GOOD AFTERNOON
下午好
SESSION 3B

OPPORTUNITIES FOR TECHNOLOGY TRANSFER

KNOWLEDGE

CAPACITY BUILDING

JOB SOCIAL ECONOMIC IMPACT

为技术转让、知识转移、能力建设、就业、社会与经济影响带来的机遇
Work in Progress

a little about me
4 quotes
1 math symbol
3 formulas
3 city case studies
some examples
20 minutes
"The new literacy is LIFELONG learning and relearning."

新文化知识就是终生的学习，再学习
“Stay Hungry, Stay Foolish.”

求知若饥，虚心若愚
LIFELONG LEARNING

终身学习

all ages    各个年纪
public      大众
creative ind 创意产业
industries  工业
edu         教育
gov         政府

city        城市
LIFELONG LEARNING
终身学习

not lectures / books only
learn and do / lecture and workshop
entrepreneurship inspired

mentorship
acceleration
factors of “x”
rapid prototyping
funding / crowd funding
distribution

social entrepreneurship
+ empathy
+ compassion
+ active citizenship

不仅仅局限于讲座和课本
更多的学习和举办讲座和共做饭工作坊
企业家精神灵感

良师益友
加速
"x" 的要素
快速成型
资金 / 众筹
分布

社会企业家精神
感情投入
同情心
积极的公民意识
POWER OF X
"X" 的力量

magic happens here:

business x culture
commerce x art
science x humanity
economy x culture
top 5% x bottom 5%
have’s x have not’s
elders x orphans

衝撞的火花
生意 x 文化
商业 x 艺术
科学 x 人文
经济 x 文化
社会的二极
拥有 x 没有
老人 x 孤儿
POWER OF X
"x" 的力量

magic happens here:

- business x culture
- commerce x art
- science x humanity
- economy x culture
- top 5% x bottom 5%
- have’s x have not’s
- elders x orphans

+ purpose + 目的
POWER OF X
"x" 的力量

all ages
public
creative industries
industries
edu
gov

各个方面 大众 创意产业 工业 教育 政府
WHATEVER WE POSSESS BECOMES OF DOUBLE VALUE WHEN WE HAVE THE OPPORTUNITY OF SHARING IT WITH OTHERS.

Jean-Nicolas Bouilly
THINK TRANS-DISCIPLINARY
CROSS FERTILIZE
TAKE A CULTURAL APPROACH
SHARE KNOWLEDGE
CREATE SYNERGIES
BE INTUITIVE
DARE TO FAIL

David Carlson
PEOPLE
CASE STUDIES

Shanghai  
上海

OEM > ODM  
OEM x creative industries (sml)

Shanghai Public Library

Taipei  
台北

FUTURE LAB  未来实验室

DOIT

China rural  
中国乡村

5% for 5%  社会的二极

urban - rural bridge  城乡结合
SHANGHAI OI

OEM > ODM (brands, innovation)

原始设备生产商 > 原始设计制造商（品牌创新）

Shanghai OEM (sml)

Shanghai creative industries (sml)

2 day weekend meetup, lockup
no money talk

rule:
co wants to change,
design companies wants to do
SHANGHAI 02
SHANGHAI PUBLIC LIBRARY
上海图书馆

Shanghai public 12 yrs - 82 yrs

photo 照片
traditions 传统
fashion 时尚
literature 文学
art 艺术
science 科学
talks exhibitions demonstrations workshops
doing sharing co-learning

讲座
展览
示范
工作坊
去做
去分享
合作学习
TAIPEI
CITY WORKSHOPS

City culture creative economic education

当地最强企业
local top companies
htc
acer
asus
merida
trend micro
master kong
giant
advantech
synnex
foxconn
quanta
zyxel
cyberlink
transcend
delta
wowprime
tw steel
tw glass

国内外专家
inside / outside experts
ideo
2x4
base
w+k
thnk
arup
milan politechnico
mit medialab
bruce mau
bmw designworks
unreasonable at sea
unreasonable institute
semester at sea
strelka
david carlson
countries - denmark japan holland

The Taipei School of Advance Learning
or
The Taipei School of City Advancement

ENABLER
MASTER-PLANNING
EXECUTIVE PRODUCER
marketing
video production
distribution
media

host
xxx,xxx usd

exhibition venue [for 3-6 months]
talk venue (open to 200 pax)

bring and give their best
showcase their work
share their experiences,
expertise and methodologies

wholistic system benefitting
youth generation
academia
creative industries
industries
gov
city
TAIPEI CITY WORKSHOPS

