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## Creating mobile learning resources for displaced populations in times of emergency and crisis with ICEM and INEE

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Location:	UNESCO Headquarters, Room 7
Date and time:	23 March 2017, 14:00 – 17:00
Facilitators:	Hannah Gerber, Sam Houston State University & ICEM; Otto Benavides, California State Fresno & ICEM; Julene Reed, Lamar University & INEE; George Saltsman, Lamar University & INEE; Tom Liam Lynch, Pace
For more information and registration:	Hannah Gerber ( <a href="mailto:hrg004@shsu.edu">hrg004@shsu.edu</a> )

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### About this strategy lab:

The International Council of Educational Media (ICEM) in collaboration with Inter-agency Network for Education in Emergencies invite individuals interested in exploring the development of mobile learning resources for displaced populations in times of emergency and crisis. The collaborative strategy lab will open with a nominal group technique that explores the 2016 Landscape Review "Education in Conflict and Crisis: How Can Technology Make a Difference". Through the nominal group technique, participants will work towards identifying key areas of need including best practices, innovative technologies, and regional areas, that could benefit from the development of educational mobile resources for populations experiencing displacement during times of crisis. After identifying these needs as noted through the nominal group technique centering on the Landmark Review, participants will break out into groups, and through an incubation lab method they will ideate mobile learning resources that can be used in various regions around the world for displaced populations. The ICEM and INEE Strategy Lab will conclude with the whole group coming back together to create an action plan to ensure that the ideas that have been conceptualized can be enacted.

### Meet the facilitators:

Hannah R. Gerber, Ph. D. is an associate professor in the Department of Language, Literacy and Special Populations at Sam Houston State University. Gerber's research has focused on adolescents and their videogaming practices, examining confluences of learning across various literacies in multiple online and offline settings. She has conducted research in diverse environments such as homes, libraries, and schools, and within inner city, rural, and international contexts such as North America, Middle East, and South East Asia. She has given lectures and keynote addresses on her research at conferences and universities around the world.

Emeritus Associate Professor Otto Benavides is the Director of the Instructional Technology and Resource Center for the School of Education and Human Development and Director of the NASA Educator Resource Center. He is also faculty in the Department of Curriculum and Instruction. Professor Benavides represents Fresno State at the Academic Senate of the California State University. Otto is a member of various campus technology related committees and Chair of AIT- Academic Information Technology Committee. Before joining the faculty at CSU Fresno, Otto was an Assistant Professor at the College of Education at Memphis State University (The University of Memphis).

Julene Reed is currently an independent consultant and was previously the Director of Academic Technology for St. George's Independent School in Memphis. She is an Apple Distinguished Educator, Former ADE Board member, Certified Microsoft Innovative Educator Master Trainer, Certified Google Education Trainer/Innovator, Board Member of Google Geo's Teacher Advisory Board, EdTech Team Member, Senior Collaborator with Educational Collaborators, CUE Lead Learner.

George Saltsman, Ed.D., is an Associate Research Professor in the Center for Doctoral Studies in Global Educational Leadership at Lamar University. This role follows 17 years as the Executive Director of the Adams Center for Teaching and Learning at Abilene Christian University. While at ACU, George helped design ACU Connected, the world's first one-to-one program, to provide all students and faculty with an iPhone or iPod touch (and now iPad) as a platform for exploring advanced digital learning.

Tom Liam Lynch, Ed. D. is Assistant Professor of Educational Technology at Pace University in Manhattan. A former English teacher and school district official for the New York City Department of Education, Tom led the implementation of a \$50M online/blended learning program in over 100 schools called iLearnNYC. He also designed and guided the initial implementation of WeTeachNYC, a digital resource repository and learning environment for the city's 80,000 teachers. Tom's research sits at the intersection of software theory and English education. Currently, he is examining the relationship between K-12 computer science and literacy.