Until October 2015, countries that have joined the global survey

- Africa
- Latin America
- Arab States
- Europe
- North America
- Asia-Pacific

Finding #1: 96% answered that their government has national gender policies and/or strategies.

Finding #2: Only 26% stated that media is covered by governmental gender policies as to decision-making level of organizations.

Finding #3: Only 15% of governments have budget to promote gender equality in media staffing, and 29.6% of governments in media content.

Finding #4: 30% answered that policies to ensure gender balance in “Board(s) of Directors of publicly-owned media organizations” are in place.

Finding #5: 35% of governments indicated that they have mainstreamed media and gender issues by integrating media and gender in national cultural policies and programmes.

Finding #6: 54% of governments stated there are programmes of joint initiatives between government, women’s groups, networks, and NGOs that are active in media and gender equality issues.

Objective:
- Gather, analyze and distribute empirical data on progress towards achieving Strategic Objective J of the Beijing Platform for Action, from the standpoint of government actions
- Raise awareness of the topic among governments and make recommendations on public policies as to how media can be integrated into national gender policies and strategies
- Contribute to Beijing+20 Review through publication and dissemination of the research results

Finding #7: Only in 19% of countries, publicly-owned media have developed specific programmes to raise awareness on BDPA, and only in 23.1% of countries have on CEDAW.

Finding #8: 54% of governments stated there are programmes of joint initiatives between government, women’s groups, networks, and NGOs that are active in media and gender equality issues.

Examples in “Other” include:
- The Finnish Child and Youth Policy Programme (2012–2015) discusses media literacy and competences and is targeted equally for boys and girls.
- In China, information about outstanding women or outstanding women competition will be reported by the mass media every year.

Scope of the survey:
- Policy and regulation
- Education and training
- Public awareness
- Employment
- Research
- Media content

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Among 26 countries that answered “Yes”, 23 countries have provided verifiable references to relevant policies and/or strategies.

Among 10 countries that answered “Yes”, 8 countries have provided verifiable references to relevant media regulations.

Among 27 countries, 12 countries have provided verifiable references to relevant policies and/or strategies.

Within the past three years, there have been reviews of existing policies of the publicly-owned media or audiovisual regulatory body/authority to assess the extent to which a gender perspective is integrated.

Are there media regulations for regulatory bodies that relate to gender equality in content, staffing and/or ownership?

Among 10 countries that answered “Yes”, 8 countries have provided verifiable references to relevant media regulations.
The appropriate number of women and men working in publicly-owned media for each position level below

- Governance Boards
- Top-level Management
- Middle-management Positions
- Senior Level Professional (Example: Senior Journalists etc.)
- Junior-level Professional
- Camera Persons
- Other Journalists
- All Positions

Number of Women
Number of Men

At least once in the past three years, authorities have monitored the following gender-media issues:

- Employment of women at all levels of the publicly-owned media
- Employment of women at all levels of the statutory regulatory bodies
- Employment of women at all levels of media education/training
- Number of women and men as registered for degrees/diplomas
- Number of women and men as lecturers of
- Integration of gender in media training programmes of education
- Non stereotypical content on women and men in publicly-owned media
- Women's involvement in the development of media laws

Government has a policy to encourage gender-related research with public funds, and this policy includes the field of gender-media issues.

The publicly-owned media have directories of women media experts in various subject areas as expert sources for news reports and interviews.

Does the government have budget/s to specifically promote gender equality in:

- Media staffing?
- Media content?

Government has a policy to encourage gender-related research with public funds, and this policy includes the field of gender-media issues.