

Culture: Key to Sustainable Development

Hangzhou International Congress



Hangzhou, China, 15-17 May 2013

SPEAKERS PROFILES– BY SESSION

15 May 2013

OFFICIAL OPENING SESSION

Welcoming Speeches

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Zhao Shaohua	Vice-Minister of Culture of the People's Republic of China	Mme Zhao Shaohua has been the Vice Minister of Culture since September 2008, Deputy Secretary of CPC Committee of the Ministry of Culture since October 2011. Mme. Zhao has been elected as Member of the 10 th Chinese People's Political Consultative Conference (CPPCC), Standing Member of the 11 th CPPCC and Deputy Director of Society and Legislation of the 11 th CPPCC.
	Huang Kunming	Party Secretary of Hangzhou, member of the Standing Committee of the Communist Party of China (CPC) Zhejiang Committee; Secretary of the CPC Hangzhou Committee	Huang Kunming has a PhD level of education in public administration. Kunming is currently working as the party secretary of Hangzhou, chair of the Hangzhou Municipal People's Congress and president of the Hangzhou Communist Party Academy. He has worked as the head of the Organization Department of the CPC Zhejiang Committee.



Li Qiang

Deputy Secretary of CPC Zhejiang Committee; Governor of Zhejiang Province

Deputy Secretary CPC Zhejiang Provincial Committee, Governor of Zhejiang Province; Former Secretary of CPC Wenzhou Municipal Committee, Member of the Standing Committee of CPC Zhejiang Provincial Committee, Acting Governor of Zhejiang Province.



Irina Bokova

Director-General, The United Nations Educational, Scientific and Cultural Organization (UNESCO)

Irina Bokova has been the Director-General of UNESCO since 15 November 2009. She was a member of the Bulgarian Delegation at the United Nations conferences on the equality of women in Copenhagen, Nairobi and Beijing. She was Minister for Foreign Affairs and coordinator of Bulgaria-European Union relations and subsequently Ambassador of Bulgaria at UNESCO. She is Chairperson and founding member of the European Policy Forum. Irina Bokova has received doctor honoris causa from many prestigious universities across the world.



Liu Yandong

Vice Premier, State Council of the People's Republic of China

15 May 2013

PLENARY SESSION: KEYNOTE ADDRESS


Setting the context of the Congress: Can sustainable development be achieved regardless of culture?

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Zhao Shaohua	Vice Minister of Culture of the People's Republic of China	Mrs Zhao Shaohua has been the Vice Minister of Culture since September 2008. Mme. Zhao has been elected as Member of the 10 th Chinese People's Political Consultative Conference (CPPCC), Standing Member of the 11 th CPPCC and Deputy Director of Society and Legislation of the 11 th CPPCC.
	Michael Daniel Higgins	President of Ireland	Michael D. Higgins is the ninth President of Ireland. An academic and statesman, human rights advocate, promoter of inclusive citizenship and champion of creativity within Irish society, Michael D. Higgins previously served as Ireland's first Minister for Arts, Culture and the Gaeltacht.
	His Highness the Aga Khan	Chairman of the Aga Khan Development Network and 49th hereditary Imam of the Shia Imami Ismaili Muslims	His Highness the Aga Khan is the Founder and Chairman of the Aga Khan Development Network (AKDN), a group of private, non-denominational development agencies dedicated to improving the quality of life of impoverished communities in Asia, Africa, and the Middle East. AKDN's cultural agency, the Aga Khan Trust for Culture, improves the socio-economic conditions of communities in the Muslim world, through urban regeneration projects and other cultural initiatives.

15 May 2013

PLENARY SESSION: High-Level discussion – segment 1

Culture in the Post-2015 Sustainable Development Agenda

	NAME	TITLE & INSTITUTION	BIOGRAPHY
Panel-Chair 	Irina Bokova	Director-General, The United Nations Educational, Scientific and Cultural Organization (UNESCO)	<p>Irina Bokova has been the Director-General of UNESCO since 15 November 2009. She was a member of the Bulgarian Delegation at the United Nations conferences on the equality of women in Copenhagen, Nairobi and Beijing. She was Minister for Foreign Affairs and coordinator of Bulgaria-European Union relations and subsequently Ambassador of Bulgaria at UNESCO.</p> <p>She is Chairperson and founding member of the European Policy Forum.</p> <p>Irina Bokova has received doctor honoris causa from many prestigious universities across the world.</p>

Panellists



Sir Fazle Hasan Abed

Founder and Chairman of the BRAC Foundation

Sir Fazle Hasan Abed set up the Bangladesh Rural Advancement Committee (BRAC) in 1972 to help war refugees, which today is among the world's top development organizations. A recipient of the David Rockefeller Leadership Award, the Clinton Global Citizen Award, the Gates Award for Global Health. He holds honorary degrees from many universities, including Yale and Oxford. He was knighted in 2009.



His Highness the Aga Khan

Chairman of the Aga Khan Development Network and 49th hereditary Imam of the Shia Imami Ismaili Muslims

His Highness the Aga Khan is the Founder and Chairman of the Aga Khan Development Network (AKDN), a group of private, non-denominational development agencies dedicated to improving the quality of life of impoverished communities in Asia, Africa, and the Middle East. AKDN's cultural agency, the Aga Khan Trust for Culture, improves the socio-economic conditions of communities in the Muslim world, through urban regeneration projects and other cultural initiatives.

H.R.H. Prince Sultan bin Salman bin Abdulaziz Al-Saud

President of Saudi Commission for Tourism and Antiquities (SCTA), Saudi Arabia



Petko Draganov

Deputy Secretary-General, United Nations Conference on Trade and Development (UNCTAD)

Petko Draganov was appointed Deputy Secretary-General of the United Nations Conference on Trade and Development on 1 May 2009. Previously, he served in the Bulgarian foreign service for more than twenty years, including as deputy minister of foreign affairs and as permanent representative to the United Nations in Geneva. Other postings included South Africa, Zimbabwe, and Ghana.



