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Организация
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منظمة الأمم المتحدة
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联合国教育、
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First UNESCO Mobile Learning Week

12–16 December, 2011, Paris, France

To facilitate the discussion, discovery and experimentation of creative ideas about how to use mobile technologies to transform educational processes and outcomes, UNESCO, in partnership with Nokia, will launch the **First UNESCO Mobile Learning Week** from 12-16 December, 2011 at its headquarters in Paris, France. Officials of Ministries of Education, international experts and practitioners in mobile learning, as well as representatives from major partners have been invited to share innovative solutions of learning with, and through, mobile technologies to accelerate the achievement of Education for All (EFA) goals and improve the quality of education.

Main Events

- 12 – 14 December, International Experts Meeting on Mobile Learning
- 15 – 16 December, UNESCO Symposium on Mobile Learning

Objectives

The objectives of the Mobile Learning Week are to:

- Present the findings of the regional reviews of mobile learning in the Middle East and Africa, Asia, Europe, North America, and Latin America, with specific focuses on the policies that promote mobile learning as well as the effective ways in which mobile technologies can be utilised for teacher support and professional development.
- Discuss the opportunity for a set of policy guidelines that could assist countries to develop their own approaches to mobile learning.
- Conceptualise sustainable and scalable modalities of using mobile technologies to support teaching and the professional development of teachers, particularly of those who work under severe conditions.
- Share the latest developments of mobile technologies and their implications for education, and envision innovative ways in which mobile technologies can be used to enhance the quality of education and transform learning processes.



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Programme of the International Experts Meeting on Mobile Learning (Provisional)

Date: 12 – 14 December

Venue: Meeting Room VI, Building Fontenoy 7, Place de Fontenoy, Paris

Monday, 12 December, 2011

Time	Programme	Speakers
09:00-09:30	Registration	
09:30-09:40	Opening Remarks	- David Atchoarena, Director, ED/PDE, UNESCO
	Welcoming Remarks	- Greg Elphinston, Director, Community Involvement, Corporate Relations & Responsibility, Nokia
09:40-10:00	Workshop Overview and Introduction of Participants	- Francesc Pedro, Chief, ED/PDE/PAD UNESCO
10:00-11:00	Session 1: Invited Presentation: Mobile Learning and Education for All (EFA) goals: Mobile learning for policy perspectives and working assumptions	- Speaker: Shafika Isaacs - Moderator: Francesc Pedro
11:00-11:20	Coffee Break	
11:20-12:50	Session 2: Working Group: Mobile Learning Policy Guidelines Review - Synthesis draft of experts' dialogues (10 mins overview of findings by each author) - Lessons learned from regional perspectives on mobile learning policy - Implications for mobile learning policy guidelines	- Panel: Shafika Isaacs, Keith Krueger, Maria Teresa Lugo, Hyo-Jeong So, Jan Hysten - Moderator: Steve Vosloo
12:50-14:30	Lunch	
14:30-15:00	(Session 2: Continued)	
15:00-16:00	Session 3: Mobile Learning Policy Factors influencing public policies and attitudes towards mobile learning: What are the main drivers, enablers, barriers, and success factors?	- Panel: Edem Adubra, Jan Hysten, Maria Teresa Lugo, John Traxler, Riitta Vanska - Moderator: Cedric Wachholz
16:00-16:30	Coffee Break	
16:30-18:00	Session 4: Mobile Learning Policy Necessary factors for successful mobile learning initiatives	- Panel: Hyo-Jeong So, Keith Krueger, Don Knezek, Mohamed Ally, Stephane Boyera, Greg Elphinston - Moderator: Steve Vosloo



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Tuesday, 13 December, 2011

Time	Programme	Speakers
09:00-10:30	Session 5: Mobile Learning Policy Policy implications for Public Private Partnerships (PPP) to enable mobile learning initiatives in the near future	- Panel: Shafika Isaacs, Keith Krueger, Maria Teresa Lugo, Hyo-Jeong So, Jan Hysten - Moderator: Jongwon Seo
10:30-11:00	Coffee Break	
11:00-11:30	Session 6: Wrap Up for Mobile Learning Policy Guidelines and Looking Forward - Next steps for publishing policy guidelines and future collaboration toward scaling-up mobile learning	- Speaker: Steve Vosloo - Moderator: Francesc Pedro
11:30-12:30	Session 7: Invited Presentations: Teaching and Teacher Development through Mobile Technologies Setting the scene: Global teacher crisis and EFA goals (15 mins) Mobile learning case Study from the Ayala Foundation (45 mins)	- Speaker: Steve Vosloo (UNESCO) - Speaker: Mario A. Deriquito - Moderator: Fengchun Miao
12:30-14:00	Lunch	
14:00-15:30	Session 8: Teacher Development through Mobile Technologies Review - Brief introduction to review findings for each region (10 mins for each author) - Synthesis of lessons and challenges across different regions	- Panel : Ignacio Jara, Jennifer Fritschi, Gavin Dykes, Mario A. Deriquito, Shafika Issacs - Moderator: Steve Vosloo
15:30-16:30	Session 9: School-based Modalities of Using Mobile Phones to Support Teaching and Teachers' Development	- Panel: Ignacio Jara, Gavin Dykes, Mario A. Deriquito, Don Knezek, Florence Ssereo Moderator: Fengchun Miao
16:30-16:50	Coffee Break	
16:50-18:00	Session 10: Affordable and Scalable Solutions for Mobile Applications to Support Teachers	- Short presentation: Riitta Vanska - Panel: Ignacio Jara, Jennifer Fritschi, Gavin Dykes, Steve Vosloo - Shafika Isaacs



