1. Background
2. Latest developments in fundraising
4. Conclusion

1. BACKGROUND

A strategic approach to fundraising over the medium term was submitted to the Bureau in 2013. Bureau members agreed that the strategic objective was to get IPDC onto a path of sustainable growth in funding, based upon the Programme’s results-proven record in media development.

Specific aims of the approved fundraising strategy were:

- To increase the funds available to at least $1.5m a year by 2015,
- To increase the donor country numbers to 15 by 2014,
- To mobilize all Bureau members as active fundraisers
- To identify the actors and develop the necessary activities and accessories to support the fundraising

At its 59th meeting in March 2015, and based on the latest fundraising developments, the Bureau decided to:
(i) Request the Chair and Bureau members to intensify efforts to fundraise for IPDC, including through in-kind contributions and by strengthening the Programme’s human resources (e.g. provision of detached personnel).

(ii) Urge its members to actively lobby their respective governments to fund the IPDC through its established modalities of Special Account and Funds-In-Trust, even if only through symbolic contributions. Symbolic contributions may then be used to support the Programme’s Special Initiatives and specific projects and contribute to a feeling of ownership by all members, particularly those who were beneficiaries in the past.

(iii) Encourage its members to act as champions of IPDC, promoting its work and raising its international and national profile, wherever and whenever possible.

(iv) Request the Secretariat to continue to make materials available to facilitate the fund-raising and communication tasks of Bureau members, including the IPDC Chair.

(v) Bring this issue to the attention of the Council with a view to further mobilizing the support of Council members as the current funding levels mean that IPDC is functioning below its optimum level of potential, scale and impact.

At its 60th meeting in March 2016, the Bureau:

- Requested the Chair and the Secretariat to continue current efforts to fundraise for IPDC, analyze current priorities of the most important media donors and approach them with IPDC proposals; extend efforts to include private foundations and the private sector; go beyond permanent delegations and prepare fund-raising missions to the capitals of strategic countries; and explore EU funding for thematic/regional FIT grants;
- Requested the Secretariat to give more visibility to the real impact of IPDC micro funding, highlight their RBM focus as well as their cost-effectiveness;
- Requested the Secretariat to strengthen IPDC’s Special Initiatives and further position the MDI assessments so that they continue to be recognized national media development plans, while ensuring follow-up to the assessments so that each stakeholder can identify and play its role.
- Requested the Secretariat to promote more actively the uniqueness of IPDC’s reporting mechanism on safety of journalists and impunity issues and improve the IPDC branding of this important initiative.
- Reminded Bureau and Council members to actively lobby their respective governments to fund the IPDC through both its established modalities: IPDC’s Special Account (voluntary contributions or contributions to earmarked projects) and FIT, even through symbolic contributions and/or by seconding personnel.
- Reminded Bureau and Council members to act as champions of IPDC, promoting its work and raising its international and national profile, wherever and whenever possible.
- Decided to bring this issue to the attention of the Council with a view to further mobilizing the support of Council members, highlighting the potential for resources so that IPDC can function at its optimum level of potential, scale and impact.
### 2. LATEST DEVELOPMENTS IN FUNDRAISING

The amount of contributions received over the past seven years is shown in the table below.

