Access to Information and Fundamental Freedoms
This Is Your Right!

WORLD PRESS FREEDOM DAY
3 May 2016

Side Events
2 May

Helsinki, Finland
2–4 May 2016

Jointly organized by UNESCO and the Government of Finland
# SCHEDULE

**2 May 2016**

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<th>Time</th>
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<tr>
<td>8:00</td>
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<th>Time</th>
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<tr>
<td>8:00</td>
<td>Päivälehti Museum</td>
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<td>9:00</td>
<td>National Archives of Finland</td>
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<td>University of Helsinki</td>
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<td>11:00</td>
<td>Auditorium XIV</td>
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<td>City of Helsinki Library 10</td>
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<td>13:00</td>
<td>National Museum of Finland</td>
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<td>14:00</td>
<td>Mannerheimintie 34, 00100 Helsinki, Finland</td>
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<td>15:00</td>
<td>Isokylä School</td>
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**Location Details**

- **Finlandia Hall**: Aurora Hall, Meeting Room 21, Meeting Room 22-24, Meeting Room 25-26, Veranda 1, Veranda 2, Veranda 3, Veranda 4
- **Päivälehti Museum**: Ludviginkatu 2-4, 00130 Helsinki, Finland
- **National Archives of Finland**: Rauhankatu 17, 00170 Helsinki, Finland
- **University of Helsinki**: Auditorium XIV, Fabiniankatu 33, 00100 Helsinki, Finland
- **City of Helsinki Library 10**: Ellelinaukio 2, 00100 Helsinki, Finland
- **National Museum of Finland**: Mannerheimintie 34, 00100 Helsinki, Finland
- **Isokylä School**: City of Kokkola, Finland
## SIDE EVENTS

### FINLANDIA HALL

1. **Freedom of Speech and Gender Equality - Time for News Media to Step Up!**  
   Nordic Council of Ministers  
   Please register here to attend.

2. **Media councils taking up the challenges of online journalism**  
   Bosnia Herzegovina Press Council (in the framework of the UNESCO project “Building Trust in Media in South East Europe and Turkey”)

3. **Safeguarding media in Afghanistan: The history of the Afghan Journalist Safety Committee**  
   International Media Support

4. **Steering Committee (Closed Meeting)**  
   Global Forum for Media Development

5. **Citizens of a Mediated World: Nordic – Baltic Perspectives on Media and Information Literacy (MIL)**  
   KAVI (National Audiovisual Institute, Finland); Nordicom (Nordic Information Centre for Media and Communication Research); Nordic Council of Ministers  
   Please register here to attend.

6. **Promoting Journalists’ Safety: Building an Effective Safety Mechanism**  
   Centre for Law and Democracy; International Media Support

7. **Press freedom in a Nordic modern media landscape**  
   Nordic Journalist Centre for the Nordic Council of Ministers  
   Please register here to attend.

8. **Youth on Screen: What do young people want from their national broadcasters?**  
   MedMedia (BBC Media Action); NET-MED Youth (UNESCO)

9. **Journalism education in the MENA region: Models of media schools**  
   MedMedia (Blanquerna School of Communication and International Relations)

10. **Protecting Human Rights Online**  
    Freedom Online Coalition (FOC); Ministry for Foreign Affairs, Finland  
    Please register here to attend.

11. **Two Countries, One Profession: A dialogue between Ukrainian and Russian journalists**  
    IREX Europe; Russian Union of Journalists; National Union of Journalists of Ukraine

### PÄIVÄLEHTI MUSEUM

12. **Freedom of speech, an academic freedom?**  
    Committee for Public Information; Council of Finnish Academies; Helsingin Sanomat Foundation  
    Please register here to attend.

13. **Forsskål’s Mandate: 250 years of Freedom of Information**  
    UNESCO Chair in Freedom of Expression, Media Development and Global Policy, University of Gothenburg; National Archives of Finland  
    Please register here to attend.

### NATIONAL ARCHIVES OF FINLAND

14. **Russian Media Today**  
    Russian MediaLab research project, Aleksanteri Institute, University of Helsinki  
    Please register here to attend.

15. **Freedom of the Press and Democratic Societies: Nordic Experiences**  
    Finnish Center of Excellence in Historical Research “History of Society” and “Driving Forces of Democracy”-project, University of Jyväskylä, University of Helsinki  
    Please register here to attend.

### UNIVERSITY OF HELSINKI

16. **Turning Numbers and Data into a Scoop: Workshop**  
    City of Helsinki; Sanoma; Open Knowledge Foundation  
    Please register here to attend.

17. **Turning Numbers and Data into a Scoop: Smart City Tour**  
    City of Helsinki; Forum Virium Helsinki  
    Please register here to attend.

