Wider Value Plus

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Vice Chairman & Director
UK National Commission for UNESCO
Agenda

What is Wider Value Plus?

Outputs from the Wider Value Plus

Next Steps
Agenda

- What is Wider Value Plus?
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- Next Steps
Agenda
Aim

WIDER VALUE of UNESCO
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Wider Value PLUS

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**WIDER VALUE OF UNESCO**

direct

indirect

SDG
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Wider Value PLUS

Outputs

Post Code

Finance (10)  Non Finance (12)  SDG (17)

Type of Influence
Durham Castle and Cathedral

World Heritage Site | Financial Analysis

Robert Blackman-Woods
MP

Heritage Lottery Fund £1m
Local Authority £30k
University Funds £52k
Other £30k
Many of the activities involve coordinating with local partners to ensure the site is well managed and sustainable.
For example, a contributions to sustainable cities and communities is made in the form of engaging with stakeholders to monitor and evaluate the condition of the Castle and Cathedral buildings.
Durham Castle and Cathedral
World Heritage Site | UKNC Interventions

- Business support model for UK UNESCO designations
- Support for UNESCO Regional Bureau for Science and Culture in Europe Workshop on Visitor Centres in Italy from 30 September to 2 October 2018.
- Historic Environment Local Management Training for Heritage England at Durham WHS on 3 July 2018
Bristol UNESCO City of Film

Creative Cities | Financial Analysis

Thangam
Debbonaire MP

Local Authority £30k
University £15k
Tourism £2k
Many activities involve development work with local partners. Skills shortage in key areas identified by Creative Skillset and local industry by engaging with Bristol UNESCO Learning City and local schools to widen participation in skills development and transfer initiatives, as well as improving access to employment within the film and TV industry and maintain a notably skilled and diverse workforce.
Bristol UNESCO City of Film
Creative Cities | Key Facts

- BBC Natural History unit
- Academy Award®-winning Aardman Animations
- 11 annual international film festivals
- Wildscreen, the world's leading wildlife film festival
- BFI Film Hub South West and West Midlands
**Example of activity supporting SDG 4: Building information about key filming locations around the city for visitors to learn more about the city’s heritage.**
Royal Botanic Gardens, Kew

World Heritage Site | Financial Analysis

Heritage Lottery Fund £15m
Central Government £40m
Private Legacies £24m
Tourism £16m

Zac Goldsmith MP

LEAP
The Local Enterprise Partnership for London
Kew currently has 89 current research agreements with international partners, and is an active member of the World Health Organisation.
Royal Botanic Gardens, Kew

World Heritage Site | Key Facts

- Global Centre for plant and fungal knowledge
- 1.9 Million Visitors
- 372 Scientific Publications
- 90,900 School Visits
- £24.8 Million self generated income
- 110 countries and involves over 400 collaborating institutions
Royal Botanic Gardens, Kew
World Heritage Site | Sustainable Development Goals
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Next Steps

Report - June 2019

Online System - Aug 2019

Full Presentation - GC 2019
Thank you for your attention
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