

UNESCO-Aschberg Programme

2022 Call for Projects

Frequently Asked Questions (FAQs)

Updated: 1 February 2023

This document provides answers to potential questions related to the [2022 Call for Projects of the UNESCO-Aschberg programme](#) which aims at supporting initiatives that protect and promote the status of the artist.

More specifically, this call for projects includes two tracks:

- **Track 1, open to governments and public institutions:** technical assistance aimed at revising or designing new regulatory frameworks (laws, policies, measures, etc.) that protect and promote the status of the artist and cultural professionals.
- **Track 2, open to civil society organizations:** financial assistance in the implementation of innovative projects aimed at advancing the status of the artist at the local, national, regional or international level (e.g. capacity building, advocacy, monitoring and research activities, etc.).

A. APPLICABLE TO BOTH TRACKS

Q1: How do I assess whether the scope of my proposal fits the objectives of the Call for Projects?

Projects should contribute to the protection and promotion of the status of the artist in the broad sense, that is to say:

The right to have artistic work supported, distributed, and remunerated
Artists' right to freedom of movement
Artists' right to freedom of association
The protection of the social and economic rights of artists
Everyone's right to participate in cultural life
The right to create without censorship

To self-assess whether your project is eligible, ask yourself whether it contributes to the implementation of Goals 2¹ and 4² of the [UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#), and the provisions included in the [1980 Recommendation concerning the Status of the Artist](#).

¹ "Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals"

² "Promote human rights and fundamental freedoms"

Q2: What countries are eligible to the 2022 Call for Projects of the UNESCO-Aschberg programme?

Institutions and organizations based in UNESCO Member States are eligible. Priority will be given to developing countries, African countries, Small Island Developing States (SIDS), and countries that have not yet benefitted from UNESCO-Aschberg support (see list of beneficiary countries from last year below).

Q3: Which countries were selected through the 2021 Call for Projects?

The beneficiary countries of the 2021 Call for Projects are Cabo Verde, Costa Rica, The Gambia, Indonesia, Madagascar, Mozambique, Palestine, Peru, Romania, The Seychelles, Tunisia, and Uganda.

More information about the projects previously selected can be found here: <https://en.unesco.org/creativity/news/unesco-scales-support-improve-status-artist>

Q4: Could a project include several countries?

Yes, a project can target several countries. Please note, however, that a lead entity will have to be designated to be in charge of administrative and contractual arrangements with UNESCO.

Q5: What is the expected duration of selected projects?

Projects are expected to be implemented over a period of 12-18 months.

Q6: Where can we find the application forms?

The application forms and any other documents relevant to the Call for Projects are available via the following link: <https://en.unesco.org/creativity/calls/call-projects-unesco-aschberg-programme-artists-cultural>

There is one application form for Track 1 (governments/public institutions) and another one for Track 2 (civil society organizations). Make sure to download and fill in the correct form according to your status.

Q7: Is it possible for a public institution or a civil society organization to submit more than one application?

For Track 1 (governments/public institutions), only one application per country should be submitted. It is recommended that relevant stakeholders are consulted before applying in order to submit one consolidated proposal.

For Track 2 (civil society organizations), only one application per organization can be accepted. However, there is no limit to the number of applications to be received per country.

Q8: Is it possible to apply to the UNESCO-Aschberg Call for Projects as well as the International Fund for Cultural Diversity (IFCD) with another project?

Yes, this is possible. However, it is recommended not to submit the same project proposal. Should an institution/organization be a beneficiary of both the UNESCO-Aschberg programme

and the IFCD, it will be essential to create synergies and ensure that interventions are complementary. It will not be possible to duplicate activities.

Q9: Can a project have several components?

Yes, it is recommended that a project includes several components to reach its objectives. For instance, a project that aims at elaborating a law on the status of the artist should be completed by capacity building and communication activities.

Q10: What is the budget envelope available for public institutions (Track 1)? And for civil society organizations (Track 2)?

The assistance provided to governments and public institutions is primarily technical (Track 1). However, applicants may request a financial support for up to 30,000 USD to support logistics costs.

The assistance provided to civil society organizations is financial (Track 2). The ceiling for requests for financial assistance is set at 50,000 USD.

Q11: In the budget, what is considered co-funding/in-kind contribution?

Applicants are invited to highlight any co-funding or in-kind contribution available for the implementation of the project, cost efficiency being a selection criterion in the evaluation process.

Co-funding can be defined as any additional source of funding that will complement the support provided by the UNESCO-Aschberg programme (e.g. from your institution's/organization's regular budget, other donors, etc.) to contribute to the same objectives as the submitted project.

In-kind contributions can be of a good or a service other than money. These include, for example, personnel/staff time, provision of venues for the implementation of activities, etc.

Q12: What time is the deadline on 28 February 2023?

Projects should be submitted by midnight (CET).

B. APPLICABLE TO TRACK 1 – GOVERNMENTS/PUBLIC INSTITUTIONS

Q13: Regarding Track 1, should public institutions necessarily work on the development of a law, or can the project support the development of other regulatory frameworks?

It is possible to work on the elaboration of regulatory frameworks in the broad sense (laws, measures, policies, etc.). However, it is essential to explain clearly in the application form how the chosen regulatory framework will support the protection and promotion of the status of the artist.

Q14: Who will be the experts providing technical assistance through Track 1?

For projects selected through Track 1, UNESCO will propose renowned cultural, legal, and policy experts hailing from all regions of the world, from an internal database. They will be matched according to the needs and objectives presented in the proposal.



C. APPLICABLE TO TRACK 2 – CIVIL SOCIETY ORGANIZATIONS

Q15: Do civil society organizations have to apply through their countries' National Commissions for UNESCO?

No, civil society organizations can apply directly to Track 2 of the call and do not need to go through their National Commissions for UNESCO.

Q16: Can for-profit cooperatives or organizations submit a project proposal to Track 2?

No, for-profit organizations are not eligible.

You did not find an answer to your question? Feel free to send an e-mail to aschberg@unesco.org