I. Identification

N.B: Any incorrect information will automatically disqualify the project proposal.

Organization submitting the project proposal: Youth Advocates

Organization status: Youth-led association

Statutes: www.youthadvocateszim.org

Statutes document: YAZ CERTIFICATE.pdf

Year of creation of the organization: 2004

Examples of implemented projects:

1. PLAY IT SAFE MY STYLE PROJECT

PROJECT GOAL: To provide a social context in which prevailing social norms are discussed, questioned and reassessed. By creating an atmosphere conducive to changes in social norms as well as in individual sexual behaviour, the project will contribute to the nation-wide efforts to reduce the incidence of HIV/AIDS and other STIs.
AIMS OF ACTIVITIES UNDER THE PROJECT
1) To train 20 young people in schools and community peer educators per year for the next 3 years on abstinence and consistent condom use through drama and music.
2) To raise HIV/AIDS awareness through creative music and drama outreach whilst distributing fliers and pamphlets in 3 locations every month.
3) To host 6 social events with 120 young sex workers for the next 3 years on consistent condom use, the risk of positive infection and alternative livelihoods
4) To distribute 500 premium brand condoms in 3 different locations every month for three years.
5) To host public speaking competitions on our four thematic statements including male circumcision in three years.

2. YOUNG HOTLINE This is a phone call, texts and social media platform for young people to access critical services in all sectors including careers, entrepreneurship opportunities, scholarships, HIV/AIDS and general information dissemination on any critical issues affecting the youth in Zimbabwe. The Initiative’s aim is to make readily available all information that contributes to the development of young people bridging a gap of fragmented information on critical youth services including information. The project was being funded by Children First-USAID with Child line as the technical partner.

3. YOUTH INTERACT CENTRE
These recreational centers positively incorporates adolescents and youth culture through diverse programming that includes watching educational movies, dance, dramas, sports, ICT’s, livelihoods and life skills workshops. This initiative uses diverse programming as a way to raise awareness on youth rights and actively engage young people in the struggle against Poverty. It uses life-skills approach and consists of numerous activities throughout the year, culminating in the provincial competitions on key days like the day of the African Child, International Youth Day and World AIDS Day. The programme aims to have at least 20 000 young people participating all over Harare and Mashonaland East provinces by 2015, making powerful statements of hope, championing young people’s rights and development.

Recent Impacts 2010-2011: 670 Peer leaders and community volunteers trained and active in impact areas on advocacy, SRHR, HIV/AIDS prevention and psychosocial support
60 000+ young people and policy makers reached with integrated services and education on SRHR, HIV/AIDS, basic counseling, livelihoods and basic rights.
Capacity building for 27 High Schools and Colleges HIV/Sanitation Awareness and support clubs in Chitungwiza and Seke rural

Main Resource Person

(please indicate the person who would be responsible for the project – projects can only be submitted by young women or young men)

Main resource person name Mr/Ms Tatenda Songore

Main resource person title Mr
Title of the project Young People We Care-Youth Helpline

Executive summary

Everyday, children and young people engage in behaviours that put them at risk of HIV infection. In some cases, peer pressure, curiosity or just the natural recklessness of their age leads them to experiment with drugs or sexuality without thinking of the consequences. Whatever the reasons, effective solutions cannot rest on social condemnation and exclusion.

Young African girls are 2-6 times vulnerable to infection due to widespread gender inequality resulting in a lack of education and employment opportunities. Consequently, girls often resort to selling sex as a means of livelihood, putting them at increased risk of contracting HIV. The number of most at risk adolescents in Chitungwiza is difficult to estimate given that the government has only recently begun tracking these population groups, but data suggests the number is large enough to warrant special attention and targeted programming. Young people have proven to be energetic and willing to be involved in the response to HIV and AIDS. Moro, policies and programs are more effective when young
people are involved in all aspects of design, implementation, and evaluation

Although prevention programs and services exist, they are not widely available and services are somewhat fragmented. Children and young people are among the most vulnerable in society, but at the same time represent its greatest hopes for a better future. They need to be nurtured, supported and protected. The proposed project aims to create youth-friendly, protective and inclusive HIV services for the most at-risk youth in Zimbabwe to stop the spreading epidemic of HIV and AIDS.