### NATIONAL MUSEUM OF FINLAND

    Hanasaari-Hanaholmen, the Finnish-Swedish Cultural Centre; Ministry of Education and Culture, Finland; The Nordic Council of Ministers/Finnish Presidency Programme 2016; Swedish Arts Council  
    Please register here to attend.

### ISOKYLÄ SCHOOL

19. **Anders Chydenius’ legacy today**  
    Anders Chydenius Foundation; City of Kokkola; Kokkola University Consortium Chydenius  
    Please register here to attend.
Freedom of Speech and Gender Equality
Time for News Media to Step Up!

Venue and time: 2 May, 10:00 – 13:30, Aurora Hall, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: Nordic Council of Ministers; Ministry of Social Affairs and Health, Finland

Description: The media plays a crucial role in reflecting the diversity of society. Media shapes our understanding of the world, how we think and act. Equal opportunities for men and women to participate in the media are essential for a democratic public sphere. Media can both promote and hinder gender equality as inequalities in the society are reproduced in the media. Despite the increasing political pressure to ensure equal participation of both men and women in the media, the Global Media Monitoring Project 2015 shows that the progress has been slow and has now virtually halted. Women are still underrepresented in the news media, both as news subjects as well as sources of information and opinion. Women’s relative invisibility in the traditional news media has also replicated in digital media. Further, gender stereotypes and sexism have proven to be persistent. In this panel experts draw on global and Nordic experiences discussing the ways in which men and women are (in)visible, (un)voiced and portrayed in the media and address the gender equality dimension of freedom of expression.

Speakers:

- Aimée Vega Montiel, Vice President, International Association for Media and Communication Research (IAMC) and Head of Latin American Chapter, UNESCO ‘Global Alliance on Media and Gender’ initiative (GAMAG)
- Sarah Macharia, Programme Manager, Global Media Monitoring Project, WACC
- Nordic Coordinators of Global Media Monitoring Project 2015: Hanne Jørndrup (Roskilde University), Maria Edström (University of Gothenburg), Elisabeth Eide (HiOA Oslo), Jonita Siivonen (University of Helsinki) and Valgedur Anna Johannsdottir (University of Iceland)
- Anu Koivunen, Professor, University of Stockholm
- Christian Jensen, Editor, Dagbladet Information
- Olga Stern, Founder, Genews - a Swedish tool for newsrooms that measures and visualizes the gender representation in digital newspapers

Registration: Please register by 27 April 2016 here

Website: Event information

Contact: Heidi Haggrén, Project Coordinator, Ministry of Social Affairs and Health, Finland

heidi.haggren@stm.fi - Tel.+358 295 163 038
Media councils taking up the challenges of online journalism

Venue and time: 2 May, 14:30 -17:00, Aurora Hall, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: Bosnia Herzegovina Press Council (in the framework of the UNESCO project “Building Trust in Media in South East Europe and Turkey”)

Description: Digital technologies have raised a host of thorny challenges for media councils, which were often created before the internet era. Although media councils now cover the digital versions of traditional media, new forms of journalism such as those practiced by bloggers and citizen journalists are barely included in this system of media self-regulation. Moreover, the internet, and in particular online journalism, has raised new ethical dilemmas that should be addressed by press councils.

This side-event aims at gathering press councils from South East Europe together with press councils from other parts of Europe to discuss the following questions:

- To what extent have press councils adopted new ethical guidelines related to the online world and open journalism? What are the next steps?
- To whom should ethical standards apply? Should ethical standards be the same for all journalists or should there be specific standards for bloggers and citizen journalists?
- How can news bloggers be encouraged to adhere to the decisions of press councils? Should bloggers be represented in press councils, for example through a union or an association?

Moderator: Ljiljana Zurovac, Executive Director, Bosnia and Herzegovina Press Council

Speakers (TBC): Press councils from Serbia, Kosovo (as defined under UN Security Council Resolution 1244), and the Alliance of Independent Press Councils of Europe (AIPCE)

Contact: Adeline Hulin, Consultant, UNESCO a.hulin@unesco.org
Safeguarding media in Afghanistan
The history of the Afghan Journalist Safety Committee

Venue and time: 2 May, 12:00 – 13:00, Meeting Room 21, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: International Media Support (IMS)

Description: This session will focus on how and why to set up a local safety mechanisms for media in warzones and countries in transition. Participants will get an in-depth understanding of how the Afghan Journalist Safety Committee (AJSC) work in what is one of the most volatile environments for media in the world; with Taliban openly targeting journalists and routinely raiding media offices.

