OVERVIEW:
The Joint Programme aims to foster socio-economic development by promoting and strengthening the role of cultural/creative industries (with a focus on the crafts and music sectors), by developing community-based cultural tourism in the three target provinces, by enhancing the Government’s and communities’ capacity to offer cultural services in the tourism sector and sustainably manage cultural assets, and by ensuring the inclusion of social and cultural aspects in development policies and strategies.

Specific objectives:
- Strengthen/enforce legislative and regulatory frameworks, policies and strategies for the development of cultural and creative industries
- Promote cultural tourism through improved management capacities of cultural assets
- Boost the scale and quality of cultural goods and services, leading to income generation and decent employment in the crafts and music industries
- Improve the acknowledgement and use of traditional knowledge systems in local development
- Include socio-cultural elements in development planning processes
- Mainstream socio-cultural elements in education and health policies, plans and strategies

DIMENSIONS ADDRESSED BY THE JOINT PROGRAMME:
- Economics
- Education
- Heritage
- Communication
- Governance
- Social
- Gender equality

CULTURAL DOMAINS COVERED:
- Cultural and natural heritage
- Intangible cultural heritage
- Performance and celebration
- Visual arts and crafts
- Books and press
- Audio-visual and interactive media
- Tourism
INTERNATIONAL CULTURE CONVENTIONS COVERED:
- 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions
- 2003 Convention for the Safeguarding of the Intangible Cultural Heritage
- 1972 Convention concerning the Protection of the World Cultural and Natural Heritage

GEOGRAPHICAL SCOPE:
3 provinces: Maputo City, Inhambane (Inhambane City and the district of Zavala) and Nampula (Nampula City and the districts of Mossuril and Ilha de Moçambique)

SNAPSHOT OF MAIN ACTIONS TO DATE:
Promotion of the importance of cultural/creative industries for socio-economic development:
- Review of the legal, regulatory and fiscal framework for creative industries, focusing on the crafts and music industries (Draft Revision and Draft Regulation of the Copyright Law finalized), through the completion of numerous studies (namely on the impact of the employment and vocational training strategy on the craft sector; the nexus between labor laws and the development and growth of small, medium and micro-enterprises (SMMEs); craft value chain analysis; review of the fiscal framework related to the craft value chain; review of the fiscal framework of the music industry)
- Contract guides produced for the music and craft industries

BENEFICIARIES:
- Civil and community based organizations
- Local NGOs
- Private Sector
- Hungarian-International Development Assistance Nonprofit Limited Company (HUN-IDA)

LOCAL IMPLEMENTATION PARTNERS:
- Ministries: Education and Culture, Tourism, Industry and Trade, Labor, Youth and Sports, Health, Agriculture, Foreign Affairs and Cooperation, Science and Technology
- Regional Government: Provincial level Directorates and Departments of the same central ministries in Inhambane and Nampula provinces, and Maputo City
- Other implementation partners: National Institute of Books and Discs (INLD) and Assistance to Refugees (INAR), Mozambican Society of Authors (Sociedade Moçambicana de Autores) (SOMAS), Center for the Study and Development of Craft (a local NGO), Gabinete de Consultoria e Apoi à Pequena Industria (a local business service provider and financial institution), Bassela Consultoria (a local consulting firm focusing on sexual reproductive health and HIV/AIDS), Aquila Consultoria (a local consulting firm with expertise in the field of tourism expertise), SNV Netherlands Development Organization

ALIGNMENT TO NATIONAL PRIORITIES:
The Joint Programme is in line with numerous national strategies:
- Strategic Plan for Education and Culture (PEEC) for 2006-2011
- National Multisectoral Strategic Plan to Combat HIV/AIDS, 2005-2009 (PEN II)
- Strategic Plan for the Development of Tourism in Mozambique, 2004-2013 (SPDTM)
- Tourism, Health, Agriculture, Employment and Vocational Training
- Employment and Vocational Training Strategy

FOR FURTHER INFORMATION:
MDG-F website:
http://www.mdgfund.org/program/strengtheningculturalandcreativeindustriesandinclusivepoliciesinmozambique