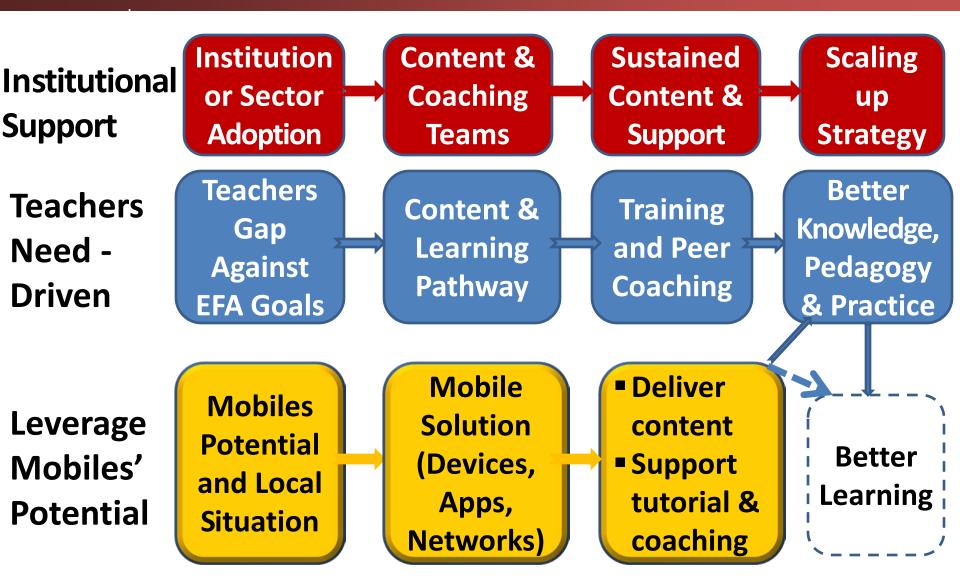


Institutionalizing Eco-System of Mobiles for Teachers: Challenges and Strategies

Fengchun Miao, UNESCO



A macro ecosystem to mainstream peripheral mobile learning for teachers





Challenges and Strategies

Institutional Support

Challenges

Institution or Sector Adoption

Doubt and resistance

Overhype

Policy recommendation

- Sensitize leadership
- Institutional master plan

Content and Solution Development

- Content quality versus sustainability
- Platforms/Apps disconnected
- Training on content
- Partnership strategy

Sustained
Content and
Coaching

- Initial funds fading out
- Coaching declining curve
- Regular budgeting
- Personnel policy for mobile learning team

Institutionalization Strategies



Thank you...

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