The Afghan Journalists Safety Committee (AFJC) is a locally led safety mechanism; advised by a network of journalists, unions and civil society representatives and supported by International Media Support (IMS). To date, AJSC remains the only countrywide safety and protection mechanism in Afghanistan. Regional safety coordinators in eight hubs and a number of volunteers manage an alert system; liaising with journalists under threat and providing updates on violations and changing circumstances for media to the AJSC headquarter in Kabul. Basic services include various types of trainings for both male and female journalists, legal advice, a 24/7 hotline, safe houses and a safety fund coupled with efforts to influence media law and other legal reforms through advocacy efforts.

International Media Support (IMS) and the Afghan Journalists Safety Committee (AJSC) have carried out safety related activities in Afghanistan since 2008 with a view to increase safety and protection of media workers by focusing on the female media workers and supporting the professionalization of Afghan media. AJSC’s work builds on a community based risk management method, tailored to the specific context in Afghanistan and IMS’s broad approach on safety training package. The aim is to create practical and durable solutions to journalists in danger, and establish strong provincial emergency and rapid response solutions in cooperation with the Human Rights Defenders (HDRs) and other relevant stakeholders.

IMS invites you also to take a look at the outcome of the IMS/AJSC’s photojournalism trainings - the exhibition “Face and voice of the Afghan media workers” can be seen at the Finlandia Hall during the WPFD event.

Website: www.mediasupport.org and www.ajsc.af

Contact: Susanna Inkinen, Media Advisor, International Media Support si@mediasupport.org
Citizens of Mediated World
Nordic – Baltic Perspectives on Media and Information Literacy

Venue and time: 2 May, 14:00-18:00, Meeting Room 22-24, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizers: KAVI (National Audiovisual Institute, Finland); Nordicom (Nordic Information Centre for Media and Communication Research); Nordic Council of Ministers

Description: Children and young people are global citizens of today’s societies. The values on which our societies are built – such as Democracy, Peace, Economy and wish for Good life - are continuously reproduced but also challenged in mediatized culture. Critical media literacy, communication skills and competencies for creative and responsible content production have become increasingly important.

Points to Ponder:
- What is modern citizenship in globalized digital media culture?
- How can media and information literacy contribute to promoting participation, agency and rights of children and young people?

Website: kavi.fi/mil-conference-2016
Registration: www.kavi.fi/fi/node/2930
Contact: Anu Löfgren, Conference coordinator, National Audiovisual Institute, Finland anu.lofgren@kavi.fi - Tel. +358 50 468 9779
Promoting Journalists' Safety
Building an Effective Safety Mechanism

Venue and time: 2 May, 14:00-17:00, Meeting Room 25-26, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizers: Centre for Law and Democracy (CLD); International Media Support (IMS)

Description: There is a massive and ongoing global problem of journalists and others being targeted and often even killed for exercising their right to freedom of expression, something which has been termed 'censorship by killing'. As part of the global programme to address this problem, under the leadership of UNESCO, the United Nations has adopted the Plan of Action on the Safety of Journalists and the Issue of Impunity. Efforts to combat this heinous attack on freedom of expression must focus on both providing protection for those at risk and ensuring that those who do commit these crimes are brought to justice (i.e. combating impunity). As a key part of efforts to address both of these problems, the UN Plan of Action, in common with many national plans, focuses on putting in place national safety mechanisms.

This side event will focus on a draft paper on such mechanisms – Supporting Freedom of Expression: A Practical Guide to Developing Specialised Safety Mechanisms – which has been prepared by the Centre for Law and Democracy in collaboration with UNESCO. Specific issues to be discussed include:

- How central to States’ efforts to promote journalists’ safety are safety mechanisms and when should States be considering putting one in place?
- What are the key considerations in designing a safety mechanism and does the paper cover them adequately?
- What can we learn from the experience of the small number of States that have already put in place such mechanisms?
- How can we support more States to develop such mechanisms?

Moderator: Jesper Højberg, Executive Director, IMS

Speakers:
- Toby Mendel, Executive Director, CLD
- Frank La Rue, Assistant Director-General for Communication and Information, UNESCO
- Sophie Busson, Advocacy Advisor, Reporters without Borders
- Tahmina Rahman, Director, Bangladesh and South Asia, ARTICLE 19

Contact: Jesper Højberg, Executive Director, IMS (jh@mediasupport.org); Toby Mendel, Executive Director, CLD (toby@law-democracy.org)
Press freedom in a Nordic modern media landscape

Venue and time: 2 May, 10:00 – 17:00, Veranda 1, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: Nordic Journalist Centre for the Nordic Council of Ministers

Description: The Nordic Council of Ministers has freedom of expression, press freedom and quality in journalism on top of the agenda. Besides emphasizing the importance of press freedom inside the Nordics, it is a duty to contribute to media freedom globally. This conference links the two obligations.

Meet 20+ media representatives and politicians. Take part in the debates in the open space set-up.