The ministry of education has a clear curricular on HIV and AIDS, a recent report by the district education office has confirmed lack of comprehensive and consistence in service delivery by teachers. There is also a gap as soon as the young people leave school hence the need to increase awareness activities in areas outside the school environment. Youth Advocates Zimbabwe is thus intending to support schools by resuscitating AIDS clubs and introduce community clubs at youth centres to ensure youth get comprehensive, correct and consistent information on sexual and reproductive health whilst actively engaging them in volunteerism to mitigate the impacts of AIDS. Youth Advocates will also facilitate empowerment of youth through provision of life skills as well platforms to participate in income generating activities as studies have also shown that education alone is not. The clubs will work closely with community role models as mentors and patrons to increase knowledge sharing as well as sustainability.

Using innovative peer-to-peer outreach and social media telecommunications, Youth Advocates will encourage at-risk female and male youth to reach out to their peers to build confidence in the program, spread knowledge and awareness of HIV, and mobilize individuals and groups to access health and support services without fear of stigma or discrimination.

i) Expected Outcomes

The project will be implemented Marondera, Chitungwiza and Beatrice District with the following expected outputs;

a) 120 peer educators i.e. 40 in each of the 3 programming areas equipped on basic facts of HIV/AIDS and Sexual and reproductive Health
b) 47 000 Young people from 45 high schools are equipped with factual and up to date information on HIV and SRH and participate in community development
c) 720 policy makers and service providers and young people reached through Focus Group Discussions in the 3 programming Districts
d) 1000 young people lead commemorations for the Day of the African Child
e) 2 Youth groups setup sustainable income generating projects, each benefiting directly 50 households led by young people
f) Reach 20% (910 000) of young people through social media, helpline and publications
g) Young people knowledgeable and have developed skills on SRHR and HIV/AIDS and promote community engagement towards zero stigma.

Activities will be developed that specifically address the risks and vulnerabilities of the most at-risk young women. These include education, counseling, and skills development, as well as prevention
messaging around drug use, sex work and other risky behaviours. Youth Advocates will also partner with the appropriate social service delivery organizations to ensure that female youth and can access social support, such as vocational education opportunities, housing schemes, legal aid, and crisis response services. The projects will also benefit the community at large who will interact with the various groups involved in YPWC activities.

With the introduction of mobile Internet, Zimbabwe’s telecommunications growth and its penetration in previously remote rural areas has presented cost-effective ways to provide critical services through such platforms. Based on cost alone, the fact that it is cheaper to send a message over Facebook, WhatsApp, e-texts and use of Internet voice means that critical information can be accessible in every place and more users are moving to telephones and social media for basic communication. This uses less time and resources to travel long distances as people can share the world in simple few clicks. So, the future is brighter, informative and solutions are connected.

Information is and services are fragmented and not easily accessible, limiting access to health information and other social service. The Helpline presents the most innovative solution in both service provision and confidential accessibility in a rapidly connecting world through ICT and Telecommunications through a central referral database of opportunities, services, professional counseling and advice.

The main focus will be those affected and infected by HIV and AIDS. The primary targets will be in and out-of-school youth with special emphasis on young women and OVCs. Youth Advocates will reach in school youth through the Clubs under the guidance of trained school patrons and peer education sessions. Out of school youth will be reached through Youth centres Community Clubs and groups (specifically targeting OVCs, at risk households and young sex workers) and involvement in youth education through sports. Civic participation activities will be targeted at all young people.

Main type of intervention Support for/promotion of youth-led action

Main theme Social Inclusion

Objective(s) of the project

[i] Goal:
To provide a social context in which prevailing social norms are discussed, questioned and reassessed by creating an atmosphere conducive to changes in social norms as well as in individual sexual behaviour, contributing to the nation-wide efforts to reduce the incidence of HIV/AIDS and mitigate the effects of HIV and AIDS for youth and the community at large

[ii] Objectives:
The project has four main objectives as indicated below:

a) Reduce the risk of HIV infection among young people - Sensitize adolescents, youth, their parents and other key stakeholders on HIV/AIDS and SRHR issues and services,
b) Create a supportive environment for addressing SRHR and HIV/AIDS issues for young people through
increased recreational activities and peer community volunteerism opportunities,
c) To nurture community and leadership skills amongst young people by engaging policy makers on
issues affecting them.
Key Activities Include

- Community & National Policy dialogues
- IEC materials production and dissemination (targeted at policy makers, service providers, young
people and communities)
- Use of technology to promote SRHR/HIV/AIDS e.g. facebook, Call Centre, SMS messages, e-platform,
mobile cinemas
- Community Volunteerism outreach to support the local councils like clean up campaigns and visits to
youth headed households infected and affected by HIV and AIDS- Contributing towards achievement of
the MDGs

