UNESCO Priorities
Communication and Information

Meeting of National Commissions, 11 April 2019, Room IV
Freedom of expression and safety of journalists

Strategic positioning for 2030

• SDG indicator 16.10.1: Number of verified cases of killing, kidnapping, enforced disappearance, arbitrary detention and torture of journalists, associated media personnel, trade unionists and human rights advocates in the previous 12 months

• Leading the implementation of the UN Plan of Action on the Safety of Journalists and the Issue of Impunity around six pillars: (1) global norms and standards, (2) awareness raising, (3) monitoring and reporting, (4) research, (5) capacity building, and (6) coalition building

• Addressing new challenges to freedom of expression: disinformation, hate speech, safety of women journalists, impact of emerging technologies (e.g. privacy, human rights)
Universal access to information

Strategic positioning for 2030

• SDG indicator 16.10.2: Number of countries that adopt and implement constitutional, statutory and/or policy guarantees for public access to information

• Promoting universal access to information and knowledge as one of the four pillars of knowledge societies, together with freedom of expression, respect for cultural and linguistic diversity, and quality education for all

• Supporting Member States to build inclusive knowledge societies that embrace the right to seek, receive and impart information through open and inclusive solutions and innovative use of ICTs for sustainable development

• Focusing on linguistic diversity and inclusive approaches for women and girls, persons with disabilities and other marginalized groups
Media and information literacy and media development

Strategic positioning for 2030

- Empowering citizens to critically evaluate, use and contribute to information wisely, through Media and Information Literacy
- Fostering gender equality and youth empowerment in and through media
- Promoting effective media response to emergency and disaster, and their coverage of migration and climate change; and empowering journalism education institutions to offer high quality journalism training programmes
- Supporting the development of community media and strengthen the capacities of media institutions in developing countries
Innovation and digital transformation

Strategic positioning for 2030

• Raising awareness and building capacities on emerging technologies, including artificial intelligence, the Internet of Things and blockchain, with focus on opportunities and risks in UNESCO’s fields of competence

• Empowering young men and women through ICTs and developing digital skills

• Promoting Open Solutions: promoting and building capacities on Open Access, leveraging the power of ICTs to advance scientific knowledge, supporting the building of inclusive knowledge societies supported by ICTs for teaching and learning, including with Open Educational Resources

• Fostering knowledge for development at all levels (e.g. in country with YouthMobile initiative, and at multi-stakeholder level with the Broadband Commission, the Internet Governance Forum and WSIS)
Documentary heritage for sustainable development

Strategic positioning for 2030

• Increasing focus on activities that present documentary heritage as a key aspect of sustainable development (e.g. disaster risk reduction as a strategy for memory preservation and accessibility)

• Strengthening Regional and National Memory of the World Committees as vehicles for implementing the 2015 Recommendation concerning the preservation of, and access to, documentary heritage, including in digital form

• Focusing on digital preservation/safeguarding of documentary heritage, including reflecting on software development and its link to artificial intelligence as heritage for sustainable development

• Focusing on an appropriate framework for governance and programmatic operation for the Memory of the World Programme
Support from Intergovernmental Programmes

International Programme for the Development of Communication

IPDC
The International Programme for the Development of Communication

Information for All Programme

UNESCO
United Nations Educational, Scientific and Cultural Organization

IFAP
Information for All Programme