Programme:

10:00 - 13:00
The state of press freedom in the Nordic countries
• 2016 status on legislation concerning media and access to information in the Nordic countries.
• Concrete case studies - impact of legislation and civic society on media freedom, equality, and safety.

14:00 - 17:00
Nordic contributions to the international development
• Nordic media in a global mirror – immigrants and refugees regard Nordic media
• How should Nordic countries contribute to media freedom globally? – Experts and open space debate
• Conference conclusions and perspectives - closing remarks


Registration: www.njc.dk/events/ytringsfrihed-og-journalistik

Contact:
• Ole Rode Jensen, Nordic Journalist Centre
  orj@dmjx.dk
• Mogens Blicher Bjerregaard, President, European Federation of Journalists,
  mbb@europeanjournalists.org
Youth on Screen
What do young people in Arab countries want from their national broadcasters?

Venue and time: 2 May, 10:00-13:00, Veranda 2, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizers: MedMedia (BBC Media Action); NET-MED Youth (UNESCO)

Description: Launched in Amman in April 2015, the “Youth on Screen” initiative brings together representatives of youth organizations and public service broadcasters from across the Southern Mediterranean Region. Over recent months, a series of national-level meetings have served to facilitate a rich exchange of ideas and experiences with the aim of promoting TV programming which better responds to the needs of young people and enables them to participate more fully in public life.

“Youth on Screen” is a collaboration between two projects funded by the European Union, NET-MED Youth and MedMedia, which are being implemented, respectively, by UNESCO and by a consortium led by BBC Media Action. “Youth on Screen” also enjoys support from the European Broadcasting Union (EBU) and the Swedish International Development Cooperation Agency (SIDA).

This event will serve to:
• Discuss the conclusions emerging from the cycle of events which have been organized so far;
• Share information on proposed follow-up activities in the partner countries;
• Showcase some of the creative ideas which have been presented during the “Youth on Screen” events and encourage further feedback;
• Identify ways of bringing programme concepts to fruition.

Moderator: Michael Randall, Team Leader, MedMedia

Speakers (TBC):
• Senior programme-makers from national broadcasters in the Southern Mediterranean Region;
• Representatives of youth civil society organizations which are members of NET-MED Youth Working Groups in different Arab countries;
• Media experts at international, regional and national level.

Website: www.med-media.eu and www.netmedyouth.org

Contact:
• Michael Randall, Team Leader, MedMedia, michael.randall@bbc.co.uk
• Rosario Soraide, Focal point for Youth & Media, NET-MED Youth project, r.soraide@unesco.org
Journalism education in the MENA region
Models of media schools

Venue and time: 2 May, 13:30 – 17:00, Veranda 2, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: MedMedia (BBC Media Action); Blanquerna School of Communication and International Relations

Description: This side event to the World Press Freedom Day main celebration takes place after the first networking event for media schools from North Africa and the Middle East organized by the MedMedia project in Casablanca (November 2015). After this first event, it was agreed that there is a need to strengthen the connections between media schools in the region as well as with their European counterparts. This second networking event for media schools, to be held within the context of the WPFD, will make it possible to continue working in enhancing cooperation among media schools, focusing on a particular topic of relevance for both the MENA region and European faculties of communications and journalism.

The side event will present different models adopted by universities in teaching media studies: how universities are adapting new communication technologies, how they are combining theory and practice in the curricula and how they are facilitating linkages between students and the professional sector are all issues that will be addressed during the meeting. Speakers will represent universities that are implementing different models in teaching journalism and communication.

Speakers:
- Ibrahim Saleh, Professor, Future University
- Gholam Khiabany, Senior Lecturer in Media and Communications, Goldsmiths College
- Marçal Sintes, Professor, Blanquerna School of Communication and International Relations
- Ricardo Gutiérrez, General Secretary, European Federation of Journalists
- Basim Twieissi, Dean, Jordan Media Institute

Moderator: Jaume Suau, Project Manager of the Blanquerna team, MedMedia

Website: www.med-media.eu

Contact: Jaume Suau, Project Manager of the Blanquerna team, MedMedia jaumesm@blanquerna.url.edu
### Protecting Human Rights Online

**A Public Seminar to Discuss the Challenges to Protecting Human Rights Online**

**Venue and time:** 2 May, 14:00-16:00, Veranda 3, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

**Organizers:** Freedom Online Coalition (FOC); Ministry for Foreign Affairs, Finland

**Description:** Freedom Online Coalition (FOC) is a partnership of 29 governments, working together to advance human rights and democracy online. Established by the Government of the Netherlands in 2011, members work closely together to coordinate their diplomatic efforts and engage with civil society and the private sector to support Internet freedom - free expression, association, assembly, and privacy online - worldwide. Through multi-stakeholder working groups the Coalition develops innovative approaches to policy. Through networks in Paris, Geneva and New York it informs and helps coordinate members’ diplomatic activity.