Rt. Hon. Michaëlle Jean Co-Founder and Co-President of the Michaëlle Jean Foundation (FMJF) and former Governor of Canada

Michaëlle Jean was born in Haiti and immigrated to Canada in 1968. She was the 27th Governor-General of Canada and was then appointed UNESCO special envoy for Haiti. The Michaëlle Jean Foundation supports citizen action across Canada through the arts and culture as a means of social transformation and youth mobilization. Michaëlle Jean is also Chancellor of the University of Ottawa in Canada.

Zhang Lin President of Dalian Wanda Culture Industry Group

Wiendu Nuryanti Vice Minister of Education and Culture for Cultural Affairs of Indonesia


15 May 2013

PLENARY SESSION: High-Level discussion segment 2

Peace and reconciliation: how culture makes the difference

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator 	Stephen Cole	Journalist, Senior Anchor, Al Jazeera International	Stephen Cole is the Chairman of the Institute of Diplomacy and Business, and senior anchor of Al Jazeera International. He also leads the Cole Productions Corporate Video and Radio Production. He has a longstanding and respected career, which includes many years as the senior anchor of BBC and CNN. An accomplished corporate speaker, he has moderated panels comprised of presidents and prime ministers across the globe.

Panellists

	Francesco Bandarin	Assistant Director-General of Culture, the United Nations Educational, Scientific and Cultural Organization (UNESCO)	Francesco Bandarin served as Director of the UNESCO World Heritage Centre and he was appointed UNESCO Assistant Director-General for Culture in 2010. He trained as an architect and as an urban planner and has pursued an academic career as Professor of Urban Planning at the University of Venice and a professional career as a consultant for international organizations.
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Emmanuel Habuka Bombande

Executive Director,
West Africa Network for
Peacebuilding (WANEP)

Emmanuel Habuka Bombande is a Co-founder of the West Africa Network for Peacebuilding (WANEP) and the Executive Director. He served as a Member of the UN Advisory Team in Ghana and advised the Government of Ghana on various conflict prevention strategies including the development of peace architecture for Ghana. He also managed a major project with the FAO-Ghana. He is also an advisor to the Geneva-based Centre for Humanitarian Dialogue on dialogue and mediation efforts in Africa and a fellow of the Society for Peace Studies and Practice (SPSP) of the University of Ibadan-Nigeria.



Jean-Michel Jarre

Musician and Composer,
UNESCO Goodwill
Ambassador

Jean Michel Jarre first came to international fame with his number one hit album, "Oxygène". Having followed formal studies of harmony and counterpoint at the Conservatoire de Paris, he was inspired to reinvent music and its core. Jarre was the first western musician to perform in China. He has a dedicated on-going engagement with the UN via UNESCO, as Ambassador and spokesperson for environment and education.

Olusegun Obasanjo

Former President of
Nigeria



Jan Pronk

Professor & President of
the Society for International
Development

Jan Pronk is President of the Society for International Development (SID) and Chair of the Interchurch Peace Council in the Netherlands. He was a Member of Parliament for the Social Democratic Party and Minister for Development Cooperation and for the Environment. He has worked for UNCTAD and was special representative of the UN secretary-general in Sudan. He later became a professor at the Institute of Social Studies in The Hague.

15 May 2013


SESSION 1A

Culture, Poverty and Wellbeing

15 May 2013

KEYNOTE ADDRESS 1A

Cultural approaches to addressing poverty

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Clément Mbom	Professor, City University of New York	Clément Mbom is the author and co-author of numerous works including "Culture and Development in Africa" (Paris), as well as various articles. He has been the recipient of various awards and currently teaches at the City University of New York.

15 May 2013

PANEL DISCUSSION 1A

Defining Poverty and Measuring Progress: where does culture stand?

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
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Moderator



Helena Norberg-Hodge

Director,
International Society for
Ecology and Culture

Helena Norberg-Hodge is Director of the International Society for Ecology and Culture (ISEC). A pioneer of the new economy movement, she is the producer of the award-winning film "The Economics Of Happiness" and a recipient of both the Alternative Nobel Prize and the 2012 Goi Peace Prize. Her book and film "Ancient Futures" has been translated into 45 languages.

Panellists



Michèle Lamont

Professor,
Harvard University

Michèle Lamont is the Robert I. Goldman Professor of European Studies and Professor of Sociology and African-American Studies at Harvard University. Her recent publications include "Social Knowledge in the Making" (2011) and "Successful Societies: How Institutions and Culture affect Health" (2009).



Maria Cristina Ortega Nuere

President,
European Network Leader
in Cultural Management
and Policies Education
(ENCATC)

Maria Cristina Ortega Nuere is President of ENCATC, a European network leader in cultural management and policies in education and associate partner of UNESCO. She is also Director of the Institute of Leisure Studies and principal researcher in the research team for leisure and human development at the University of Deusto in Bilbao.



Katherine Scott

Vice-President for
Research and Policy,
Canadian Council on
Social Development

Katherine Scott has worked in the social development field as a senior researcher and writer over the past 20 years. Her on-going work focuses on issues of social and economic inclusion as they affect children, families and communities. She is currently Vice-President for research and policy at the Canadian Council on Social Development.

15 May 2013

SESSION 1B

Culture and Local Governance

15 May 2013

KEYNOTE ADDRESS 1B

Culture and Local Governance


PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Feng Tianyu	Senior and Distinguished Professor, Research Institute of Chinese Tradional Culture, Wuhan University	

15 May 2013

PANEL DISCUSSION 1B

Culture and Local Governance

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator 	Jordi Pascual	Coordinator, Agenda 21 for culture, United Cities and Local Governments (UCLG)	Jordi Pascual is the coordinator of Committee on Culture of world association United Cities and Local Governments (UCLG). Chaired by Lille Metropole, co-chaired by Buenos Aires, Montréal and México and vice-chaired by Angers, Barcelona and Milano, it fosters the relation between local cultural policies and sustainable development. Work of the Committee is based on Agenda 21for culture (2004) and declaration "Culture, fourth pillar of sustainable development" (2010).

Panellists



Ibone Bengoetxea

Deputy Mayor and City Councillor for Culture and Education, Bilbao City Council

Ibone Bengoetxea holds a degree in psychology and a qualification in music theory and piano. She began her political career in local politics in 2003, and she is currently the Deputy Mayor of the City of Bilbao, City Councillor for Culture and Education and coordinator of cultural policies and education. She is the President of EUDEL, the Basque Association of Municipalities.