Implementation strategy

The project will focus on young people aged 10-30 years old who are at high risk of contracting HIV both
in and out of school. The age range was chosen to reflect the fact that only a small number of children
younger than 10 engage in most-at-risk behaviour and most organizations and resources do not target
this age. This is important because of the stigma and discrimination associated with HIV, as well as for
young people who may not be living with their parents. The main focus will be those affected and
infected by HIV and AIDS. The primary targets will be in and out-of school youth with special emphasis
on young women and OVCs. Youth Advocates will reach in school youth through the Clubs under the
guidance of trained school patrons and peer education sessions. Out of school youth will be reached
through Youth centres Community Clubs and groups (specifically targeting OVCs, at risk households and
young sex workers) and involvement in youth education through sports. Civic participation activities will
be targeted at all young people. Parents and health service personnel are secondary targets aiming to
build their capacity to enable them to work effectively with young people in mitigating the impact of HIV
and AIDS pandemic.
Activities will be developed that specifically address the risks and vulnerabilities of the most at-risk
young women. These include education, counseling, and skills development, as well as prevention
messaging around drug use, sex work and other risky behaviours. Youth Advocates will also partner with
the appropriate social service delivery organizations to ensure that female youth and can access social
support, such as vocational education opportunities, housing schemes, legal aid, and crisis response
services. The projects will also benefit the community at large who will interact with the various groups
involved in YPWC activities.

Beneficiaries Youth in general

Implementing organization(s)

Institutional partners
The project is in its initial phase with $40,000 mobilized from UNICEF through National AIDS Council and MTV Staying Alive.

Strategic area Activity Objectives Activity details Dates 2014 Outputs Target

1 COMMUNITY SENSITIZATION AND MOBILIZATION Baseline Survey To conduct a pre-implementation baseline survey for project mapping, problem identification and needs assessment. To carry out surveys in 3 programming areas. January
Action plan established to address
Clear understanding partner organizations and local authorities

Stakeholder consultative Workshops To sensitize stakeholders on our activities and solicit support and linkages in activities 3 workshops; 1 in every programming area February 30 Stakeholders met to collaborate and support YPWC volunteers activities 30 stakeholders per Workshop per District by 3 districts (total 90 stakeholders)

Advocacy Dialogues To advocate about issues such as lack of adequate Youth friendly centres and shortage of material in the few centres that exist To hold 2 advocacy meetings per District March & November Stakeholders and Policy makers informed about the need to establish Youth friendly centres and equip existing ones with relevant up to date material 100 Young People and stakeholders per Dialogue multiplied by 6 Dialogues (2 in each programming area) (total 600)

Peer educators capacity Building workshop To train 120 peer educators i.e. 40 in each of the 3 programming areas on basic facts of HIV/AIDS and Sexual and reproductive Health Peer educators will be equipped in the training workshops according to key issues arising in their respective areas so as to help their peers April 120 peer educators trained (40 per each district or programming area) 120 in school and out of school youths

Schools Drama and Poetry Competitions To assess young people’s knowledge of HIV and SRH issues through Drama and Poetry Competitions will be held at District level in the 3 Districts or programming areas May Young people from 45 schools are equipped with factual and up to date information on HIV and SRH Young people aged 14-19 from 45 Schools in 3 districts

Monthly Focus Group Discussions To hold 12 focus group meetings per District with at least 20 young people FDGs will be led by Volunteers and Peer educators every month in all the 3 programming Districts January to December 20 young people per month*12 Discussions*3 Districts 20 young people*12 FDGs per area* 3 areas= 720 young people

IEC material production Disseminate information on HIV and SRHR and thrive towards the three zeros Produce 20000 fliers, 1500 t-shirts and 1500 Posters and 3 backdrop banner and 1 standalone banner to be used in the campaigns and exhibitions February 20000 fliers, 1500 t-shirts and 1500 Posters and 3 backdrop banner and 1 standalone banner are produced and distributed or used to educate young people in 3 Districts 20000 flyers, 1500 T-shirts, 1500 posters. 1 backdrop banner and 1 standalone banner

Getting to Zero schools outreaches Raise HIV and AIDS AWARENESS to young people in schools and encourage them to on community volunteerism towards Getting to Zero and resuscitation of related CLUBS volunteers tour 30 schools in our 3 programming areas and educate them through assembly drama, music and motivational talks on sexual and reproductive health March to October Young people knowledgeable and have developed skills on SRHR and HIV/AIDS and promote community engagement towards zero stigma. 6000 school going youths

SRH Sports Gala Awareness sports galas to educate young people and the community about HIV/AIDS and SRH, issues of child abuse among other critical ones being faced by young people on a daily basis • 3 SRH Sports galas Held (1 per district)