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</thead>
<tbody>
<tr>
<td>1. Andorra</td>
<td>52,344</td>
<td>42,368</td>
<td>12,870</td>
<td>13,587</td>
<td>12,706</td>
<td>8,417</td>
<td>8,743</td>
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<td>2. Bangladesh</td>
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<td></td>
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<td>1,000</td>
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<td>3. Belgium</td>
<td>142,653 (FIT)</td>
<td>-</td>
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<td>4. Denmark</td>
<td>275,000</td>
<td>275,000</td>
<td>275,000</td>
<td>50,206</td>
<td></td>
<td>90,000</td>
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<tr>
<td>5. European Union</td>
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<td></td>
<td>767 574</td>
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<td>6. France</td>
<td>27,127</td>
<td>38,000</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>7. Finland</td>
<td>267,738</td>
<td>266,666</td>
<td>259,740</td>
<td>530,472</td>
<td>271,740</td>
<td>221,238</td>
<td>217,392</td>
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<td>8. Germany</td>
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<td></td>
<td></td>
<td>126,112 (FIT)</td>
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<td>9. Ghana</td>
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<td>2,500</td>
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<td>10. India</td>
<td>530,000</td>
<td>-</td>
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<td>11. Israel</td>
<td>15,052</td>
<td>-</td>
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<td>12. Latvia</td>
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<td></td>
<td></td>
<td>10,989</td>
<td>10,616</td>
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<tr>
<td>13. Lithuania</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>11,062 + 8,919 (IPDC Talks)</td>
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<td>14. Malaysia</td>
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<td></td>
<td>145,500 (FIT)</td>
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<tr>
<td>15. Netherlands</td>
<td>-</td>
<td>66,666</td>
<td>64,767</td>
<td>65,189</td>
<td>65,876</td>
<td>52,910</td>
<td>55,741 + 16,760 + 5,605 (IPDC Talks) + 424,584 (pledged)</td>
</tr>
<tr>
<td>16. Norway</td>
<td>166,945</td>
<td>174,709</td>
<td>196,100</td>
<td>324,480</td>
<td>467,006</td>
<td>277,166</td>
<td>262,657</td>
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</table>
In 2015-2016, IPDC Chair, with the assistance of the Secretariat, continued to meet with Member States in order to brief them about the achievements of the Programme, as well as the challenges ahead. In two years, the IPDC Chair has visited more than 30 delegations, organized several progress and information meetings and requested Member States to consider contributing to IPDC. Tailored project proposals and concept notes have been sent to numerous donors as a follow-up.

IPDC’s Chair participated in Commission V of the 38th of the General Conference, and briefed Member States on the latest achievements of the Programme. IPDC’s results were praised by many delegations, which requested that the Programme continues to be reinforced within the overall action of the Organization’s Communication and Information Sector. At the request of Member States, the CI Programme will now have a new Expected Result 3, dedicated to IPDC’s action and media development, which raises the visibility of the Programme’s achievements and thus its capacity to mobilize new resources.

### 3. OFFICIAL FINANCIAL REPORT ISSUED BY THE BUREAU OF FINANCIAL MANAGEMENT

You will find attached the official Financial Report issued by the Bureau of Financial Management (BFM). The report includes the status of IPDC’s Special Account as of 31 December 2016, as well as the financial reports of on-going IPDC-complementary FIT projects:

- Norway – Project Appointment to promote Safety of Journalists and the issue of Impunity – US$ 262,657.26
- European Union – 549RAF5001 - Journalists and Media Component - Governance in the Gambia – US$ 767 574
- Malaysia – 594INT5000 - Post COP 21: Strengthening media capacity to monitor and report on climate change in Asia Pacific – US$ 145,500
- Sweden – 503GLO5002 – Defining Internet Universality Indicators – US$ 330 979

Note: The figures above include Programme Support Costs (10%).
Figures shown in US$
4. CONCLUSION

Special Account

- Since last Bureau meeting, the Special Account has received **US$ 558,052.42**, out of which three contributions amounting to US$ 31,284 were made for the IPDC Talks in September 2016. The account has also received interest income as well as small income adjustments related to internal closing procedures. The total figure available for new allocations is of US$ 582,491.90. In addition, the following earmarked contribution has been made:
  - Denmark US$90,000 for project Training judicial authorities in Africa on freedom of expression and the safety of journalists through massive Open Online Course (MOOC).
  - The Netherlands have also pledged an earmarked and non-earmarked contribution amounting to a total of US$ **424,584**.

Funds-in-Trust (FIT)

Two IPDC-complementary FIT projects have mobilized the support of donors since the last meeting of the IPDC Bureau for a total of **US$ 476,479**. These are:

- Sweden – 503GLO5002 – Defining Internet Universality Indicators – US$ 330,979
- Malaysia – 594INT5000 – Post COP 21: Strengthening media capacity to monitor and report on climate change in Asia Pacific – US$ 145,500

In addition to this, Spain has pledged a contribution of US$200,000 via FIT modality.

Total (Special Account + IPDC-complementary FIT)

The total sum mobilized by the IPDC programme since the last meeting of the Bureau in March 2016 is of **US$ 1,749,115**.