Fan Zhou

Dean, Institute of Culture Development, Communication University of China.

Additional intervention

Carlos Javier Vilasenor Anaya

President of Cultural Interactivity and Development

16 May 2013


SESSION 2A

The Cultural Sector's contribution to Poverty Alleviation and Economic Growth

16 May 2013

KEYNOTE ADDRESS 2A

Poverty alleviation: where does culture make a difference?

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	David Throsby	Professor of Economics, Macquarie University	Professor of Economics at Macquarie University, David Throsby is internationally known for his research and writing on the economics of art and culture. His research interests include the creative economy, culture and sustainable development. His most recent book is "The Economics of Cultural Policy" (2010).

16 May 2013

CASE STUDY 1

Community Empowerment

Tran Tuyet Lan	General Manager, CRAFT LINK	Tran Tuyet Lan has been General-Manager of Craft Link since 1997 and is responsible for the NGO's daily management and operations. Craft Link projects help ethnic minority groups and traditional craft producers to revive their cultures and to gain income through handicraft production, enabling them to manage their activities themselves and enhancing sustainable development.
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16 May 2013

CASE STUDY 2

Participation



Carol Lawes

Cultural advisor

Carol Lawes has worked extensively in the area of Culture and Development with special emphasis on policy development and intellectual property strategy. She is currently part of UNESCO's Pool of Experts on Cultural Governance.

16 May 2013

CASE STUDY 3

UNESCO Culture for Development Indicator Suite



Anne Lemaistre

Head of Office and
Representative in
Cambodia,
National Office to
Cambodia UNESCO

16 May 2013

PANEL DISCUSSION 2 A

How does culture contribute to sustainable economic growth and jobs' creation?

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
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Moderator



Gwang-Jo Kim

Director of UNESCO
Bangkok

Panellists

Luigi Cabrini

Director-Advisor of the
Secretary-General on
Sustainability,
the United Nations World
Tourism Organization
(UNWTO)

Luigi Cabrini is the Director-Advisor of the Secretary-General on sustainability and a member of the senior management team of UNWTO. He is responsible for special projects in line with UNWTO's strategic goal of promoting sustainable development of tourism in line with the Global Code of Ethics for Tourism and with special focus on the Millennium Development Goals.



Trevor C. Clarke

Assistant Director-General,
Culture and Creative
Industries Sector,
World Intellectual Property
Organization (WIPO)

Trevor C. Clarke is an engineer by profession. He has served as a director of several private and public companies in Barbados. He was chair of three regular committees at the WTO and has chaired the Provisional Committee on Proposals Related to a WIPO Development Agenda (PCDA). In 2009, he joined the WIPO as Assistant Director-General for the Culture and Creative Industries Sector.



**Daniel Etounga-
Manguelle**

Associate Professor of
Economics,
Ecole Supérieure
Internationale de Guerre
de Yaoundé

A civil engineer holding a PhD in Economics from the University of Sorbonne, Daniel Etounga-Manguelle is also a graduate of the Harvard Business School. He is the author of several books on culture and economic development and has been a visiting professor of applied economics at the University of Senghor (Alexandria, Egypt).



Xavier Greffe

Professor,
University Paris I –
Sorbonne and President of
the French Commission on
Artistic Employment

Professor of Economics at the University Paris I, Xavier Greffe has also taught in Algiers and Los Angeles (UCLA). He has been an associate professor at the Graduate Research Institute for Policy Studies in Tokyo, and for twelve years he worked with the French government as a director of new technologies and training. Recent publications include: “*Artistes et marches*”(2008), “CultureWeb” and “*L’artiste-entreprise*” (2012).

H.E. Elizabeth Ofuso-
Agyare

Minister of Tourism and
Culture for Ghana



Walter Santagata

Professor,
University of Turin

16 May 2013

SESSION 2B

Culture: a driver and an enabler of social cohesion

16 May 2013

KEYNOTE ADDRESS 2B

Achieving social inclusion and equity: how does culture make effective change?

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Cao Jin	Professor at Fudan university	

Aníbal Gaviria Correa


Mayor of the City of Medellín,
Municipality of Medellín,
Colombia

Aníbal Gaviria Correa was elected governor of the region of Antioquia between 2004 and 2007. Later, in 2009 he was the Liberal Party presidential pre-candidate and then vice presidential formula of his party in the 2010 elections. In 2011, he was elected as Mayor of the City of Medellín, being bolstered by the Liberal Party and independent social movements such as the Indigenous Alliance and the Green Party.

16 May 2013

CASE STUDY 1

Culture-sensitive and context-based policies in sustainable development

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Jon Hawkes	Resident Cultural Analyst, Cultural Development Network (Victoria)	Author of "The Fourth Pillar of Sustainability: Culture's Essential Role in Public Planning", Jon Hawkes has been the Director of Community Music Victoria, a fellow of the Community Cultural Development Board, the Director of the Australian Centre of the International Theatre Institute, and the Director of the Australia Council's Community Arts Board. He was a founding member of the Australian Performing Group.

16 May 2013

CASE STUDY 2

Empowerment of women and youth



Elba Agusti

Cultural Development
Program Coordinator,
Inter-American
Development Bank
Cultural Center (IDB)

For over fifteen years, Elba Agusti has been working for the Cultural Center of the Inter-American Development Bank and currently holds the position of cultural development coordinator. She has a master's in liberal arts from Georgetown University. She graduated with a degree in environmental conservation and previously completed a law degree. She worked in environmental NGOs and provided legal counselling in the area of civil law.

16 May 2013

CASE STUDY 3

Addressing urban violence through investment in culture



Martha C. Fajardo

CEO of Grupo Verde Ltd.
Former President of the
International Federation
of Landscape
Architecture (IFLA)

A landscape architect and urban-planner, Martha Fajardo is CEO of Grupo Verde Ltd and former president of IFLA. In her capacity as president of IFLA, she was responsible for setting up working groups in Africa and expanding membership to China and India. She chairs the Latin American Landscape Initiative working group. She is a member of the UNESCO/IFLA International Landscape Convention Task Force.