3 CARE AND SUPPORT Start-up Grants To allocate start up grants for income generating projects to 2
groups of young people Youths including orphans and vulnerable children, those living with HIV; carry out income generating projects to improve their lives April Youths setup sustainable income generating projects each benefiting 50 young people Young people living with HIV Orphans and vulnerable children
Day of the African Child To create a platform for about 1000 young people below 18 years of age to commemorate their Day with focus on Child Rights Young people take opportunity to raise concern on abuse cases through presentations i.e. speeches, music, drama etc. June 1000 young people lead commemorations for the Day of the African Child 1000 young people
5 MONITORING AND DOCUMENTATION Print NEWSLETTER To document success stories, advocate for policy change and youth friendly service through printing and circulating 600 copies produce 600 copies of ‘the Advocates Informant’ newsletter which document success stories and impact in the community Best practice highlighting the success stories and the journey of YAZ volunteers shared with partners and community 600 copies to stakeholders and community members
Monthly E- NEWSLETTER Document success stories and activities Publish an electronic newsletter to document activities of the programme Bi-monthly Sharing activities and success stories of volunteers in the community 500 stakeholders and partners including the corporate sector
Monthly activity reports Report on activities, success and challenges Produce monthly financial and narrative reports for activities 26th of every month Implemented activities are documented according to the proposed schedule and set targets reached. National AIDS Council, Volunteers, Peer educators, partners and Stakeholders
YPWC Monthly review meetings Appraise on progress and plan for upcoming activities Conduct review meetings every month with Volunteers spearheading activities in the 3 Monthly Young people participating in planning and coordination of activities Volunteers and stakeholders
Overall budget (US$) 207,550

Budget Breakdown

(please indicate roughly the budget envisaged for the main lines of expenditure needed for the project’s implementation)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conferences, meetings</td>
<td>$ 21,230</td>
</tr>
<tr>
<td>Training seminars, courses</td>
<td>$ 95,000</td>
</tr>
<tr>
<td>Fellowships, study grants</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Consultants</td>
<td>$ 20,000</td>
</tr>
<tr>
<td>Supplies and equipment</td>
<td>$ 2,800</td>
</tr>
<tr>
<td>Publications, translations, reproduction</td>
<td>$ 37,000</td>
</tr>
<tr>
<td>Miscellaneous (please specify)</td>
<td>$ 3,360</td>
</tr>
</tbody>
</table>
Monitoring, reporting and evaluation

MONITORING, EVALUATION AND DOCUMENTATION

The project officer will be in charge of project finances and will report to the organisation Finance and Administration Officer. The Finance and Administration Officer will track budget lines and ensure all activities are properly funded and programme resources are accounted for using the laid down financial regulations. The finance officer will compile monthly financial reports, which will be shared internally; quarterly reports will be produced and shared with the funding partner and UNESCO. The Director will assume the role of ensuring that the organisational financial procedures are adhered to as well as any set financial requirements by the funding partner.

[ii] Narrative Reports
The project officer will take a lead role in the collection of data from the field and has an overall responsibility of the initial documentation of project activities, resources and report writing for with the programme coordinator. The programme director reviews reports in line with the project and organizational strategy.

Monitoring and evaluation will be done through field support visits. Focus group discussions and interviews will also be held with key stakeholders and project beneficiaries as a means of evaluating the impact of the project. Monthly and quarterly reports will also be compiled and shared with stakeholders and funding partners. The volunteers meetings will also provide a forum for the young people to provide feedback on the progress of the project. The monitoring and evaluation of the project will be on-going throughout the project life span. On-going monitoring and evaluation will be done to identify potential risks to the project and put in place the necessary strategies to mitigate these risks and measure progress towards set targets and track project impact,

[iii] Management and Program Implementation

Position Responsibility
Programme Director
The director will ensure that the project is implemented according to the operational agreement; Communication with UNESCO and the funding partner will be the responsibility of the Director

Program Coordinator
The project coordinator will provide technical assistance and oversee the implementation of the project to ensure that activities are implemented according to the proposed plan of action including reports compilation.

Project officer
The project officer will work directly with the peer educators, volunteers and provide the necessary technical assistance during implementation of the activities. The officer will also spearhead the implementation of all activities.

Finance and Administration officer
The Finance Manager will assume the role of ensuring that all expenditure is in line with the proposed budget, and will compile all financial reports.

Also assist
In the Districts, there will be at least two Volunteers peer educators drawn from the programming Districts and are directly responsible for implementation of the project.

Supporting documents (3) YAZ-ESCO PROPOSAL - 2014-15.doc