The seminar will take stock of current prospects for human rights online most relevant to UNESCO’s mandate. While the internet has created new opportunities to exchange information and ideas across boundaries there are new threats emerging to free expression online: growing attempts to censor information and ideas, often using technical means that are not always evident to the user. In addition, many governments are seeking to limit peoples’ ability to communicate across frontiers by examining to impose national controls over the infrastructure.

In discussing these and other challenges the seminar will also consider how to:
- promote privacy and safety online, while keeping the internet open and free
- ensure a multi-stakeholder policy framework continues to shape internet policy
- support civil society and human rights defenders in the internet environment

**More information:**

www.freedomonlinecoalition.com (or e-mail info@freedomonlinecoalition.com) or the Freedom Online Coalition’s Support Unit Global Partners Digital at www.gp-digital.org

**Registration:** Please RSVP through the following link by 27 April 2016: www.lyyti.in/protectinghumanrightsonline

**Contact:**
- Aditi Gupta, Project Coordinator, Global Partners Digital aditi@gp-digital.org
- Unit for Human Rights Policy of the Ministry for Foreign Affairs, Finland POL-40@formin.fi
Two Countries, One Profession.
A Dialogue Between Ukrainian and Russian Journalists

Venue and time: 2 May, 14:00 – 15:30, Veranda 4, Finlandia Hall, Mannerheimintie 13 e, 00100 Helsinki, Finland

Organizer: IREX Europe; Russian Union of Journalists; National Union of Journalists of Ukraine

Description: Starting in May 2014, senior representatives from Ukrainian and Russian journalism organizations – the Independent Media Trade Union of Ukraine, the National Union of the Journalists of Ukraine and the Russian Union of Journalists – have met in Vienna on a regular basis to discuss ways to improve professional standards and the safety of journalists in the context of the crisis in and around Ukraine. A total of nine round tables, entitled “Two countries – one profession,” have been held under the auspices of the OSCE Representative on Freedom of the Media. The adoption of a Memorandum and an Action Plan during the initial meetings of the unions’ representatives in the spring and summer of 2014 laid the foundation for their dialogue and co-operation. The participants committed themselves to work together to enhance the safety of members of the media, help maintain professional journalism standards, remind governments about their commitment to respect media freedom and freedom and expression and put an end to gross violations of the rights of journalists and members of the media by state and non-state actors.

Since October 2014, IREX Europe and its local partners have been implementing the EU-funded Media Freedom Support project seeking to support freedom of the press and the rule of law in Russia, Ukraine and Azerbaijan, by building local capacities and providing emergency support to journalists and press freedom activists. In this context, two joint trainings for Russian and Ukrainian journalists were organised in Kiev allowing Russian and Ukrainian journalists meet their counterparts and discuss common challenges, explore joint solutions to the challenges of reporting the conflict and discuss journalism ethics in the context of conflict.

Our side event panel will bring together journalists from Russia and Ukraine allowing them to share their views with the audience on the challenges of the conflict and in particular how the two journalism communities have responded to those challenges.

The event will be introduced by a presentation of IREX’s Eurasia and Europe Media Sustainability Index, notably regarding the chapters concerning Russia and Ukraine.
Two Countries, One Profession.  
A Dialogue Between Ukrainian and Russian Journalists

Speakers:
• Leon Morse, Deputy Director, IREX’s Media Development Division; Managing Editor, Media Sustainability Index
• Nadezda Azhgikhina, Executive Secretary, Russian Union of Journalists; Vice President, European Federation of Journalists
• Sergey Tomilenko, Chair, National Union of Journalists of Ukraine
• Yury Lukanov, President, Independent Media Trade Union of Ukraine
• Boris Timoschenko, Head of the Monitoring Service, Glasnost Defence Foundation
• Elena Yurchenko, Editor, Radio Liberty project “Crimea. Realities”

Moderator:
Nick Nugent, Independent Journalist

Contact:
Kate Hankey, Project Manager, IREX Europe
khankey@irexeurope.eu - Tel +33 980 52 78 29