16 May 2013

CASE STUDY 4

Arts education for development



Stephen Chifunyise

Chairman of the
CHIPAWO
Arts Education for
Employment and
Development

Stephen Chifunyise is a former secretary for Education, Sport and Culture of Zimbabwe. He is currently Chair of the Specialized Standing Committee on Culture at the Zimbabwe National Commission for UNESCO and a UNESCO expert in the implementation of the Intangible Heritage Convention, in addition to an arts and culture consultant.

16 May 2013

PANEL DISCUSSION 2B

How does culture drive and enable social cohesion and inclusion?

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
A portrait of Charles Vallerand, a man with long brown hair and a beard, wearing a dark blue shirt.	Charles Vallerand	General Secretary, International Federation of Coalitions for Cultural Diversity	Charles Vallerand is General Secretary of the International Federation of Coalitions for Cultural Diversity, which works in 43 countries and plays a leading role in advocating for the participatory governance of the diversity of cultural expressions. He has more than 20 years of experience working in the fields of cultural policies and international cooperation.

Panellists



Ibone Bengoetxea

Deputy Mayor and City Councillor for Culture and Education, Bilbao City Council

Ibone Bengoetxea is the holder of a degree in psychology and a qualification in music theory and piano. She began her political career in local politics in 2003, and she is currently Deputy Mayor of the City of Bilbao, City Councillor for Culture and Education and coordinator of cultural policies and education. She is the President of EUDEL, the Basque Association of Municipalities.

Luis Fernando Carrera Castro

Minister of Foreign Affairs for the Republic of Guatemala

Luis Fernando Carrera Castro has collaborated and assisted in investigations and processes of public policy advocacy searching for capacity building of government and society human development for fiscal policy. In 2012, he was appointed by the President of Guatemala as Secretary of the Guatemalan Secretariat for Planning and Programming of the Presidency (SEGEPLAN) and in 2013, as Minister of Foreign Affairs of Guatemala.

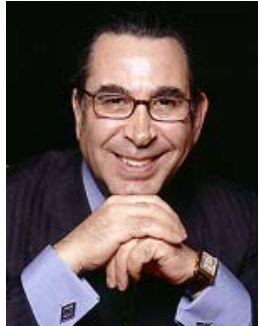
Frederic Jacquemin

General Director of Africalia

Frederic Jacequemin is currently General Director of Africalia, the Belgian association for cultural cooperation with Africa. He directed the Cultural Observatory of the Secretariat of the African, Caribbean and Pacific Group of States. He produced audio-visual documentaries such as "The Third Paradise" and published essays on the role of contemporary cultural practices in today's society.

Jin Xiaoyi

Professor of the Institute
for Population and
Development Studies of
Xi'an Jiatong University



Prof. Nasser David Khalili

PhD KCSS KCFO,
Founder, The Khalili
Collections.
Chairman, Maimonides
Foundation,
UNESCO Goodwill
Ambassador,
Nour Foundation

Professor Nasser D. Khalili is a world-renowned scholar, collector and philanthropist. He is the Chairman of the Maimonides Foundation, a charity which promotes peace and understanding between the three great monotheistic faiths of Judaism, Christianity and Islam. He was honoured by UNESCO as a Goodwill Ambassador in 2012.



Professor Tu Weiming

Director of Institute for
Advanced Humanistic
Studies at Peking
University

Tu Weiming is the Director of Institute for Advanced Humanistic Studies at Peking University, and Research Professor at Harvard University. He is fellow of the American Academy of Arts and Sciences, and a UNESCO consultant appointed by Kofi Annan to facilitate the Dialogue among Civilizations. He has taught Chinese intellectual history in the USA since 1967. He is the author of numerous publications on Neo-Confucianism.

**Carlos Javier Vilasenor
Anaya**

President of Cultural
Interactivity and
Development

16 May 2013

SESSION 2C

Culture: An enabler for environmental sustainability

16 May 2013

KEYNOTE ADDRESS 2C


Culture and Nature: two sides of the same coin

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Jian Liu	Director, International Ecosystem Management Partnership United Nations Environment Programme (UNEP-IEMP)	Jian Liu is the Director of the International Ecosystem Management Partnership of United Nations Environment Program (UNEP-IEMP). Prior to this appointment, he served as the chief of UNEP Climate Change Adaptation Unit and the deputy secretary of the Intergovernmental Panel on Climate Change (IPCC). He held other senior posts including deputy director-general of Chinese Academy of Sciences.

16 May 2013

CASE STUDY 1

Culture and Bio-diversity

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Carlotta Baitone	East Asia Director, Slow Food	Carlotta Baitone graduated in foreign languages from the University of Venice. In 2010, she began working for Slow Food International for the Foundation for Biodiversity in the Asia-Pacific region. In March 2012, she became East Asia Director for Slow Food International and responsible for developing projects for the Terra Madre Foundation and the Slow Food Foundation for Biodiversity.

16 May 2013

CASE STUDY 2

Traditional knowledge in Disaster Risk Management

Rohit Jigyasu

UNESCO Chair
Professor,
Research Center for
Disaster Mitigation of
Urban Cultural Heritage,
Ritsumeikan University

Rohit Jigyasu is a conservation architect and risk-management consultant, currently working as UNESCO Chair Professor at the Research Centre for Disaster Mitigation of Urban Cultural Heritage at Ritsumeikan University, Japan and Senior Advisor for the Indian Institute of Human Settlements (IIHS). He is the President of the ICOMOS International Scientific Committee on Risk Preparedness (ICORP).

16 May 2013

CASE STUDY 3

Conservation and other ecological practices in architecture and urban planning



Helena Norberg-Hodge

Director,
International Society for
Ecology and Culture

Helena Norberg-Hodge is Director of the International Society for Ecology and Culture (ISEC). A pioneer of the new economy movement, she is the producer of the award-winning film "The Economics Of Happiness" and a recipient of both the Alternative Nobel Prize and the 2012 Goi Peace Prize. Her book and film Ancient Futures has been translated into 45 languages.

