



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

September 2013

## Creative Cities Network Mission Statement

### Goal:

The Creative Cities Network seeks to develop international cooperation among cities that have identified creativity as a strategic factor for sustainable development, in the framework of partnerships including the public and private sectors, professional organizations, communities, civil society, and cultural institutions in all regions of the world. The Creative Cities Network facilitates the sharing of experience, knowledge and resources among the member cities as a means to promote the development of local creative industries and to foster worldwide cooperation for sustainable urban development.

### Objectives:

The Creative Cities Network aims to:

1. Strengthen the creation, production, distribution, and enjoyment of cultural goods and services at the local level;
2. Promote creativity and creative expressions especially among vulnerable groups, including women and youth;
3. Enhance access to and participation in cultural life as well as enjoyment of cultural goods;
4. Integrate cultural and creative industries into local development plans;

### Areas of action:

The objectives of the Creative Cities are implemented through partnerships in the following areas:

1. Pilot projects: initiatives that demonstrate the importance of creativity as a key to development.
2. Promoting good practices: exchanges on projects and measures of proven efficiency and effectiveness.
3. Studies: research, analysis and assessment of the creative cities experience.
4. Meetings: consultations, gatherings and virtual conventions.
5. Cooperation programmes: North-South, South-South and North-South-South initiatives to support member cities in need of assistance.
6. Training and capacity building: Exchange of interns, trainees and educational modules.
7. Policy measures: initiatives linked to local and/or national development plans.