia and Beirut, Lebanon, Rawan has roots in two cultures and continents. She hopes to pursue a PhD. and a career in academia, while using the communication skills she possesses to have a positive influence on the world.
Roger Dunscombe
Roger Dunscombe is one of ten National Advocates for Arts Education in Australia and the co-Chair of Australian Teachers of Media. He is the author and co-author of Media and Art textbooks. He has published in a variety of publications both Australian and international, he has also developed media resources for a variety of institutions such as Screen Australia and arts organizations. Mr Dunscombe has presented at international conferences. He is a guest lecturer at various international universities as well as writing and consulting in Media Curriculum and Arts and Cultural Policy at Federal and State level. He is Head of Visual Arts and teaches Media at Melbourne Girls’ College.

Rokhaya Diallo
Rokhaya Diallo is a journalist and activist. She is the founder and former president of Les Indivisibles, a French organization that uses humor and irony to fight racism and stereotypes. She is also a board member of European network against racism (ENAR), a EU-wide network of vibrant NGOs in all EU Member States, as well as in Iceland. Ms Diallo holds a Master degree in law and in business and negotiation and she ended her studies passing a Master in marketing and distribution in TV and Cinema business. Ms. Diallo is the co-author of «L’Appel Pour une Republique Multiculturelle et Postraciale », of « Un Troussage de domestique» and «La France Une et Multiculturelle». Her books «Racisme: mode d’emploi (Racism: a guideline)» was published in 2011, «A Nous La France! (France is ours)» in 2012, «Comment parler de racisme aux enfants (How to talk to children about racism)» in 2013.

Dr. Sarah Macharia
Dr. Sarah Macharia is a feminist political economist with a Ph.D. in Political Science from York University, Toronto, Canada. She manages the Gender & Communication Initiative at WACC, a global network of communicators that promotes communication for social change. She coordinates the Global Media Monitoring Project, a gender and media research and advocacy initiative present in 108 countries. She served on the international advisory group of the research consortium on women and media for the European Institute for Gender Equality (EIGE) responsible for the report Review of the Implementation of the Beijing Platform for Action in the EU Member States: Women and the Media (EIGE, 2013). Dr. Macharia has authored or co-edited publications including “Who makes the news? The Global Media Monitoring Project” (2010), “Learning resource kit for gender-ethical journalism and media house policy” (2012), and “Media & Gender Monitor newsletter” (2008-present).

Stella Paul
Stella Paul is an India-based journalist and a media trainer who teaches women from the vulnerable communities how to use mobile phones and social media for self-defense. Currently a press fellow of the United Nations, Ms Paul reports for some of the world’s leading media houses including Thomson Reuters and Inter Press Services. She tells the stories of people who live amidst extreme vulnerabilities: poverty, conflicts, disasters and gender injustice. Ms Paul has received multiple awards and fellowships of which three are from the United Nations. The government of Singapore has just honored her with the Asian Environmental Journalism Award 2013 for highlighting climate change and rising sex trafficking across the continent.
Sukrittaya Jukping (Ph.D. in Education Policy and Women’s Studies).

Born and brought up my entire life in the northern part of Thailand where a sizable number of women (and young girls) are recruited, tricked and often times downright bought to be part of the country’s growing sex industry, I have always wanted to put an end to this egregious form of human’s exploitation. As time goes by, I am more and more aware that this issue is far manifold and complicated than just a poor socio-economic stratification. In fact, prostitution is just only one example of a long line of unbalanced gender practices in Thai society.

More straightforwardly said than my rather long introduction, after becoming more self-aware of what is going on in my society, I enter a highly competitive nation-wide examination to receive the scholarship grant from the royal Thai government to further my studies in the field of women’s studies in the United States. After a decade of studies, I eventually receive my Ph.D. in the field of educational policies and women’s studies which allow me to thoroughly examine the way the unequal relationship between peoples of diverse social strata and distinctive identities (gender, religion, class, age, ethnicity and etc.) is shaped, controlled and maintained through the male-dominated system by the most effective tools of all: education and media.

Thialy Evelyne Faye

Thialy Evelyne Faye holds a Master degree in Business Administration and an MBA in Organizational Strategy from the University of Chicoutimi in Quebec. After eleven years in the Senegalese Broadcasting Company where she held responsibilities as the Head of Marketing, Communication and Partnership, she is now the Head of Marketing Communication Department in the African Broadcasting Union.

Veronica Lucy Gordon

Ms Veronica Lucy Gordon is a founder and a Chair of AMWISS, an NGO for female journalists. Ms Gordon also formed women group in Greater Mundri and registered the CBO called WOLO acquiring the land for women leadership in Mundri West County. Another of her greatest achievements was an establishment of a community radio for women in the rural area Magwi County in EES. She holds a Diploma in Social Sciences from College of Community Studies and Rural Development – University of Juba.

Dr. Violet B. Valdez

Dr. Violet B. Valdez is Executive Director of Konrad Adenauer Asian Center for Journalism at the Ateneo de Manila University (ACFJ) and Associate Professor at Ateneo’s Department of Communication. She is a member of the editorial board of Journalism & Mass Communication Educator and Asia Pacific Media Educator, and is a board member of JourNet, an international association of media educators. She was involved in the development of journalism education in Cambodia and served for a few years as board member of the Department of Media and Communication of the Royal University of Phnom Penh. She is presently part of a similar initiative in Myanmar. Her research interests include journalism and governance, youth, women and the new media, journalism practices, journalism education and global information flows. She obtained her doctorate from the Freie Universität Berlin in Berlin, Germany.
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