16 May 2013

PANEL DISCUSSION 2C

How does culture enable environmental sustainability?

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator			
	Rohit Jigyasu	UNESCO Chair Professor, Research Center for Disaster Mitigation of Urban Cultural Heritage, Ritsumeikan University	Rohit Jigyasu is a conservation architect and risk-management consultant, currently working as UNESCO Chair Professor at the Research Centre for Disaster Mitigation of Urban Cultural Heritage at Ritsumeikan University, Japan and Senior Advisor for the Indian Institute of Human Settlements (IIHS). He is the President of the ICOMOS International Scientific Committee on Risk Preparedness (ICORP).

Panellists



Sidney D Bartley

Permanent Secretary in the Ministry of Youth and Culture for Jamaica

Sidney Bartley is currently the Permanent Secretary at the Ministry of Youth and Culture of Jamaica. With a longstanding career and as a recipient of many honours and awards, he is also a member of the UNESCO International Panel of Experts on Cultural Policy, the Chairman of CARICOM Regional Cultural Committee, Principal Director of Culture and Entertainment in the Ministry of Youth and Culture of Jamaica and is a Co-Chair in the CARICOM Task Force on Cultural Industries.



Amareswar Galla

Professor and
Executive Director,
International Institute for
the Inclusive Museum

Amareswar Galla is Professor of World Heritage and Sustainable Development at Split University and founding Executive Director of the International Institute for the Inclusive Museum based in India and Denmark. His publications include “World Heritage: Benefits Beyond Borders” (2012) and “Heritage Curricula and Cultural Diversity” (1993).



Aroha Te Pareak Mead

Chair,
IUCN Commission on
Environmental, Economic
and Social Policy
(CEESP)

Aroha Te Pareak Mead is the elected global Chair of the IUCN Commission on Environmental, Economic and Social Policy, holding the post since 2009. She is also a scholar at Victoria University in Wellington, where she teaches indigenous development and cultural values in business. She has published widely on cultural and sustainable development issues, including cultural and intellectual property rights.



Lisa Prosper

Director,
Willowbank Centre for
Cultural Landscape

Lisa Prosper is Director of the Centre for Cultural Landscape at Willowbank. She presents nationally and internationally on cultural landscapes and was a contributor to the guidelines for cultural landscapes in the Standards and Guidelines for the Conservation of Historic Places in Canada. She holds a BA Honours degree in Art History and an MA in Heritage Conservation from Carleton University.

Tan Dun

Musician and composer,
UNESCO Goodwill
Ambassador



Henriette Walter

Professor of Linguistics,
International Council of
French

Henriette Walter is a retired professor of linguistics at the Université de Haute Bretagne, France. She is currently President of the International Society for Functional Linguistics and a member of the Conseil International de la Langue Française. She has written many books and articles on the French language and the languages of Europe.

Yang Guorong

Professor, Director of
Modern Chinese Thought
and Culture Institute of
East China Normal
University

16 May 2013


SESSION 3A

Sustainable Cities, Heritage and Creativity

16 May 2013

KEYNOTE ADDRESS 3A


The challenges of sustainable cities: where does culture make a difference?

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Zhang Jianting	Deputy Mayor of Hangzhou Municipal Government	
	Charles Landry	Urbanist & Founder of Comedia	Charles Landry developed the concept of the “creative city” and is an international authority on the future of cities and the creative use of resources in urban revitalization. He helps cities transform their thinking so they can plan their future with greater purpose and originality. Charles Landry has written several books, including “The Creative City” and “The Art of City Making”.

16 May 2013

CASE STUDY 1

Built Heritage and Sustainable Development

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Jyoti Hosagrahar	Professor, Columbia University; Srishti School of Art, Design and Technology	Jyoti Hosagrahar holds academic positions at Columbia University and the Srishti School of Art, Design and Technology in Bangalore. Founder-Director of Sustainable Urbanism International, an NGO in Bangalore, she has extensive experience in issues of world heritage and historic urban landscapes. Since 2010, she has been involved as an expert with UNESCO's efforts in culture and development. She is co-author of the award-winning article "Why Development Needs Culture" (2011).

16 May 2013

CASE STUDY 2

Intangible Heritage and Sustainable Development



Sayantani Raychaudhuri

Assistant Secretary,
Contact Base

Sayantani Raychaudhuri, holds a master's degree in literature, and is Assistant Secretary of Contact Base. She has been involved in designing and implementing "Art for Life", a unique model using the intangible cultural heritage to address the MDGs. She also manages C4D initiatives using culture.

16 May 2013

Presentation of the forthcoming UNESCO/UNDP Creative Economy Report 2013 (special edition)

Danielle Cliche

Chief, Section of the Diversity of Cultural Expressions
Secretary of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (UNESCO)

Danielle Cliche joined UNESCO in 2009 as Secretary of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions and Chief of Section on the Diversity of Cultural Expressions. Previously, she was research manager for the European Institute of Comparative Cultural Research (ERICarts Institute) and founding co-editor of the Compendium of Cultural Policies and Trends in Europe. She earned her PhD from the Vrije Universiteit Amsterdam in 2009.



Francisco Simplicio

Assistant Director, Programme and Funds Management, UN Office for South-South Cooperation (UNDP)

Francisco Simplicio is the Assistant Director of Programme and Funds Management at the UN Office for South-South Cooperation (UNDP). He has over 19 years of experience working for UNDP in Latin America. Among other tasks, he manages the UNDP's Creative Economy Programme and is advancing, together with other UN agencies work on the Creative Economy Report Special Edition 2013.



Bonapas Onguglo


Chief of Cabinet of the Division on International Trade and Commodities, UNCTAD

Bonapas Onguglo is a senior economist of UNCTAD with 20 years experience in international trade issues, including on sustainable development and creative economies.

