

World Book and Copyright Day



2012 INITIATIVES AROUND THE WORLD

Libros del Oso (Buenos Aires, Argentina), a bookstore devoted to literature for children and young people, has designed a poster dedicated to the World Book and Copyright Day, designed by Eleonora Arroyo, on the theme “I give a book. I give a dream”. In addition, the library will exhibit the books of the Argentinean writer Maria Teresa Andruetto, laureate of the Andersen Prize 2012 (for children literature). On 23 April, two of her books will be edited and presented: *Solgo*, illustrated by Cynthia Orensztajn and *El árbol de las lilas*, illustrated by Liliana Menéndez.

www.librosdeloso.com.ar

In Chili, the celebration of the World Book and Copyright Day will be organized by the Section of Extracurricular Activities of the **University of Concepción**. This section promotes students, children and local community’s participation in artistic and cultural activities. As part of this celebration, the “6th version of the University Book Exchange Fair 2012” will take place from 23 to 27 April in the Forum of the University. The objective of this activity is to promote books and encourage reading in the community.

<http://www.udec.cl/dise/sites/default/files/FeriaDelIntercambioDelLibro.swf>

A Year of Reading the World: In 2012, freelance UK journalist Ann Morgan is doing a project to read a book from every country in the world. The aim is to see whether one person in London can access all of world literature in a year. So far, she has had suggestions for books from around the globe and discovered some extraordinary stories. You can follow her progress and add your own recommendations to the list at <http://ayearofreadingtheworld.com/>

Alger Chaîne III of the Algerian Radio devotes daily programmes to books in view of promoting reading, book industry and the protection of intellectual property. Chronicles, interviews and reports pay tribute to this valuable tool of education, communication and reconciliation. On the occasion of the World Book and Copyright Day 2012, Alger Chaîne III will organize a forum on editing, translating and copyright respect. This encounter concerns the authors, the journalists, the producers of literary programmes, the editors, the translators, the libraries, the book critics and also the book lovers. The National Bureau of Copyright and Neighbouring Rights (ONDA), the Bureau of the Book at the Ministry of Culture, the National Enterprise for Graphic Arts (ENAG) and Casbah Editions (responsible of Alger’s International Book Fair) will be the guests of honour of this meeting that will take place on 23 April 2012, as from 9.00 o’clock, at Aïssa Messaoudi Centre, Radio House (21 boulevard des Martyrs, Alger).

For any further information, you may contact prog.algerchaine3@gmail.com

The **UNESCO Office in Rabat** (Morocco) will celebrate the World Book and Copyright Day on Saturday 21 April, at Hotel Meridien N’Fis (Avenue Mohammed VI, Marrakech). Under the theme “book and translation”, the event will begin in the morning with a book exhibition, presentations of books related to translation and book signings. Then, as from 3.00 p.m., round tables followed by debates will take place in the presence of official representatives,

writers and experts in the field of literature, translation and book market.
<http://www.rabat.unesco.org>

The 5th Reading Marathon in Mexico: since 2008, the Regional Delegation N° 1 at Colima University organizes a public reading of twelve continuous hours. En 2012, the reading will take place on Monday 23 April, in the principal Auditorium of the Centre for Educational Technology, Campus el Naranjo, Colima University. The reading will be done as follows: readers read aloud to the audience a fragment of one of the five selected books, or comment on the reading, life and work of the authors, for a minimum of three minutes. The purpose of this activity is to enhance the passion for books and reading. The works chosen for this edition are: Poesía of Octavio Paz Lozano, Pedro Páramo of the Mexican writer Juan Rulfo, La Feria of Juan José Arreola, Las batallas en el desierto of José Emilio Pacheco and Linda 67. Historia de un crimen of Fernando del Paso.
http://www.ucol.mx/pdfanuncios/841_5tomaratonlectura.pdf

April in Dublin is **“Dublin: One City One Book”**, a month long festival organized by Dublin UNESCO City of Literature office/Dublin City Libraries. The Booksellers Association of Great Britain and Ireland coordinates the celebration of the World Book and Copyright Day 2012 with special books being published, Book tokens for adults and children and activities in Bookshops, schools and libraries. 2012 also marks the centenary of Bram Stoker, a Dubliner who wrote “Dracula”.
www.dublinonecityonebook.ie

The World Book and Copyright Day will be celebrated on April 23 for the first time in **Kosovo**. It will offer the opportunity to launch a vast and sustainable aiming to support the action of local and regional actors in the book chain. The events will be based on a participatory approach and on partnership with professionals, political stakeholders and beneficiaries implied at both national and regional level.

