The Role of Education in Preventing Illicit Trafficking of Cultural Property

Outreach campaigns

- Posters
- Postcards
- Videos
- Radio messages
Outreach campaigns

Clips to be distributed in airports, travel hubs and through social media networks (South-East Asia, East Asia, the Caribbean, east Africa, Iraq, Syria...)

Social media campaigns
Seminar on illicit trafficking in 7 Central American Universities: Costa Rica, El Salvador, Guatemala, Nicaragua, Honduras, Panamá and Dominican Republic.

« Cultural Heritage in a Box » (Mongolia) - toolkit to educate children and youth on their identify and cultural heritage
Youth
- Partnership with the Prussian Cultural Heritage Foundation (Pergamon Museum)

- Travel guides (Lonely Planet, Hachette)

- Way forward:
  - Museums (communication campaigns)
  - Print and audiovisual media (general and specialized press): develop public messaging on the issue
  - Airlines and travel guides (tourists)
UNITWIN – ‘Procult’

“Protection of Cultural Property Against Illicit Trafficking in the MENA region (ProCult)”.

- Establishing a network of experts and expert institutions who will assist in the implementation of the 1970 Convention;

- Promote the development of school curricula and university programmes at undergraduate and postgraduate levels on illicit trafficking in cultural objects;

- Assisting in the development of new research-based capacity-building and awareness-raising tools;

- Providing in-depth research and analysis on the status and trends of illicit trafficking worldwide;

- Assisting in the implementation, monitoring and follow-up of projects;

- Providing heightened visibility to UNESCO’s programme on the fight against the illicit trafficking in cultural property.
Comprehensive Programme for Heritage Education

“Teacher’s resource pack” including all forms of heritage in education (key concepts + methodological guidelines).

Pilot countries: adapt resources to fit their respective contexts

World Heritage Education Programme

- **Created in 1995**
  - Episode on illicit trafficking

- **World Heritage in Young Hands**
  - Secondary school teachers
  - Translated into 37 languages
  - Incorporate World Heritage into School curricula
  - 7 chapters: 1 additional on illicit trafficking

- **World Heritage Youth Forum**
  - Platform to raise awareness among younger generations and teachers
  - Developing tools on illicit trafficking
Thank you!

Contact

María José Miñana
Cultural Heritage Protection
Treaties Section
Division for Cultural
Expressions and Heritage
Tel: 00.33.1.45.68.47.61
@: m.minana@unesco.org

Website

www.unesco.org/culture/en/illicittrafficking