Measuring What Matters: The Canadian Index of Wellbeing


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Canadian Index of Wellbeing

- Community Vitality
- Democratic Engagement
- Education
- Environment
- Healthy Populations
- Leisure and Culture
- Living Standard
- Time Use
# Leisure and Culture Indicators

<table>
<thead>
<tr>
<th>Component</th>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Participation</strong></td>
<td></td>
</tr>
<tr>
<td><em>Time Use</em></td>
<td>Percentage of time spent on the previous day in <em>social leisure</em> activities</td>
</tr>
<tr>
<td><em>Time Use</em></td>
<td>Percentage of time spent on the previous day in <em>arts and culture</em> activities</td>
</tr>
<tr>
<td><em>Time Use</em></td>
<td>Average number of hours in past year volunteering for culture and recreation organisations</td>
</tr>
<tr>
<td><strong>Activity Participation</strong></td>
<td></td>
</tr>
<tr>
<td>Average monthly frequency of participation in <em>physical activity</em> lasting over 15 minutes</td>
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</tr>
<tr>
<td><strong>Activity Participation</strong></td>
<td></td>
</tr>
<tr>
<td>Average attendance per performance in past year at <em>all</em> performing arts performances</td>
<td></td>
</tr>
<tr>
<td><strong>Activity Participation</strong></td>
<td></td>
</tr>
<tr>
<td>Average visitation per site in past year to <em>all National Parks and National Historic Sites</em></td>
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</tr>
<tr>
<td><strong>Activity Participation</strong></td>
<td></td>
</tr>
<tr>
<td>Average number of nights away per trip in the past year on <em>vacation trips</em> to destinations over 80 kilometres from home</td>
<td></td>
</tr>
<tr>
<td><strong>Expenditures</strong></td>
<td>Expenditures in past year on <em>all aspects of culture and recreation</em> as a percentage of total household expenditures</td>
</tr>
</tbody>
</table>
# Community Vitality Indicators

## Community Vitality Domain

<table>
<thead>
<tr>
<th>Social Relationships</th>
<th>Social Norms and Values</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Social Engagement</strong></td>
<td><strong>Attitudes towards Others and Community</strong></td>
</tr>
<tr>
<td>• Social Participation</td>
<td>• Trust</td>
</tr>
<tr>
<td>• Civic Participation</td>
<td>• Respect for Diversity</td>
</tr>
<tr>
<td>• Economic Participation</td>
<td>• Altruism</td>
</tr>
<tr>
<td><strong>Social Support</strong></td>
<td>• Sense of Belonging</td>
</tr>
<tr>
<td>• Size of Social Networks</td>
<td></td>
</tr>
<tr>
<td>• Reciprocity</td>
<td></td>
</tr>
<tr>
<td><strong>Community Safety</strong></td>
<td></td>
</tr>
<tr>
<td>• Crime</td>
<td></td>
</tr>
<tr>
<td>• Perception of Safety</td>
<td></td>
</tr>
</tbody>
</table>
The composite index gives a quick snapshot of whether the overall quality of life of Canadians is getting better or worse.
Trends in Leisure and Culture, CIW, and GDP (per capita) from 1994 to 2010

- **GDP**
- **CIW**
- **Leisure & Culture**

Year:
- 1994
- 1995
- 1996
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010

Percentage Change in Index:
- 80.0
- 90.0
- 100.0
- 110.0
- 120.0
- 130.0
- 140.0
Next Steps

- Update of CIW Composite Index in October 2012
- Regional explorations
  - provinces
  - communities
  - neighbourhoods
- Sub-population analyses
  - by age group
  - by gender
  - by income group
  - marginalised groups

Challenges

- availability of data at each scale and for each sub-group
- adapting CIW framework to local level
Canadian Index of Wellbeing

For more information:

www.ciw.ca

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CIW Trends by Domain, 1994-2010

- GDP +28.9%
- Education
- Living Standards
- Community Vitality
- Democratic Engagement
- CIW +5.7%
- Healthy Pops.
- Time Use
- Leisure and Culture
- Environment
Leisure and culture

- Expenditures in past year on culture and recreation as percent of total expenditures
- Average number of nights away per trip in the past year on vacation trips to destinations over 80 km from home
- Average visitation per site in past year to all National Parks and National Historic Sites
- Average attendance per performance in past year at all performing arts performances
- Average percentage of time spent on the previous day in social leisure activities
- Average percentage of time spent on the previous day in arts and culture activities
- Average number of hours in the past year volunteering for culture and recreation organisations.
- Average monthly frequency of participation in physical activity lasting over 15 minutes
Community vitality

- Percentage reporting very or somewhat strong sense of belonging to community
- Percentage reporting participation in organised activities
- Percentage with six (6) or more close friends
- Property crime rate per 100,000 population
- Violent crime rate per 100,000 population
- Percentage who feel safe walking alone after dark
- Percentage who feel that most or many people can be trusted
- Percentage who provide unpaid help to others on their own

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Trends in Community Vitality, 1994-2010

- Property crime
- Org. activity part.
- Unpaid help to others
- Sense of belonging
- Safe walk, after dark
- Violent crime
- Trust in people
- Six + close friends