Focused on the priority of supporting Book and Reading, the events will be coordinated by the cultural NGO **ARTPOLIS**, within the framework of the EU-funded project **“Culture for All”**, managed by the **EU Office in Kosovo** and implemented by ARS PROGETTI SpA, as well as with the support of the Ministry of Culture, Youth and Sports and the Municipality of Pristina. This celebration is in compliance with the Culture for All objectives, as it will contribute to the integration of Kosovo culture within the international cultural environment and will enhance the promotion of its cultural actors and creative industries.

The events will have a Kosovo-wide scope and include:

- a) a central event in Pristina addressed to the public at large accompanied by a communication and awareness raising campaign in favour of books and reading;
- b) small decentralized events in various places in all 5 regions of Kosovo (Pejë, Prizren, Kamenicë, Gjilan, Mitrovica), through several beneficiaries of our small-scale events which have just entered their implementation phase.

Contact/information: Ms Lila Skarveli, team leader, Culture for All
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Bokjuryn (Sweden): a national contest where children and young people up to the age of 19 vote for this year’s best books. Between 30 000 and 57 000 children per year have voted for the last ten years. Libraries and schools arrange activities like bookclubs, quizzes, writing about books, reading and talking about books and so on. They also arrange their own ceremonies for voting, where the children for example go to the school library to vote, like in a "real" election.

The idea of the project is to make children read more, and enjoy reading more. What's special about it is that the children's own choice decides the result, not what critics and other grownups think about "their" literature.

When the winning books are presented, and the authors get the honour of being the children's own favourite authors, it usually gets a lot of attention in media. This year the winners will be announced on the World book day, on the 23rd of April. A press conference in a participating school in Gothenburg, Tångenskolan, will be organized. The whole press conference will also be broadcasted via the website.

The project is financed by Kulturrådet (Swedish arts council) and managed by Kultur i Väst in Göteborg och Barnens bibliotek.

Take a look at the websites www.bokjuryn.se and www.barnensbibliotek.se.

The Association of Publishers and Booksellers of Bosnia Herzegovina organizes three events on the occasion of the World Book and Copyright Day: the Sarajevo 24th International Book Fair, from 18 to 23 April, entirely devoted to authors and publishers rights; a meeting to mark the second National Culture Day, on 23 April, in coordination with the Cultural Forum of Bosnia and Herzegovina, with a debate on culture strategy and the status of the main cultural institutions in Bosnia and Herzegovina; and the awarding of annual prizes to best publishers and authors at the closing ceremony of the book fair, on 23 April.

www.uik.ba

The State University for Library Studies and Information Technologies in Bulgaria will celebrate the World Book and Copyright Day by developing a policy for reading and increasing the prestige of the book and the latest trends in copyright protection. The initiatives that will be implemented on this occasion include: a scientific round table on issues related to book and copyright and present writers; a workshop where students will make their own hand-made books; contests for essays on the theme "The reading... ?!" and for posters dedicated to the World Book and Copyright Day; lectures of Andersen's tales by rhetoric students to second grade schoolchildren from three schools in Sofia, a documentary about Petar Parizhkov, a worthy example of a life dedicated to the book; the awarding of the prize "Homo legens" for achievements in the field of book protection; the opening of the old-print engravings exhibition; an exhibition of children's drawings of Andersen's tales; a students' posters exhibition.

www.bookcelebration-bg.com

The library of the I.E. "Juan Velasco Alvarado" (Peru), in coordination with the teachers of the Communication Department, have scheduled a day of reading aloud on the occasion of the World Book and Copyright Day. The objective is to promote reading among the students of the institution.

