

**Knowledge Management to maximize impact:
Establishing a Knowledge Management System (KMS)
on Culture and Development**

UN House
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Background and Rationale

The thematic window on Culture and Development of the Millennium Development Goals Achievement Fund (MDG-F) supports eighteen countries in the areas of social inclusion and poverty reduction through the promotion and enhancement of cultural resources and assets. This innovative modality which was established to support the UN Reform, generates considerable innovation and knowledge in the field of development policy as well as at the organisational level. UNESCO, in its capacity as the Convenor of the thematic window on Culture and Development, has designed a strategy for the elaboration of a Knowledge Management System that aims at capitalizing on the impact of the eighteen joint programmes on Culture and Development. This will allow for the sharing of information and expertise, best practices and lessons learnt, as well as for building a corpus of knowledge based on the Joint Programmes' experience.

This workshop is part of that effort.

Target audience

The workshops are addressed to those responsible for implementing the MDG-F Joint Programmes within the framework of the Culture and Development thematic window.

The Joint Programme Coordinator, a representative of the Lead Agency, and a representative of the main national counterpart are invited based also on the recommendation of the Joint Programme (JP) teams, within the framework of the Culture and Development Knowledge Management System project (C&D-KMS). Any other participants are most welcome to participate, at their own cost.

Main Objectives and Expected Results

Objectives:

- ❖ Share knowledge and experience among JPs
- ❖ Maximise the impact, visibility and sustainability of C&D-KMS contributions
- ❖ Build a corpus of knowledge

Expected results :

- ❖ Good practices identified and detailed per JP with the guidance of the questionnaire
- ❖ Linkages to the targeted MDGs better identified
- ❖ Lessons learnt identified and detailed per JP with the guidance of the questionnaire
- ❖ Feedback on questionnaire design collected
- ❖ Key material for each JP gathered with a view to contribute to a common publication

- ❖ Categories of relevant information for the Knowledge Management System identified and agreed upon
- ❖ Better familiarisation of Teamworks
- ❖ Better understanding of the KMS objectives

Contents

A questionnaire which is specifically tailored to the needs of the Culture and Development Thematic Window is being prepared. This questionnaire will be sent in 'waves' to all 18 Joint Programmes teams (via the JP Coordinators) so that, in the spirit of Delivering as One, one questionnaire is jointly filled for each Joint Programme. The questionnaire will have to be completed as much as possible by each participating national team prior to the workshop. This will both allow to better prepare, collect and codify information, as well as allow for a more substantive and in-depth analysis during the workshop.

The workshop will begin with presentations with a view to place all participants at the same level of knowledge regarding the idea of developing a KMS and its relevance for Culture and Development. It will address the importance of the KMS in terms of exchange of information, visibility and advocacy.

The JP participants will then present and discuss:

- An overview of their JP programme together with good practices identified
 - Joint Programme overview
 - Brief description of the good practices identified including selection criteria, beneficiaries, local stakeholder participation, etc
 - Good practices and Delivering as One.
- Lessons learnt identified
 - Brief presentation of lessons learnt identified including most important aspects that should be taken into account by a future Culture and Development programme in the targeted area, national specificities, sustainability and the gender dimension
 - Lessons learnt and Delivering as One
- Impact of the Joint Programme and link with the Millennium Development Goals (MDGs)
 - Brief presentation of results, both foreseen and unforeseen
 - Indication of which MDGs are targeted how did the results impact/ are anticipated to impact the targeted MDG

The experience of Delivering as One of the JP team and the added value of each UN agency as well as the inclusion of cross cutting issues such as gender will form part of the overall discussion.

Finally, time will be set aside to provide feedback on the questionnaire design, notably to better capture the needs of the JPs in terms of Knowledge Management. This may include:

- i. Overall feedback
- ii. Suggested improvements on existing questions
- iii. Any other areas that would need to be covered

When presenting their JPs, the JP teams are encouraged to be particularly mindful of the gender dimension and of the Delivering as One added value of the joint implementation effort (for example, access to new partners, multi-sectoral approach, increased dialogue among a wider cross section, etc).

A debate will also take place with the view to contribute to the Knowledge Management System architecture and, in particular, develop the contents of Teamworks.