16 May 2013

PANEL DISCUSSION 3A-a

Introducing Cultural Heritage in the Sustainable development Debate

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator 	Kishore Rao	Director of UNESCO's World Heritage Centre	<p>Kishore Raohas Master's Degrees in Forestry (from India), and in Natural Resources Policy and Planning (from USA) and has worked with the Government of India since 1976 in various capacities in the Central Government and in different States of the Union.</p> <p>Mr Rao has worked with IUCN – The International Union for Conservation of Nature, from July 1999 to January 2005. He was also the Vice-Chair for IUCN's World Commission on Protected Areas for South Asia from 1994 to 1999 and a member of the IUCN's global World Heritage Panel from 2002 to 2004.</p> <p>Kishore Rao joined UNESCO in 2005 as Deputy Director of its World Heritage Centre and was appointed its Director in March 2011. He has been responsible for the implementation of UNESCO's 1972 World Heritage Convention from the perspective of a State Party, the Advisory Body, and the Secretariat (UNESCO) over the past 30.</p>

Panellist



Dinu Bumbaru

Policy Director,
Fondation Héritage
Montréal

A graduate in architecture and conservation, Dinu Bumbaru, C.M., has worked at the Fondation Héritage Montréal since 1982, an NGO supporting the protection and revitalization of metropolitan Montreal's built cityscape and memorial heritage. He advises the authorities and urban and cultural-development organizations and is active in ICOMOS, having been the organization's past secretary-general of ICOMOS Canada.

Alissandra Cummins

Chairperson of the Executive Board, The United Nations Educational, Scientific and Cultural Organization (UNESCO)



Michael Houlihan

Chief Executive, Museum of New Zealand

Michael Houlihan started his career at the Imperial War Museum in London and joined Horniman Museum as deputy-director in 1984 and was appointed Director in 1994. As the first Chief Executive of the National Museums and Galleries of Northern Ireland, he started the merger of Northern Ireland's three government-funded museums.

In 2003, he became Director-General of Amgueddfa Cymru – the National Museum of Wales and currently the Chief Executive of the Museum of New Zealand.



Eduardo Rojas

Independent Consultant on urban development

Eduardo Rojas is an independent consultant on urban development and a visiting lecturer in historic preservation at the University of Pennsylvania. He is a former principal specialist in urban development at the Inter-American Development Bank. He holds an MPhil in Urban and Regional Planning from the University of Edinburgh, UK and a MBA from Johns Hopkins University in the USA.

Ritu Sethi

Director of Craft Revival Trust, Indian crafts industry specialist

Wang-Riese Xiaobing

Professor,
Institute of Chinese
Intangible Cultural
Heritage,
Sun Yat-sen University

Xiaobing Wang-Riese is Professor of Folklore at the Sun Yat-sen University since 2010. She holds a PhD from Bonn University and has been research fellow at the Department of Asian Studies of Munich University, Germany. Her research is concentrated on folk beliefs/religion and rituals as well as the social domain of intangible cultural heritage.

Zhang Xingsheng

President of IUCN and
President of the World
Heritage Institute of
Training and Research for
the Asia and the Pacific
Region

16 May 2013


KEYNOTE ADDRESS 3A – b**The Contribution of Creativity to Sustainable Development**

PHOTO	NAME	TITLE &INSTITUTION	BIOGRAPHY
	Xiang Yong	Associate professor, Vice-Director of the School of Arts of Peking University; Vice-Director of the Institute for Cultural Industries of Peking University	


16 May 2013

PANEL DISCUSSION 3A –b

The Contribution of Creativity to Sustainable Development

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator 	Michael Paul Van Graan	Executive Director, African Arts Institute	Michael Paul Van Graan manages the African Arts Institute, which builds capacity within the African creative sector, and serves as an advisor to the Arterial Network. He is a UNESCO technical expert on the 2005 Convention and an associate playwright with Artscape, one of South Africa's six nationally-subsidized theatres.

Panellists

	Mercedes Giovinazzo	Director of the Interarts Foundation and Chair of the Executive Committee of Culture Action Europe	Mercedes Giovinazzo holds a degree in Archaeology from the Università degli Studi "La Sapienza" in Rome and a master's degree in Arts Management from the École Supérieure de Commerce de Dijon. Since 2005, she has been Director of Interarts in Barcelona, a non-governmental organization specialising in international cultural cooperation. She is also Chair of the Executive Committee of Culture Action Europe.
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Yudhishtir Raj Isar

Professor,
The American University
of Paris

Yudhishtir Raj Isar is Professor of Cultural Policy Studies at the American University of Paris and an Eminent Research Visitor at the Institute for Culture and Society, University of Western Sydney. He is the founding co-editor of the Cultures and Globalization Series published by SAGE and is an advisor to international organizations. At UNESCO, he was, inter alia, Executive Secretary of the World Commission on Culture and Development.



Avril Louise Joffe

Founding Director of the
Specialist Research
Consultancy at Culture
arts and jobs (CAJ)

Avril Louise Joffe is the founding Director of the specialist research consultancy CAJ and coordinates the postgraduate programme in Arts and Culture Management at the University of the Witwatersrand in South Africa. She is a member of the UNESCO Panel of Experts on Cultural Policy and Governance and is a development economist and trainer in the field of cultural policy and creative economy who has worked extensively throughout Africa.



Justin O'Connor

Professor of
Communications and
Cultural Economy,
Monash University

Justin O'Connor is a professor at Monash University and visiting chair of the Department of Humanities at Shanghai Jiaotong University. Until 2012, he was professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane. From 1995 to 2006, he was the director of the Manchester Institute for Popular Culture at Manchester Metropolitan University.



Michel Ouédraogo

Delegate- General,
FESPACO

Michel Ouédraogo is presently General-Delegate of FESPACO, the most important cinema festival in Africa. While working for FESPACO, he set out his vision for the future of African cinema in a document entitled Vision 21. From 1999 to 2008, he was the head of the Sidwaya publishing company. He has considerable experience in journalism and in 1998-99 was the press attaché at the Burkina-Faso prime minister's office. He holds an MA degree in history from the University of Ouagadougou. He is a Chevalier of the National Order of Burkina-Faso.



Frans de Ruiter

Professor,
International Music
Council (IMC)

Frans de Ruiter is Director of the Leiden University Academy of Creative and Performing Arts in the Netherlands, where his main task is the supervision of composers and artists in their trajectory to the PhD. He is a harpsichord player and studied musicology. He is also President of the International Music Council, an NGO having formal associate relations with UNESCO.

