

## Contributions of the Joint Programme to the implementation of UNESCO's Conventions on culture



### [2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#)

#### Joint Programme actions:

- **Creativity and production of cultural expressions** have been nurtured, particularly in the crafts, music and publishing sub-sectors of the creative industries:
  - Technical support for craftsmen to improve their designs;
  - 18 Cultural Factories established to train and support cultural entrepreneurs;
  - 11 cultural factories created to improve access to remote or costly cultural goods/services such as audiovisual and music production technologies;
  - Creation of a Music Cluster and of a Publishing Cluster within the government;
  - 60 national stakeholders trained in cultural enterprises management;
  - 4 capacity building workshops organized in 3 penitentiary centres in the areas of visual arts and crafts, performance and celebration, books and press;
  - Business incubator set up for cultural enterprises.

#### Joint Programme products:

- **Creativity and production of cultural expressions** have been nurtured through the publication of a book on cultural content and communication methods;
- Products aiming to **integrate culture into sustainable development policies and programmes** at the national level:
  - Strategic plan to strengthen the competitiveness of the Music Cluster;
  - Strategic plan to strengthen the competitiveness of the Publishing Cluster.