2 May
Finlandia Hall
# Freedom of speech, an academic freedom?

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<tr>
<th><strong>Venue and time:</strong></th>
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<tr>
<td><strong>Organizers:</strong></td>
<td>Committee for Public Information; Council of Finnish Academies; Helsingin Sanomat Foundation</td>
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<td><strong>Description:</strong></td>
<td>Future of earth and humankind depends on the progress of science and technology. In addition, knowledge of societal challenges and changes are of utmost importance for policy measures. What is at stake if academic discourse is muzzled by limiting the freedom of expression of scientists? In this session, we explore the different mechanisms by which the freedom of speech of scientists is being limited. Lively discussion with the panelists and the audience is strongly encouraged.</td>
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| **Speakers:**       | • Mari K. Niemi, Historian and Social Scientist, University of Strathclyde  
                      • Kassem Al-Sayed Mahmoud, Postdoctoral Researcher of Food Technology and Engineering, Ghent University |
| **Moderator:**      | Curtis Brainard, President, World Federation for Science Journalists |
| **Registration:**   | [http://bit.ly/1Q9ad3L](http://bit.ly/1Q9ad3L) |
| **Contact:**        | info@academies.fi  
                      info@tjnk.fi |
Forsskål’s Mandate
250 years of Freedom of Information

2 May, 10:30-13:00, National Archives of Finland, Rauhankatu 17, Helsinki, Finland

Organizers:
UNESCO Chair in Freedom of Expression, Media Development and Global Policy, University of Gothenburg; National Archives of Finland

Description:
In 2016, the world commemorates the adoption of “His Majesty’s Gracious Ordinance Relating to Freedom of Writing and of the Press”, recognized today as the first press freedom law. The passage of the Ordinance in Sweden in 1766 (which during that time comprised today’s Sweden and Finland) was preceded by intense political and scholarly debate. Peter Forsskål, Swedish and Finnish scholar and one of Carl Linnaeus’s most promising apostles, put himself in the center of that debate, when he published the pamphlet “Thoughts on Civil Liberty”, consisting of 21 paragraphs championing civil rights for everybody. Born in 1732 in what today is Finland, Forsskål believed that civil rights could be best defended by the institutions of “limited Government and unlimited freedom of the written word”. Forsskål’s pamphlet had an immense impact on society and the course of history in Scandinavia and beyond. Some claim it paved the way for the proclamation of the American Declaration of Independence of 1776, and the French “Déclaration des droits de l’homme et du citoyen” of 1789. The panel will discuss Forsskål’s legacy, as well as its impact on contemporary press freedom and freedom of information legislation in Peter Forsskål’s home country and globally.

Speakers and presentations:

- **Welcoming remarks** by Päivi Happonen, Research Director, National Archives of Finland
- **Introduction** by Ulla Carlsson, Professor and UNESCO Chair in Freedom of Expression, Media Development and Global Policy, University of Gothenburg
- **I cannot and should not imagine to be a member in such an unhappy realm where one could not even say, what freedom is** by Ere Nokkala, Postdoctoral Researcher, University of Helsinki
- **Public access to official information in today’s Europe: What would Peter Forsskål say?** by Helena Jäderblom, Judge, European Court of Human Rights
- **Freedom of Expression in Finland in 1766-2015** by Kaarle Nordenstreng, Professor Emeritus, University of Tampere
- **The global legacy of Peter Forsskål’s ideas** by Stefan Eklund, Editor-in-Chief, Borås Tidning
- **Getting to know Peter Forsskål - learnings from Forsskål while making a radio programme about him** by Harri Alanne, Journalist, YLE - Finnish Broadcasting Co.

Moderator:
David Goldberg, Coordinator, Project Forsskål

Website:
www.peterforsskal.com and www.arkisto.fi/forsskal

Registration:
Via email to Merja Hykkonen, General Secretary of the Director merja.hykkonen@arkisto.fi (before 27 April)

Contact:
Marius Lukosiunas, Programme Specialist, UNESCO, m.lukosiunas@unesco.org
**Russian Media Today**

**Venue and time:**
2 May, 12:00-17:00, University of Helsinki Main Building, Lecture auditorium XIV, Fabianinkatu 33, 00170 Helsinki, Finland

**Organizer:**
Russian MediaLab research project, Aleksanteri-institute, University of Helsinki

**Description:**
This seminar focuses on freedom of expression and limitations in today’s Russian media from the perspectives of academic research and journalistic conventions. Special attention is paid to the existing practices and new forms and modes of expression and media regulation in the context of changing political conditions and public discourses. The speakers are scholars of Russian and East-European media, culture, and society as well as experienced journalists from Russia and Finland. The seminar is organized by the Russian MediaLab project, which is funded by the Helsingin Sanomat Foundation and coordinated at the Aleksanteri-institute, University of Helsinki.

