

Contributions of the Joint Programme to the implementation of UNESCO's Conventions on culture



[1972 UNESCO Convention on the Protection of the World Cultural and Natural Heritage](#)

Joint Programme actions:

Cultural heritage conservation has been promoted through the creation of an interpretive centre in the World Heritage Site (WHS) of Volubilis to highlight archaeological findings.

Joint Programme products:

Cultural heritage conservation has been promoted through:

- Institutional strengthening of the Ministry of Culture:
 - National strategy and Charter for the preservation, enhancement and promotion of cultural heritage developed;
 - Strategic inventory of Moroccan cultural heritage produced;
 - Baseline study on the management, conservation and enhancement of Moroccan cultural heritage.
- Dissemination of information on cultural heritage:
 - Information systems established for the documentation and geo-location of cultural heritage;
 - Web portal on cultural heritage created;
 - New documentary film produced.
- Capacity building: Training plan designed for cultural heritage professionals and related stakeholders.



[2003 UNESCO Convention on the Safeguarding of the Intangible Cultural Heritage](#)

Joint Programme products:

- **Creative innovation, social cohesion and poverty eradication** have been supported through a Draft bill for the establishment a Living Human Treasures (LHT) system;
- Intangible cultural heritage has been safeguarded:

Please note that the information presented on the Conventions is based on the feedback received from the Joint Programme Team in the course of the implementation of the programme, and may therefore not be exhaustive.

- At the national level: by producing a strategic inventory of Moroccan cultural heritage and other resources for the Ministry of Culture (e.g. methodological booklets on the inventorying of cultural heritage, information systems for the inventorying of cultural heritage);
- In the region of Guelmin: by producing a baseline report on intangible cultural heritage ('Guedra' dance and 'Ganga' ritual in the municipality of Asrir).



[2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#)

Joint Programme actions:

- **Creativity and production of cultural expressions** have been nurtured by supporting the handicraft sector (especially the basket and tent weaving sub-sectors):
 - Administrative and legal procedures undertaken to create Economic Interest Groupings (EIGs);
 - Capacity building activities conducted (priority given to women artisans – e.g. 40 women trained in traditional tent making, and 82 trained in basket-making).
- **Participatory systems of governance in the area of culture** were supported in view of including women in policy-making processes:
 - Historical political representation in 2009 of 14 women in the region of Guelmin;
 - Network of elected women created in 2010.
- **Culture integrated into sustainable development policies and programmes** at the local level: enhancement of cultural heritage included as a priority in the municipal development plans of the Southern Oasis area.

Joint Programme products:

- **Culture has been integrated into sustainable development policies and programmes** at the national and regional levels:
 - National level: national Strategy and Charter for the preservation, enhancement and promotion of cultural heritage developed;
 - Regional level: regional strategic development plans produced for the handicraft, music and book industries.
- **Economic empowerment** has been fostered by building the legal framework to support cultural expressions: Draft Bill for the establishment of a Living Human Treasures system.
- **Creativity and production of cultural expressions** have been nurtured through JP products aimed at fostering the development of the handicraft sector (especially the basket and tent weaving sub-sectors):
 - Study to implement production units in the Southern Oasis area;
 - Business plans produced for Economic Interest Groupings (EIGs) and associations in the region of Guelmin.