



with funding from  
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United Nations  
Educational, Scientific and  
Cultural Organization

Convention on the Protection  
and Promotion of the  
Diversity of Cultural  
Expressions

## TECHNICAL ASSISTANCE TO STRENGTHEN THE GOVERNANCE OF CULTURE IN DEVELOPING COUNTRIES

Newsletter n.3 - December 2012

### Information Session: "Unlocking Opportunities: Governance of Culture for Development – the UNESCO/EU partnership on the implementation of the 2005 Convention"

UNESCO Headquarters, Room II, 10 December 2012 from 3 p.m. to 5 p.m. CET

Coordinated by UNESCO with funding from the European Union, recognised experts from a tailor-made *Expert Facility in cultural governance and cultural industries* have carried out technical assistance missions in **13 developing countries** since November 2011. Their high-level expertise assists these countries in ongoing efforts to strengthen human and institutional capacities to develop policies that support the emergence of dynamic cultural and creative industries.

The missions are all completed except for Haiti, and **promising results are already starting to appear in the beneficiary countries**: Argentina (Buenos Aires), Barbados, Burkina Faso, Cambodia, the Democratic Republic of the Congo, Haiti, Honduras, Kenya, Malawi, Mauritius, Niger, Seychelles and Viet Nam.

#### PROGRAM

Experts having undertaken technical assistance missions will first share their experiences, then exchange on the missions and their results, and finally answer questions from the audience. The session will notably focus on:

- ❖ the project's impact on local and national policy frameworks for cultural policies and industries
- ❖ concrete examples of the implementation of the UNESCO 2005 Convention
- ❖ challenges ahead to foster dynamic cultural sectors in developing countries

The session will be **streamed live** from 3 p.m. to 5 p.m. CET on 10 December 2012. Find out more on the information session and watch it here:

[www.unesco.org/new/en/culture/themes/cultural-diversity/diversity-of-cultural-expressions/programmes/technical-assistance/information-session/](http://www.unesco.org/new/en/culture/themes/cultural-diversity/diversity-of-cultural-expressions/programmes/technical-assistance/information-session/)

To **attend the information session**, please contact the 2005 Convention Secretariat at: [convention2005@unesco.org](mailto:convention2005@unesco.org)

This first time EU-UNESCO partnership to reinforce the governance of culture in developing countries implements the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions at national and local levels. This technical assistance project demonstrates the importance given by both the European Union and UNESCO to implement concrete activities that promote culture as a key factor of sustainable development.



Find out more about the technical assistance mission on the programme's website:

[www.unesco.org/culture/en/culturegov](http://www.unesco.org/culture/en/culturegov)