**Speakers and presentations:**

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<th>Time</th>
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<td>12:00-14:00</td>
<td>Social Media and Freedom of Expression by Dmitry Yagodin, Researcher, University of Tampere</td>
<td>Nikolai Donskov, Journalist, University Lecturer, St. Petersburg</td>
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<td>Freedoms and Limitations in Media Regulation by Katja Lehtisaari, Postdoctoral Researcher, Helsinki University</td>
<td>Representative of a Russian media house (TBC)</td>
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<td>“Quality Media” vs Amateur Media by Saara Ratilainen, Researcher, Helsinki University</td>
<td>Kerstin Kronvall, Foreign Correspondent, YLE Finnish Broadcasting Co.</td>
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Chair: Markku Kangaspuro, Director of Research, Vice Director and Professor, Aleksanteri Institute, University of Helsinki

Moderator: Jussi Lassila, Postdoctoral Researcher, University of Helsinki

**Website:**
www.blogs.helsinki.fi/russianmedialab

**Registration:**
elomake.helsinki.fi/lomakkeet/68050/lomake.html

**Contact:**
Saara Ratilainen, Researcher, University of Helsinki
saara.ratilainen@helsinki.fi
Freedom of Press and Democratic Societies
Nordic Experiences

Venue and time: 2 May, 12:00 – 17:00, University of Helsinki Main Building, Runeberg Hall, Fabianinkatu 33, 00170 Helsinki, Finland

Organizer: Driving Forces of Democracy project; Finnish Center of Excellence in Historical Research

Description: The first freedom of press act was adopted in Sweden in 1766. At the time Finland was part of Sweden and the act was drafted by Finnish representative in the Swedish Diet, Anders Chydenius. The aim of the seminar is to discuss the origins of the act and its legacy in Nordic Societies during the past 250 years. The speakers in the seminar will discuss the importance of the Freedom of Press Act that included provisions concerning access to government-held documents for the emergent modern press and society at large. The seminar is a joint effort of the Finnish Center of Excellence in Historical Research (History of Society) and the Driving Forces of Democracy–project. These projects link together historians from a number of Universities in Finland and in Sweden.

Speakers and presentations:

• Opening by Jari Ojala, Professor of History, Head of the Department of History and Ethnology, University of Jyväskylä; and Turo Uskali, Researcher, University of Jyväskylä

• Roots of Democracy and Freedom of Press? Swedish Diet at the 18th Century by Petri Karonen, Professor, University of Jyväskylä

• Television and Freedom of Press by Anu Koivunen, Professor, Stockholm University

• Press and Publicity in Norway. The Radical Paper Patrouillen and Public Unrest in 1829 by Torbjörn Nilsson, Professor, Södertörn University

• The Freedom of Speech and the Making of Modern Society by Pertti Haapala, Professor and Director of The Finnish Centre of Excellence in Historical Research, University of Tampere

• Conclusions and comments by Henrik Meinander, Professor, University of Helsinki

Website: www.demokratianvoimavirrat.fi/en and www.uta.fi/yky/coehistory/index.html

Registration: hela-harjoittelija@campus.jyu.fi

Contact: Jari Ojala, Professor of History, Head of the Department of History and Ethnology, University of Jyväskylä
jari.ojala@jyu.fi
2 May
City of Helsinki Library

Turning Numbers and Data into a Scoop
Open Data, Transparency and Data Journalism in Helsinki Region

Venue and time:
2 May, 10:00-16:00, City of Helsinki Library 10, Elilinaukio 2 G, 00100 Helsinki, Finland

Organizers:
City of Helsinki; Sanoma; Open Knowledge Foundation; Forum Virium Helsinki

Description:
Huge amounts of data are created by public administration, government and private institution at an increasing pace about virtually all aspects of life and society. This flood of information stored as digital data can appear confusing. However, a skilful data journalist who knows the sources and how to use them can reveal new facts about society and politics that otherwise would remain invisible. By combining large datasets from different sources, such as decision-making data, financial, location and statistical data, a data journalist can for instance prove that certain politics do not serve their purpose or are outright wrong.

A prime case of transparency in government is open data – public-sector data freely available to everyone to use at their will and to republish. The City of Helsinki initiated an open data policy in 2009 and followed the policy with an open data service, Helsinki Region Infoshare (HRI), developed with Forum Virium Helsinki. Since then, Helsinki has made available the data in its electronic decision-making system as open data through the Open Ahjo service. Furthermore the City publishes procurement data itemized by types of spending and by providers of products and services.

In addition to improve transparency, the City of Helsinki’s open data policy is expected to boost the innovation of services and to create new business opportunities as developers freely can use the open data in order to create new applications to the benefit of the public.

A Smart City is being built in Helsinki. The new Kalasatama district of Helsinki is an experimental innovation platform to co-create smart urban infrastructure and services. Kalasatama is developed flexibly and through piloting, in close cooperation with residents, companies, city officials and other stakeholders.

The workshop will give you a breathtaking insight into the exciting opportunities offered by data journalism and open data. The workshop will conclude with an excursion to the Smart Kalasatama district. The workshop will include a lunch.
Turning Numbers and Data into a Scoop
Open Data, Transparency and Data Journalism in Helsinki Region

Programme:

10:00-13:00: Open Data, Transparency and Data Journalism in Helsinki Region – presentations and hands-on

13:00-14:00: Lunch provided by City of Helsinki at restaurant Loiste

14:00-16:00: Smart City tour to Smart Kalasatama starting with presentation at library

The seminar will be provided by City of Helsinki, Sanoma and Open Knowledge Foundation and the tour by City of Helsinki and Forum Virium Helsinki.

