

## Contributions of the Joint Programme to the implementation of UNESCO's Conventions on culture



### [1972 UNESCO Convention on the Protection of the World Cultural and Natural Heritage](#)

#### Joint Programme actions:

**Conservation of cultural heritage** has been promoted through the reconstruction of the Spanish Square and Orthodox Church in the Old City of Mostar.



### [2003 UNESCO Convention on the Safeguarding of the Intangible Cultural Heritage](#)

#### Joint Programme actions:

**Creative innovation** has been supported through 60 festivals and performances.



### [2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#)

#### Joint Programme actions:

- **Socially inclusive and creative societies** have been fostered through various JP activities:
  - Rehabilitation and enhancement of 17 cultural and religious sites aimed at strengthening intercultural understanding;
  - Debates on interculturalism in local communities;
  - Intercultural activities organized for approximately 3,750 school teachers, school principals and community champions.
- **Increased appreciation of the diversity of cultural expressions** among youth through the establishment of an intercultural camp in the municipality of Rudo for 5,000 children.
- **Creativity and production of cultural expressions** nurtured through support to cultural enterprises:
  - 38 stakeholders trained in cultural enterprises management;
  - 20 cultural SMEs supported.

### **Joint Programme products:**

- **Socially inclusive and creative societies** have been fostered through greater awareness of cultural diversity:
  - Publications on the 2005 UNESCO Convention: “Publication : UNESCO conventions in BiH” and “2005 Convention on the promotion of the diversity of cultural expressions”;
  - Products recognizing the media as an important tool for raising public awareness and disseminating information on cultural diversity: Toolkit for culture sensitivity in the media (in English and Bosnian), Analysis of cultural sensitivity in the media (in English and Bosnian).
- **Culture has been integrated into sustainable development policies and programmes** at the national level through cultural policies recognizing the diversity of BiH’s society and encouraging tolerance.
- **Increased literacy and appreciation of the diversity of cultural expressions** has been achieved among youth through the introduction of an intercultural approach to teaching:
  - Report on existing curricula in BiH from the perspective of intercultural understanding (in Bosnian);
  - Intercultural guides for teachers and parents and children in education (books in Bosnian);
  - Mapping of teachers’ competencies for intercultural education.
- **Creativity and production of cultural expressions** have been nurtured: over 50 cultural goods produced in the domains of visual arts and crafts and design and creative services.