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Wednesday, 14 December, 2011

Time	Programme	Speakers
09:00-10:20	Session 11: Institutionalisation of the Resources Development and Delivery of Mobile Resources for Teachers	- Panel: Mario A. Deriquito, Adote-bah Adotevi, Sylvia Ortega Salazar, George Odini, Fengchun Miao - Moderator: Edem Adubra
10:20-10:40	Coffee Break	
10:40-12:00	Session 12: Foreseeable Scenarios of Using Mobile Phones for Teacher Development	- Panel: Jennifer Fritschi, Gavin Dykes, Ignacio Jara, Shafika Isaacs, Don Knezek - Moderator: Jonghwi Park
12:00-14:00	Lunch	
14:00-15:20	Session 13: Working Group: Discussion to Inform the Design of Teacher Development Pilot Projects (Nigeria, Senegal, Mexico and Pakistan)	- Short presentation: Fengchun Miao Input by project partners, UNESCO field offices and expert authors - Moderator: Fengchun Miao
15:20-15:40	Coffee Break	
15:40-16:40	Session 14: Discussion of Working Papers (Policy and Teacher Development)	- Only the paper authors and UNESCO review team - Moderator: Steve Vosloo
16:40-17:15	Coordination Meeting Final preparation for the Symposium	- UNESCO MLW organising team



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Programme of the First UNESCO Symposium on Mobile Learning (Provisional)

Dates: 15 – 16 December, 2011

Venue: Conference Room XI, Building Fontenoy 7, Place de Fontenoy, Paris

Thursday, 15 December, 2011

Time	Programme	Speakers
09:00-10:00	OPENING CEREMONY Opening Remarks Welcoming Remarks Education for All (EFA) and Mobile Learning	- Irina Bokova, Director General, UNESCO - Erkki Ormola, Vice President, Business Environment, Corporate Relations & Responsibility, Nokia - David Atchoarena, Director, ED/PDE, UNESCO
10:00-11:00	KEYNOTE Mobile Technologies, Education and Socio-Economic Development	- Speaker: Stephane Boyera (Web Foundation) - Respondent: Barbara Reynolds (UNICEF) - Moderator: Francesc Pedro (UNESCO)
11:00-11:40	WALKING GALLERY AND COFFEE BREAK Recent Development of Mobile Technologies and Applications in Education: Showcasing the use of mobile phones for literacy education; mobile technologies for teaching learning practices; innovation of learning content; use of mobile phones in emergencies and for data collection of EMIS	
11:40-13:00	PANEL DISCUSSION Learning with Mobile Phones: The Implications for National Policy (Findings of Five Regional Reviews)	- Panel: Jan Hysten, Hyo-Jeong So, Shafika Issacs, Maria Teresa Lugo, Keith Krueger - Moderator: Steve Vosloo
13:00-14:40	LUNCH	
14:40-15:40	KEYNOTE Future Trends in Mobile Technology Development: What Can We Expect in the Next 5, 10, and 15 Years?	- Speaker: Paul Kim (Stanford University) - Respondent: Steve Vosloo (UNESCO) - Moderator: Indrajit Banerjee (UNESCO)
15:40-16:30	WALKING GALLERY AND COFFEE BREAK	
16:30-18:00	PANEL DISCUSSION Trends in Mobile Technology Development, Usage and Social Appropriation: The Implications for Education	- Panel: Jill Attewell, Mario A. Deriquito, Don Knezek, Adote-bah Adotevi, Jonghwi Park - Moderator: Fengchun Miao
18:00-19:30	RECEPTION COCKTAIL sponsored by Nokia Outside conference room	



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Friday, 16 December, 2011

Time	Programme	Speakers
09:00-10:00	KEYNOTE Appropriate Pedagogy and Learning with Mobile Phones	- Speaker: Mike Sharples (University of Nottingham) - Respondent: Don Knezek (ISTE) - Moderator: Jongwon Seo (UNESCO)
10:00-10:40	WALKING GALLERY AND COFFEE BREAK	
10:40-12:00	PANEL DISCUSSION Teacher Support and Development through Mobile Phones (Findings of Five Regional Reviews)	- Panel: Mario A. Deriquito, Ignacio Jara, Jennifer Fritschi, Shafika Isaacs, Gavin Dykes - Moderator: Fengchun Miao
12:00-13:30	LUNCH	
13:30-14:30	KEYNOTE Education Content and Applications for Mobile Phones	- Speaker: Eric Klopfer (MIT) - Respondent: John Traxler (University of Wolverhampton) - Moderator: Shafika Isaacs (Consultant to UNESCO)
14:30-15:00	WALKING GALLERY AND COFFEE BREAK	
15:00-15:50	PANEL DISCUSSION Education Content and Applications for Mobile Phones	- Panel: Maria Teresa Lugo, Riitta Vanska, Mohamed Ally, Paul Landers - Moderator: Barbara Reynolds
15:50-16:50	PANEL DISCUSSION The Cost, Scale and Sustainability of Learning with Mobile Phones: Looking Ahead	- Panel: Greg Elphinston, Francois Ledoux, Angélica Reyes Matiz, Florence Gaudry-Perkins, Steve Vosloo, Mario A. Deriquito - Moderator: Francesc Pedro
16:50-17:00	CLOSING REMARKS	Qian Tang, Assistant Director General for Education, UNESCO