Zhou Xiao

Associate Professor,
Fudan University

16 May 2013

PANEL DISCUSSION 3A-c

Culture's contribution to achieve sustainable cities

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
Moderator	Wang Shu	Architect, Professor, China Academy of Art	Architect and professor Wang Shu lives and works in Hangzhou, and is the Dean of the School of Architecture at the China Academy of Art. He was awarded the Pritzker Architecture Prize in 2012 and has also been the recipient of many other international architecture prizes. He established the Amateur Architecture Studio with his wife Lu WenYu in 1997 and has been closely involved on contemporary Chinese architecture.

Panellists



Milica Bajic-Brkovic

President
ISOCARP, International
Society of City and
Regional Planners

President of ISOCARP, the International Society of City and Regional Planners, and a full professor of urban planning at the University of Belgrade, Milica Bajic-Brkovic is a former BPTT Chair in planning and development at the University of the West Indies. She has lectured widely in Europe, China and the USA.

Eui-Sung Yi

Director of the Now
Institute



Jyoti Hosagrahar

Professor,
Columbia University;
Srishti School of Art,
Design and Technology

Jyoti Hosagrahar holds academic positions at Columbia University and the Srishti School of Art, Design and Technology in Bangalore. Founder-Director of Sustainable Urbanism International, an NGO in Bangalore, she has extensive experience in issues of world heritage and historic urban landscapes. Since 2010, she has been involved as an expert with UNESCO's efforts in culture and development. She is co-author of the award-winning article "Why Development Needs Culture" (2011).



Gora Mboup

Chief,
Global Urban Observatory,
United Nations Human
Settlements Programme
(UN-HABITAT)

Gora Mboup is a senior demographic and health expert and the Chief of the Global Urban Observatory of UN-HABITAT. He has a PhD in demography and more than 20 years of experience in the field of population, human settlements and health. Before joining UN-HABITAT, he coordinated the Worldwide Demographic and Health Surveys Programme.



Cynthia E. Smith

Curator, Socially
Responsible Design,
Cooper-Cooper National
Design Museum,
Smithsonian Institution

Cynthia E. Smith trained as an industrial designer. She joined the Cooper-Hewitt National Design Museum in New York City, after a graduate degree at Harvard's Kennedy School and co-authored "The Politics of Genocide: US Rhetoric vs. Inaction in Darfur", and co-organized the Social Impact Design Summit. She serves on international design juries, and lectures widely on socially responsible design.

Yang Jianlong

Professor,
Shanghai Normal
University

Yang Jianlong is a researcher at the Urban Culture Research Centre in Shanghai Normal University, which is a major research base of society culture and science supported by the Chinese Education Council. As chief professor of modern literature, he also works with the e-research institution on city culture, as a special researcher. He is the author of many professional books, such as *"The Contemporary Culture of China"*.



Minja Yang

President and Professor,
Raymond Lemaire
International Centre for
Conservation, Leuven

After 10 years working for UNHCR, Minja Yang joined UNESCO in 1989, later serving as chief of the Angkor Unit, chief of the World Heritage Centre's Asia-Pacific Unit and concurrently of the Centre's Information and Documentation Unit, deputy-director of the World Heritage Centre. She then served as director of the UNESCO Sub-Regional Office in Delhi. She has coordinated programmes on World Heritage Cities and helped establish associations of heritage cities in China, Turkey and India.

16 May 2013


SESSION 3B

Public Private Partnerships in the culture sector

16 May 2013

KEYNOTE ADDRESS 3B


Partnering with the private sector in achieving sustainable development

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Chen Ling	Professor; Executive Director, Academy of Global Zhejiang Entrepreneurs, ZJU; Director, Institute of Family Business, Zhejiang University	
	Luis Monreal	General Manager, Aga Khan Trust for Culture Aga Khan Development Network	Luis Monreal is the General Manager of the Aga Khan Trust for Culture in Geneva and a conservation specialist, art historian and archaeologist. He served as secretary-general of the International Council of Museums (1974–1985); director-general of the La Caixa Foundation (Barcelona, 1990 - 2001); and memberships of various archaeological missions. He is the author of numerous works on art and archaeology and a board member of many institutes as the Gala - Salvador Dalí Foundation and the Gran Cruz de Isabel la Católica.

16 May 2013

CASE STUDY 1

Various types of successful Public Private Partnerships in the area of culture

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Jane Thompson	Project Manager, Herculaneum Conservation Project	Jane Thompson is an architect and project manager and has been specializing in cultural heritage management for over fifteen years. Her primary professional activity has been at Herculaneum, part of the World Heritage Site with Pompeii, and more recently in the form of capacity building, research and policy initiatives for ICCROM, in particular for World Heritage.

16 May 2013

CASE STUDY 2

Opportunities for technology transfer, capacity building, jobs, social and economic impact

	Richard Hsu	China TEDx Ambassador 2013-2014 et maître de conférence à l'université de Tongji, Shanghai sur la pensée multi-disciplinaire, le développement de qualité et la construction de lien entre le monde rural et urbain	Richard Hsu works primarily in education, brand consultancy and development, and is currently lecturer at Tongji University Shanghai on Multi-Disciplinary Thinking, Brand Development and Urban-Rural Bridging. He is also collaborator on Desis Network for social innovation and sustainability and advisor to Taipei DOIT and Taipei Future Lab. His work focuses on issues such as art and business and the bridges between the rural and the urban knowledge.
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16 May 2013

CASE STUDY 3

Cultural philanthropy



Luisa Jorge Grullon

Executive Director,
Fil-Armonia Foundation

Luisa Jorge Grullon is a strong advocate for the poorest people of Hispaniola, having conducted dozens of initiatives in the areas of healthcare, education, community development and food security. In recent years, she has added music to her efforts, establishing the Fil-Armonia Foundation and producing festivals and educational programmes that touched and helped thousands of families.

