IFLA OFF-SITE SESSION
IFLA Information Literacy Section / UNESCO

Media and Information Literacy Indicators and Government Action Recommendations

Morning PROGRAM – Detailed version
9:15-12:15, including coffee break

Date: Thursday, August 11, 2011
Venue: Room Milla de Oro, Universidad Politécnica de Puerto Rico, Avenida Juan Ponce de León 377, Hato Rey, Puerto Rico 00918. (Map Universidad Politécnica de Puerto Rico).

UNESCO Development of Media and Information Literacy Indicators

Session Facilitator: Jesus Lau, Ph.D, Universidad Veracruzana, Mexico

09:15 – 09:25 General Introduction to dynamics of the session

09:25 – 09:40 Introduction / Janis Karklins, Assistant Director-General for Communication and Information, UNESCO Via teleconference from Paris, France

09:40 – 09:55 Theoretical framework / Jesús Lau, Ph.D, Universidad Veracruzana

09:55 – 10:10 Methodology / Prof. Hua Hua Chang, University of Illinois, USA

10:10 - 10:25 Questions and answers / Jesus Lau, Ph.D, Universidad Veracruzana, Mexico

10:25 – 10:30 Instructions for group discussion and appointment of chairs and recorders

10:30 – 10:50 Coffee break

10:50 – 11:40 Break up groups for discussion

11:40 – 12:05 Plenary group discussion

12:05 – 12:10 Conclusions