<http://bibliojva.blogspot.fr/2012/04/juramento-municipio-escolar-de-la-ie.html>

"Reading in the open" (La lecture à ciel ouvert), on 22 April 2012, between 11.00 and 12.00 p.m., place Kléber in Strasbourg (France). Young and old, are all invited to meet with books to share: "you certainly have a book you like, a chapter you love, an idea to convey and share; so this is the time! Read your favorite story to an unknown, listen to the reading of your neighbor, transmit your love for books!" A surprising discovery around books and reading!

www.psychotherapie-art.fr/ / iwona.cichalewska@yahoo.fr

The literary award "The Golden Algae" (L'Algue d'or), headquartered at Saint Briac sur Mer (France) – a village of marines in Brittany, along the Channel – has chosen the date of 23

April to announce the five novels selected for the 2012 competition and, thus, contributes to the celebration of the World Book and Copyright Day.

The Golden Algae, rewards every year, since 2009, novels published in Molière's language but only those written by non-French authors.

For the first time, The Golden Algae will award two prizes: that of the jury and the second of the public, which will have until the month of August to vote.

Contact : lalguedor@live.fr

“Books on the menu” (Menú de libros para comer). The restaurants of **Iruña Group** (Bilbao) : Café Iruña, Café La Granja, Restaurant Ibaigane and Restaurant Ozio Arizona, participate for the 22nd consecutive year in the celebration of the World Book and Copyright Day in Bilbao, offering a book to all the customers who take their meals in their restaurants on 23 April 2012. On the same day stands the 13th traditional book exhibition and sale of Bilbao, in Berástegui street, near Café Iruña. This initiative is complemented by a cultural competition on books. The Internet users can participate by consulting the following web page: www.grupoiruña.net

“The taste for reading comes from reading” (Le goût de lire vient en lisant). The Centre for documentation and information of Fianarantsoa (Madagascar) celebrates the World Book and Copyright Day by organizing several events on the two following themes: education through myths and copyrights. Awards, book sales and exhibitions, conferences and debates will take place from 21 to 25 April 2012 at the CEDII Tsianolondroa Headquarters.

Contact : cedii.doc@cedii.mg

Iowa City of Literature invites the readers to join its community to celebrate the World Book and Copyright Day on 23 April with the following events: Book talks – community leaders sharing stories about their favorite stories (Iowa Public City Library); free artisan rose gelato at Capana Coffee Company when you bring in a rose stamp from your local library; and visits to Prairie Lights Books, Murphy-Brookfield, Iowa Book, and the Haunted Bookshop for in-store specials celebrating the traditions behind World Book Day. And much more proposals on the website <http://cityofliteratureusa.org>

In Iceland, the World Book and Copyright Day lasts a whole week and several events are taking place in Reykjavik on this occasion. This year, the Reykjavik Children's Culture Festival will focus on projects that promote reading for children and teenagers. Reykjavik City of Literature, together with Reykjavik City Library, has made several videos about reading that will promote the World Book and Copyright Day on their websites and through local medias. There are short interviews, with well known people, such as the Mayor, writers, sport people, actors and musicians about what reading means to them. The World Book and Copyright Day also coincides with the birthday of Halldor Laxness, Iceland's Nobel Prize laureate, and this year, Iceland celebrates the 110th anniversary of his birth. Reykjavik City of Literature is one of the partners of Gljufrasteinn, the house of Halldor Laxness, for this occasion. There are also more activities in Reykjavik to celebrate this Day: public libraries host special programmes, and the Association of Icelandic Publishers give a “reading coupon” to all homes in Iceland. www.literature.is

This year, the World Book and Copyright Day is celebrated in Hungary, for the first time, with an event called "BookWormDay", organized by three NGO's in a cultural centre of Budapest. Two main programmes will be organized: a series of special literature lessons for primary/secondary school students that promote contemporary international and Hungarian children literature; and a social event for bookworms that will gather readers, translators, editors, book marketing specialists and professionals in the book industry. The event is supported by the Hungarian National Commission for UNESCO. Further information about the programme is available on <http://www.unesco.hu/kultura/konyvmolynap-akvarium>

"The reading crisis? Solutions and perspectives": on the occasion of the World Book and Copyright Day 2012, the Academic Library of the Mundiapolis University, in Morocco, organizes the 5th edition of the Mundiathèque Cultural Days, as from 20 April and for 10 days. The activities that will take place will follow the theme chosen for this edition: book exhibitions and presentations, conferences and debates, workshops, and a student literary creation festival. www.mundiapolis.ma