16 May 2013

CASE STUDY 4

Corporate Social Responsibility

Ronnie C. Chan

Chairman, Hang Lung
Group Limited

Ronnie C. Chan is the Chairman of Hang Lung Group Limited and its subsidiary Hang Lung Properties Limited. Following successes in Shanghai, Hang Lung has been investing US\$11 billion and building a number of world-class commercial complexes in Tianjin, Shenyang, Jinan, Wuxi, Dalian, Kunming and Wuhan. Mr. Chan also co-founded the Morningside Group. Besides, he founded and chairs the China Heritage Fund, is a co-founding director of The Forbidden City Cultural Heritage Conservation Foundation, Beijing, and is an Advisor and former Vice President of the China Development Research Foundation in Beijing. Internationally, he is Co-Chair of the Board of the Asia Society and Chairman of its Hong Kong Center, a Director of the Board of the Peterson Institute for International Economics, a member of the Council on Foreign Relations, the National Committee on United States-China Relations, and the Committee of 100. He is also the founding Chairman Emeritus of the Asia Business Council. He serves and has served on the governing and advisory bodies of several think tanks and universities, including the World Economic Forum and the University of Southern California.

16 May 2013

PANEL DISCUSSION 3B

Creating win-win situations: How can the Private Sector boost the Culture Sector and vice-versa?

Questions and Answers session with the public

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
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Moderator



Helene George

Managing Director,
Creative Economy

Helene George is the Founder and Managing Director of Creative Economy. She is sought after as an adviser and development consultant by both governments and the private sector. Her many appointments include as a UNESCO expert in Cultural Governance and Sustainable Development and as a member of the Australian Prime Minister's Working Party for Creativity in the Innovation Economy. She developed the first creative industries strategy in Australia for Brisbane City Council in 2001.

Panellists



**Anna Somers Cocks
Allemandi**

Founder editor and CEO,
The Art Newspaper

Educated at Oxford University and the Courtauld Institute, London, Anna Somers Cocks Allemandi was founder editor of The Art Newspaper, of which she is CEO, and from 1999 to 2012 was chair of the Venice in Peril Fund, which restores monuments and funds research into key problems facing the city of Venice. She is a Commendatore della Stella della Solidarieta and an Officer of the Order of the British Empire (OBE).



Claudio Epector

Director, “Orchestra and Choir Programme for the Bicentennial, Youth Orchestras – Argentina” (Programa de Orquestas y Coros para el Bicentenario)

Claudio Epector trained as a pianist at the Tchaikovsky Conservatory in Moscow. He has performed in the United States, Latin America, Asia, Europe and Africa, as soloist and member of chamber music groups. Since 1998, he has coordinated the Infantile and Juvenile Orchestras Project of Buenos Aires City, and since 2005 he has worked for the Ministry of Education of Argentina.



Richard Hsu

China TEDx Ambassador
2013-2014

Richard Hsu works primarily in education, brand consultancy and development, and is currently lecturer at Tongji University Shanghai on Multi-Disciplinary Thinking, Brand Development and Urban-Rural Bridging. He is also collaborator on Desis Network for social innovation and sustainability and advisor to Taipei DOIT and Taipei Future Lab. His work focuses on issues such as art and business and the bridges between the rural and the urban knowledge.



Randall Mason

Associate Professor,
University of Pennsylvania

Randall Mason holds a PhD from Columbia University, and is an Associate Professor and Chair of the Graduate Programme in Historic Preservation at the University of Pennsylvania’s School of Design. His book “Economics and Historic Preservation: the Past is Not Priceless” is forthcoming. In 2012-13, he is a fellow at the American Academy in Rome.

17 May 2013

SESSION 4

Integrating Culture in the Post-2015 Sustainable Development Agenda

17 May 2013

PANEL DISCUSSION 4

Challenges and identified gaps/ Opportunities and future perspectives

Panellists: Moderators of all sessions

17 May 2013

PLENARY SESSION


Presentation and adoption of the “Hangzhou Declaration on Culture and Sustainable Development”

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Hao Ping	Vice Minister for Education of the People's Republic of China, Chairman of the National Commission of the People's Republic of China for UNESCO	
	Alissandra Cummins	Chairperson of the Executive Board, The United Nations Educational, Scientific and Cultural Organization (UNESCO)	

17 May 2013

PLENARY SESSION

High-level Closing Speeches

PHOTO	NAME	TITLE & INSTITUTION	BIOGRAPHY
	Katalin Bogyay	President of the General Conference, UNESCO, Ambassador of Hungary to UNESCO,	Katalin Bogyay is a diplomat, writer, television broadcaster, Ambassador of Hungary to UNESCO, and President of the Organization's General Conference. She has been state secretary for International Affairs at the Hungarian Ministry of Education and Culture (2006-2009) and director of the Hungarian Cultural Centre in London's Covent Garden (1999-2006). She has been awarded the Knight's Cross Order of Merit of Hungary and is a fellow of the Royal Society of Arts in London. She is also the co-founder of the Liszt Academy Network.



Aman Wirakartakusumah

Professor and Dr,
Bogor Agricultural University

Aman Wirakartakusumah is Professor Emeritus at Bogor Agricultural University, former rector of Bogor Agricultural University, former Ambassador of Indonesia to UNESCO and former chairperson of IGC-ICH 2011 6th session in Bali, Executive chairperson of World Cultural Forum, Bali, Indonesia 2013.



Francesco Bandarin

Assistant Director-General of Culture, the United Nations Educational, Scientific and Cultural Organization (UNESCO)

Francesco Bandarin served as Director of the UNESCO World Heritage Centre and he was appointed UNESCO Assistant Director-General for Culture in 2010. He trained as an architect and as an urban planner and has pursued an academic career as Professor of Urban Planning at the University of Venice and a professional career as a consultant for international organizations.



Zhang Jianting

Vice Mayor of Hangzhou

Zhang Jianting is currently a Member of CPC Hangzhou Municipal Committee and Vice Mayor of Hangzhou Municipal People's Government.

Between 2001 and 2004, he was the deputy party chief and director general of Hangzhou Municipal Administration of Gardens and Cultural Relics. Later he was the deputy party chief and director general of the Administrative Committee of Hangzhou West Lake Scenic Area (originally known as Hangzhou Municipal Administration of Gardens and Cultural Relics).

Hao Ping

Vice Minister for Education of the People's Republic of China, Chairman of the National Commission of the People's Republic of China for UNESCO