市政府 × 行业 × 创新卓越 = 城市加速课程

CITY gov × industry × innovation excellence = City acceleration class

CITY gov × Quanta × Ideo = The Taipei School 2013 Event 02

CITY gov × Giant × MIT MEDIA lab = The Taipei School 2013 Event 03
5% for 5%

社会的二极
China Farmland
中国农田
China Rural
中国乡村
DEPTHs OF LEARNING

学习的深度

我很好奇  我很有兴趣  求知无止境  我想称为一位专家

I'm curious  I'm interested  I can't get enough  I want to be an expert
advanced learning
advanced learning

THNK
AMAZING ORGANIZATIONS AND INTERNATIONAL PIONEERS

Among our founding team and advisory board, we are proud to have amazing organizations and an international group of pioneering creative leaders, including people from Stanford d.school, Deyo Design, Indian School of Business, Free University Amsterdam, University of Amsterdam and Philips Design, as well as designer Marcel Wanders.

Our founding team is Stefano Marzari, former Chief Design Officer of Royal Philips Electronics. He handpicked THINK’s core faculty, including Dan van der Velden, co-founder and principal architect of URBStudio and Rain Newton, partner at Makovsky & Company. All faculty members have international experience and an independent, deeply curious and challenging mindset.

Serving on THINK’s international advisory board are, among others, George Kamel, executive director of Stanford d.school, and Ashley Wirtz, educational materials journalist and English teacher at Palo Alto High School and vice-chair of Creative Commons. Find out more about the people behind THINK athink.org
LEARN BY DOING THEN MAKE IT HAPPEN

The next generation of leaders must be creative. And have the curiosity, courage and power needed to develop new ideas and solutions. Only then can they turn our world’s challenges and crises into opportunities, creating a more meaningful and sustainable way of life.

Though some of the qualities of creative leadership are simply part of each personality – courage, willingness to take risks – other skills can be learned. That’s where THINK steps in.

Our program is designed to help future leaders hone their own creative leadership talents by thinking, feeling, doing, experiencing and sharing. There are no lectures. Instead, THINK offers dialogues with experts, challenge projects on the most important topics in life, personal coaching (including well-being) and an acceleration. This all happens far from the traditional classroom setting. And includes a series of short but intense Amsterdam sessions as well as a challenge back on the job.

By working with an amazingly diverse group of participants and faculty members, as believers participants can achieve lasting transformations, as they learn to envision a better future, orchestrate creative teams and drive breakthrough results that can change their organization – and the world.
advanced learning

UNREASONABLE AT SEA
10 Tech Companies
20 Mentors
600 Students
1 Ship
14 Countries
A huge thank-you to our 2012 Unreasonable Mentors!
advanced learning

STRELKA INSTITUTE
Saturday, Dec 15th, 10am-4pm at Design Republic Design Commune 511, Jiang Ning Road, 3rd floor Jingan District, Shanghai

Questions: How does Shanghai operate at the ground level – at the scale of community-based activities and initiatives? What is the identity of modern changing Shanghai?

An event that attempts to bring together forward-thinking creative community of Shanghai and highlight local actions and initiatives that show tactical interventions and participatory models that bring about change and define the creative force of modern Shanghai.

STRELKA applies cross-disciplinary research and integrated design practice in the study of urban environment. It is a non-profit organization with a postgraduate education programme, acclaimed public summer programme series, an urban consulting practice and a publishing house Strelka Press.

37 postgraduate STRELKA students this year are from Russia, Greece, USA, Belarus, Denmark, Poland, India, the Netherlands, Sweden, Ukraine, Czech Republic, and Singapore. They will share with us ideas and learnings from Moscow.
advanced learning

SANDBOX
We are a global community for young entrepreneurial people.

We exist to help our members have a bigger impact and become better leaders. Read More ↓
Global Summit 2013

The Sandbox Global Summit 2013 will take place from October 11-13 in New York City, and bring together 300 Sandboxers and guests from all over the world.

Sign up below to receive updates, and see the video of our 2012 Summit for a taste!
Our Hubs

Sandbox is currently present in 25 cities around the world, and we are constantly adding more! Click the pins on the map for more information.

Want to bring Sandbox to your city too? We are accepting applications for new hubs until June 30, 2013. Click here for more information.
advanced learning

BLUE SEED