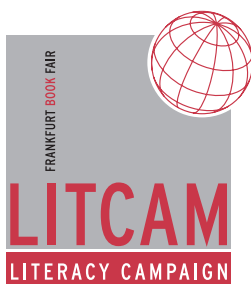

UNESCO Institute for Lifelong Learning

Announcement, 13 October 2008



Frankfurt Book Fair Literacy Campaign 2008



The UNESCO Institute for Lifelong Learning (UIL) is a cooperating partner of the "Frankfurt Book Fair Literacy Campaign/LitCam" (www.litcam.org), which was launched at an international opening event on 2 October 2006 under the patronage of the Indian essayist and novelist Shashi Tharoor. This year's LitCam event will take place on 14 and 15 October under the theme "Literacy and Integration – Languages as a Key to Intercultural Dialogue".

Speakers will be Jürgen Boos, Director of the Frankfurt Book Fair; Adama Ouane, Director of UIL; Leonard Orban, EU Commissioner for Multilingualism; and Shashi Tharoor. The keynote speech will be given by Professor Çiğdem Kağıtçıbaşı, Koç University, Istanbul.

Literacy and basic education projects will be presented from Burkina Faso (Benoit Ouoba, Tin Tua), Germany (Alexis Feldmeier, University of Bielefeld, for the Bundesamt für Migration und Flüchtlinge/BAMF), Turkey (Derya Akalin, Mother Child Education Foundation/AÇEV) and U.S.A. (Sharon Darling, National Center for Family Literacy).

A panel discussion on "Languages and Intercultural Dialogue", chaired by Neil Mc Clelland, will involve Jacques De Decker, author and member of the "Group of Intellectuals for Intercultural Dialogue", Sharon Darling, Shashi Tharoor and Adama Ouane. Workshops will be held on "Family Literacy", "LACE — The Intercultural Competences Developed in Compulsory Foreign Languages Education in the European Union", "Media Literacy" and "Bilingual books for Children and Literacy".

The programme also includes presentations by learners and an exhibition of various international organizations working in literacy and basic education. For the first time, there will be an exhibition space dedicated to literacy (LitCam Lounge) throughout the Book Fair.

Other partners of the LitCam are the Federal Association for Literacy and Basic Education, AVAILLAIN and Google. This year the event is being co-hosted by the European Commission in the context of the "European Year of Intercultural Dialogue".

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