Registration:

Please sign up to tanja.lahti@hel.fi by 25 April 2016 and state if you will attend both the open data workshops and the smart city tour. If you attend only one of them, please state which one.

Contact:

Ms Tanja Lahti, Project Manager, City of Helsinki Urban Facts
tanja.lahti@hel.fi
**Venue and time:**
2 May, 13:00-16:30, National Museum, Mannerheimintie 34, 00100 Helsinki, Finland

**Organizers:**
Hanasaari-Hanaholmen – the Finnish-Swedish Cultural Centre; Ministry of Education and Culture, Finland; Nordic Council of Ministers - Finnish Presidency Programme 2016; Swedish Arts Council

**Description:**
The seminar will aim at discussing new challenges faced by all cultural policy actors - such as transnational mobility of artists and cultural professionals, artistic freedom, the digital environment - recently highlighted in UNESCO’s Global Report entitled “Re-Shaping Cultural Policies”, published in December 2015. A special panel will also bring together the Ministers of Culture of the Nordic countries and the Director-General of UNESCO.

**Points to ponder:**
- What has been the impact of the 2005 Convention on cultural policies?
- What is the impact of the digital environment on the diversity of cultural expressions?
- How can we improve artistic freedom and the social and economic rights of artists and producers of cultural goods and services?

**Speakers (amongst others):**
- Irina Bokova, Director-General of UNESCO
- Tarja Halonen, President and Chairperson of the Finnish National Gallery
- Alice Bah Kuhnke, Minister of Culture, Sweden
- Bertel Haarder, Minister of Culture, Denmark
- Ilugu Gunnarssón, Minister of Culture, Iceland
- Linda Cathrine Hofstad Helleland, Minister of Culture, Norway
- Sanni Grahn-Laasonen, Minister of Culture, Finland
- Dagfinn Høybråten, Secretary General of the Nordic Council of Ministers
- Staffan Forssell, Director General of the Swedish Arts Council

**Moderator:**
Jussi-Pekka Rantanen, News Presenter and Senior Producer, YLE - Finnish Broadcasting Co.

**Website:**

**Register:**
goo.gl/RMPfsP

**Contact:**
Henrik Huldén, Senior Advisor, Hanasaari-Hanaholmen, the Cultural Centre for Sweden and Finland
henrik.hulden@hanaholmen.fi – Tel. +358 400 265656
Anders Chydenius' legacy today

Venue and time: 2 May, 9:00-11:00, Isokylä School, City of Kokkola, Finland

Organizers: Anders Chydenius Foundation; City of Kokkola; Kokkola University Consortium Chydenius

Description: In 1766, the parliament of Sweden issued the most liberal Freedom of the Press Act ever. The Act was simultaneously the world’s first Freedom of Information Act: for the first time, it was decreed that as a rule administrative and judiciary documents were public and that citizens had the right to access them.

The adoption of this legislation was part of a broader historical development, enabled by the prevailing political situation and, to some extent, by coincidence. However, there was a person who remarkably influenced the formation of the legislation. He was Anders Chydenius, a 37-year-old Member of Parliament and chaplain of a small, remote parish in Ostrobothnia, present-day Finland. Through his active approach, Chydenius managed to gain a central role in the committee that handled the issue. He wrote the committee report on which the final Act was based.

Openness is part of Anders Chydenius' legacy. The seminar will discuss this legacy in today's society.

In connection to the seminar, Isokylä school will be inaugurated as a new UNESCO school.

Speakers:
- Gustav Björkstrand, Chairperson, Anders Chydenius Foundation
- Jutta Urpilainen, Chairperson, Finnish National Commission for UNESCO and Member of Parliament
- Antti Isotalus, Mayor of the city of Kokkola and Chairperson of the support association of Chydenius Institute
- Tanja Risikko, Director, Kokkola University Consortium Chydenius

Website and registration: www.painovapaus250.fi/en

Contact: Sampo Purontaus, Culture Director, City of Kokkola sampo.purontaus@kokkola.fi
Access to Information and Fundamental Freedoms
This Is Your Right!
WORLD PRESS FREEDOM DAY
3 May 2016

Día Mundial de la Libertad de Prensa
3 de mayo 2016

Journée mondiale de la liberté de la presse
3 mai 2016

Pääsy tietoon on
Sinun perusoikeutesi!
Maailman
lehdistönvapauden päivä
3. toukokuuta 2016

#WPFD2016