



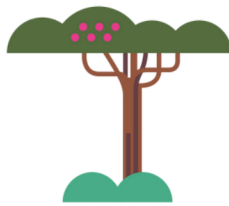
Amazon Project

CONNECTING AMAZONIAN BIOSPHERE RESERVES

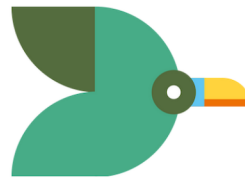
UNESCO's Man and the Biosphere (MAB) Programme and LVMH are working together to reconcile conservation of biodiversity with its sustainable use by implementing sustainable development respectful of local cultural contexts.

THE GOAL

The project aims to enhance resilience and halt biodiversity loss in the Greater Amazon Basin through the:



Reduction in deforestation & degradation of forested areas



Conservation of biodiversity & ecosystems



Promotion of alternative livelihoods for communities & Indigenous Peoples



8 BIOSPHERE RESERVES
in Bolivia, Brazil, Ecuador and Peru

5% of the AMAZON BASIN SURFACE

1,3 MILLION PEOPLE
sharing similar challenges across borders

86 PROTECTED AREAS

WHY WORK IN UNESCO BIOSPHERE RESERVES?

Biosphere Reserves are designated annually by UNESCO as 'learning places' to establish a scientific basis for enhancing the relationship between people and their environments. They have a governance structure that promotes biodiversity conservation, sustainable development and the knowledge exchange. There are 748 biosphere reserves in 134 countries.

For more info, visit <https://www.unesco.org/en/mab>.

THE STRATEGY

Co-produce knowledge and increase the visibility and contributions of biosphere reserves for:



Integrated landscape governance & management plans

- **14 governance initiatives supported** (3 management plans, 2 youth networks support, 5 biosphere reserves committees restructure and strengthen, 4 biosphere reserves limits revision and physical placement)
- **Research innovation:** 1 study on carbon credits contribution of the Central Amazon Biosphere Reserve (Brazil)



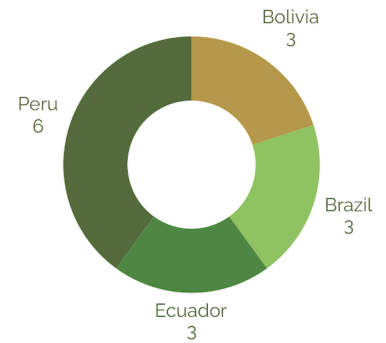
Long-term infrastructure for management & monitoring

- Develop a **geospatial database & analysis integrated with Indigenous & local knowledge** to
 - **identify the main threats, pressures and socio-ecological patterns** that occur in each biosphere reserve.
 - supports the identification, implementation and monitoring of **actions and solutions.**



Identify & support sustainable initiatives.

- A total of **15 sustainable initiatives supported, benefiting about 1000 families**



CAPACITY BUILDING



Fire control

- **28 training events** on fire awareness, and/or firefighting prevention and control
- Establishment of **community brigades and patrols** to combat forest fires.
- Acquisition of **fire prevention equipment and tools**

Up to 1100 people trained and/or sensitized



Entrepreneurship

- **2 trainings on entrepreneur leadership** are planned including **1 for women**
- **1 training on eco-tourism** is planned

WAY FORWARD

Regional & local governance

improve the territorial articulation of the Amazon, through the biosphere reserves, with participatory management and clear strategies, reinforcing the actions of each reserve.

Geospatial database

Improve the identification, compilation, organisation, and exchange of information in the geospatial database and support the UNESCO Biodiversity Portal.

Biodiversity & Climate Change

1. Improve integrated fire management
2. Promote local initiatives and opportunities for sustainable development
3. Improve scientific collaboration, by promoting research and scientific / technical solutions



Contact Information

Hans Thulstrup - h.thulstrup@unesco.org

<https://www.unesco.org/en/amazon-biosphere-reserves-project>